JANUARY 18, 1960 @ THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (MI)

Cap Takes Major Reorganization Step

Dissolves CRI Sales & Merchandising Division; Marketing Functions to CRDC

Bill Tallant, former CRI admin-istrator of merchandising and ad-

By LEF ZHITO

HOLLYWOOD — Capitol Recds, Inc. last week dissolved
Sales & Merchandising Divi

Perations Planning. ords, Inc., last week dissolved Its Sales & Merchandising Divi-aion and surrendered its marketing

ords. Inc. list week disorbed list black of the state of

Exec Planning Group Mattland's e c planning group consists of the tollowing: Stephen Strohman, former Na-tional Operations Manager, was

No Shift on Cap Publicity

HOLLYWOOD — All opera-tions which came under Capitol Records, Inc.'s Sales & Merchan-dusing Division will now be han-alded by Capitol Records Distribut-ing Corporation, with the excep-tion of two functions: public relations and market research.
Public Relations Director Brown

Proble Relations Director Brown Meggs will now report directly to CRI prevy Glenn Wallichs as will newly appointed Acting Direc-tor of Market Research William R. Burkhalter. He replaces Art Dun-can, who will head market re-search planning for CROC. Both Meggs and Duncan previously propried to Mike Maithnad's now dissolved office of veepee in charge of Sales & Merchandising.

AGV A-DINERS' CLUB TO SET UP JOEY' AWARD

NEW YORK — The Amer-ican Guild of Variety Artists and the Diners' Club, Inc., are and the Dibers Clau, me, and jointly setting up a series of annual awards to honor the best performers in the variety entertainment field. The first 15 of the awards—for the best performers in 1959 will be presented February 17 at a dinner in the Grand Ball-room of the Astor Hotel here.

Awards will be made for the hest male and female singers, most promising male and female singers, best male and female comics, most promising female comics, most promising male and female comics, per-sonality of the year, best fe-male dancer, best dance team, best circus performer, best variety group, hest chorus line and an international award for the best internationally -known performer.

A nominating committee of 31 members will be polled for its nominees for the awards, then the list will be sent out to a large number of sent out to a large number of newspaper reporters and col-umnists. Their votes will de-cide the winners. The AGVA-Diners' Club Awards have been named "Joeys," in honor of AGVA's newly - installed president, comedian Joey

Adams
The February 17 dinner will also honor comedian Al Kelly. Tickets are tagged at \$50 each in help raise \$100,-000 which is needed to open AGVA's home for old and indigent variety performers at Fallsburg, N. Y.

ASCAP, BMI Set For All-Out Fight

Both Groups Swing Payola Charge Haymakers; Comm. Asks Proof

By MILDRID H.V.L.

WASHINGTON.—It was the service of the service o

of a \$6,000,000 payda involve eftent Callin in a price steese on a main in even members. It is a member in a \$6,000,000 kingsate ingo charged that IBMI is per broadcast IBME by certain reporting to a collective paydid operation. When the process of the process earlier petition for ECC to profilibility broadcast ownership of interest in BMI, brought by songwriter spokesman Burton Lane, president of American Guild of Authors and Composers (tormerly Songwriters)

winin the society fiself. ASA AP had charged BMI's entire \$10,000,-000 distribution with actually be-ing a "collective" payola fund to push BMI music at the expense of ASCAP tunes. -

earlier petition for FCC to prohibit public MM music at the openies of broadcast owners/po of interest in BMI. Brought by comparities and the properties of the properties of

(Continued on page 3)

NEWS OF THE WEEK

Payola May Have Cued a New spirational Way Trend . . .

Altho the holiday season is over, the r Autho the holiday season is over, the record industry is sill on a religious wax kick. Some tradesters believe the trend is at least partially inspired by a subconscious—or in a few cases, conscious—desire on the part of labels, stations and deejays to purify their disk programming "image," in the face of continuing payola scandals. Page 3

Probes Change Music Scene —But Only Very Slightly . . .

The payola probes have caused a number of changes in the music scene, but not as much as expected. And there is still dirt under the

Payola Hearing Will Seek to Find A 'Pattern': Suggest Legislation . . .

Payola hearing by the Legislative Oversight Committee chairmaned by Rep. Oren Harris, set for February 8, will be held to about one week. It will aim at detecting a "pattern" in payola: and propornt legislative needs.

Thermo-Plastic Recording System Unveiled by General Electric . . .

DEPARTMENT AND FLATERES

Payola Less Than Assumed

NEW YORK — John C. Doer-fer, FCC Chairman, speaking he-fore the Radio and Television Ex-ecutive. Society Thuriday (14) at the Rossevel Hotel here, stated is not as much payola in the broad-casting industry as was first as-sumed. Doerfer's comments were contained in an outline of the scope and nature of major problems far-ther than the control of the control

and nature of major pronouns aim the FCC in 1960.

The chairman stated that with regard to payola, the FCC is analyzing more than 5,000 questionnaires to accertain whether (1) Any licensee violated the provision of locales 3,200 any employee or (Continued on page 3)

THE GOOD AND BAD OF IT

Today's Music Picture; Still Dirt Under the Rug

By BOB ROLONTZ

The payol invotigations, the faming out of the fivevoting times, the faming to the payor of the payor part of segments on the record names. Some of these developments have been surprising, others have been surprising others have been expected, and still others show a cynicism that is in itself

artling. On the radio station front there On the radio station front there has been no over-all big change in record programming on the part of most stations according to field reports and reports from record manufacturers and promotion men. Stations as a whole have not stop-med playing rock and reall records. Stations as a whole have not stopped playing rock and roll records to play so called "good" music. What they have done in many cases, is to play a few less out-and-out rock and roll records for a few more records with strings. However, it is important to remember the records and the records for a few more records with strings. However, it is important to remember the record of payora, fock and roll their was seconding more and more addicted to strings, and a lot of the records with strings today are rock and roll records. Rambunctious, frantic recordings of any sort, have a slighter opportunity to be aired to-day than they did last summer.

Col. Extends Bonus to Sell' Program

NEW YORK — Columbia Fac-orah is extending in 'bouocto-edi' program until further notice, ac-cording to aske schef Bill Calis-eria a 10 per cent exchange privi-lege or a 5 per cent exchange in privage next to 10 per cent discount or almost all Columbia to privage next to 10 per cent discount or almost all Columbia pop-month of January. So during the Columbia is offering special duri-prochases with 50 per cent during a valuble to dealer who qualify under their local Columbia durinbutor's certor polices. The store promotion sids for dealer use that month, elicidading mobiles. NEW YORK - Columbia Re

this month, sincluding mobiles, mounted covers, posters, streamers,

There have been a few stations, programming, which was called hy

Holds Belief in Monaural Future

By BENNE ASBELL

CHICAGO—If the present ratio said, indicates that monoural nearof monaural to ateres album sales it is also as the said indicates that monoural nearof monaural to ateres album sales is also as the said indicates that monoural nearsaid in the said indicates that monoural near the said, indicates that the said, indicates that th

oeglighle.

Green forecast that in five years, mooaural disks would still comprise a substantial portion of the market, perhaps hold the major share. He cited Billboard-NYU survey findings that in the past year monaural volume has held firm while sterco sales have been about equal to the growth in total sales volume on the sales have been about equal to the growth in total sales volume of

FRASER TO CAP INTERNAT'L SLOT HOLLYWOOD -

HOLLYWOOD — Bud Praser was appointed Capilol Records, Inc., International Department Director. He had been CRI Director of Sales, a function oow absorbed by CRI's subsidiary, Capitol Rec-ords Distributing Corporation. Ioternational Director's post was held hy Sandro Porges, when now becomes administra-

was need by Sandor Porges, who now becomes administra-tor of the international depart-ment with Fraser reporting to him. Fraser, with Capitol since 1948, moves into Inter-national at a time when the firm is intent on stepping up its expansion into the world

☐ Bill me

Disc't Plan

NEW YORK - Atlantic Rec-ords and its subsidiary label Atco ords and in subsidiary label Atco last week offered a special across the board discount plan on it complete 13° catalogs, effective January of the same time, Atlantic Alcosales manager 800 Kombiestr reported that sales on Atlantic Alcosales manager 800 Kombiestr reported that sales on Atlantic Alcosales manager 800 Kombiestr on 1958; while Atco LP sales for 1959 were more than double those of the preceding year, Singles sales for both Atlantic and Atco last year, said hand caude the sales for both Atlantic and Atco last year, said her bistory of the two labels.

tory of the two labels.
Current LP sales loppers for
Atlantic are "The Genius of Ray
Charles," Chris Connor's "Witchcraft," and the latest two Modern.

Jazz Quartet packages, Atoo's hot-test LP's are Bobby Darin's "That's Ail" and the new Coasters package.

AN UNAPPEALING FTC Pavola SENSE OF HUMOR

HOLLYWOOD — Promo-tion man George Jay says the lates! payola joke circulating in the trade is an on-the-level

story.
"It scems," reports Jay,
"there was the world's most
cruel practical jokester.
Checked into the Maytlower
Hotel, Washington, D. C.
Called over 30 deejays whom
he knew, at a time he knew
they wouldn't he able to be
reached at their stations. He
left messages with the station. left messages with the station operator that the call was from Washington, D. C. op-erator 65, Oren Harris call-

On MCA Pact

NEW YORK — Hary Guridad, who is leaving build prime to a companie and executive cited were. United Telefin Records, who is leaving Music Publishers to Alsone and M. of Abetheroust, who is leaving Music Publishers to Alsone and M. of Abetheroust, who is leaving Music Publishers to Alsone and M. of Abetheroust, who is leaving Music Publishers to Alsone and M. of Abetheroust, who is trends in the music heart was the analysis of a party by indeed distributors, two affiliated was thrown as whole of a party by indeed distributors, two affiliated was the work of the analysis of affair, which was one of the fun shindigs of the season, were such record and music business notables as Manny Greenfield, Harry Mey-erson, Herman Starr, Mack Gold-nor, Howe Richmond, Milt Ga-hler, Ed Wolpin, Paul Barry, Sud her, Ed Wolpin, Paul Barry, Sud Coben, Allie Brackman, Harry Mayer, Julie Sterns, Joe Carlton, and many more.

and many more.

Garfield, who has been with MPHCs music firms to the East for the past 13 years, was pre-viously stationed in California for MPHC. He is joining MCA with (Continued on page 21)

Special Jan. Discount on Roulette LP's

NEW YORK — Roulette Records is offering dealers a 10 per condiscount on alhum purchased W. O. Unisfeed M. Router M. Router Stark Condition of the Property of the Rose Condition of the Property of the Rose Condition of th made this month. The plan ap-plies to the entire Roulette, Roost, Fice, and Gee catalogs, including Heq and Gee catalogs, including the new January I.P releases. The January I.P release features seven new Roulette packages, and one each in the Birdland Jazz Series, on Tico and Gee. Packages

(Continued on page 21)

DJA Convention Off; Membership Meet Only

ockey convention, scheduled for the first week of March in Los the first week of March in Los Angeles, has been called off. However, the Disk Jockey Association
will still hold its first annual membership meeting, but it will take
place the second week in March
at a more centrally located spot
—possably St. Louis,

The decision to call off the coo-

NEW YORK-The national disk radio or TV will be invited to at-The DJA is currently making ar-

tion after announcing that it would go on as usual last week. How-ever, DJA Secretary-Treasurer Bill The decision to call off the coe-vention was reached over the week- ever, DIA Secretary-Treasurer Bil-end. after officers of the DIA held Gavin stated: "This is to be a seri-a cross-country conference call. ous meeting with primary empha-Consequently, there will be no par-ticipation by labels in the DIA jockey code of thichial practice and meet at all. Only disk jockeys and the expansion of membership of those who program records for the DIA."

Complaints Mount Up

Diskery, 3 Distrib Citations Bring Total to 27

WASHINGTON - Pavola cor WASHINGTON — Payola complaints against one record company and three distributors went out of Federal Trade Commission last week. The agency bas now issued a total of 27 complaints against members of the record industry for sub rosa payments to unmarned disk jockeys in radio and distributions.

At a recent press conference, Chairman Harris of the Legislative Oversight Subcommittee was asked if his upcoming February 8 hear-

(Continued on page 21)

Billböard

Roser S. Littleford Jr

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SUCCESS BLUEPRINT

Victor's Lauren Launching Tops

NEW YORK — RCA Victor's hit a total sales of Rod Lauren promotion is shaping million, up as the most successful example in a long time of a major diskery ets of the campai in a long time of a major diskery extablishing an unknown artist thru a carefully planned campaign. Lauren's single, "If I Had a Girl," was released November 10. It is now selling stronger than ever and recent sales figures have hit 16,000 daily. In The Billiboard's Hot 100 chart this week, the disk is in 33d existing and observate climbins. position, and obviously climbing. RCA Victor estimates the disk will

Capitol Makes Maior Sales Reorganization

tional Sales Manager, a post va-cated last week by Max Callison (The Billboard, January 11). Callison relinquished the positions of CRDC veepee and national sales manager to return to his home in Fort Wayne, Ind., but will remain with the firm in an undetermined

Myron Levinson, newly named National Operations Manager; Eu-gene Sapak, portable phono oa-tional sales manager; a console phonos national sales manager will be announced later.

be announced later. Those reporting to Mikels in-clude Don Hassler, special markets aales manager. Jay Swint, pop al-bums and records sales promo-tion manager, and Frank Page, classical sales promotion manager, headquartering in New York. Managements of the po-tance of the promotion of the pro-terior of the pro

Sam Cooke Sians With Hugo-Luigi

NEW YORK — Hugo and Luigt, RCA Victor's high-flying a&r, producers, have pacted Sam Cooke that was provided to the state of the state o NEW YORK - Hugo and Luigi, booke a guarantee of \$100,000 he would join the Victor label. is understood that Cooke was It is understood that Cooke was Enic Records subsidiary low-price offered strong deals by a number LP label, is offering a l0 per cent of other companies but he wanted discount on the entire line during to go with Hugo & Luigh, Cook the month of January. Discount Records over the past two lesses and to all monaural and stereo disks.

million.
One of the most interesting fac-ets of the campaign is the fact that the disk was promoted heavily at the dealer level. Each dealer replying to a coupon ad placed in all trade papers received 25 disks Coupon and placed in the papers received and trade victor expressed itself as heing Victor expressed itself as heing gratified at the broad dealer response, and noted that many important dealers, such as Lyon & Healey in Chicago, as well as many dealers who do not normally put much drive into their singles operation, got behind this venture.

It was learned that the Lauren ad in The Billboard far outdrew ads in all other trade papers com-

bined.
According to Bill Alexander, in charge of advertising promotion and publicity, and George Parkhill, manager of pop advertising and promotion, the Lauren disk got and publicity, and George Parts, programming, and publicity, and George Parts, programming, and promotion, the Lauren disk got "was anticipating" and advised a subtile of excliment engendered by was a tubesquently withdraws. Find from record offer. Afexander ketterin noted, and had never been

Promo Contest To Launch New Clark Pic

NEW YORK-Dick Clark's first picture, "Because They're Young" (based on the best seller "Harrison High") will be launched, via a "Name the Mascot" content infant

High') will be launched, via a "Name the Mascot" contest, jointly sponsored by Columbia Pictures and Clark's TV sponsor Beech-Nut Gum. Each entry blank must be accompanied by five wrappers from the Densk but weekly to be the Companied by the Post of the Post

commanded by five unequestrone to the Beech-Nut product.

The person who submits winning name (for a baset hound will apple to the person of the person who will be the person who will be the person of the person ner-up prizes include a sports car, 50 VM portable hi-fi systems, 75 channel transistor radios, 1.000 Clark record albums, 20 movie pro-jectors and cameras.

Perfect Jan. 10% Off Deal

NEW YORK-Perfect Records,

Pavola Less Than First Assumed, Says Doerfer

coultr person added or a bettled use programs or other brouchest me programs or other brouchest me coult be programs or other brouchest me critical. (1) the licensee has critical the licensee has crit

Curtain Up on ASCAP-BMI Slugfest at FCC Hearings 'Don't Know'

B'dcast Group KREFETZ AIN'T Comes Out Swinging

ASCAP President Adams, with ASCAP President Adams, with an assist from list atomey, Herman Finkelstein, said the Society had actually brought the payola issue to Justice Department in the 1953 to 10 the Harbach affidavit, which would have amended the 1950 content terms to let ASCAP refuse "per-program" licenses to broad-casters who licensed BMI music, Harbach cited BMI promotion in the 84-nase affidavit, and declared the 84-page affidavit, and declared that ASCAP "gems" would be skimmed off by broadcasters in per-program licenses, while BMI tunes ld be used for the bulk of the programming.

record offer. Alexander kelstein noted, and had never ocen that the over-all promo-officially filed or made public, (Continued ou puge 21) (During Celler hearings by Anti-trust Subcommittee in 1956, Adams testified that the 'per pro-

gram license is not used to any large extent," and that most broad-casters used blanket licensing.)

SORE A BIT

BALTIMORE — At press time, Bob Adams, new pro-gram director of WITH here had begun a marathon bit of programming iovolving close to 24 hours of the same disk. Adams, who has moved here from a spot at WAKE, Atlanta, was to spotlight his offi-cial start Saturday (16) at noon, via this unique buildup.

noon, viz this unrique buildup.

Before each spin of the
disk, the announcement came
thru about "here's the new
one by the Everly Brothers,
or the McGuire Shiter," but each time it was the same.
The disk being spun was one
called "Cowboys and Indians."
disker, Lew Keefer, who opeeates Colt 45, when reached
in Washington, noted, "I don't
know what he's up to, but it
doown't make me mad, what doesn't make me mad, what he's doing.

ASCAP members have never been Adams charged that the 1953
affidavit "documented" ASCAP's claim that payola was rampant as a direct result of the "collective activity of the broadcasters, thru their wholly-owned music publishcusters used blanket licensing) activity of the broadcasters, there are considered to the constraint of the constraint o

Harris for Short Payola Hearings

Seeks Pattern for Legislative Change; Staff Needs Added Technical Personnel

WASHINGTON — If Chimma This could indicate that no muter Harris law ray, the mean This could indicate that no muter Harris law ray, the mean This could indicate that no muter Harris law ray that the discounties that the other statement of the sight subcommittee which is now always unpredictable winters res for February 8, will be held values more emission agreet of payarins at detecting a "pattern in pay-by high level kickback"—then the payon, "to pippoint legislative needs law law ray and the payon to provide the payon to provi ola," to pinpoint legislative needs, rather than offering a long parade of individual witnesses over an extended period.

ver. Represe (D., Ark.) also told the press last (ID. Art.) also fold the press tast week that hearing procedure would be along lines. "Smiller to the carlier propole is a subject." Afficit has justifiably attracted wide interest." MGA Wins Another

Boone to Org Own Agoom Agooc Label

NEW YORK - Pat Boonc will soon expand his activities to include representation in the diskery field. Boone intends to start his own label, to be known as Agoom Agooe (spell it backwards) Rec-ords, as an adjunct of his curduction interest, Cooga

The label will be distributed by Dot Records, the label for which Boone records himself. Artists are now being negotiated for and initial releases are expected sometime party county.

Stud ASCAP BALTIMORE - At press Ouestionina WASHINGTON-"Don't know" answers by ASCAP President Stan-ley Adams and attorney Herman Finkelstein at last week's (11) ap-

pearance before the FCC murmurs of amazement and amuse ment from onlookers in the hearing room. Both showed only the vaguest acquaintanceship with previous ASCAP involvement in con-gressional hearings, and Finkel-stein could scarcely even recall what the Smathers hearings on broadcaster-music divorcement had

what the Smithers hearings on been all about. Testifying later, one Ohio broad-caster, Herbert E. Perinn, president ion, and member of the industry's music committee to according to according to the control of the music committee to according music committee to according to the commissioners. "I was facel-nated by their testimony. I am annued at the ignorance shown at skill and knowledge they showed when negotiating." Charas "Don't know!" or "We are not prepared to discuss" answers were prore by ASCAP spokessens to prove the committee of the con-trol of the control of the con-trol of the co

question: "Hasn't the problem of divorcement here of broadcast li-(Continued on page 38)

Uneasy Quiet Prefaced Chi Pavola Storm

CHICAGO-An ominous calm hung here last week in advance of

hung here last week in advance of a promised storm.

The uneasy quiet was in response to a dubious compliment paid this city by Rep. Oren Harris who announced that payola hearings would open February 8 in Chuzgo. A local congressman, Rep William Springer, added the Harris Committee's use investigant to the committee's ace investigators had been dispatched here to tors had been dispatched here high-level kickbacks—then the pay-ola hearings could gather mome-norganize data of under-the-table tharris emphasized that prime concern of the payola probe was to shape legislation to correct pay-ames P. Kelly. organize data of under-the-table transactions. The sleuths are Oliver Eastland, Charles Howze and

(Continued on page 24)

Round From AFM

(Continued on page 25)

WASHNGTON — Musician' (ElS and ABC network TV film to recover the control of the

vote.
The decision follows a week earlier ruling by NLRB to open







W KRUPA ROCKS THE BIG NOISE FROM WINNETKA W HEY, HERE'S GENE KRUPA N DRUM BOOGIE THE EXCITING GENE KRUPA SING, SING, SING DRUMMER MAN THE DRIVING GENE KRUPA

««YOU»RE MY BABY»

and

66 ETERNALLY 99

Mercury 71562 * In Stereo 10026

Dinah Washington and Brook Benton...

first time together on a new smash...

RAIRTY"

(You've got what it takes)

Mercury 71565 * In Stereo 10025

The Platters-headed for the million mark

"HARBOR LIGHTS"

"SLEEPY LAGOON"

Mercury 71563 * In Stereo 10024

More hits to come from



THAT OLD-TIME RELIGION

Has Payola Cued a New Inspirational Wax Kick?

tabel), LaVern Hand," 1

NEW YORK - Altho the holiday season is over, the record in-dustry is still on a religious way ve the kick. Some tradesters believe the trend is at least partially inspired trend is at least partially inspired by a subconscious—or in a few cases, conscious—desire on the part of labels, stations and decjays to purify their disk programmis" "image" in the face of continuing

"image" in the face of continuing payola scandals. For example, Station WNAX, Yankton, S. D., has been conduct-ing a concentrated plug-drive on Harry Simeone's new waxing "On-ward Christian Soldiers." The station's jocks played it every hour for

two days last week. Each spinning was prefaced with the following announcement: "To-day, with the recording artists, re-cording companies, disk jockeys and the whole music business in general being criticized, WNAX is general neing criticized, WNAX is proud to present a recording—so outstanding and so inspirational—that it must be heard—and it must be heard—and it neither the station said it received mail from five States commending WNAX for its conrageous endeavor in present-

"courageous endeavor in presenting better music."

The interesting point in this promotion is, that the outlet fell it accessary to issue an explanation at to why it was "baying" on one word and radio stations tember in the promotion of the pro ing one particular record to excess
A study of The Billboard's "H A study of The Billboard's "Hot 100" chart this week shows the fol-lowing religious or inspirational type disks on the top listings: Andy Williams' "The Village of

Who Will Get The Everlys? \$64 Question

NEW YORK — Whither the Everly Brothers? The hit duo are ent of their contract with Cadence Records as of February. 1960, only a few weeks from now, but as yet no one knows where they are going. The boys are keeping wum, manager Wesky Rose is keeping mum, and the three firms involved in negotiations for the boys, RCA Victor, Warner Brothers and United Artists, also have little to say. Perhaps that is not wholly true. There have been hints from all three firms that they each have the pair, but even these hints are withdrawn when put to a di-rect question of yes or no.

Whichever company, of the three involved, lands the Everlys, one thing is certain — they will have thing is certain — they will have paid a lot of money to get the boys on the label. It was reported the boys on the label. It was reported that Rose was saking \$1,000.00 for the duto, which broke down to fer a libycar period. And Rose was also interested in picture commitments for the pair, one of commitments for the pair, one of the believe that they will land the team. In Victor's favor is the fact, the commitments for saking with the believe that they will land the team. In Victor's favor is the fact, the first held read to the pair of the pair, one of the winter of the winter saking wintered the pair of the pair of the winter saking the first held of the pair and the pair of the pair of the winter saking the pair of the pair of the pair of the winter saking the pair of th

Restivo to Down Under NEW YORK — Johnny Restivo, RCA Victor artist, flew to Australia for a group of personal appearances the week of January 22,

St. Bernadette." No. 8; Sincone's hearrol fin the Sky?" and Gloria The Little Drunner Boy." In ISON STATE ST up some action on the Vernon

1), LaVern Baker's "Shake a

the top 10 best selling pop EP Jim Lowe's Dress Re- slots.

R&R STILL BEAMS PLENTY OF LIFE

Beat Currently Dominates 60% of 'Hot 100' Chart for Slowest Fade Yet

has been greatly exaggerated. For now, even after the payola scandals and the attempt to link all Royal Teens, Jimmie Rodgers, Evdals and the attempt to link all payola with rock and roll record-ings, the music with a beat still ings, the music with a beat still dominates over 60 per cent of The Billboard's "Hot 100" chart. This is not to say that rock and roll isn't fading, or actually evolving into pop music, but the fade is one of the slowest yet recorded.

Right now the number one re-chart is "Running Bear," by Johany Preston on Mercury. The tune was penned by J. P. (Big Bopper) Rich-ardson, and is as much a rock and roll recording as there is. On the charts at the present time are such out-and-out rockers as Frankie Av-alon, Freddie Cannon, Jimmy Clanalon, Freddie Cannon, Jimmy Clan-ton, Paul Anka, Dion and the Bel-monts, Marv Johnson, Fabian, Larry Hall, Bill Black, Bobby Ry-dell, Duane Eddy, Carl Dohkins, Jack Scott, Conway Twitty, Little Anthony and the Imperials, Rod Lauren, Ricky Nelson, Dee Clark,

Argo Cutting Sessions Boom

CHICAGO—Jack Tracy, Argo Records a &rr. chief, wat a busy has been a superparation of a human assessment of the superparation of a human and singles cutting by Etta James. In addition Tracy was surgaping up a three-album tracy was surgaping to the track of the surgaping that the track of the track of

Top Cleffers Set Own Firm

NEW YORK-Al Hoffman and Dick Manning, two of the top hit writers around today, are starting their own publishing firm with Jack Beekman, New firm is called Topper Music and is in ASCAP. First release in the firm is a tune titled "O Mio Dio," which has been recorded by Annette for Vista. When pressed as to why they were starting their own firm, the writers said "We think we can do better for ourselves than with most music publishers."

NEW YORK — Rock and roll's 1.loyd Price, the Crests, Jackie Wildemise, like that of Mark Twain's son, the Coasters, Clyde McPhat-

erly Brothers, Fats Domino, the Bluenotes, the Fireballs, Bill Haley,

Bluenotes, the Fireballs, Blu Harry, 100 young and there any doubt that Elvis Presley's the Hurricanes, Ray Charles, the first new records, when he is refer to the Fireballs, the Fireballs, the Fireballs of the Harry State Ford, 100 years and the Rivers of the Spacement of the Spacem This should indicate the still-

VET C&W WARBLER IN POLITICAL ARENA

NEW YORK — Iwo veteran country and western warblers — Jimmy Davis and Elton Britt — have invaded the political scene in a big way. Davis, of course, is the successful Democratic nominee for the governorship of Louisiana (a post he held in 1944-1948); while Britt has launched a bid for the presidency of the United

Indexect, apparently no either Moneyer and the second of their word abilities as vote-catched the second of their word abilities as vote-catched in the second of their word abilities as vote-catched in the second of their word of their word

MONTEUX BACK TO S. F. SYMPH. NEW YORK-RCA Victor

artist Pierre Monteux is guestconducting the San Francisco Symphony Orchestra for six certs January 14-23. The occasion ties in with the artist's 85th birthday celebration Too, Monteux' albums will be the center of the RCA Victor display at the San Francisco High-Fidelity Show, at, the Cow Palace, January 17-23. Monteux was the musical director of the San Francisco Orchestra from 1936 to 1952.

BLOCK TO HOLD AIR AUCTION FOR HEART FUND Special Jan.

NEW YORK - On Febru-ary 3, Martin Block celebrates his 25th year as a deejay by holding an auction of persons items contributed by stars of the entertainment world. Pro-ceeds of the auction will go to the 1960 Heart Fund can

From 11 a.m. thru 7 p.m., listeners will be able to place personal bids on items contributed by Frank Sinatra, Doris Day, Sammy Davis Jr., Harry Belafonte, Pat Boone, Vic Damone, the McGuire Sisters and many others. The auction will run according to the rules of a "Chinese" auction. In such an auction From 11 a.m. thru 7 n.m.

ing to the rules of a "Chinese" auction. In such an auction each bid is equivalent to a pledge to donate the amount of the bid to the cause for which the auction is spon-sored. Highest bidder for any item wins the item; but all bids represent actual contributions to the sponsored cause. In the Block auction, how-ever, the highest hidders will ever, the highest hidders will not he the only prize winners. All bidders who fulfill their pledges will be enterred in a giant jackpot drawing to be held the third week of Feb-ruary, which will feature de-sirable prizes.

amazine hold of rock and roll on the younger generation. And is there any doubt that Elvis Presley's (Continued on page 18)

headlines recently when he opined that the Decca artist won the nom-ination by "singing dirty songs." Britt isn't the first c.&w. star to have presidential aspirations. Back in 1952, Stuart Hamblen ran for president on the Prohibition tick-et. If the trend continues, record

while me near me 1944-1948]; It. If the trend continues, record the Britt has launched a hid for industry historians profile that Elthe presidency of the United vis Presign or Faham—as vectors and the Britt entered to Presidency of the United vision of Faham—as vectors and the Britten entered to Presidency of Presidency

CHICAGO—Rumors were rife here this week regarding changes involving firms in the Waters-Con-ley Corporation combine. Primary rumor had a split between the two

rumor had a split between the two major portions of the firm, with the phonograph-making wing, cen-tered around Waters-Conley of Rochester, Minn. veteran maker of the Phonola line, spinning off as a separate entity, with the Conas a separate entity, with the Con-ley Electronics Corporation, tape magazine and tape playback wing located at Skokie, Ill., becoming a new and separate firm. Scuttlebutt also had a number

Scuttlebutt also had a number of changes in the administration of the Conley Electronics plant, with John Rau being replaced by various names in the tape industry. It's known that firm's distribution of Mood Master commercial background music units has not deliv ed and indications were that shakeup would center on improving sales, marketing and merchandialog activities.

Epic Offers 10% Discount

has come up with a special dis-count plan for distributors and count plan for distributors an dealers for the month of January All classical releases, both catalog All classical releases, both catalog merchandise and new items, are being offered at a 10 per cent discount, with back-orders honored, at discount prices. The label is offering qualified distributors 30-60-90 day dating on all shipments dur-

90 day dating on all shipments dur-ing January.

Catalog popular albums are also being offered at a 10 per cent dis-count during January. But new popular releases will be offered to distributors and dealers at a 10 per cent_discount in special prepacks. The distributor pre-p consists of 60 albums (which onsoits of 60 albums (which are actually six dealer pre-packs of 10 records each). The dealer pre-pack contains 10 records with six months of the contains of the contains 10 records with six months of the contains 10 records and 10 records with six months of the contains 10 records are contained to the contains 10 records are contai contains 10 records with six mon-aural albums and four stereo counterparts. The only way deal-ers can obtain the extra 10 per cent discount on new releases is via

cent discount on new releases is via the pre-packs.

The January pre-pack contains albums by Somethin' Smith, a marching album, two albums of George Gershwin's music, one by the Symphony of the Air "Popt," Orchestra, and the other by the Symphony of the Air: a Roy Ham-ilton album, and a Willy Alberti album.

Epic is also going all out on a national promotion on the Cleve-(Continued on page 18)

UST Pact Puts UA in Tape Field

NEW YORK - United Artists NEW YORK — United Artists Records is moving into the strength records a result of a new agreement with United State of Tapes, a division of Ampex Audio Company. UST will duplicate, package and distribute key material from the UA stereo catalog, including sound track, elassical, pop and jazz sets. A release of eight to 10 tapes is being planned for February.

r February. The label recently signed singer The label recently signed singer Craig Brown to an exclusive re-cording contract. His first record will be "Cell Walts" b-w "Sahib." Randy Weston, one of UA's jazz recording artists, will start a jazz concert tour of Eastern and Midwestern colleges for the United Nations Jazz Club on January 21. Weston's current LP's for UA are "Destry Rides Again," and "Little Miles."

"Destry Rides Again," and "Little Brokers, a U.A records Brokers, a U.A records and the U.A. of the U.A. of the Longement at an art film theater in Philadelphia. The singer-actor appeared at the Wayne Avenue Theater, delivering a live performa-peters sang all of the numbers in-cluded in his album, "Brock Peters at the Village Gate." His experi-tation of the U.A. of the U.A. of the the Company of the U.A. of the the Company of the U.A. of the Against the U.A. of the U.A. of the Against the U.A. of the U.A. of the Against the U.A. of the U a repeat performance

Darin, Francis Honored Again

CHICAGO—Deciasys and pro-gram directors polled by Uoited Press International last week voted top disk honors for 1959 to Bobby Darin, Connie Francis and the hit recorded by Darin, "Mack the Knife."

Knife."
The Kingston Trio and Johnny and the Hurricanes won top apote as vocal and instrumental groups, respectively.

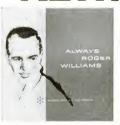
fabrious

4 WILLIAMS ALBUMS HIT THE TOP AT ONE TIME! (top LP's Billboard, Jan. 11)



• Till KL 1081 (S) · Hear You KL 1112 (5)

More Songs of the Fabulous Fifties KL 1130 Stereo KS 3013 has a new smash album that's selling like a hit single



Stardust • Stranger In Paradise • Traumerei • Moonlight And Roses • To a Wild Rose • Dark Eyes • Love Theme From "Romeo & Juliet" . The Skaters Waltz · Moonlight Sonata · None But The Lonely Heart · Brahms' Lullaby . Till The End Of Time.

KL 1172 Steree KS 3056

ATTENTION DJ's. DISTRIBUTORS, DEALERS!

Roger Williams' booking schedule through January

Jan. 15th Symphony Hall-Boston, Mass.

Jan. 16th Music Hall—Troy, New York

Jan. 17th rial Auditorium-Hartford, Conn. Jan. 19th

Jan. 20th Auditorium—9 m-Portland, Maine

Jan. 22nd

Jan. 23rd Jan. 24th of Music-Philadelphia, Penna

Jan. 28th Constitution Hall—Washington, D. C.

RECORDS

136 East 57th St., New York 22, N.Y.

HOT 100 ADDS 12

NEW YORK - Twelve new sides appear for the first time

NEW YORK — Twelve new sides appear for the first in this week! Hol 100 Chart. These are; Acco The New York of the New York of the New York 75. Withing A latifids—inminie Rodgers, Roulette 86. Am I That Easy to Forget—Debbie Reynolds, Dot 86. Am I That Easy to Forget—Debbie Reynolds, Dot 87. Why Dot Leve You See—Johny Tillotton, Cadence 88. Am I That Easy to Forget—Debbie Reynolds, Dot 89. To Minth Feejils—The Champs, Challenge 91. Cry Me a River—Janice Harper, Capitol 91. Cry Me a River—Janice Harper, Capitol 95. I Forget More Than You'll Ever Ronow—Sonny Janu

-Sonny James

Robey Denies

Payola Charge

president of Duke Records, Inc.,

ne of several firms recently named

hy the Federal Trade Commission in its investigation of diskery pay-ola, said he is innocent of the FTC

Robey denied he had ever of-fered anything of value to disk jocks or radio station personnel, but said he has "bought time on all

Houston stations to promote vari

ous artists in town for personal ap-pearances." He added "As a matter of courtesy — I have sent free tickets to the shows to the stations."

tickets to the shows to the stations."

A check of KNUZ and KILT here showed that Robey had bought time on both those outlets. A third station, KPRC said it could find no record of a time sale to

HOUSTON - Don D. Rohey,

Capitol

96. Up Town—Roy Orbison, Monument

97. Time After Time—Frankie Ford, Ace

99. The Happy Muleteer—Ivo Robic, Laurie

100. Since I Made You Cry—The Rivieras, Coed

WB Prepping 'Sing Along' Crosby Pkg.

HOLLYWOOD - Warner Bros. HOLLYWOOD — Warner Bros. Records will release a Bing Crosby "sing along" album. Package contains 33 standards arranged by Boh Thompson with chorus and orchestra conducted by Jack Halaran, Album includes three inserts containing complete lyries of all the tunes featured.

The album, called "Join Rime.

the tunes featured.

The album, called "Join Bing and Sing Along," was recorded by Si Rady for the Crosby-owned Project Records. Arrangements for WB's release of the package were concluded between Project's prexy Park and Warner new, Inc. Co. Rady and Warner prexy Jim Con-kling. This marks the second Rady-produced package to be issued by the Warner label. Last week, WB

Victor Names Racusin Veep: Widens Field

NEW YORK-Norman Racusin, NEW TORK—Norman Racusin, Divisions Operations Manager of RCA Victor, has been appointed Division Vice-President and Opera-tions Manager, RCA Victor Record Division, according to George R. Marek, RCA Victor chief. Racusin until recently was Di-rector of Business Affairs for NBC-

TV.
Activities reporting to Racusin include the Business Affairs Department, under W. W. Bullock, vice-president; Records Operations. Department, J. P. Davis, vice-president; Commercial Records Creation Department, Abert W. Yorke, manager, and Commercial Sales and Metrchandising Department, J. Y. Burgess, manager, Racing Commercial Commerc ment, J. Y. Burges, manager, Ra-cusin also assumes responsibilities for the Financial Department un-der Harry Kellcher, controller, and the Personnel Department, under C. H. Foulke, Racusin reports to

pears at a commission hearing in Washington, February 22, he will ask the committee to look into 70 pels 'Firsts' to clean something up,' opined the texe, "they should go into the Top 40 end of it. They are after the here's but when they should be the first recordings of two co

Market

FOR BACKERS AT GROSSINGER'S

NEW YORK-Grossinger's, NEW YORK—Grossingers, the Catskill resort, is inviting musical comedy producers to present backers auditions in front of live audiences at the hotel. The first audition was held last Saturday, when Leonard Silmian showcased his latest "New Faces" revue.

Working without costumes or sets (with Sillman on stage to explain the action), the show featured tunes by Ronny Graham, June Carroll, Lou Kessler, David Rodgers, Mar-shall Berrer, Dean Fuller, Eva Franklin and Charles Schurer. Among the performers will be canary Dorothy Olson.

Altho the auditions will not be reviewed, Alan Foshko, who supervises the project, is inviting the press, along with prospective angels and record company execs in search of inal-cast properties.

NEW YORK — Columbia Masterworks are releasing this month the first recordings of two contemproduced package to be issued by the Warner label. Last week. With the Warner label. Last week. With the Warner label la

MUSICALS TO BID Storer to Set **Quality Control**

NEW YORK - Dean E. Mc-Carthy, operations manager of Storer station WITI-TV, Milwau-Morer station WIII-IV, Milwau-kee, has been named to head up Storer Broadcasting Company's new Quality Control department, set up to keep a continuous review of program content on the chain's seven radio and five TV stations.

The new department is designed to help comhat payola and insure each station's compliance with company policies, FCC, and FTC rules and regulations. Ewald Kockritz, Storer's veepee - national TV program director, and Grady Ethey, assignal, ratio program, firester. national radio program director, will be in over-all charge of ad-ministering the Quality Control plan for their respective media. McCarthy will headquarter in Miami, where field monitoring (including reports on record pro gramming) will be correlated and reports made directly to Kockritz and Edney.

Chi Jock Cuts His Own Billing

CHICAGO-First impact of the arrival of investigators for the House Legislative Oversight Com-House Legislative Oversight Committee, seeking payola leads, was evidenced on the Thursday (14) show of jazz d.j. Dadd-io Daylie on WAAF. Daylie, who admits he is self-billed as "Chicago's No. 1 lazz Jockey" opened to hilling of "Chicago's No. 29 Jazz Jockey."

He said he had changed his hilling when he heard investigators "would question only the top guys."

ONE IN A SERIES OF INDUSTRY PERSONALITY STATEMENTS

EDDIE FISHER

(Ramrod Records)



SAYS:

"Reading Billhoard regularly is part of an entertainer's responsibility to show business, to his andience, but most important-to himself. It keeps us current with the latest times, trends and topics in the music world. In addition, it brings us together in a weekly discussion and exchange of ideas, plans and accomplishments-no matter how far apart we are on the globe. That's why

I think of Billboard as a chibhouse of the music industry. I'm proud to be a member of that club."

Billboard

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

HERE IT IS FROM EPIC!

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ALL PRE-PACKED FOR PROFIT

Now, for a limited time only, you get a 10% discount when you buy the

EPIC PRE-PACK

This exciting package of brand new releases consists of the following 10 records (6 regular high-fidelity and 4 stereofidelity counterparts)

LN 3649 SOMETHIN' OF SMITH—SOMETHIN' SMITH AND THE REDHEADS

LN 3650 MARCHING ALONG WITH SOUSA—THE MARINE BAND

OF THE ROYAL NETHERLANDS NAVY BN 539 (Stereo counterpart to LN 3650)

LN 3651 THE GEORGE GERSHWIN STORY (POPULAR)—THE SYMPHONY OF THE AIR POPS ORCHESTRA, Conducted by D'Artega BN 552 (Stereo counterpart to LN 3651)

LN 3652 THE GEORGE GERSHWIN STORY (CLASSICAL)—THE SYMPHONY OF THE AIR POPS ORCHESTRA, Conducted by D'Artega BN 553 (Stereo counterpart to LN 3652)

LN 3654 ROY HAMILTON SINGS SPIRITUALS—ROY HAMILTON BN 551 (Stereo counterpart to LN 3654)

LN 3662 MARINA-WILLY ALBERTI

They're going fast

Order your Pre-Packs now and as a SPECIAL BONUS OFFER BUY ONE PRE-PACK AND YOU CAN THEN BUY ANY RECORD (FROM THE PRE-PACK LIST) ON AN INDIVIDUAL BASIS AT A BIG 10% DISCOUNT

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THE WORLD OF WONDERFUL RECORD SALES

CLASSICAL AND POPULAR ALBUMS BY THE WORLD'S TOP ARTISTS









SOMETHIN' OF SMITH (The 12 Biggest Hits of

IN'SMITH AND THE REDREADS! . ..

SC 6035 BSC 106 (3-12" records) (Stereorama)

OTHER CLASSICAL RECORDINGS

FASTES ET DIVERTISSEMENTS DE VERSAILLES, Volume II, La Musique et L'Église (Boesset; du Mont; Marchand; Bernier; Lefèvre)-Soloists with the Hewitt Chamber Orchestra, Maurice Hewitt, Conductor. LC 3515

CHOPIN RECITAL-Adam Harasiewicz, Pianist. LC 3633 BARTOK: Deux Images, Op. 10; BRAHMS: Hungarian Dances (Nos. 1, 2, 3, 5, 6, 7, 10)—Thor Paul conducting the Vienna Symphony Orchestra. LC 3635 BC 1053 (Stereorama)

BAYER: The Doll Fairy - Ballet Music; ADAM: Giselle -Ballet Music; PONCHIELLI; Dance of the Hours - Paul Walter conducting the Vienna Symphony Orchestra.

LC 3637 BC 1055 (Stereorama)

OTHER POPULAR RECORDINGS

MARCHING ALONG WITH SOUSA-The Marine Band of the

Royal Netherlands Navy, LN 3650 BN 539 (Stereorama) THE GEORGE GERSHWIN STORY (Popular)-The Symphony of the Air Pops Orchestra conducted by D'Artega.

LN 3651 BN 552 (Stereorama) THE GEORGE GERSHWIN STORY (Classical) - The Symphony of the Air Pops Orchestra

conducted by D'Artega. LN 3652 BN 553 (Stereorama)



MARINA

THE WORLD



In honor of the first transcontinental tour of Dr. Szell and the Cleveland Orchestra, here's a guaranteed sales, making promotion!

NOW ON TOUR

FREE! THIS SPECIAL 12" LP OF CONCERT TOUR HIGHLIGHTS

AVAILABLE IN REGULAR HIGH FIDELITY (PLC-1) AND STEREORAMA (PBC-1)

THE CLEVELAND ORCHESTRA

ORCHESTRA
GEORGE SZELL



yours as

purchase

recording

of any

by the Cleveland Orchestra!

a gift with the



"Profile" contains excerpts from the most recent Szell-Cleveland releases, <u>glus</u> selections from a soon-to-be-released recording, <u>plus</u> a brief discussion by Maestro Szell himself about his own musicians and music in general. This is a prize addition to any record-collector's library.

LIMITED TIME OFFER-CALL YOUR EPIC RECORDS DISTRIBUTOR

OF WONDERFUL MUSIC IS YOURS ON EPIC RECORDS



Loetz Upped At Columbia

NEW YORK - Columbia sales chief Bill Gallagher this week apchief Bill Gallagher this week ap-pointed Jack Loetz to the post of staff assistant. He will be responsi-he to Gallagher for the develop-ment of plans and programs as ad-ministered thru Columbia's district sales managers and distributors. He will also help the sales programs and record distribution programs and record distribution.

Another appointment at Columbia this week is the naming of Dick Smith to the post of manager of sales administration for the diskery. His job will be to co-ordinate and administer Columbia's nation-

HUSH LABEL IN HUSH CONCERT

DETROIT—Hush Records, owned by students at the University of Detroit, ede-hrated in sit anniversary last Casa Theater.

The Hush catalog features a variety of silent records at the University of silent records at the University of silent records at the Casa Theater a variety of silent records at the University of Schools chooling Morgan led Detroit personal-ties in a critical discussion of their favorite silent records. Hush mahoffs are looking to build up a stable of experi-enced a.&r. men. On a con-tractor hasis, like the hig labels do.

Joyce Stable In Full Swing

PHILADELPHIA - Jolly Joyce PHILADELPHIA — Jolly Joyce Theatrical Agency spreads over the four corners of the globe in getting its talent stable going with the new year. Agency has Bill Haley and the Comets plus Dave (Baby) Cortex bringing rock 'n' roll below the border in opening today (18) for a fortinghi in Mexico City oling the property of the corner was not been presented by the control of the present two weeks at the

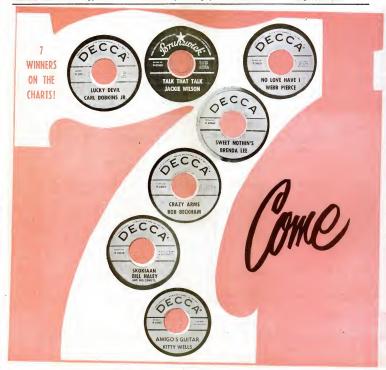
their current two weeks at the Fountainbleu in Miami Beach, will Fountainbleu in Miami Beach, will head for Japan where they open an eight-week tour on January 25. And early in May, the Wallace boys are set to take in eight more at the Churchill Club in London, England. Across both coasts in this conti-

From the form the control of the con

Grauer Debs Jazzland Line

NEW YORK — I azaland Records, a new 3.58 package line, has been kicked off by fill Girater Corris, Respired, also operated professional control of the contr

Teen Pitch On Murray



Adult Amateur 10TH BIRTHDAY Musicians at 21 Mil Total

21 Mil Total

NEW YORK — The American Manchest and Section 1 of the Swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 100000 shuth and folks music; soven postly, each of the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 10000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 1000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 1000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 1000 shuth and shootowike, a seek of disagrant to the swing era, now none 2 1000 shuth and the swing era the swing era, now none 2 1000 shuth and the swing era, now none 2 1000 shuth and the swing era the swing era, now none 2 1000 shuth and the swing era t

FOR PRESTIGE

NEW YORK-This month Prestige Records, jazz label, celebrates its 10th anniversary,

UA Sets Jan. Disc't Plan On LP Catalog Out Distribs

Deeiay Bowls

Long-Term Victor Pact For Clooney

TIL TOMORROW

THE FOUR ACES

Decca 31027

PEACE OF MIND

TERESA BREWER

Coral 62167

HEAR THEM BELLS

BOBBY DARIN

Decca 30031

SONG OF EXODUS

DICK JACOBS

Coral 62168

SHE LOVES THE LOVE I GIVE HER

TOMPAL AND THE GLASER BROS.

Decca 30900

A CLOSER WALK

PETE FOUNTAIN

Coral 62154

FOR 1960, IT'S THE DECCA ... CORAL ... BRUNSWICK FAMILY

LIVIN' DANGEROUSLY

THE McGUIRE SISTERS

Coral 62162

STRANGE LITTLE MELODY

THE ANITA KERR SINGERS

Decca 31002

TIMBROOK

LEWIS PRUITT

Decca 31038

DEAD OR ALIVE

BILL ANDERSON

Decca 30993

ANOTHER

ROY DRUSKY

Decca 31024

...and this is just the beginning!

ANNETTE:

Annette BV-3301

MARY MARTIN: "The Sound of Mary" III-IIO (with Camarata) STER-1016

W DI -- 4016 A Musical Love Story STER-3031 W DI ... test

MUSIC MURALS

America the Beautiful

A beautiful portrait of America, in songs and photographs—an ibam that every home should have. 12 traditional songs packaged in double-fold album rover containing 14 full-color photographs. STER-1920

> Crand Canson (ORIGINAL SOUND TRACK) STER_4019 W 01 - to19

Walt Disney CAVALCADE STER-4021 WDL-0021

MUSIC BY CAMARATA

Tutti's Trumpets STER-3011 W DL-3011 Spring STER-3032 ■

WDL,-3032 MUSIC OF THE SEASONS. Summer STER-3027 Deluxe purkage routains
WDL-3027 four separate LP's:
Autumn WDL-3021 SPRING, SUMMER, AUTUMN,

Winter STER-3026 ■ WINTER

WDL-3026 STERFO

All titles listed above plus FANTASIA, SLEEPING BEAUTY and all other sterco

NOW FOR THE FIRST TIME 10% OFF ON ALL STORYTELLERS

DISCOUNTS EFFECTIVE THROUGH FEB. 26, 1960

Disneyland Records

477 Madison Avenue, New York 22, A.Y.

Maxin Listed 'Lip' Show Co-Producer

NEW YORK-When the inveterate boulevardier, Maurice Cbev-alier, takes to the airwaves Thurs-day (4) in his own spectacular, the name, Arnold Maxin, will be listed name, Arnold Maxin, will be listed on the credits as co-producer of the show, Maxin, M-G-M Records prexy, who makes the Frenchman's M-G-M records, was active in the planning and writing of the outing with Chevalier's American agent, Don Sharp.

The airing on CBS-TV will be one of a series of Revlon spectaculars and will be tilted "A Bouquet from Maurice Chevalier." The entire show will be based on Cbevalier's recorded performances on his various M-G-M albums and there

Maxin, who just returned from a week's round of studio conferences on the Coast, took off for four days in Rome to discuss details of a sound track package for a new film starring Ava Gardner, now in production in the Eternal City.

Clark Pressing Plant Sold

NEW YORK — Morris Ballen, head of Diskmakers, Inc., formerly Mallard Pressing Corporation in Pbiladelphia, informed The Billremangema, informed. The Bill, whose works have been recorded by board this week that he had pure a number of the major labels, chased the outstanding stock of Galices was a ratio disk jockey and Mallard from Dick Clark and TV announcer before entering the Bernie Lowe. The transaction was formed to the Country 14, 1935, and and engine the same completed on December 14, 1935, and and engine the same complete the control of the complete of the country of the complete of the country of the complete of the country according to Ballen. He also stated that Diskmakers had instituted a that Diskmakers had instituted a policy of price reduction and profit sharing for its accounts, which Ballen claimed, was a new policy for the record pressing business. Plant is able to handle both injection and conversation and conversions and conversions and conversions. tion and compression molding-

Kaye Setting Ballroom Deal

NEW YORK — Sammy Kayes, and an experience of the station's "Coole and experience of the state of NEW YORK - Sammy Kaye's

Roulette to Cut New Eckstine LP NEW YORK - Roulette's jazz

artist and repertoire chief Teddy Reig, is flying to the West Coast Reg. is flying to the West Coast

White Coast

See Coast

See

New Recording Firm to Deb

BEVERLY HILLS, Calif.—Formation of the "C.G." Recording of Corporation with general officers at 9808 Within Boulevard, Bevryl C. Garrett, president. Well known as the founder and president of the Garrett Corporation, designer and producer of aircraft and diesel components, Garrett said that the new company will be a completely indecompany will be a completely inde-pendent enterprise.

"C.G." Recording Corporation will be managed by Irving E. Klase as vice-president and general man-ager. Mischa Novy bas, been named vice-president and musical direc-tor, and Don Gallese bas been placed in charge of sales, distribution and promotion.

Immediate plans include signing varous M-G-M albums and there will be generous plugs throus the mediate plans include signing of performers and misicians to the Meanwhile, with chores on the distribution network. The new re-hovalier show buttoned upon, cording firm will cover the entire Maxin, who just returned from a [rield of musical gnieratiament, ac-week's round of studio conference] coording to Klaze.

Already completed is an album soon to be released entitled "Con-tinental Hors D'Oeuvres," featuring Mischa Novy's 16-piece string orchestra

chestra.

Klase has had a long association with the musical world as a conductor, including assignments at Radio City Music Hall and the Roxy Theater in New York, as well as numerous stage and television shows, among them "Stop the Music." Nowy is an internationally known violinist and composer whose works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works have been recorded by number of the meson works.

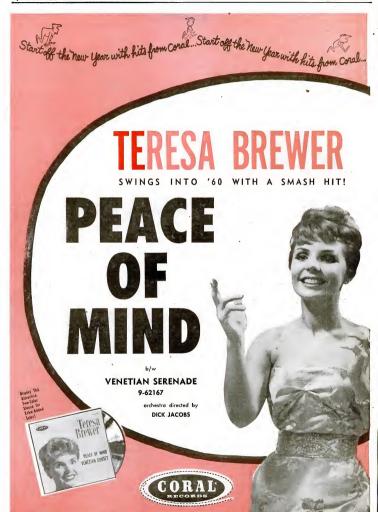
CINCINNATI - Recent Mallard Pressing Corporation ence survey made by WZIP bere was purchased by Clark and Lowe in 1958, and bad gained a station's listeners — good music. Love in 1935, and bud galact a station's literiors — good music, to the busic station in the part was constituted of busics and the station's literiors — good music, variant is another of the Clark received the station of the station of the station of the station in the station's literary in the station i

> The results were gleaned from 985 questionnaires. These were sent to members chosen at ran-dom from the station's "Good Music Club." The return, in one week's time, was over 50 per cent.

NEW YORK - Bert Block and

NEW YORK — Bert Block and Larry Benneth have left Joe Glaser's Associated Booking Corporation of-fice. The pair quit ABC last Mon-day after many years with the Irm. Block had been with Glaser for 14 years, Bennett for 13. It is understood that they will set up their own booking office shortly in New York.

Victor Hypes



These Records Are Selling! We're On Them! And Won't Stop!

A SUMMER PLACEDon Ralke#5108
LITTLE SISTERConnie Stevens#5137
UNTIL THE DAY I DIEThe Marquees#5139
WHAT IS AN INDIAN?Dal Williams#5136 (B/W THE TELEPHONE OPERATOR)
YOU HAVE FUNNY WAYSGeorge Graves#5141
CHOPPIN' MOUNTAINSCharlie Blackwell#5132





Write, wire or phone your distributor now for these exciting new pop singles



Now Recording Exclusively on

RECORDS



AND GREATEST

"Nyow! Nyot Nyow!" #16042 "Mashuga"

(THE PUSSY CAT SONG)

THE NATION'S BEST SELLING RECORDS



Plenty of Life in R&R

• Continued from page 6 aince he joined RCA Victor five the single records of these songs.

Obviously no record company is

Rock and roll as such sprung fock and foll as such sprung full-fledged upon the scene back in 1954, and has continued to ex-ert its hold on the kids ever since. The reason that it still has the hold sent, in which the youngsters con-tinue to be the biggest market for single records. Even when what be often removed young with payola is a to often removed youngly market and a reality of the part on disks, adults don't buy The other reason for the consti-llation of the control of the co is partly due to the economic sit-uation of the record industry it-self, in which the youngsters con-

Mathis albums made up of the music business, roc. in the second of the s taining "Johnny's Greatest Vols. 1 and 2, have far outse

going to put itself out of the sinbusiness by recording singles that won't sell. And since the larg- chase est market is youngsters, it is only logical to aim at this youngish trade. The mistaken belief on the

he records in any quantity that using hold of rock and roll disks terms of the records in any quantity that using hold of rock and roll disks terms of the records in the records in the records in the records in the records and the records that they hold of rock and roll disks terms of the records and the record in the records and the record in the re my Mathis albums made up of the music business, for inside there is

Epic Offers med from page 6

land Symphony Orchestra set to tional tour in February. The label will give out free with the pur-chase of any Cleveland Orchestra

And there will be national adver-tising on the Clevelanders during recruitment of membership. February and March.

· Continued from page 3

Br'dcasters Come Out Swingin

effect was the same as ownership dered if such ground rules would of stock by all of the broadcasters.

Adams insisted that ASCAP (function—a question Pastore also actually welcomes competition, put to ASCAP spokesmen: "How swill give out few with the prot-chase of any Cleveland Orchestra "From shorn" he was asked, "if words word a competition, prot to ASCAP spotenens: "How recording a special albom titled BMI is eliminated," "dums and group get of the ground." "Profile of an Orchestra," which From shorn" he was asked, "if words word a competing licensing." "BMI is eliminated," "dums and group get of the ground." "Recording to the protection of the protection

"Frofile of an auto-from correct operation of the control of the c advantages to new writers."

Adams headed out on a weak limb when he said that collective ownership of a catalog of musical works by and for the use of the industry has resulted in a 'verti-cal and horizontal integration.'

This brought immediate query Adams headed out on a weak This brought immediate query from FCC Counsel Bryant as to why the Society had not taken such obvious antitrust violation to Jusobvious antitrust violation to Jus-tice Department or to the courts. "Since," counsel pointed out, "you claim you have no part in the pres-ent suit of the 33 ASCAP song-writer plaintiffs in the New York Federal District Court case."

-Adams could not come up with an answer. ASCAP attorney Fin-kelstein assured the FCC counsel that the horizontal-vertical integration wording was "Mr. Adams' lan-guage, not mine," and the subject was mercifully dropped.

Cites King Case

When taxed for examples of in-dividual "payola" outgrowths of the alleged collective BMI pay-ments, Adams quoted a New York Times article, which, in turn, cited the case of King Records. The arti-cle said the Cincinnati record comcle said the Cincinnati record com-pany allegedly paid "between 12 and 15 disk jockeys around the country" to play its records. Adams tied this in with the Harbach affidavit, which had pointed out that King-owned Lois Music Publishing Company, received a subsidy in the form of an advance guarantee from BMI "in excess of \$100,000 an-nually." The affidavit found it con-ceivable that the subsidy "may ceivable that the subsidy "may then be distributed or made available to disk jockeys or to stations as a BMI 'service'."

This type of reasoning brought queries from FCC commissioners as to just what ASCAP spokesmen were including under the term "payola." Counsel Bryant said: "We are talking about direct payments are talking about direct payments here." Commissioners confessed to being "confused" by ASCAP inclu-sion of BMI subsity or guarantees to publishers as payola; ownership of BMI stock as part of a "collec-tive" payola. They wondered where legitimate plugging left off and payola began.

Asked if ASCAP recommended that divorce from broadcast ownership interests extend to its own members, Adams said: "If it were

on a collective basis yes Bryant also asked if the ASCAP adictment of payola included Bryant also asked if the ASCAP indictment of payola included "payments to musical directors and approgram directors?" Adams agreed it did include these. "And how far in music does it go—does it include canned or background music?" FCC counsel asked. Adams said "Live music and records" were the main areas, and prime villains were a.&r. men and broadcasters. Adams' prepared statement noted that the performing rights society had not the lacitities to determine on a case-by-case basis when a particular performance "was or was not the result of improper plugging by an ASCAP member or some third party." He insisted that control and policing had to come at block and policing had be come at bard and regulation.

How manufacturers se records for the BIG

It's an economic fact of life in the recard business. Even the biggest manufacturers can't afford to put strang pramotion behind each and every release they turn out.

Sa what do they da? They make the BIG PUSH on those recards which they feel have the best chance of poying off-for them and for you!



ONE OF THE important early signals that tells you which records they're pushing is BIIIboord advertising. Smort, aggressive labels FEATURE their best releases in big-space advertising in The Billboard-and they advertise in Billboard before they tip their hands in any other way.

How good are they? A detoiled study of the statistics covering literally thousonds of releases proves that 7 out of 10 of tomorrow's 100 hottest records are featured in the big-space ads in

Billboard today—and four of them will soon reach the best seller class!

So-if spotting the hits in advance is Important to your programming . . . or your soles ... or plays ... be sure to . . .

... make it a special point to program and order from the records featured in Billboard ads each week!



released today: CARMEN

The most exciting performance in the opera's 85 years!

VICTORIA de los ANGELES

"one of the world's greatest artists! Within a quarter century...we cannot place a duplicate or even an approximation officer genius" (Paul Hume, Washington Post)

Nicolai Gedda Ernest Blanc Janine Micheau Sir Thomas Beecham



This "must" album is included on Capitol's 10% Discount Program. Ask your Capitol Representative

* Three records handsomely boxed with French/English libretto • Full Dimensional Stereo SGCR 7207 • Monophonic GCR 720





TWO SIDES OF COMO I Know What God Is c/w Delaware



Music Picture Still Dirt

· Continued from page 2

• Continued Irom, 1982 2.
Josepha have been fired, forced to la complaint served against them be quete or extraged the feets are Cames and Swan Records, told the served of th

as going on vacation.
Yet there have been changes ade by a few manufacturers in eligit of the probes. One of the mynanics against whom the FTC constitution of this was considered mynanics against whom the FTC constitution this was considered mynanics against whom the FTC constitution to the constitution of the mynanics against whom the FTC constitution to the mynanics against the myna There was one rumor that some many that some many that some many that some the light of the probes. One of the distribution of the light of the probes. One of the distribution of the light of the probes. One of the distribution of the light of the probes. One of the distribution of the light of the ligh

Freebic Switch

Yet another large indie, con-vinced that freebies are now on the way out, has been working on a new seheme to circumvent the Jack Wrather of the Wrather radio effect of no freebies. The firm is channel and Muzak, has been trying the sent rying t

ETERNALLY SARAH VAUGHAN

MERCURY

BOURNE, INC.

/ARC Music Care)

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MILLS MUSIC, INC.

GREAT HITS! BOURBON STREET

BEAT WARREN COVINCTON DECCA #9-51010

LIVIN' DANGEROUSLY M-CHIPF SISTERS

CORAL #9.42142

tions, Inc., the TV film production wing of the agency.

tent to sell the firm.

Rod Lauren Continued from page 3

n had all the usual elements, is the dealer angle. Other as-cts were a six-week tour, na-mal TV appearances on the Bob Hope, Perry Como, Dinah Shore and Dick Clark shows, record hops, special dealer aids such as a da-glo sleeve, press interviews at-tended by a public relations and a promotion man, fan club fanfare,

Cost of the campaign totalled about \$50,000, including the free record tab and the travel expenses.

Alexander notes several impor-tant aspects of the campaign, which are of interest to the trade gen-erally. (1) The planning was care-fully down, so much so that the down times in order that distribu-tor, dealer, deejay visits and record hops could be timed to as to se-hops could be timed to as to se-notion is dependent upon the na-ture of the artist's contractual ar-rangement with the diskery. In could go to town, with no obstacles or personallies in the way. The notes several impor or personalities in the way. The Neil Sedaka and Johnny Restivo promotions were fairly successful, Alexander indicated, but in these instances, RCA Victor did not have as much control as in the Lauren promotion. (3) Every aspect of the campaign had legal clearance and can be repeated in other artist

In sum, Alexander said, "It shows that you can put over an arrist without payola, with a care-business calls for fresh thinking-fully planned drive. ... We have Alexander indicated that the suggest discovered a success pattern and field, because of its importance in will apply and erficin it." This talent development, must be given thought use in with a recent re- the benefit of promotional research mark by diskey chief Googg and drive.

promotions

Roulette LP's

include sets by Jimmie Rodgers, Pearl Bailey and Ronnie Hawkins Peart teamory program.
The January program.
The January program.
In January program.
In January program.
In January program.
Teleases — Anne Phillips "Born to Be Blue," and "Musse for Wise Guys and Boosters, Card Sharps
Crap Shooters" by Turk

and Ci Murphy Both packages have fared well les-wise since their initial release, thereby cueing the special cam-paign this month, complete with special display material and addi-

FTC Payola · Continued from page 2

(see separate story) would reings (see separate story) would re-veal the unnamed disk jockeys mentioned in the various FTC com-plaints. Harris would not say defi-nitely one way or the other, but speculation was high that some of the names would be among those of the decjays the subcommittee questioned on pay-

a. Federal Trade Comm ute covers payola under its unfair competitive practices section. FTC competitive practices section. FTG casys the record companies and distributors have, by paying the distributors have, by paying the distributors have, by paying the distributors have been distributed by the distribution of the records getting play for pay. Companies have 30 days in which of the distribution of the records getting play for pay. Companies have 30 days in which we have been distributed by the records getting high paying a consent agreements are reported may be a paying the pay

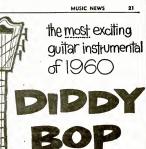
sent and promising not to indulge in payola in the future, company avoids further action, and does not even have to admit guilt.

Green Forecasts Continued from page 2

stereo. Green said that serious classical buyers are more con-cerned with high fidelity in sound than they are with adding the ro-ticely stereo illusion. An ordestra tund stereo illusion. An orehestra playing Beethoven, he pointed out, cannot take liberties with the score or the arrangement of musicians to heighten the illusion. In pops, on the other hand, music can be gimmicked to provide stereo kieks.

Trick separation of sounds will speed a growing stereo sale among popular fans, he said. The trend cited by Green sub-

The trend cited by Green sub-stantiates a forecast he made al-most two years ago when many industry experts were tolling the death bell for monaural. He point-ed out then that stereo is so compelling a form that it was not suit-able for casual listening. It's almost able for casual listening. It's almost impossible to read to, he argued. Thus, he concluded, the market for mood music, among others, would continue to show substantial activity in single-track music.



KNOCKDOWN **SUNNA** FORREST

ATCO 6157

records See your ATCO Distributor for special LP deal.

(THAT'S ALL I WANT)

BARRETT STRONG

anna 1111 Smash! Detroit—Chi—St. Louis—Atlanta

60's SLEEPER "LONELY & BLUE" Johnnie & Jackie

anna 1108 p.L's: Write, wire, phone for copies inna records, 588 farnsworth, detroit, mich. (TE 1-7474)

Another Billhourd Record/Phono Dealer

6320

WILSONS TY & APPL VILLAGE SHOPPING CT 0130 HARRISON-KIMSERLY RD DAVENPORT IOWA

Wilson's TV and Appliance

The retail establishment of this record/phono dealer . . .

- ... is essentially an appliance store
- ... offers both records and albums
- ... handles phonographs from \$19.98 to \$650 . . . has been reading Billboard for 1 year 10 months

SALES RESULTSthe advertising co THE BILLBOARD! quite simply,

A SMASH!

"FOREVER"

B/W "TWO BY FOUR"

THE LITTLE DIPPERS*

UNIVERSITY RECORD #210

*he ORIGINAL Version

DISTRIBUTED NATIONALLY BY



CONCERT REVIEW

Another Field Day for Seeger Fans

Pete Secret racked up a gross of \$9,500 at his third annual appearance at Carnesie Hall (23). The house had been sold out for weeks but a heavy snowfall caused a few to miss what was a pleasurable evening with the folk singer. His large following overflowed onto the stage and roared approval at every selec-

The repertoire ranged from labor songs to Christmas, Chan kah and foreign offerings, latter including numbers of Spanish, German, and African origin. Seeger's songs also touched upon the quiz scandals, the Sacco-Vanzetti case and a parody titled "What a Friend We Have in Congress."

His material, tho well balanced, stressed new numbers despite repeated 'audience requests for his standards, of which he finally did only "Midnight Special." Also on the program was a talented African dancer, Robert LeHouse, whose efforts were well received and who would have been accepted even more warmly except for the audience's demand for more and more Seeger. The folk singer's new material, incidentally, should make for a new album with built-in sales potential. Tom Noonan.

A Dynamic Stravinsky at Carnegie

Igor Stravinsky conducted a dynamic performance of his 'Le Sacre du Printemps" by the Columbia Symphony Orchestra at Carnegie Hall Sunday (3), drawing a tremendous ovation from the audience. The taut, dramatic reading is of special trade interest in that it forecasts a Columbia recording of the same work, conducted by the composer. This disk will be another in the Columbia series wherein Stravinsky documents his life's work by mounting the conductor's podium

Stravinsky wrote "Le Sacre du Printemps" in 1911. The current performance reveals an interpretation deriving from Stravinsky's most mature artistic development. Capturing this on records should be an important event to classical buyers.

The concert was one of four sponsored by Columbia Records Robert Craft conducted the orchestra in the initial selections of the Carnegie Hall daté. These included Schonbert's "Begleitungsmusik zu einer Lichtspielscene," a first New York concert performance; Webern's "Six Pieces for Large Orchestra," an American premiere of the original version for large orchestra; and Berg's "Three Pieces for Orchestra." Craft drew a very warm audience response. Paul Actermun

Soviet Ork Makes Auspicious Bow

The initial American appearance by a Soviet orchestra has related a major stir in musical circles, and described so. The Moscow State Symphony's opening program at Carnegie Hall, in the first of a series of concerts here under the auspices of S. Hurok, proved that it has a number of decided strong points.

Hurds, proved that it has a number of decided strong points. Perhaps the most important of these is the fantatic clarity of the articulation by its various component sections. In the list consideration of the control of the articulation by its various component sections. In the list consideration of the control of the

high ratios to the control of the co * * *

NIGHT CLUB REVIEW

Syms, Wade Score at Living Room

Sylvia Syms is again packing them in, in her first engagement this year at New York's Living Room nitery. She treats the crowd to a few of the selections from her forthcoming Columbia album and to some of her standard tunes. Her warm delivery

is most acceptable on both ballads and up tunes.

Her songs included "Remind Me," "Cockeyed Optimist,"
"Down in the Depths of the 90th Floor," and "I Could Have
Danced All Night."

Danced All Night.

Based All Night.

May who is making his professional debut with the professional debut with the professional debut with this professional debut with this professional debut with this definite signs of becoming an important personality. Wade's songs included his current single. "Tell Her for Me,"

"Bw, Bye Blockford," "Imagination" and "Ruby."

Rounding out the bill is the Bobby Cole Trio. Cole is a fleet pianist with an attractive style and a pleasant way with a song. If he'a not already signed, he'a overdue. Howard Cook.

HEAR THE PERFORMANCE THAT THRILLED MILLIONS ON THE ED SULLIVAN SHOW. DEC. 27

VANGUARD

Two magnificent long-playing records!

CHARLTON HESTON

> reads from THE

FIVE BOOKS MOSES

of THE HOLY BIBLE

with the Robert DeCormier Chorale

Volume I. "IN THE BEGINNING" Volume I. "IN THE BEGIN.

The Creation, The Garden of Eden, Cain and Abel,
The Story of Nosh, Abraham and Isase, The Joseph Story
high fidelity VRS-000s
stereophonic VSD-2049

Volume II. "OUT OF EGYPT"

high fidelity VRS-9061 \$4.98 stereophonic VSD-2056 \$5.95

n these recordings, ne star of "The Ten the star of "The Tes Commandments" and "Ben-Hur" reads the imperish-able words of the Horn Ben Hur and Hur and personal complete and complete and complete personal conviction. Woven into his readings are soogs when the star of the tests, performed by one of the great choirs of our country. The end result is religious, literary and musical experience.

Order now from your local Vanguard distributor

Danvar: Pan Amarican R Supply Detroit: Jay Kay District of Columbia: Schwartz Bros, El Pato, Sunland Supply Pato, Sunland Supply ritford: Latila Distributors juston: M, W. Daily s Angalas: Modern emphis: S-W Ossirbuting ami: Tru-Tona braukas: Garmisa of Wisconsin measpolis: Harold M, Liabarmen

154 W. 16th Street New York 11, N. Y.

no St., H. W.

Dealers 45 Stock

and Ops: Big LP and

Overnife Delivery Free Title Strips !!!

MUSIC BOX ONE-STOPS Not Same Cathy Carr

NEW YORK - Roulette canary Cathy Carr wants the trade to know that she is oot the Cathy Carr, an actress, who made the January 18, following which she will visit jocks in the Baltimore and Washington areas.

Another Billboard Record/Phono Dealer

FISCHERS RECORD SHOP 6552 WOODWARD DETROIT 2 HICH 6320 0440

FISCHER'S RECORD SHOP

The retail establishment of this record/phono dealer . . .

- ... is essentially a record/phono store
- ... offers both records and albums
- . . . handles phonographs selling from \$39.95 to \$1,100
- . . . has been reading Billboard for more than 5 years

when answering ads . . .

Say You Saw It in The Billboard

Adult Amateur · Continued from page 13 .

Egbert, AMC vice-president, who

states in part: Make a list of neighbors who play instruments, from accordions to zithers. 2. Ask the music store to zithers. 2. Ask the music store proprietor to pass the word around; ask the school hand director for names of interested people. 3. Post ootices in stores, especially music stores. 4. Write or call individuals

At the meeting, urges Eghert, iron out such matters as practice essions and administrative details. Egbert adds: "You might have to close the door on some play dates, ... After all, you don't want to lose your amateur status."

UA Jan. Plan

· Continued from page 13

lar Coocert Orchestra of Madrid and a jazz volume which intro-duces the Booker Little Quartet plus Max Roach. All of these are available monaurally and in stereo. available monaurally and in serec. TV film times.

Don Overs, national promotion manager for United Artiss left less group include: Desilier Revue the South. Releases he will be by bugging include "You Got What It Roach Studios: Marterior Productive Study Participation of Carbon Corporation of Carbon Corpor

Chi Payola • Continued from page 3

least a week. Harris intimated he expects the hearings to match the quiz show hoopla in public interest. Cost of the investigation, he said, will he \$410,000. Present subcompiles exist of 2.5 ir, being av. mittee staff of 25 is being ex-panded to take in six new investi-gators and two clerks.

Representative Springer listed four activities that will occupy the interest of the interrogators:

"A Hoot and a Holler."

1. The garden variety of payola: payments by labels and distribs to decisys for plugging records.

2. A closely related variant, payments by singers and their managers for disk plugs on the air.

3. Ownership by licensed broad-

casters and station employees of a percentage of musical talent plugged on the air. Presumably, this phase also includes part owner-ship of tunes and publishing houses.

4. Kickbacks of live taleot fees to station personnel.

MGA Wins Again

tion — in this case Alliance of TV Film Producers, fine. — did not has, not employed musicians since that, and the state of the state o

bw 'line Soulind or Music,' by others.'

Geometry Bine (Indiance-position)

AFM was clinin that Mark Vill.

AFM was clinin tha

Victor Sians 3 New Acts

NEW YORK - RCA Victor's a.&r. team, Hugo & Luigi, have signed several new acts. These are Monty Babson, British pon singer already recorded in "I Wisb It Were You": Sam Fletcher, heretofore a non-pro, and Betty & Sue, "A Hoot and a Holler."

Deejay Bowls · Continued from page 13

has a one-stop is childish.... This has brought transshipping and bootlegging.

In line with his stand on distributors, Biondi pointed out that the "Running Bear" and "The Happy Reindeer" disks have both sold over 20,000 in this market. sold over 20,000 in this market. The jock attributes their sales strength bere to the fact that "one is handled by a factory branch and the other hy a distrib with only a few lines."

on 20 Fox

BEAUT

HOM

h/w ALL GOD'S CHILDREN GOT SHOES

Gogi





ANNOUNCEMENT! MALLARD PRESSING CORP.

DISKMAKERS INCORPORATED

WHY YOU SHOULD PRESS AT DISKMAKERS

rds productions.

ce Quotes cell Pete James lece Orders sell Den Davies se: Dewey 6-5151-52-53 or rey 4-1115-16-17 in Philo.

1626 Faderal Street Philadelphia 46, Pa.

Harris for Short Hearings

ola if present laws are not ade, sary because it is an election year, quate. He prophecied that legisla- expected to end with the July contion would result, and noted that vention dates. Harris seemed to fee "the administration had also rec- that there would be no chance of onmended legislation" on payab. resuming the session on the Hall He declined to discuss the Justice between July and the beginning of Department memorandum on the electroneering.

trobutors and broadcast personnels.

Inadjation to deglinitational teph.

Employment of the properties of the properties

Ité declined fo discuss the l'usice between l'ays and the beginning of Department memoralum on the efectionecting.

Bernier de l'accommendation on the declinecting discussion de l'accommendation de l'accomm

RIG

ROCK"

"TOO POOPED TO POP" CHUCK BERRY chess 1747

"ORGAN "MIGHTY **GRINDER'S** HIGH" SWING"

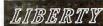
MILT BUCKNER

"HOT DOG" checker 940

DALE HAWKINS

"ROAD "MY **RUNNER**" BO DIDDLEY

checker 942 chess prod. corp., 2120 s. michigan chicago 16, ill. (CAlumet 5-2770)





THE SINGER THE SONG THE PERFORMANCE



B/w ONCE BEFORE 55231

GE Thermo-Plastic Recording Process

New System Commercially a Year Away; Magnetic Tape Interests See Snags

reh chief for GE, reported that

The new process employs ele

Zenith Debs

New Sales

Subsidiary

By REN GREVATT

TPR will combine the processing speed and versatility of magnetic recording and the storage capacity NEW YORK — The General Electric Company unveiled a new exectric Company unveiled a new system for the thermo-plastic re-cording of sound and coded elec-trical impulses this week at a press showing Tuesday (12) in the Hotel Pierre. of photography and that it will offer some advantages over both these recording systems. It can concentrate 100 times the informa-

otel Pierre.

Spokesman making the presenta-Spokesman making the presenta-tion for the company noted that the process, known as TPR, "could compete with photo film and mag-netic tape and promised a wide variety of military applications." About a month ago, word of the process leaked out generally in the trade. Coincidentally more than a 30 point drop in the stock of the Ampex Corporation, leading manufacturer of magnetic audio-video tape and equipment designed to use magnetic tape, was noted. GE officials noted that the sys-

GE officials noted that the sys-tem employs basically new princi-ples and that much additional tech-nical development will be required before TPR will appear in com-mercial products, a fact which was echoed emphatically by represen-tatives of magnetic tape interests attending the demonstration.

Dr. Guy Suits, veepee and re-

Booth Show For Apartments Set in Calif

SANTA MONICA, Calif.-The first annual Multiple Dwelling Show will be presented in the Santa

Show will be presented in the Sarta Monica Crive Audiorium February 24-23, under the direction of the Crown Pacific Company of Beverly Hills. Theme will be "Springline" In Sental Unit Merson of the Sarta Crive Sarta Crive

sociation

sociation. Potential appeal of the show is based upon the fact that there are 494,000 multiple-dwelling structures, each comprised of three or more dwellings, in Los Angeles County alone. Displays are expected to draw interest of builders, architects, owners and managers from California and Arizona.

New Stereo Mike For Non-Pros

NEW YORK-North American Philips Company, Inc., has made available a stereo microphone (Noreleo Model EL3752-01) which Noreteo Model EL.3752-01) which will enable stereor recordings by non-professionals. The unit consists of two microphone elements (for left and right channels) set at right angles and mounted in a single housing. The microphones are the dynamic (moving coil) type

with a cardiod pattern. Net priced at \$39.50, the Norel-Net priced at \$39.50. He Norci-co mike comes with 16 feet of shielded eahle and a three-conduc-tor telephone plug. It is standard equipment with the new Norcleo "400." four-track stereo tape re-

BAUER TO GIVE STEREO TALK

NEW YORK — Benjamin B. Bauer, veepee of CBS Lah-oratories, Stamford, Conn., will discuss "Theories of Sterco-phonie Sound" at a meeting this week of the Audio Engi-neering Society at the CBS studios here

studios here.
The meeting, which will be held at 8 p.m., is open to all those interested in audio engineering activities. Bauer will review stereophonic versus binaural sound, and discuss directional perception and vitual images. He will also compare delay stereophony and intensity stereophony and and intensity stereophony and discuss actual reprodu and speaker placement.

concentrate 100 times the informa-tion in a given space as magnetic tape, according to Dr. Suits, and in principle it could put down 24 volumes of the Encyclopedia Bri-tannica on a reel the size of a spool of thread. ew process employs elec-(Continued on page 28) Zenith Execs Report Hefty Sales Boost

CHICAGO - Hugh Robertson, board chairman of the Zenith Ra-CHICAGO - Stereo sales are good but "we the industry" set sales goals five times too high at board chairman of the Zenith Ra-dio Corporation, has announced the organization of a subsidiary firm, the Zenith Sales Corporation, and the acquisition of a new plant in Menlo Park, Calif., to be operat-ed by Zenith Radio Research Corthe beginning, according to Leonard C. Truesdell, exec veepee in charge of sales for the Zenith Cor-

and the acquisition of a very plant charge of susts for the Zentin Lorenze Corporation.

All a recent press conference control of the Corporation of the the sum of the Corporation of t

DUCATS WITH PLATTERS

Dealer Capitalizes On Theater Tie-Ins

ST. LOUIS — Capitalizing on the fact that there are three major theaters located within a block of his location with colorful, eye-catching promotion sells a lot of "plus business" records for Pat Blunda, owner of The Music City,

bere.

Blunda's store is located only a' short walk away 'from the Fox hearth and the short walk away 'from the Fox hearth alter and the short walk away 'from the Fox house in the world, as well as two thers only slightly smaller. This mid-town section of the city draw a lot of entertainment - minded traffic, and concequently, Blunda does every thing possible to promote the same music which appears in the scores of theater preparas in the scores of theater are pears in the scores of theater pres-

For example, when a near thea-ter played the live "Li'l Abner," Blunda not only featured the songs Blunda not only featured the songs of Victions. If is, the Mark XIII, from this consecty in his windows, and it is a de luve turner with newspaper advertising, etc., but separate AM and FM circuity permitted to the song the song the separate AM and FM circuity permitted to the song the separate AM and FM circuity permitted to the song the separate AM and FM circuity permitted to the song the separate the separate the separate the separate the song the separate that separate the sep

Containing a thumbnail summary of the plot of the show, each of the printed slips invited show-go-ers to visit Music City nearby for complete albums of the music which titilated them during the stage presentation. Dusy Mac's was attractive cough to draw a structure cough to draw to consider the stage of the cough to the cough to the stage of the cough to the stage of the cough to Louis newspapers, and her presthe theater lobby, of (Continued on page 28)

New Victor Radio-Phono

NEW YORK - RCA Victor is introducing a new stercophonic AM-FM radio-phonograph combi AMI-EM radio-phonograph commi-nation with a wing-out, detuel-able speaker unit in its new line of Victrolas. It is, the Mark XIII, and it is a de luve tuner with separate AM and FM circuity per-

Audio Feedback

THE NEW-PRODUCT PROBLEM

Launching a new product in the audio field is always a ealculated risk, but one of the main problems lies squarely in calculated risk, but one of the main problems has squarely in the dealer facile. "Its safe to merchandise a new item on a large scale if it's just a standard product with some individual features. But if it's a really new development, you've got to limit the marketing to just those dealers who can understand and sell a radical product to avoid having your product stuck on a shelf to gather dust," Abraham B. Cohen, president of Advanced Acoustics, told us lists week.

Cohen is currently concerned with the new-product problem in a very real way, Later this month, he is going into full-scale production with a new loudspeaker, which he calls the 440 Bi-Phonic Cup-pler, and to spring it in its first dealer showing in New York. He fully expects It to be a controversial product, altho eventually easy to sell when the missionary work is

"Of all the packaged-goods, music, record and audio dealers in the country, only about 2,000 do a good general joh of high-fidelity selling," Cohen stated to us in the New you of ingis-inearly sening. Content stated to us in the New Jersey plant where he intends to make his new speaker. "Of this group, he added, "only about 600 to 700 dealers are what you could really classify as being progressive, active and serious. This is the group in which we want to concen-trate, at least until we really get started."

New-product kick-offs could be solved (as they are in the largest consumer industries) by the sheet weight of national advertising. Coben admits. But, as he pointed out, "even the largest manufacturers in the andio-phono field seldom have this kind of money, and much of the problem is a matter of smirt retailing."

Cohen's problem becomes apparent when his new loud-speaker (Priec: "About \$130) is given a practical demonstration. A veteran of more than 25 years in the electro-musical and broadcasting fields, and until 1958 the engineering manager of University loudopsekers, Cohen has come up with a small-sized packaged speaker unit with a big sound and a set of statistics that will make most dealers do

The 440 Bi-Phoule Coupler is strictly junior in size, measuring 18 by 24 by 4½ inches, complete, The usit's gimnick, however, is the fact that its lightweight, polished-wood face, rectangular in shape and show mounted at the edges, is driven by a big, flat magnet and can deliver whadow-rattling low bass, with a 15-wast amplifier pushing it.

Thus, the floating power-driven face replaces the usual systaker cone and provides, by Coheric estimate, "about there are provided by the properties of the

This is where the demonstration problem, from the dealer standpoint, begins. Silent, the 440 looks like a sample of bood paraling that's been placed in a sample of bood paraling that's been placed in a line. Effective demonstration (we realized when we had a preview look at the 440 can't be done on a completely cold prospect without the right kind of dealer sales training.

described in the property of the count of th

To spread the sales gospel among his laitfal group of mand-picked, fraachised dealers, Cohen intends to make a tour of his retailers to give on-the-spot demonstrations of how best to sell the 440 (whose name, incidentally, derives from 440-cycle "A" that's used as the orchestral tuning standard).

There's no short cut to achieving sales of a new product here's no short eut to achieving sales of a new product, such as his, thru good liaison between the manufacturer and retailer. Cohen believes. "No matter how knowledgeable an audio-dealer may be, there are still going to be new product that will reach the market and upset much of the pre-conceived thinking in any product area." Cohen said, "Nanufacturers are anxious to help dealers in this respect, but dealers must be willing to co-operate as well."

dealers must be willing to co-operate as well."

If Cohen's new speaker system takes off strongly
fon he believes if will, Cohen is prepared to back up
to be compared to b

FASTEST SELLING HIT ON THE CHARTS

CONWAY TWITTY

Sings

LONELY BLUE BOY

MGM K12857







Stanton Refuses Institute Post; Future IHFM Shows in Doubt

HOLLYWOOD — Walter State to Less regions and New York role of acting precision and will pass, line, last week subtleve his in how York chow will be can part as the nomine for the office cities. The new York show will be can precise and the pass of the precise and the pass of the pa

what he termed an "unacceptance apeech" at the annual election of officers meeting. As sole nominee for the office, Stanton automati-cally would have become institute prexy. He gave as his reason for not accepting the office the fact that the Institute is now going thru a transitional period and one which would require far in he can now afford.

"When I came out here," he much difference of opinion among the membership as to how shows should be run or whether there should be shows in the future, I felt that the job of pulling together the various individuals into a com-mon viewpoint would require an enormous amount of time. It would mean that I would have to per-sonally call on and work with those sonally call on and work with those members wbo 'disagree with the present format. It would require a great deal of travel in order to meet with the members around the country. The time involved to handle the office properly far exceeds my original estimates of what I would be expected to do."

problems at this time. It is committed for a New York hi-fi show, having paid \$5,000 to the New York Coliseum as down The Institute faces a number of York Coliseum as down payment of a \$20,000 rental, Whether or and there will be a \$1.00 to the payment of the p not there will be a New York show not there will be a New York show depends upon membersbip reaction to the current Los Angeles event. There has been growing feeling that shows bave outlived their use-fulness and other means of industry promotion and product ex-posure should be explored.

Shows have been the Institute's chief source of revenue. The Institute needs approximately \$65,-000 per year to operate. Member-ahip dues bring ahip dues bring in around \$20,000 with the remaining funds comwith the remaining funds com-ing from Institute produced shows. The number of shows

te-Ins

in term nee 26

course, was highly agreeable the typeater, was highly agreeable the typeater, when the St. Louis record to the time of the typeater when the St. Louis record to the time of the typeater when the St. Louis record to the time of the typeater when the St. Louis record to the time of the typeater when the St. Louis record to the time of the typeater when the St. Louis record to the time of the typeater when the St. Louis the St. Louis the typeater when the St. Louis the typeater when the St. Louis the typeater when the St. Louis the St. Louis the typeater when the St. Louis the St. L

pilsys, etc., this is a definite sales simulator, and has the lot contours a construction of the pilot of the

the rental, since it is committed tutte board.

so y \$3,000 for the use of the Committed of members elected in page 500 for the standard senders with the standard shows are dropped.

Institute will be Marantz Company. Doe Plantic Marantz Company. Doe Plantic the board to name a nominating lower of page 500 for the standard promitter and select a new nominites and select a new nominite and select a new nom

GE Thermo-Plastic Recording

trons to convert information, audio ponents of magnetic tape, were true to the convert information and the convertient of the c

Emerson Debs New Stereo

NEW YORK - Emerson Radi NEW YORK — Emerson Radio and Phonograph Corporation bas added a new stereophonic bigh fi-delity phono model to its 1960 line, part of a TV-stereo-bi fi phono modular ensemble.

The ensemble consists of three atched units (available separately or together) that form a "home en-tertainment center." Units include a stereo-hi-fi phono; a matching a stereo-ni-ti phono; a matening cabinet with three speaker sound system and record storage com-partment; and a 21-inch TV con-sole model with stereo-hi-fi selec-tor switch and secondary sound channel for the stereo phono, re-

Emerson line also includes a ball-tery operated transistor phonon.

"The Emerson Wondergram" plays
all speed records, selects LPs or
een years, a fact which would apall speed records, selects LPs or
eye automatically, and retails at
of the tape to the audio field.

ened by a momentary blast of heat of the system." A manifestation of market rewinkled by the electrostatic charges. See Limitations

At leas some of the major promonth ago to less than \$100 a

> Primary obstacle seen by oppo-nents of the system was the fact that the information stored on the that be information stored on the tape consisted of actual physical indentation—bills and valleys—on the tape. This, they said, would make necessary extreme care in handling the tarse at all times, and the store of the tape that was seratehed. In audio work involving editing, it was said, this would varily complete the information on that portion of the tape that was seratehed. In audio work involving editing, it was said, this would varily complete the finger run bound erase a lot of the highs on the tupe, it was claimed.

Drawbacks Noted

Another drawback to the ease Another drawback to the case and flexibility of the product was seen in the need for a vacuum chamber. Still another problem would be the matter of dynamic range. Those attending the demonstration were openly critical of the photographic application of the tase during the showing. These tage during the showing. The claimed that the picture show lacked contrast and was full They claimed that the picture shown lacked contrast and was full of cross batches and lines, indicating lack of dynamic range. One ob-server noted that in the field of recording, dynamic range has be more and more in demand in

C. I. LeBel, vectors of Audio Devices, a leading supplier of mag-netic tape said: "We at Audio De-vices are convinced that the ther-mo-plastic principle disclosed will not affect production or sales of magnetic tape. We also believe it will not replace most magnetic re-cording, even in the future."

Bel Canto Out Of UST Fold: Goes on Own

HOLLYWOOD — Bel Canto Stereo Tapes, one of the first com-panies to join United Stereo Tapes four-track distribution roster, will withdraw its product from UST's catalog. Russ Molloy, Bel Canto prexy, last weck informed Herb Brown, UST chief and veepee of Ampex Audio, ine., that bis firm's control by the Canto's assigned distributors.

forth only by Bel Canto's assigned distributors.
Reason for the move according to Molloy, is to avoid possible overlapping of efforts between UST and Bel Canto's own distributors. UST, the Ampex Audio subsid, functions as a four-track stereo tape distributor for approximately a score of recording companies. Bel Canto's decision to handle its own distribution comes on the beels

own distribution comes on the beels of the firm's shift in headquarters from Culver City (Calif.) to Cumbus (O), as reported exclusionate of the common comm

Philco Makes Component Field Bid

LOS ANGELES - Philos Cor-LOS ANGELES — Philoc Cor-poration, long a powerful elec-tronics name and successful mar-keter of TV, radio and packaged phonos, is entering the components business. The new line will be marbusiness. The new line will be mar-keted thru the company's acces-sory division, it was announced here by Ed Rodgers, sales chief of the division. The new line was first shown at the High Fidelity show at the Pan Pacific Auditoriun here this week.

Among the new units on dis-play is Philco's Stereo Phone midrange and high-frequency speaker system, Model PF 65; an AM-FM stereo tuner, with or without cabi-net, Model RT 400X; a custom stereo pre-amp and amplifier, Model PF 80, and Model PF 130, a Stereo Phone system designed for use with other than Phileo for use v amplifiers.

ampliters.

In addition, the line will include
12 and 15-inch, high fidelity, bass
woofer speakers. The woofers age
for use with the PF 80 amplifier
and the PF 65 mid and high-frequency Stereo Phone speaker units
or with any other multiple speaker

system.

For critical high fidelity reproduction, the company offers the completely matched system which consists of the RT 400 X AM-FM stereo tuner, the PF 80 pre-amp and amplifier, two PF 65 Stereo Phones and a single bass woofer.

Top Quarter Sales For Audio Devices

NEW YORK — Audio Devices, leading producer of magnetic tape, has reported the bighest quarter in sales in the company's history. Tape and disk sales for the fourth Tape and disk sales for the fourth of the control o

Webcor Entry In Components Field Seen

CHICAGO — Weboor appears headed for the component field with the joint announcement with the control of the component time week of its first stereo AM-Fap tuner and stereo recorder tuner and stereo recorder and advertising and sales promotion aimed at the audiophile, according of George Simbowski, firm's ad Full details on the tuner were not available, but it is known that the

available, but it is known that the walnut unit will sell for \$109.95, while mahogany will be \$10 less. Unit will feature a built-in aerial control will teature a coult-in aerial to circumvent using an outdoor aerial. Up to now, Webcor has marketed only a drop-in type AM-FM tuner in conjunction with its higher-end console stereo phono-

higher-end console secret photographs.

The Webcor Regent Coronet at \$2.95 audiophile net will utilize either two or four-track tape play or record at one and seven-eighths. three and three quarters or seven and one-half inches per second The six tube plus dual selenium r carries two preamplifiers signal to noise ratio of 45 rectifie with a DB. Deck features professional type editing key; record safety lock; VU meter; monitor volume lock; VU meter; monitor volume control; tape counter; individual volume controls; function switch and six different in and output jacks

jacks.

Webcor also detailed its expansive tape recorder and phonograph promotions, first reported exclusively by The Billhoard, January 4. sively by The Billhoard, January 4. Purchasers of a Webcor stereo console phonograph receive a \$100 Arthur Murray dance studio gift certificate, good for 16 private dance instructions, while an automatic portable phonograph buyer receives a \$50 phonograph good for eight lessons, and both huyers receive a copy of Murray's book

When buying a Webcor tape re-When buying a Webcor tape re-corder, the purchaser is given a choice of long-playing record sets in French, Spanish, German or Italian instruction together with a textbook of instructions.

textbook of instructions.
Wehoor dealers are being sup-plied with complete kits, including lists of Murray studios, direct mail pieces for stuffers, four-color win-dow displays and ad mats and radio commercials. To accelerate dealer commercials. To accelerate dealer interest, Webcor has a dealer contest, beginning February 1, with awards consisting of Webcor units with a first price of \$1,000; second prize, \$500 and third, \$250.

Ampex Debs New Tape Set

SUNNYVALE, Calif. — Ampex Audio has debuted a new version of its portable stereo tape recorder, which incorporates a self-con-tained, matched pair of amplifier-

Designated as the Model 970 Stereo Monitoring Recorder, the new unit employs the same tape transport as the model 960 porta-ble deck. The set is housed in a longer portable case which in-cludes two seven-inch oval speak-

The speakers; the contained at opposite ends of the same portable cabinet, achieve effective stereo "distance" via sound-directing pan-

29

FOR THE RECORD DEALER, THE BEST SELLERS

The Billboard's Music Popularity Charts . . . PACKAGED RECORDS IANUARY 11, 1940 -The non the week busine statistics of cach MONO ACTION ALBUMS --- on the charts 39 weeks or less ESSENTIAL INVENTORY on the chorts 40 weeks or more Weeks Die last beis derut bebet und Rumber This East Week Wash Jones, Scrief, Easter and Number The Last West West Title, Arrist, Lated and Number 1. HERE WE GO AGAIN38 (22) 31. 61PSY ... (T) 1. SOUTH PACIFIC, Shand Track, ICA Victor LOC 1032..... 94 (2) 3. HISIDE SHELLEY BERHAN 3 2. WEAVENT 23 35. SPRITUALS TO FREE COMMUNICATION OF THE PER COMMUNIC (2) 2, FROM SEC SONGET A, Kingston Trie, Capital 7 1107 24 37. FIRESION SING ALONG WITH MITCH (4) 5. SIXTY YEARS OF HUSIC AMERICA LOYES BEST | 3 - ALIETS ALI SING WITH DEC COMPAGNES | 23 | 34 - 50055 2 M P ROLLY | 24 - 5005 2 M P ROLLY | 25 - HONOPHONIC Stocking ADD. 44'0 Roser Wilson. Kaop AJ 1112

WITH DRESS HANDS

Rose Wilson. Kaop AJ 1112 (12) 13. PILM ENCORES, VOL. I, Mantovani, Landon LL 1702 (1) 19. SWINGER OR & RAINBOW 33 (3) — ROPELLO Company Carlo Carlo March Carlo Company Carlo Carlo March Carlo Carl (3) 10. GELADOMAI Sound Track, -Coping SAG 595, ELVS GOLDEN RECORDS, VOL. I,
ENG Poster, MA Niche LPM 1985

(S) 1A. PETER GOME, Henry Marcini, DCA Victor LPM 19 SELLING BOLERO . BCA Visite I'M 2545 13 20. HORE JOHNHY'S GREATEST MITS25 15. TOMATEDYSET, PLANS CONCERTS NO. E., Van Chhara, BEA Victor LM 2252 HEARER THE CROSSCapital T 1001 (4) 23. DIRECT MORE 4 DIRECT ADDRESS MAN AND AN ADDRESS METAL ADDRESS MAN ADDR (1) As were but 1980 a front front from weath 17. 0000 FIRE, TWO GRITARS, E Johney Matte, Calumbia CL 1270 JS. HAVE THIANDY SETTAR, WILL TRAVEL, Diane Eddy Lamie ILP 3000 (B) 26. RH6510N 1910 Are 1P 15-164
(B) 26. RH6510N 1910 (Cypert 1 100
(T) 21. FOR THE FIRST TIME (1) 10
(Many 1 Mary 2 (20) 17, \$185 AND 1, Serve Trace, Cantel M 746 (21) 19 MARK, Johnny Hamis, Calambia CL 1078. 19 24. BELAFONTE AT CADMESIE HALL 10 (39) - FOLK SONGS SING ALONG WITH MITCH (24) 23, 862 862 866, Ahmed Jamel, Argo 19: 628.... STEREO ACTION ALBUMS --- on the charts 19 weeks or less ESSENTIAL INVENTORY on the charts 20 weeks or more Nest Last Week Land Mere Gener, 1986 and Number St. Cont. Week Land Week Life, Series, label and Domber 16 1) — 61757 (2) 3. HEAVENLY 4 — SOUND OF MUSIC 19 19 24 EIGHEA, YOL 1 3. EURESTON THIS AT LARGE, Capital ST 1199. . . 22 27. MOSIC FOR DINNG
George Metachine Strings and Drin. (8) S. SSSS AND L. Count Steel, County Str. 216. La reme Nomer's GREATES' 603
Land, Marin Galente CS ELSO
LL, TERLEUPSER PLANS (GREATE #1.)
Van Cidere, RCA Victor LSC 2292
L G GEPS FORTVER, Northead, Lennen PS 184 12. HOUR PROPERTY GREATEST SITS (7) 17. PARTY SING ALONG WITH MITCH 14. WITH THESE HANDS 8 225, MORE SONGS OF THE FIFTHES. (1) 23. PORGY AND BESS 12 (24) - BOWQUET ... 16. FILM DROBES, VOL. 1. Martinari, Landso PS 124. (II) 12. CONNIFF MEETS BUTTEPFEED 25 - LET'S GANCE AGAIN ROUTE STATE OF THE PROPERTY AND THE PROPERTY OF THE PROPERTY O (6) A. SING MANUS WITH MITTER, Mich. Miller, Columbia CS 2004. 21 (2) 15, MUSIC MAR, Original Cast, Capitol SWAG 990. (B) 20. TCRATORYSIT: 1912 SYENTURE.
Hierospel's Symphony Grok. (Berati), Harcony St. 90014, 32 (See 15 Mars (29) 18. 500% MF SPAIR, 101 Strings, Stores Frantly SF 6600 22

MUSIC THE BILLBOARD JANUARY 18, 1960

The Fastest Climbing Single Record in the Country

MARY DON'T YOU WEEP STONEWALL JACKSON

From the hit album "The Dynamic Stonewall Jackson" CL 1391



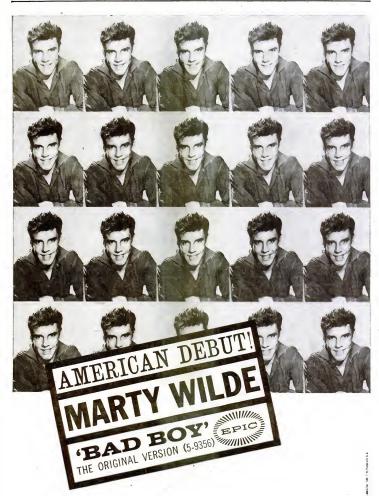


The Greatest Version of the Beautiful Ballad That Is Sweeping America!

FOREVER BILLY WALKER

EVERYTHING POINTS TO COLUMBIA P#1 IN CONSUMER SALES

MUSIC



100,000 COPIES OF "BAD BOY" SOLD IN ENGLAND IN ONE WEEK!

DISTRIBUTOR NEWS

CHICAGO: Karen Lundquist sends the following round-up of distributor sales: Top three at Capitol are "Whatcha Gonna Do" by Nat King Cole, "Down By the Station" by the Four Preps and Payola Roll Blues" by Stan Freberg. Tops at Columbia are "El Paso" by Marty Robbins, "Heartaches By the Number" by Guy Mitchell and "Do Re MI" by Mitch Miller. United Pop has "Clouds" by the Spacemen on Alton, "I Love Yon Because" by Johnny Cash on Sun and "Cradle of My Arms" by Billy Bryan on Blaze

Strongest at United R&B are "Fli Take Care of You" by Bobby (Blue) Bland on Duke, "Too Shy" by Nappy Brown on Savoy and "Dangerous Woman" by Little Junior Parker on Duke. Best sellers at James H. Martin include "Smokie (Part II)" by Bill Black's Combo on Hi, "Beyond the Sunset" by Pat Boone on Dot and "On the Beach" by Frank Checksfield on London, Music Distributors, Inc. lists "Teen Aagel" by Mark Dinning, "God Bless America" by Conoic Francis and "Danny Boy" by Coaway Twitty (all on M-G-M). Strongest at Coral are "Talk That Talk" by Jackle Wilson on Brunswick, "Living Dangerously" by the McGuire Sisters and "Peace of Mind" by Teresa Brewer on Coral. Hottest at RCA Victor are "If I Had a Girl" by Rod Lauren, "Not One Minnte More" by Della Reese and "Oh, Carol" by Neil Sedaka,

Heading the list at Decca are "Lucky Devil" by Carl Dobkins Jr., "Crazy Arms" by Bob Beckbam and "Skokiaan" by Bill Haley and His Comets. Mercury's winners are "Running Bear" by Johnny Preston, "You're My Baby" by Sarah Vaughan and "Baby You've Got What It Takes" by Dinah Washington and Brook Benton, MS Distributors has "Forever" by the Little Dippers on University. "Bad Boy" by Marty Wilde on Epic and "Beyond the Sea" by Bobby Darin on Atco. Strongest sellers at All State are "How About That" by Dee Clark on Abner and "Shimmy Shimmy Ko Ko Bop" by Little Anthony and the Imperials on End. At Chess-Checker-Argo, tops are "Too Pooped to Pop" by Chuck Berry on Chess, "Hot Dog" by Dale Hawkins on Checker and "Mighty High" by Milt Buckner on Argo.

SAN FRANCISCO: Stan Cumberpatch of New Souad Records called to report heavy action on "Beautiful Brown by James Calone on Sea and "Hally Galley" he was to be possible of the sea of the sea of the sea of the sea of the pics on Arres. Comers include "Middle Hand Road" on Shata. Time After Time' by Francis Ford on Ace, "Dave's Special" by Dave (Baby) Cortez on Clock, "Love You So" to Run Eddies on Domas and "Joie de Vic" by Art and

Cathy Turnice, Ire-clause promotion gal, write that ghe hore gating few reads, one around recode from First I closer Music for whom the recently started working. These include Willy Darling, by Journilley by Joy. P. Morgan on McG-M. "Who Was That Isady" by Denn Midrain on Capitol, "I Cast". "Who Was That Isady" by Denn Midrain on Capitol, "I Cast" with the Cast of the Cast of

FHILADELPHIA: Ted Kellum of Marnel ersels the following: Epic has been a greining pression following: Epic has been a greining pression and the following Epic has been appeared by the property of the Epical Evancia of Canastracky and "Pression Let Regional Cartinos is swinging with "Midnighti Special" by Papel Evancia (Emarstee) and "He My Guest" by Fain Bellow, Carone has "We Get Lett" by Boddy Ryddel Denison, Carone has "We Get Lett" by Boddy Ryddel Canastracky Canast PHILADELPHIA: Ted Kellum of Marnel sends the

Bob Heller of Chips writes that be's getting strong sales on "Little Sender" by Cuity Carr on Rousietts, "Tall One Tree" by Acc. "Qu's extec et al. Change "My Al Allen on Unical and "Waysled Ina" by Andy Mays on Arch. Chips has been appointed direction for Name Roccool, who has littly winners with "Till Afraid the Masquerade is Ores" by Jimmy Scott. Sertor Fir "Rect. Ber. Symphony 'by 101 Strings, "More Songe for Adults didle its working a special promission with Chips on the new LP, "Rect. Ber. Symphony 'by 101 Strings, "More Songe for Adults One" by Parel Balloy on Roccille in doe of rating radio promotion.

DISTRIB DOINGS. Delts Records will distribute Causdian-American and Jusants Records in Albary...

Americant in Newark, N. J., is now heading Freedom and American and Jusants Records in Albary...

Article Mentageries of the American State of the American State of the Article Mentageries for Ore 79 Jusine Hoston on 2019, "I'm Article Mentageries for Ore 79 Jusine Hoston on 2019, "I'm Article Mentageries for Ore 79 Jusine Hoston on 2019, "I'm Article Mentageries for Ore 79 Justice Mentageries f

ARTISTS' BIOGRAPHIES FOR



Young's 'Riverboat' Sails Chart

Faron Young was born on Feb-ruary 25, 1932 in Shreveport, La. He started his singing carect with the "Grand Ole Opry." His He started his singing carecr with the "Grand Ole Opry." His career was interrupted by a bitch in the Armed Forces in the early 1950's.

After receiving his discharge om the Army, Young returned to

from the Army. Young returned to WSM and an early morning, five-day-a-week radio show. His hobbies are boating, hunting and fishing. Young writes many of the songs he wace, and two of his best known compositions are "Tattle Tale Tears" and "Have I Waited Too Long."

He is currently represented on the charts with "Riverboat," a toe charts with "Riverboat," a strong country seller and also bis biggest pop hit recently. Young has scored in the past with "Along With You," "Country Girl," and "I Hear You Talkin'."



Boss of the Blues' Hits With 'Honey Hush'

Big Joe Turner, brought up on e blues in Kansas City, was a highlight there on the entertain-ment bills of noted speakeasies at the early age of 14. Turner's big break came in 1938

when he appeared in New York at Carnegie Hall, in a Christmas ar Carnege Hall, in a Chrismas Eve program produced by John Hammond called "Spirituals to Swing." The show featured such top talent as Benny Goodman, Count Basie, Hazel Scott, Billie Holiday and many others. Joe Turner was read after this performance. After the war, Turner was with his Atlantie hit, "Chains of Love." He followed with a string of Core, "He followed with a string of mushes including." Saxeet Stixteen," smashes including "Sweet Sixteen,"
"Corrine Corrina" and his big pop
hit, "Shake, Rattle and Roll." The "Boss of the Blues" is currently climbing the Hot 100 with a new version of "Honey Hush."

YESTERYEAR'S TOPSe notion's top tunes on reco

JANUARY 22, 1955 1. Let Me Go Lover

Mr. Sandman

Naughty Lady of Shady Lane Hearts of Stone

Melody of Love Teach Me Tonight Make Yourselt Comfortable

7. Make Yourselt Comfo 8. Count Your Blessings 9. This Ole House 10. I Need You Now JANUARY 21, 1950

NUARY 21, 1950
I Can Dream, Can't I?
The Old Master Painter
Dear Hearts and Gentle People
Mule Train
A Dreamer's Holiday

Slipping Around There's No Tomorrow Bibbidi-Bobbidi-Boo

9. Johnson Rag 10. Don't Cry, Joe

VOX JOX

FORMAT CHANGES: Stations across the country are still THE ACLES WE WALLES WAS A CONTY OF THE ACLES WE OUT TO SWITCH THE ACLES WE ACLES WE

A CORD, production amanger are Lectementa.

A CORD, production amanger are reported our earlier program policy, are revenued our earlier program policy, through games and the report of the production of the pro

Commenting on WNTA's new format, Liebtenstein said:
"WNTA Radio is of the opinion that the Swinging Sixites will
see the robirth of the bip shad, bip personalities who can actually
sing and hig tunes that last longer than three weeks. That's the
music WNTA Radio will riche with and sell with."

nic WNTA, Radio will rice with and sell with."

The new WNTA jockey line-up is ne follows: Early
morning seteras jock Paul Brenner takes over the early
morning time sold from 7 to 10 a.m., Monday ther
morning time sold from 7 to 10 a.m., Monday ther
there Friday, 1 a.m., 10 1 p.m., Satterdrag, Bill Kirly remains
the Priday, 1 a.m., 10 1 p.m., Satterdrag, Bill Kirly remains
in bis old time tol. 11 a.m. to 2 nos. Monday ther Friday;
Neal Van Ella, noon to 2 p.m., Monday ther Friday;
Cocypt Tacker, Viere Read's, Eldo-29 p.m., 11 C. Satter,
"Nijed Filiples," 9-30-11:39 p.m., Monday thru Friday, and
10-30 p.m. to 1 a.m., Satterdays.

On Sandays, noon to midnight, WNTA will continue its "Sanday Spectacular," 12 hours of programming based on a different musical-theme each week, featuring Van Elk, Ed Locke and Sand. On Saturdays, WNTA's "Club 970" featuring the top "Swinging Sixtles Disks" of the week, based on a station survey, will be heard from 1 to 7:30 p.m., spotlighting Locke, Jerry Roberts and Sand.

HATE GIMMIX: At least two stations are currently offering listeaers emotional outlets, via "Why I Hate" contests. Deaver outlet KICN is asking listeners to send in letters telling "Why I Hate the Doa Martin Show." Each entry must be accompanied by a contribution to the March

The promotion at WLOS, Asheville, N. C., is tagged "The I Hat Ron Tomberila Contest." Writer of the best letter will receive 20 best-elling disks. Tomberlin in program director as well as a deejay at WLOS. Needless to say, both Tomberlia and Martin are "Secure-type" individuals, with sturdy egos.

And Nation are Securetype insurausas, win sturry egos.

CHANGE OF HIEMES. Iwe general manager of WWIN,
Baltimore, s H, Sheltas Eura, a veteran of 25 years in the boad-casting basiness. He has served a superal mediate WAMP, Pitts-burgh, has taken over a new five hour stirt from 8 p.m. to 1 an., across the board, taged "Castight Serenade," plus a free-hour show on Sunday afternoons. WAMP has inaugurated NICs "Walla to Wall's sound, (sice cleared by WECA, New York) effective January L.

Station WNEW, New York, has remodeled its Suoday grounding from 8 a.m. to 4 p.m. Lonny Start is featured in the 8 a.m. to noon seement: while Rob Landers takes over from noon to 4 p.m. Starr will continue to do his "Starr, Sinatra and Strings" show during the week.

Roz Ford, who has a jazz-LP show on WWIN, Baltimore, has extended his time from an hour and a half, to four and a half hours — 73.0 pm. to midnight. .. Bill Bennett, who left WDGY, Minneapolis, a year ago to join KFRC. San Francisco, has returned to the Storz outlet.

Two ex-San Francisco jocks—Buddy Webber, formerly with KGO, and Dave Williams, firmerly with KSAV—have joined KVI, Seattle, The siallow's new program line-up is as follows: Hardwick 6-9 n.m.; program director Bob Cooper, 9 n.m. to noon; Webber, noon to 3 n.m.; John Carver, 3-6 p.m.; Williams 6-9 p.m.; Don Fabruman, 9 p.m. to midnielth; Buck Ritchev, midnight fo a few firmer program of the company of the comp

Jerry Lee is leaving his all-night jockey post at KICN, Denver, to start a six month active-duty hitch with Uncle Sam... Rulph Paul, formerly with KUDY, Littleton, Colo, has taken over Lee's all-night show at KICN... Another new staffer at KICN is Jim Hummell, ex-WAWN, East St. Louis, and KOIL, Omaha.

mmettl, ex-WAMN, ESS N. LOUR, 3nd NOIL, Omania.

New program director at WLOS, Asheville, N. C., is
Ron Tomberlia. He will cuntiaue to hasele his daily
deejay show... Joha William Murray Jr. appointed national promotion director for radio, Trigg Vaugha Statlons,
beadquartering at KROD, El Pso, Tect... Herry Beach,
program director of WaSVY, Buffalo, bas resigned to become
p.d, of WMCK, McKeesport, Ps.

p.d. of WMKK, McKeesport, Pa.

New all-night jock at WBNY, Buffalo, is Jack Kelly...

Veteran Connecticut jockey Russ Naughton bas resigned from
WDRC, Hartford, Coma, to join het aly Lemon Company, a
ist new 2-bour programming of "More Music for More People"
formal into effect with new show times for its juckey staff. The
new format features "littenable hits of the day, tagged KPHO
Phoenix-Perferred, plus all-time forsories and new tonce the
New York of the Control o

MUSIC



the

ON WARWICK M-517



FROM SOON-TO BE RELEASED "KICKS WITH BOB CREWE"

W 2009 AND W-2009ST

Original Version

BIG RIVER

Buddy Beennan
Quartet

WALK WITHE WIN

THE WIN

the Fidelity

Total Summy Laws to Consult

A sum of the fidelity

The summy Laws to Consult

The sum of the fidelity

T

ALK WITH
THE WIND

THE WIN

...AND HIMSELF, ORTO

WITH A GREAT NEW MUSICAL INTERPRETATION OF JOLSON SWANEE B W TOOT, TOOT, TOOTSIE GOODBYE

ON WARWICK MI-522

FROM MOREY'S SPECIACULAR ALBUM "JOLIE"-W 2001 AND W 2001ST

ON SIR 274



ON WARWICK M-521

WARNICK, A DIVISION OF United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT TO SEVENTH AVENUE . NEW YORK SO . JUDSON & 1050.

MUSIC AS WRITTEN

A SALUTE TO WILLARD ALEXANDER

In a story last week about band bookers we inadvertently overlooked the Willard Alexander office, an error that can only be overlooked the Willard Alexander office, are error that can only be called top much. Willard, one of the best known and most imbands as the Glenn Miller Ork under Rey McKlafley, the Count Basie Band, the LE Bigart Band, the Larry Eigart Ork, the County Dursey Ork under Warren Covlugion, the Quiley Joses San Salvador ork. As everyone Known, Willard helped get tile Benny Goodman band, the Count Basie crew and the Sauter-Diegon Ori. in the Biggin of the Origin Salvador ork.

New York

Paul Tames is joining his dad, Not Tames, in Tamen Mosic The Control of the Annes Showeler tute no out with No King Cole of the Annes Showeler tute no out with No King Cole of the Control of the Contro

neze, Mexico, staring February 15.

Richard Hoyas has been signed to a wax contract by Colombia Records. ... Jackie Wilson returns to New York on Jonany 25 dies a tour of the British West Indian. The Colombia Records and the Colombia West Indian Corowd of 1,500 at the Classroa Ballotoon in Talas Inst New York Yes. ... Bif to get east but the road last west New York 15... ... Bif to get east but the road last west Monda. ... Calco Records of Philisoph has equalwise the Monda. ... Calco Records of Philisoph has equalwise the Corpet Coldwar Corects of Philisoph has equalwise the Corpet Coldwar of End and Gone Records has pared at New York's Cops Inst week. ... Georget Coldwar of End and Gone Records has pared as a contract of the Company of the Corpet Coldwar of End and Gone Records has pared with the Corpet Coldwar of End and Gone Records of the Colombia Contract. The Still" and proon song on the first economic contract. The Still "and proon song on the first economic of Philade Mongy" the current Recording market and New York say to Say!" and a Dock of Philadelphia Warried Colombia Col

dottert Records.

Bob Thele is on a promotion trip to the West Coast with
Hanover-Squature national promotion ched Irr Shinker... IR I Hanover-Squature national promotion ched Irr Shinker... Bit to be provided to the promotion of the promotion of the control of the c

ook today (18) to record for ARC-Paramount Records.

Date-Pronces, chelf Don Robe in Hipping row sale of the new Hosby Bland wasing of "HI Take Core of You" as well as the new releases by Kenneth Deal and Little as well as the new releases by Kenneth Deal and Little Carlton of Carlton, for sales of the new Paul Erons record "Publiciples Special" and asles on The Paramounts' record paid in the part of paid of the part of th

Cincinnati

Will Mercer, Sun Record artist and a regular on Red Foley's Tablebe U.S.A. Twee, has Joined the Sherizon Corporation in and French List. Host, French List, Ind. He is returnity by neurilar for an early great their on Ruln Lyons, "50-50 Clab" smulcast Broadcasting: Fourily network, via WUAT. Prez. ... George Broadcasting: Fourily network, via WUAT. Prez. ... George Broadcasting: Fourily network, via WUAT. Prez. ... George Hamilton VI has moved his family from Washington to Nashvich Distribution: here to open his own free-lame publicity-promotion hurses in soon. ... Art Miller, focal Columbia Records cheft, of the Columbia Records the Columbia meeting. Upon his return, Miller will on a cockula blash for local delays and music rade regis in house of the Four Lads, Columbia Records and Columbia Columbia Columbia for the Columbia for t

rently on a two-weeker at Bererly Hills, Southgate, Ay.

The house between WCP0 and WSAI over deeply Jim
Dandy monothed litelf out last week with the amounteement
age, had heers signed to WsAII pleeky post a month
age, had heers signed to handle the 6-50 µm, agot on WCP0
with the state of the state of the state of the work of the state
age, had been signed to handle the 6-50 µm, agot on WCP0
with with the state of the

FROM THE BILLBOARD SALES DEPARTMENT

of lively chalter material on the hoffest and most popular recarding artists—those "Spellighted" by Billboard's review staff, as well as those featured by the record

HARBY RELAFONTE's insuice sense of the demantic and supremises of aims quarter of the control of

March 6.

RAN COOKE: In November of 1957, a young man from Chicago literally apploded young the music scene with a song titled You Send Ma, a million seffer. Presently be in la The Bill-board Spotlight with bit litted on Keen, No One Can Ever Taka Your Flace, Folts in the New York area as brar Stan at the Shell Bosse, Is-

can been Sen at the Shell House, Is-land Fark 1. 1, 3a, 2234.

JILL COREY, sendirected, young, and the possesse of a searm contrast, to a series contrast, and the sendirected tain. The youngest of fire, children of an Islaina cooliner, her start of some problems began to take off when the printing of the property of the printings of the printing of the articles of the printing of the printing are of a radio station in a nearby articles of the printing of th

Columbus favorite ever since.

BOBINY DARTY, Bods sides of
Bobby's newest are from his LP.
Thar's All, Tides are Beyond the Sen
be Thai's The Way Love Is, atrone
follow-ups to his bag Mack. The Aller Sen
beyond the S

BIRTHDAYS OF THE WEEK:
Jan. 18. Danny Kape-recorded
Five Pennies Saints on Dot. Jao.
19. Ray Eberly. Jan. 20. Ray
Anthony, Consic Hainea, Minh
Elman. Jan. 21. Kay Kyner
pesentyl Hing la Chappel Hill,
N. C. and associated with the
(Inhersity of N. C. Jan. 23,
Fugens Church Jan. 24, Bobby
Sott.

MARTY DENNY, witner of More Penning Incommitted Group Award From the Incommitted Group Award and the Incommitted Group Award and Incommitted Group Award and Incommitted Group Award and Incommitted Group Award and Incommitted Group Award Awa

oblished with usual instruments over CARI DORNENS RAI Ablto sering in the Arroy, Carl is very much on the man, scene with his sewest on the control of the c

ZINO GOSS. 31-year-old commercial decorator, makes a hobby at singing words which was a hobby at singing words the makes a hobby at singing and the words the sum bimodif, is an attractive rockabilist water tided Candiesticks. The Sam Wilhook Chorus of Allanna is the vocal group backing the une on MPI Records. Zao, his cause on MPI Records. Zao, his mbia, Miss., their home.

humbia, Mons, Beir home.

5001 JAMES recept Little Things
Meno a Lot, raise a star performer,
that the seed. Tool of the highlight on
Jon's career came on May 3, 1979,
JON's career came on May 1, 1979,
JON's career came of the Air
JON's career came of the Air
JON's Arrange-moduler-commange-fastband, Tony Acquiries, San is choleclarge. Durstlown, N. C. PEN 12,
JONES Carlier, Durstlown, N. C. PEN 12,
JONES CAREER, DURSTLOW

PATTI PAGES for retirement of the 10th complete of

bood group. The MYMKIS.

DELLA BEESE will perform her two
RCA hits. Don't You Know and Not
One Minuts Nore, during her afist
at the Racquet Club. Darton, O.,
Jan, 21 for two weeks. Under the
direction of n&r. men Hugo & Luigi.
her first album for RCA, Dellis, is a

In help you spet the ones you need, when you need them, pli artist items are carried in strict

JIM REEVES is one of several names to the Cadw. Held that have been well expressed on one Hot 100 Chart. Exi-dect-we-leades in helph, Jim is high on the charts with Hall Have To Go. Born in Fanola County. Taxas. he cooled play the guitar by Taxas. he cooled play the guitar by the beautiful control of the beautiful contr

for juston high school.

SARATOGA, Broodway muvikal set for a long run, can now be hared on RGA Victor softhink cas shown. The set of the set o

PROMOTION DAYS AND WEEKS: Jan. 17 begins National YMCA Week, Jan. 19 is Bobert E. Lee's Birthday, Jan. 29 is the start of National Wister Golf

See you on the course in seven days.

TOM ROLLO.

THIS WEEK'S NEW Money Records

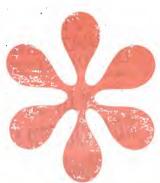
an alphabetical listing of the recbacking with special feature treatment to big-space Billboard eds. SINGLES

ALWAYS—Roger Williams Kn
CARMEN—Victora Delms Angles Capo
THE GENE KRUPA STORY—Original Sound Track Vei

According to statistics maintained over a period covering thousands of releases . . . 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

Every week . . . disk joikeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.





MR. DEALER: Millions of STEREO PHONOGRAPHS were sold in the months preceding Christmas! This means...millions of NEW CUSTOMERS will be looking for EXCITING STEREO RECORDS to buy during JANUARY-FEBRUARY-MARCH!

Here is THE PLAN that will help you sell more stereo records than you thought possible...with the best possible buy for your customers ...and with the profit margin you need!



YOU MAY OFFER YOUR CUSTOMERS:

- * Any Grand Award \$1.00
- * with the purchase of any other Grand Award Stereo Record at the regular \$4.98 price
- * A customer SAVING \$3.98

YOU. WORK ON A FULL PROFIT MARGIN!

THIS PLAN IS IN EFFECT ONLY UNTIL FEBRUARY 12th, 1960. THE ENTIRE GRAND AWARD STEREO CATALOGUE IS AVAILABLE,

over 50 Albums including The Original ROARING 20's SERIES • PAUL WHITEMAN ALBUMS
• CHARLES MAGNANTE ALBUMS • KNUCKLES O'TOOLE-HONKY TONK PIANO
SERIES • ENOCH LIGHT—I WANT TO BE HAPPY CHA CHA SERIES • This PROGRAM
will be backed up with large scale consumer advertising in national magazines and local newspapers, Large day-glo-window signs—streamers—easel back signs—are AVAILABLE!

TAKE FULL ADVANTAGE OF THE MOST PROFITABLE PLAN FOR THE DEALER and THE CUSTOMER.

Stud ASCAP Questioning

• Continued from page 2

consecution BM Divent considered before the Celler committee at that the Celler continued are considerable to the Celler committee at that the Celler continued are considerable at Justice De-Adams and page 2

for the Pastoc, and furth it now getCommissioner Ford a ske of Do yea from the Celler committee at that the Celler continued are considerable to the Celler continued at the Celler continued are considerable to the Celler continued at the Celler conti

organization that are bringing suit are over in court?" Said Adams: "That Co

compilation that sense through a plant of the control of the contr

Another Billboard Record/Phono Dealer

CLIFFORD JEWELERS 8 NO MAIN ST SOUTH NORHALK CONN

6320 1110

Clifford Jewelers

The retail establishment of this record/phono dealer . . .

- ... is essentially a jewelry/record/phono store
- . . . offers both records and albums
- . . . handles phonographs selling from \$19.95 to \$400
- . . . has been reading Billboard for more than 10 years

mechanics of selection, or bow ASCAP tunes got there-have you never been curious to find out?" Said Adams: "I have not been

curious ns also answered "Don't on two pertinent queries:

PCC commissioners pointed out a listing of such owners in descrip-tive material given them on AGAC.) (The Billboard, January 11, 1960.)

On the delicate topic of anti-trust actions, which have been brought once against BMI and four times, via consent amond-ments, to ASCAP, Finkelstein testimony also caused some raised eye-brows. Somewhat offhandedly, he explained the 1941 action and subquent developments:

'Family Quarrel'
"Actually, this is just outgrowth
of a family quarrel. There are bound to be antitrust actions when you have a collective group. We you have a collective group. We tried to ebange the form of licens-ing for networks versus local broadcasters rabelled, he noted, and ASCAP signed a consent de-cree, amended in 1950 to allow roadcasters to take rate problems

to court. to court.
Said Finkelstein of further corrections of ASCAP functioning via
decree: "Actually, we welcomed it.
We felt we should be barred from
exploiting the individual licenser, or permitting discrimination among members. We agreed that distribu-tion rules should be well known —membership requirements fair." The recent consent amendment was just a further modification of all of these "family" matters said the

MUSIC AS WRITTEN

Sunday afternoon TV show over WCPO-TV and will pilot the "Yours for the Asking" seg on WCPO radio Saturdays from 9 p.m. to 2 a.m.

Former name-band leader Beasley Smith, now a prominent ongwriter with headquarters in Nashville, due in Jown Monday (18) to pitch some of his new material to local recorders. . . . Decea's Arnic Derksen set for an indefinite stand at Club Southern, Calumet City, Ill. . . . Gene Krupa and Sal Mineo were in Cincy Thursday (14) to aid in the promotion of "The Gene Krupa Story," which had its Midwestern premiere at Lou Wiethe's Valley Theater the same night. WLW performer-deejay Bob Braun emseed a special program at the theater. . . . Paul Evans (Guarantee), following his Saturday night (16) appearance on the Dick Clark TV-er. flew into town to appear on Bob Braun's March of Dimes Dance Party at Topper Ballroom Sunday afternoon (17). Other platter artists who appeared on the show were Jackie De Shannon, Betty Johnson, John Gary, the Four Lads, and the Keynotes, local singing group. Local 1, AFM, donated the services of the Jimmy James Bill Sachs

Chicago

Ahmad Jamal opened at the Blue Note Wedneseday (13) and Argo's Jack Tracy immediately skedded an album session. Reader's Digest has assigned a Chicago free-lance writer to a profile of Jimmie Driftwood, the 'Arkansas schoolteacher who penned "Battle of New Orleans". . . . The late J. P. (Big Bopper) Richardson, killed last year in a plane crash, was author of three current Mercury singles, the fast-rising Johnny Preston hit, "Running Bear," Rod Bernard's "One More Chance," and Benny Barnes' "Fastest Gun Alive." . . . University of Illinois hosts 700 members of Illinois Music Educators Association February 5-6... Sig Sakowicz, globe-trotting deejay and local columnist, snagged a weekly seg on WGN Saturdays, 7-8 p.m. He'll be one of few local spinners inviting interviews. . . . NBC Station WMAQ, recently a convert to a "good music" policy, pulting the hard-sell around two slogans, "Wall-to-wall music" and "Sound of the Sixties." . . . Duke Ellington warms the stage of Tivoli Theater starting Friday (22). . . . "West Side Story" closed a three-month run with last two weeks S.R.O. Show will reopen in New York after road tour, with Larry Kert back in the star spot. Bernie Ashell.

JACKY

HIT VERSIO



JAMIE #1148

... From the House of Hits-

JAMIE

Nashville

And removed to Nashibi had seek after a month-nep-tor the Array for and the prop, including the Whaten Modelers, to the Caribbean, . . . Genial Jack Clement is being well received to the leaf misser front a sastiant to RCA Vector's Act. Into for pa's which will carry them to Booton, Philly, Washington, Dalinous and other big markets. Roy pin Mark Disman January Dalication and Hickory Records Tee Latent was in Cincy Late very pointing of its minute density to clear the way for a Whaten.

Eddle Hill is making sponsors and early rivers happy weekely meetings by httpdage goests from various and unprocessing the state of t

them REA Victor allows under view view with wife. Cleds, between the control was to the control from a publishing company. Battle Music, Inc., ... RCA'S Det Wood starrs an allows for the lade loom. ... Florge Rodinson returned to four last weet start free weeks on the Weet Const.

See Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in here Monday (18) to Reck. ... Mi-GNN Jin Vineaus is due in her mi-gne in deep due to Reck. ... Mi-GNN Jin Vineaus is due in her Monday (18) to Reck. ... Mi-GNN Jin Vineaus is bring in see not recked from a Brisdow (18) to Reck. Consett Here was execterary was a late-prospected vacation of the late of the Mi-gne of the Reck. ... Cadarwood for two at the Henry Ji. Kinset of the Mi-gnn Mi-gnn Canaday (18) to Reck. ... WSN's Jin Mi-gnn Mi-gnn Mi-gnn Jin Mi-gnn Mi-gnn Mi-gnn Jin Mi-gnn Mi-g

BIG BAND PITCH AN AIR PAYOFF

TORONTO — Radio Sta-tion CKFH here, one of the key indie stations in the city, has been most successful with a big band programming kick, which was instituted last August. At that time the station went from 250 to 5,000 watts. went from 250 to 5,000 watts, and to a 24-hour-a-day sched-ule. The station program manager, Barry Nesbitt, started CKFH off as The Big Band Station, and had added to every station break the phrase "Radio For Grown

Ups."
Since then the station has been emphasizing records by big bands, and vocalists with big band accompaniment on records. The station plays no rock and roll, but it does play standards, and some selected hit parade waxings. Station hit parade waxings. Station also uses disks by combos and small instrumental groups. Ac-cording to Nesbitt, station's au-dience has increased consider-ably under the new format.

"HOW ABOUT THAT" DEE CLARK

"JUST A LITTLE BIT" ROSCOE GORDON

veejay #332

WHAT'S HAPPENING WADE FLEMONS

veejay #335

"BABY, WHAT YOU WANT ME TO DO?

JIMMY REED veejay #333

Veclay-Abner Records

GU

Climbing all Trade Charts and Selling in all Markets !

GUYDEN RECORDS



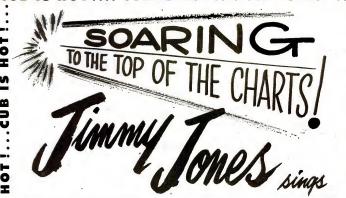
GLORIA LYNNE SINGING THE EVEREST SMASH!



C/W "MY PRAYER FOR YOU"

19326

INSIST ON THE SOUND OF EVEREST



CUB IS HOT!...CUB IS HOT!...CUB IS



ndway N Y 36 JU 2-2000 ---

CUB IS HOT !... CUB IS HOT !... CUB IS HOT !... CUB

BEST SELLING MONOPHONIC LP'S

FOR THE WEEK ENDING JANUARY 22, 1960

<u>Billboard</u>

Die	MONO ACTION ALBUMS on			Title, Artist, Label and Number	Wests on Charl	ESSENTIAL INVENTORY (MONO ALBUMS) on the charts 40 weeks or more		
	1. HERE WE GO AGAIN	11	@ 17.	FOR THE FIRST TIME	11	This Last Week Week Title, Artist, Label and Humber an Charl		
8	3. HEAVENLY	18	O .	PORGY AND BESSRCA Vector	12 LM 2338	1. SOUTH PACIFIC, Sound Track, RCA Victor LOC 103295		
8	7. SOUND OF MUSIC		~	SOUND Track Columbia SPIRITUALS	o OL 5410	2) 2. FROM THE NUMBERY 1, Kingston Trie, Capifel T 110745		
<u>3</u>	A SIXTY YEARS OF MUSIC AMERICA 10	KOL 5450	9	Tennessee Ernie Ford	pitol T 818	3 3. SING ALONG WITH HITCH, Mitch Miller, Columbia CL 1160. 80		
(1)	Amorted ArtistaRCA Victo	e 1 M 6074	24) 22.	GYPSY	,27	4. JOHNNY'S GREATEST HITS, Johney Mathis, Columbia CL 1133		
(5)	2. INSIDE SHELLEY BERMAN	4GV 15063	(25) 25.	SONGS BY RICKY		(5) 8. THE MUSIC MAR, Original Cast, Capitol WAG 99091		
6	8. FABULOUS FABIANChancellor	CHL 5005	(26) 28.	WITH THESE HANDS	8	8 7. NYMRS, Tennessee Ernie Ford, Capitol 7 ,756		
1)	6. OUTSIDE SHELLEY BERMAN	8	27 34.	RODGERS: VICTORY AT SEA, VOL.	II36	7 5. 6181, Sound Track, M-G-M 3641 57		
0	5. LET'S ALL SING WITH THE CHIPMU	JNKS 8	<u> </u>	RCA Symphony Orch. (Bennett) RCA Victor	r 1.M 2226	6. MY FAIR LADY, Original Cast, Columbia QL 5090198		
8	9. THE LORD'S PRAYER			TCHAIKOVSKY: 1B12 OVERTURE/R BOLERO	AVEL:	10. COME GARCE WITH ME, Frank Steafra, Capilel W 106946		
(3)	The Mormon Tabernacle Cheir			Morton Gould RCA Victo		(10) 9. SOUTH -PACIFIC, Öriginal Cast, Calumbia OL 4180294		
(10)	O KINGSTON TRIQ AT LARGE	31	(29) 29.	PARTY SING ALONG WITH MITCH		(1) 12. FILM ENCORES, VOL. 1, Manfovani, London LL 1700115		
0	1. SWINGIN' ON A RAINBOW		30 -	FAITHFULLY Johnny Mathis		12 11. MORE SING ALONG WITH MITCH, Minch Hiller, Columbia CL 1243 66		
<u> </u>	Prentie Avalen	CHL 5004	(31) 30.	EXOTICA, VOL. 1	35	(3) 13. OKLAHOMAI Sound Track, Capitol SAO 595200		
(12)	2. GUNFIGHTER BALLADS	CL 1349	<u> </u>	SANTO AND JOHNNY		(4) 15. PETER BUNN, Henry Mancini, RCA Victor LPM 19564		
(B)	3. MORE JOHNNY'S GREATEST HITS			SANTO AND JOHNNY		(5) 18. OPEN FIRE, TWO GUITARS, Johney Hathis, Colombia Cl. 1270.48		
8	Johnny Mathia		(33) 27.	NEAR YOU	P KL 1112	(6) 17. OWLY THE LOWELY, Frank Steatra, Capitol W 1053		
9	Capi	tel 7 996	(34) 31.	PIORELLO!	2	17 16. TCHAIRDYSKY: PIANO CONCERTO #1, Van Clibern, RCA Victor LM 2252		
(15)	19. BELAFONTE AT CARNEGE HALL	1.OC 6006	@ 33	MEARER THE CROSSCapitol		18 — STILL MORE SING ALONG WITH MITCH, Mitch Miller, Gelambia CL 1283		
(16)	14. STUDENT PRINCE & OTHER GREAT MUSICAL COMEDY HITS	16	<u></u>	GOLDEN SAXOPHONES	oitel T 1605	19 14. ELVIS' GOLDEN RECORDS, VOL. I, Eivis Presley, RCA Victor LPM 1885		
	Mario Lanza RCA Victor		(36) —	Billy Vaughn	DLP 3265	20 19. HAYE TWANGY SUITAR, WILL TRAVEL, Drano Eddy, Jamie JLP 3000		
11	IS. THAT'S ALL	LP 33-104	(37) 36.	BIUE HAWAII	DLP 3163	(2) 21. WARH, Johnsy Hathis, Columbia Cl. 1078		
(18)	18. NO ONE CARES	22	(38) 38.	CONTINENTAL ENCORES	18	(22) 20. KING AND 1, Sound Frack, Capitel W 740		
(19)	20. OLDIES BUT GOODIES	18	39 39.	FOLK SONGS SING ALONG WITH	MITCH28	(23) 24. BUT HOT FOR ME, Ahmad Jamai, Argo LP 62853		
1	24. FIRESIDE SING ALONG WITH MITC	H.: 4		CONNIFF MEETS BUTTERFIELD	9	(24) 23. GEMS FOREYER, Maniformal, Landon II. 3032		
20	Mitch MillerColumbi		<u></u>	Ray Conniff ,	la CL 1346	(25) 22. LATE, LATE SHOW, Dakela Staton, Capitol 7 876		

STEREO	ACTION	ALBUMS	on the	charts	19	weeks	or	less	

STEREO ACTION ALBUMS or	the charts 19 weeks or less
Week Week Title, Artist, Labet and Member on Chart	
3. NERE WE 60 AGAIN	Mastovani
2 2. HEAVENLY	11) - 'S MARYELOUS
3 4. SOUND OF MUSK	1B 8. WITH THESE HANDS
1. THE LORD'S PRAYER	19 18. FIRESIDE SING ALONG WITH MITCH
5 6. BELAFONTE AT CARNEGIE HALL	20 25. LET'S DANCE AGAIN
Blarry BelafonteRCA Victor 2.50 6606 5. FOR THE FIRST TIME	(21) — AMERICAN SHOWCASE
7 14. STRAUSS WALTZES	22 — KINGSTON TRIO
12. QUIET VILLAGE	19. EXOTICA. VOL. 1
Martia Denny	24 — BILLY YAUGHN PLAYS THE MILLION SELERS.
11. TCHAIKOVSKY: 1812 OVERTURE/RAVEL:	25 28. SAIL ALONG SHVERY MOON
Morton Gould	26 15. TILL
0 FIORELLO I Capitol SWAO 3321	1 - LET'S ALL SING WITH THE CHIPMUNKS
9. PORGY AND BESS	28 22. MUSIC FOR DINING
7. PARTY SING ALONG WITH MITCH	RCA Victor LSP 1000
(14) 10. CONNIFF MEETS BUTTERFIELD	29 - MUSIC FOR READING

ESSENTIAL INVENTORY

on the charts 20 weeks or m

This Last Wank Wank Title, Artist, Label and Stumber	Weeks on Chart
1. SOUTH PACIFIC, Sound Track, ICA Victor 150 1	83235
2 3. MY FAIR LADY, Original Cast, Columbia 05 2015	35
3 17. MUSIC MAR, Original Cast, Capitol SWAO 990	31
4) 2. COME DANCE WITH ME, Frank Sinatra, Capital St	W 106935
§ 4. 8881, Sound Track, MGM SE 3461 ST	35
13. DODGERS: VICTORY AT SEA, VOL. II, RCA Victor System Orch. (Bennett), RCA Victor LSC 2226	mphony33
11. GEMS FOREYER, Mantevani, London PS 106	24
8 14. BELAHOMAS Sound Track, Capitol SWAD 595	33
8 8. KING AMD I, Sound Track, Capitol SW 740	23
9. HORE JOHNNYS GREATEST HITS, Johnny Mathis, Colombia CS 8150	22

(12) 5. NO OME CARES, Frank Steelra, Copifol SW 1221. 10. TCRAIROYSKY: PLANO CONCERTO gt, Van Clibura, RCA Victor LSC 2252 (H) 16. SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8004. . 22 18. TCHANKOVSKY: 1812 OVERTURE, Minneap Orch. (Decati), Marcary SR 90054.....

(1) 12. FILM ENCORES, VOL. I, Manievani, Leeden PS 124.

33

.21

(17) 6. PETER BUNN, Heary Mancial, RCA Victor LSP 1956 18) 15. BLUE HAWAII, SHIY Veoghe, Det DLP 25165...... RASED

IN STORES & RACKS ON SALES

MONOPHONIC CLASSICAL ALBUMS

STEREOPHONIC CLASSICAL ALBUMS

SSICAL

COMING

COMING

BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

Reviews of THIS WEEK'S LP'S

COMING

STEREOPHONIC

COMING

The pick of the new releases: SPOTLIGHT WINNERS

OF THE WEEK Strongest sales potential of all albums reviewed this week.

THE ENCHANTED SEA

Martin Denny, Liberty IST 7141. (Stereo & Monaural) — Denny's latest LP should follow the bit sales path of his previous releases. The theme of the set, as the album title tune might imply, is a mixture of songs suggesting fantasy or the sea. Included in inas the album title tune might imply, is a mixture of songs suggesting fantasy or the sea. Included in in-ventive and attractive instrumental settings (with many colorful ork effects) are "Beyond the Sea." "Baubles, Bangles and Beads" and "The Enchanted Sea." Sound and the attractive cover are assets.

Pop Disk Jockey Programming -

LLOVE TO SING

Betty Bennett, United Artists UAS 6070 (Stereo & sietty Bennett, United Artists UAS 6070 (Stereo & Mossural)—Betry Bennett comés out of retirement to present a swor of an album. The former band rocalita in the state of the state of the state of the state of times. Her technique and interpretations are consistently good. Dealers who take the effort to frug this could find it a sheeper. Selections induct "Young and Foodsh," "Down With Love" and "Lake Someone in Love."

BEST SELLING



- 2. Songs by flicky Ratty Nelson
- 3. Ricky Sings Again Ricky Nelson Imperial EP 159

ny Mathia . Columbia EPS 19751 Ighter Ballada y Robbins....Columbia EPS 13491



Mr-G-M E 3798—Rodgers, one of the giants of the West Coast brand of jazz has eomposed the music for the latest Tarzan movie. It's a sparkling and rhythmic adventure in Afro-Cuban rhythms, and Rodgers' fine writing is interpreted by a flock of top jazz artists. Despite the rather unusual association (with a Tarzan film) the set contains a lot of interesting material, buffs can be lured with samples of any of the se tracks

THE AZTEC SUITE

Art Farmer Ork, United Artists UAS 5062 (Stereo & Monaural)—This set brings together some of the finest of today's jazz talents. Farmer, who really has come into his own as an artist, is the featured soloist in this interesting suite, composed by Chico O'Farrell. It's conducted by Al Cohn. The writing is interesting and the execution is flawless. Sound is excellent, and the cover will also belp attract.

Country & Western

THE LONESOME SOUND OF HANK WILLIAMS M-G-M E 3803-Collectors of sides by the late Hank

M-G-M E 3893—Collectors of sides by the late Hand Williams will want this package, which contains material not available on bits other LPs and convenions. It is not a side of the side of eoflectors.

HITS BY JOHNNY & JACK

RCA Victor LPM 2017—One of the great standard duos in the country field. Package is well produced by Chet Akins. Materisl includes "Ashes of Love," "I Get So Lonely," "Cryin' Heart Blues," etc. Authentic and entertaining picking and singing.

Sound

EANTASTIC PEDCTISSION

Fetts Statish Ork. Liberty LST 7186. Oserco & Mon-sural — The accent on these inventively arranged standards is on percussion, and Slatkin serves a lit-tenable and attractive adventure in soonal and listening. The set has been well recorded to take full advantage of the extening orchettritions. Sound addiects will enjoy for the range in sound, and pop fans will also find the music to their liding. Numbers include "T Get a Kck Out of You," "Autumn in New York" and "Opus No. 1." Fellx Slatkin Ork. Liberty LST 7150. (Stereo & Mon



The following ollows have been picked for out-stoading more in their various categories because, in the opinion of The Sillboard Music Staff, they deserve exposure.

- CLASSICAL -

OPERATIC RECITAL

Giniletta Simionato. ondon OS 25123. (Stereo & Monaneral) — Miss Simionato debuted this year at the Met to bighly favorable reviews. The mezz-to-opparon displays wonderful control and rich vocal timbre in her readings of selections by Saint-Saens, Massenet, Verdi, Bizet and Dountetti. "Printengs qui eliminance! Trom "Sams on et Dallia" is an especially fine rendition. Set rates exposure and it can prove a stable item.

(Continued on page 45)

BOCKIN LITTLE

ANGEL

RAY SMITH



1224
Fernwood
Circle, M. E.,
Atlanta 19.
Georgia
Cedar
7.6408
In Canada,
OUALITY

M. E., Dick Clark's
1.19. American Bandstand
Network TV Show
Disable Tuesday, Jan. 19!

"WHAT A NIGHT" ANDIE 5013

ANDIE "ALL WINTER LONG" LINDA LAURIE



RECORD PROCESSING AND PRESSING

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The following elbums have been picked for un-standing merit in that verious caregories because, in the opinion of the Billbourd Music Stuff, they deserve exposure.

Continued from page 43

- OPERA

PUCCINI: LA BOHEME (COMPLETE)

UCUNI: LA BOHEME (COMPLETE)
Tabald, Bergard, Bestianai, Siepl, Corenz: Accademia Di Santa
Ceella Orchestra and Chorns Strenfah, (A-17) Landon OSA
Tabald, Bergard, Bestianai, Siepl, Corenzi Accademia Di Santa
Ceella Orchestra and Chorns Strenfah, (A-17) Landon Uporta
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another quality production from the label, and opera devotes will
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VERDI: AIDA (COMPLETE)

RIDIR AIDA (COUTELE);
Tebald, Bergonzi, Simionato, MacNell; Vienga Philharmonle (von Karajan), (3-12") Landon OSA 1313, (Sterce & Monaural)—A stirring performance of the eternal and perennial favorite with resolution of the extraor statents. The production is attractive in ery statents and extraor statents are statents in the production is attractive in ery statents. is attractive in every detail — performance, packaging, sound, etc.

It should prove an easy sell to the opera lover.

* * * * VERY STRONG SALES POTENTIAL

POPULAR ***

**** THE REST OF GEORGE
SHEARING
M-G-M E 3796 — Unusual cover makes
this LP solid display lines. Called from
the catalog are vivid, tastfell instrumental
treatments of movis-light thermes, spotlightmakes are used to be called from
the Shering's usual fine solo work. Tures
include "Tenderty," "Easy to Love," "The
Model "Tenderty," "Easy to Love," "The
Joby Is a Transp," etc. Fine jockey wax.

**** PARIS IS MY REAT
Fard Great. Decen DL. 1995 — Earl
Great shows off both his vecal style and
Great shows off both his vecal style and
lone dedicated to Fair. See the style
tones dedicated to Fair. See the style
them, as well as the other tones, in a
men as well as the other tones, in a
men as well as the other tones, in a
fair. The style
They skies," "Afford its Paris," "Bue Soir,"
and "Cent Si Boon," Good was for his
many fairs.

**** HARMONICA CHA CHA
The Harmonicats. Mercury SR 6004.
Koteon & Monamil— Jerry Marsafa HarGotton & Monamil— Jerry Marsafa HarGotton & Monamil— Gotton of timedards
on chectronic mouth organs of timedards
on che cha tempo and originats. The
form of the charge of the charge of the
Marsing "Charlacopous Choo-Choo," "Fethe Fleur," and the group's old hit slagle,
"Pec O' My Hart." Mercits spent."

**** MUSICAL MOODS FROM THE SLENT FILMS. Coldar Crest CR 4119 Affair Kilcher. Coldar Crest CR 4119 Affair Kilcher. Coldar Crest CR 4119 India Crest Crest Crest Crest Crest Crest showings of attent films at New York's Moreum ed Moodern Art. His own original selections those in addition to a line train-ment of the Crest Crest Crest Crest The selections rampe from serious to light, comic strains. Even out of consex they prove through delightal. Set can have wide

**** OSCAR PETERSON PLAYS THE BAVENG BERLIN' SONGBOOK, THE BUXE ELLINCON SONCHBOOK, THE BUXE ELLINCON SONCHBOOK, THE Very MCV 2655; MCV 2668; MCV Very MCV 2655; MCV 2655; MCV 2655; MCV Very MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV 2655; MCV MCV 2655; MCV 2655;

Ruals, folk songs and work songs in spirited wein with excellent ork support from Billy May. The set is an effective chang of pace for her, and she delivers the tass to strong effect. Jocks have a strong premanting item with this, Tures technically the set of the

LOW-PRICED POPULAR ***

**** DANCE TILL DAWN
letry Jerome Ork.; Teddy Powell Ork.
Lion L. Wally — The Jerry Jerome and
Teddy Powell orks present a total of 25
untri in "mocrety-type"
dance arrangements. At the price the set is
a brasnin, and it should prove a healthy
rack item and a lore for economy buyers.
Packalpin and acound are good.

*** DANCE DANCE DANCE VOL. 2 **** DANCE DANCE WOL. 3
Geraldo Ont. Genden CAL. 55 — Gardo
do has long been a Institut on the British
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**** CUDDLE UP A LITTLE CLOSER

The Satin Strings (Helmen). Lion L.

78178 — Hennes has a solid package for
the low-prixed market in this sweet-stringed
instrumental package of nontalgale cudiestome oldles. Selections include "Two
Skeep People," "Stunggled on Your Shoulder," "Linger in My Arms," etc.

CLASSICAL ****

**** TCHAIKOVSKY: SLEEPING BEAUTY (COMPLETE RALLET) L'Orchestre De La Suisse Romande sermeti, 13-12") London CSA 2394, (S & Monamat) — London Records has in

LOW-PRICED

CLASSICAL ***

*** A SCHURERT; TROUT OUTN'TET
BROWN, plant The Chamber Mink String
orth March St. Mink String
orth Route Strin

* * * GOOD SALES POTENTIAL

OPULAR ***

*** SINGING THROUGH THE SEA-SONS

Ray Charles Singers. M.G.M E 3797 —
Here's a spinnable package for jecks. The
Ray Charles Singers blend with smooth perstanderies on a group of norsthige stand-ards with seasonal literates — "Summertimes." "Autumn Letars;" "September
Song," etc. Richly metodde programming,

*** THE SOUND OF MUSIC
The Steutlord Siriags. Decea DL 9875 —
The glowing Rodgers and Hammerstein
score for the new Mary Martin hit musical
is showcased in richly melodic instrumental

*** ROUQUET OF THE BLUES
Filled Smith. Dece DL 8955 — Miss
Filled Smith as a tolkinal following which
Smith has a tolkinal following which
should like the filled smith that a colletion of blues. Her organ work is general
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*** ORGAN TREASURIES
Dos DeWitt. United Artists UAS 5855.
(Steree & Monument) — This package lesinted Artists Co., al) — This packar (Steree & Monuserst) — This package tures some very lunnsy saterical liner or (by G. Budd) poking fun as the usual graphical info. However, the LP cont are legitimate, DeWitt for whatever name is wraps up 12 memorable stands in veryell organ solos, with unusu effective and organal arrangements.

*** VIVA LE DIFFERENCE Marjorie Meluert. RCA Victor LPM 124 — Making her debut on the RCA Victor label, Miss Meisnert provides toste-fat, melodic organ isaltrumental treatments of some romankie standards with Paristan themes. Effecting guilar bock ing. Selections locitude "Autourn Leaves," "Paris in the Spring," "April in Paris," cell

*** 2,000,000 STRINGS

Helmat Zacharias, Decca DL 8926 —

Strings and more strings are the theme of
this new album featuring Helmat Zacharias
and his many violins. Tomes include "Nature Boy," "Charmaine," "St. Lonis Bluey"
and "Swanee." but the arrangements are
so overdone that al times it is difficult
to follow the melody.

*** REYOND THE RIJE HORIZON
The Four Aces. Decad DL 8844 — This
program by the Aces is eledicated to those
program by the Aces is eledicated to those
where the water of the sax meets the sky.
Cover gast his lides over alceby as the bory
ofter Ball His. "Horizon Walled"
Horizon Cover gast his location of the Cover gast his location of this location of the Cover gast his location of the Cover gast his

LOW-PRICED POPULAR *** *** DARKTOWN STRUTTERS RALL Gene Sheidon, Ranja, Lloe L 19128
Here's a happily old-lashioned album testing the pissakin' bonjo work of G Sheidon bocked by a full orchestra. To include the title song and "Whisperia" "Ten for Two," "At Sundown," and " quette." Good mostalgia item.

*** THE GREATEST SONGS EYER SWU'NG Morgann King, Camben CAL 543 nn King, Camden CAL 543 Morgana King, Camden CAL 543 — A group of swinging standards. On this package, they are swing not only invited mentally, but also vocally. Morgana King with Ernie Wilkins band (should be in tide). Material includes "And the Angels Sing." "Lullinby of Birdland." "How High the Moon." "Ferdido."

*** HARMONICAS WILD Eddle Manson, Camden CAL 528 Eddle Manson, Cambre LA, 528 —
A flice harmonica album by Manson, who
is very talented, both as performer and ar-ranger. With him are a group of harmonieists who understand the full range of the
instrument. Materias is a collection of originals and standards, done with imagination. A good boy in the low priced field.

TEACCICAL ***

*** RARTOK: DANCE SUITE: DEU

poser's paredy of the "Ideal" which pre-cedes it. Good dok for those interested in 20th century classics.

*** SCHURERT: SONATA IN D MAJOR

Nationals Richter, Plano, Monitor MC

2843—A fire performance by Richter of the
Schubert Sorata in D, piezed with the
poilsh and the techtical proficiency for
which Richter has become well known. The
recording, which is processed from Russian
taper, a an excellent one and it should
interest both piano fare, and American
followers of the Russian planist,

*** RACHMANNOFF: RHAPSODY
ON A THEME OF PAGANINI, DOHN.
ANYLI VARIATIONS ON A NURSERY
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OF THE CO (Continued on page 56)



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THE FOUR PREPS "DOWN BY THE STATION"

4312



JANICE HARPER

"CRY ME A RIVER" 4324

. 化杜拉维

ij.

HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

For survey week ending January 9

Fhis Week		Last Week	Weeks on Chart	This Week		Last Week	Weeks on Charl
1.	Why By Marcucch's Angely-Published by Debmar (ASCAP) BEST SELLING RECORD: Frankle Avaina, Chanceller 1945.	1	7	6.	Among My Souvenirs By Lestle-Nicholis-Published by De Sylva, Brown & Henderson (ASCAP) BEST SELLING RECORDS Consus Francis, M-G-M 12441,	9	•
2.	El Paso	2	8		RECORD AVAILABLE: Bing Crosby, Dec 23745,		
	Ry Marty Robbins-Published by Marty Music (BMI) BEST BELLING RECORDY Marty Robbins, Col 41511,			7.	It's Time to Cry By Paul Anka-Published by Spaaks (BMI) REST BELLING RECORD: Paul Anka, ABC-Paramount 10064,	6	7
3.	Running Bear	3	5		Heartaches by the Number	_	
	By J. P. Richardson-Published by Big Bopper Music (BMI) BEST SELLING RECORDs Johnsy Preston, Mer 71474.			0.	By H. Howard-Published by Pamper (BMI)	-4	14
4.	The Big Hurt	5	8		REST BELLING RECORDS Guy Mischell, Col 41476. RECORD AVAILABLE: Ray Price, Col 41374.		
	By Wayne Shaaklin-Published by Music Productions (ASCAP)	_	-		C. W. C		
	BEST BELLING RECORD: Toni Fisher, Signet 275. RECORD AVAILABLE: Kalesandra, Warner Bros. 5103.			9.	Go, Jimmy, Go By Ponius-Shuman—Published by Wills-Acz (BMI) REST BELLING RECORD: Jimmy Clinton, Acc 575.	12	4
5.	Way Down Yonder in New Orleans By Cramer-Layton-Published by Shapiro-Bernstein (ASCAP)	4	6	10	Teen Angel		
	BEST SELLING RECORDS Freddy Cannon, Swan 4943.			10.	By JNR-Surrey Published by Aculf-Rose (BMI)	14	-
	RECORO AVAILABLE: Louis Armstrang, Dec 28169-70.			1	REST BELLING RECORD: Mack Dinning, M.G.M 12845,		
		Se	econ	d Te	n ——————————		
11.	Mack the Knife	8	20	16.	Smokie (Part II)	15	5
	By Woll-Breich-Bilizatein-Philliade by Hazza (ASCAP) BEST SELLING RECORDS BORDO OZIZA, After BEST SELLING RECORDS BORDO AVAILABEE, Levis, Armstrong, Cal 46527, Ozea Bridley, Dec 208 Hymas Trig, McV-M 11476; Fire Redgers Tro, Londosa 16657, Citerina Vale 3/087; Billy Vauphn, Ont 13644; Australian Jazz Quartet, Berklebens 105 Sabilet, Oci 1590; Ferd Skinner, Metca 1; Errais Heckscher, Verra 10133.	16; Dick			By Bill Black-Published by Jac (BMI) BEST SELLING RECORDS: Bill Black's Combo, Hi 2018; Bill Doggatt, King 53	310.	
	30987; Billy Vaughn, Ont 15444; Australian Jazz Quartet, Bethlehem 1105 Stabile, Ooi 15996; Fred Skinner, Mecca 1; Ernie Heckscher, Versa 10193.	3; Oick		17.	Sandy	20	4
12.	The Village of St. Bernadette Ry Equi-Parker—Published by Ludlow (BMI) BEST SELLING RECORD: Andy Williams, Cadence 1374.	13	3		By Terry Fell-Published by American (BMI) BEST SELLING BECORD: Larry Hall, Strand 25007,		
	RECORDS AVAILABLE: Tasi Arden, Oec 31025; Rasemary . United Art Anne Shelton, Epic 9351.	ists 197;		18.	We Got Love	16	11
13.	Pretty Blue Eyes By Randazzo-Weimsteis-Published by Almino (BMf)	10	6		By Kai Oaris-Bernia LonzPublished by Kaumana-Lowe (ASCAP) BEST SELLING RECORD: Bobby Ryard, Cameo 169.		
	BEST SELLING RECORD: Steva Lawrence, ABC-Páramount 10054.			19.	First Name Initial	21	2
14,	Hound Dog Man By Pomus-Shuman—Published by Fabulous (BMI) BEST SELLING RECORD: Pablan, Chancellot 1844.	11	7		By Kalamasti-Schroeder-Published by Doney (ASCAP) BEST BELLING RECORD: Annelle, Vista 749.	•	
15.	You Got What It Takes By Gordy, Davis & Gordy-Published by Fidelity (BMI)	18	5	20.	Friendly World By Ken Darby—Published by Robbias, Feist, Miller (ASCAP)	23	7
•	REST SELLING RECORD: Mary Johnson, United Actions 185.			1	REST SELLING RECORD: Fabrus, Chancellor 1044,		
		_ 1	hìre	l Ter			
21.	Where or When	_	1	26.	Down by the Station	_	
	By Rodgers & Hart—Published by Chappell (ASCAP) RECDROS AVAILABLE; Jao Augusi, Mer 20001; Olos & the Belmonts, Lau Lionel Hampton, Dae 27185; Olic Haymes, Dec 23751; Leray Hotmes Ork, 12253; Guy Lombardo Ork, Dec 2750.	rie 3844; M-G-M			By Brace Belland-Gleas Larcon-Published by Lar-Bell (BMI) RECORDS AVAILABLE: Four Preps, Cap 4312; Silm Gaillard, Dot 15919; Guy-Le bardo Ock, Dec 24555.	Ove-	
22.	Handy Man	·	1	27.	So Many Ways	29	12
	By Blackwell-Jones—Published by Shalimar (BMI) RECORD AVAILABLE: Jimmy Jones, Cub 9049.				By Bobby Screenson-Published by Brenda (BM1) RECORDS AVAILABLE: Brook Benoa, Mer 71512; Varsita Dillard, Savoy 115).		
23.	The Little Drummer Boy B, H, Simcone-K, K, Davis-H, Occasil—Published by Milis-Delawara (ASCAP		4	28.	He'll Have to Go By J. Allison-A, Allison-Published by Central Songs (BMI)	-	- 1
	RECORDS AVAILABLE: Beverley Sisters, London 1862: Johnny Cash, Col 41 Jay, Bullicye 1021; Harry Suncone Chorale, 20th Fox 121; Heary Snow Singer Intl. 30003.	481; Eric s, White-			RECORDS AVAILABLE: Billy Brown, Cal 41380; Jim Reeves, Vic 7643.		
2.1	Not One Minute More	24	3	29.	Oh, Carol By Nell Sconka & Haward Gereaficid-Published by Aldon (BMT)	26	13
- 1.	By Robertson-Blair-Dinning-Published by Ross-Juagnickel (ASCAP) RECORDS AVAILABLE: Earl Grant, Oes 20943; Desia Resse, Vic 7644,				By Nall Sodaka & Haward Greenfield—Published by Alden (BMI) RECORD AVAILABLE: Nell Sedaka, Vie 7995.		
25.	Uh! Oh! (Part II)	19	8	30.	Bonnie Came Back By Edg-Halceood-Published by Gregmark (BMI)	-	1
	By Sascha Burland-Doa EllinttPublished by Jason (BM1) RECORD AVAILABILE: Nulty Squirrels, Hanaver 4540.				RECORD AVAILABLE: Dunae Eddy, Jamie 1144.		

WARNING—The little "HONOR ROLL OF HITS" is a registered trade-mark and the fistings of the litts has been copyrighted by The Billboard. Use of either may not be made without The Billboard occent. Requests for such consent should be submitted in writing to the publishers of The Billboard at The Billboard, 1546 Broadway, New York 26, N. Y.

The Hanor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

FOR WEEK
ENDING JANUARY 24

STAR PERFORMERS aboved the granted

Sillhoard HOT 100

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33 35 48 62	Conway Twitty, M-G-M 12857		
Red Laure, RCA Vietor 7445 Bores Grands, Laurie 3641 Ber Ribbers, Gold 532	33) 36 48 62 IF I HAD A GIRL	Brook Benton, Vercesty 71550	OOD SINCE I MADE YOU CRY
	Rod Laures, RCA Victor 7645	Rocco Granate, Learle 3641	The Rivierar, Coed 522

TOMORROW'S

BEST BUYS

These records, of all these on the Hol 100, heve begue to show MATIONAL soles breakout action this week for the first time. They are recommended to deelers, juke box operators and disk jackeys as having the greatest potential to ge ell the way. Previous Billboard Spatlight Picks are marked (*).

POP

"THEME FROM "A SUMMER PLACE"...... Percy Faith (Witmark ASCAP) Columbia 41490

SWEET NOTHIN'S Brenda Lee (Champion, BMI) Decca 30967

*LITTLE COCO PALMJerry Wallace (Music Productions, ASCAP) Challenge 59060

HOT 100: A TO Z

Year Ase Tenight

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ecclore, Societe
so My Goest
Believe Me
ecyand the Sea
sog Hurt, The
Sonnie Come Sock
Southidag

Climb Ev'ry Mounteir Cleuds Come Into My Heart Crazy Arms

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First Name Initial

Go. Jimmy, Go God Bless America

tend Bless America
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Oen'l Know Whet It is Farest Mere Then You'll Ever Know

Farest Mere Then You'll Ever Know oumember; in the Still of the Night Warne Se Laved I Hed e Girl the Meed 's Time to Cry

Let it do Me Let the Good Times doll Let's Yry Agein Little Orummer day, The Little Orummer day, The Little Things Mean e Lot Lenely Blue day Lucky Devil

Mack the Knife
Merine (Alberti)
Merina (Grenete)
Mery Don'l You Weap
Mr, Blue
Mighty Good

No Leve Here I Oh, Carel

Pretty Blue Eves everboet Seckin' Little Angel Sun, Sed, Sun Running See

Bandy Scarlet Bibbons Shimmy Shimmy Ko-Ke Bop Since I Made You Cry Skakisen Smokie (Pert II) Sa Meny Weys Sweet Nathin's Swingin' on a Reinbaw Totk That Talk

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Them Fram a Summer Piece
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Ton Much Tequile
Tracy's Thome

(Pert II) ... Village of \$1. Carnedella, The Waltzine Matilide Wey Gaun Yender in New Orleans Wee October What About Us What in the Warld's Come Over Yes

(Progressive, BMI) Atlantic 2044

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48

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42

41 22 77

47782

372

*TENDER LOVE AND CARE/

(Kahl, BMI) (Fisher, ASCAP) Roulette 4218

*BULLDOG The Fireballs (Dundee, BMI) Top Rank 2026

COW

"THE ONE YOU SLIP AROUND WITH......Jan Howard (Jat. BMI) Challenge 59039

R&B -No selections this week

In order to speed record reviews, The Billboard quests that all singles be sent to The Billboard usic Department, 1564 Broadway, New York 36,

BURBLING UNDER THE HOT 100

These records, while they have not yet developed among strength througt the country for inclusion as any notion that anywhere, cleady have stimulated considerable region ection. Rank position indicates relative patential to earn a early listing an its HeI 100.

1. ON THE BEACHFrank Chacksfield, London 3. I CAN'T SAY GOODBYE The Firellies, Ribbon 5. MY LITTLE MARINEJamis Horton, Jay 6. CLAP YOUR HANDS The Wheels, Felly

14. BEAUTIFUL BROWN EYES...... Judy, Johnny & Billy, Silver
15. LOVE ME. MY LOVE Dean Marlin, Tapitol

REVIEWS OF

THIS WEEK'S SINGLES



The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest soles potential of all records reviewed this week.

LLOVD PRICE

ICE
LADY LUCK (Pri-Gan, BMI) — NEVER LET ME
GO (Lloyd-Logan, BMI) — Price has two hot sides.
"Lady Luck" is a leisurely paced rocker that has the
singer in fine form. "Never Let Me Go" is a rockaballad that is warmly presented. Ork and chorus work on both sides is tops.

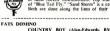
ABC-Paramount 10075

JOHNNY & THE HURRICANES



THE HURRICANES

BEATNIK FLY (Drychess, BMI) — SAND STORM (Vicki, BMI) — The crew should score again via either of these rockin' instrumentals. Top side is an adaptation of "Blue Tail Fly." "Sand Storm" is a catchy rhythm tune. Both are done along the lines of their previous winners. Warwick 520



COUNTRY BOY (Alan-Edwards, BMI) — IF YOU NEED ME (Travis, BMI) — Domino. comes thru with two fine sides — both of which can be chart items. "Country Boy" is a rocker, "If You Need Me" is a pounding ballad with beat. Both are first-rate. Imperial 5645

BORRY DVDELL

T T WILD ONE (Lowe, ASCAP)-LITTLE BITTY GIRL WILD ONE (Lowe, ASCAP)—LITTLE BITTY GIRL (Sequence, ASCAP) — The chanter should keep bis hit string going. Both sides have the hit sound, and this could be a two-sider. "Wild One" is on the rockin' side. "Little Bitty Girl" has Latinisb overtones.

THE SKYLINERS



INERS
HOW MUCH (Calico, ASCAP) — LORRAINE FROM
SPAIN (Calico, ASCAP) — The group has two fine
outings. "How Much" is a nicely-chanted rockaballed.
"Lorraine" is a Latinish rocker. Their deliveries on both
are smooth and winning, and either side can take off.
Calico 114

CARL MANN



SOME ENCHANTED EVENING (Williamson, ASCAP)
—Mann should click again via his snappy reading of the
Rodgers and Hammerstein tune. He revives it in a rockin'
style quite similar to that used on his recent hits. Flip is
'I Can't Forget,' (Four Star, BMI). "Phillips Int. 3550

LOUIS PRIMA & KEELY SMITH



MASHUGA (Famous, ASCAP) — NYOW NYOT NYOW: (THE PUSSY CAT SONG) (Leeds, ASCAP) — Miss Smith has the vocal honors on "Mashuga," a racy rocker, based on a folk melody. Filp is a revival of the hit of some years ago with hoth aritist telling of of the hit of some years ago with non-a conversation between two cats. Either side can attract. Dot 160042

CARL SMITH



MAKE THE WATERWHEEL ROLL (Cedarwood, BMI) — PAST (Cedarwood, BMI) — Smith should have a dual-market hit with his latest. "Waterwheel" is a moderate rocker with spiritual traces. Smith sells it strongly over a hright chorus and ork assist.
is a countryisb waltz that is also sold with appeal.

Columbia mbin 41557

THE PONI-TAILS



TAILS

BEFORE WE SAY GOODNIGHT (Sheldon, BMI)

—COME BE MY LOVE (Danlets, ASCAP)—The
gals have two attractive sides. "Before We Say Goodnight" is a teen-slanted ballad which they deliver
strongly. "Come Be My Love" is a medium-coker that
is nicely showcased in a Latinish framework.

ABC-Paramount 10077



THE LITTLE DIPPERS E. DIPPERS

FOREVER (Tree, BMI) — The pretty theme is handled by a chorus. Piano is prominent in the lovely arrangement. It has a sound, and it's already getting action in a few areas. Flip is "Two By Four." (Tree, BMI).

Luiversity 21

Luiversity 22



BILL HALEY & HIS COMETS



Comeo 171



TAMIANI (Skidmore, ASCAP) — Haley and crew how on the label with a colorful reading of a catchy and cute instrumental them. It's given a zestful and at-tractive treatment, and it appears a strong bet to score. Flip is "Candy Kisses," (Hill & Range, BMI). Warner Bros. 5145

GARY STITES



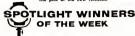
LAWDY MISS CLAWDY (Venke, BMI) — DON'T WANNA SAY GOODBYE (Jones, BMI) — These are Stites' strongest efforts in a spell. He handles "Lawdy Miss Clawdy," Lloyd Price's hit of a few years back with a driving vocal over spirited ork support. "Don't Wanna" is a pretty rockahallad, and this can also figure. Carlon 525

The correct number for "Baby (Yon've Got What It Takes)" b/w
"I Do," by Dinoh Washington and Brook Benton, a Spotlight in last
week's Issue of The Billboard, is Mercury 71565.

(Continued on page 50)

Reviews of THIS WEEK'S SINGL (continued)

The plak of the new releases



Strongast sales potential of all records reviewed this week.

• Continued from page 49

- Country & Western

THE LOUVIN RROTHERS

IN BROTHERS
THE STAGGER (Acuff-Rose, BMI) — NELLIE
MOVED TO TOWN (Acuff-Rose, BMI) — These sides
show a bit of a change of style for the Louvins.
While they do have a country feeling, either could also
register for pop coin. "The Stagger" is a bright rocker.
"Nellie" has a folkish sound.

- Rhythm & Blues -

DONNIE ELBERT

EIBERT
WILL YOU EVER BE MINE (Jot, BMI) — HEY,
BABY (Jot, BMI) — Elbert registers to strong effect on
two possible dual-market sides. "Hey-Baby" is a spir-tual-sounding up tune. "Will You Ever Be Mine" bas
the singer chanting a bluesy ballad in knowing style.

Ver Jay 336

Ver Jay 336

Ver Jay 336



following records have been picked for outstoad-merit in their verieus cotegories becouse, in the sion of The Hillhaard Music Staff, they deserve

- POP DISK JOCKEY PROGRAMMING -

IOHNNY NASH

HNNY NASH

GOODBYE (La Salle, ASCAP) — Nash gives the pretty oldic

(Benny Goodman's theme song) an attractive reading over a pretty

lush arrangement. Side is spinnable for all seps, and whirls

should find favor. Flip is "A Place in the Sun." (Pamco, BMI).

ABC-Paramount 1091.

**The Name of the Programment 1091.

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POP TAIENT

GENE MeDANIELS

ENE MCDANIELS

ONCE BEFORE (deferson, ASCAP) — IN TIMES LIKE THESE
(Famous, ASCAP) — McDaniels has listenable first outlings on
these pretty sides. He handles both the ballads warmly over complementary arrangements, and he comes across strongly on each,
With spins the disk might interest.

Liberty \$52.31

* * * * VERY STRONG SALES POTENTIAL

DELLA REESE

ELLA REFSE.

**** TIMOUCHT OF YOU LAST NIGHT—JUBILEE 6003—
Wistful reading by the chick of a side cut on her old label. It's a
pretty rhythmic waltz that should come in for play. (Bregman,
Yocco & Conn, ASCAP)

*** WHAT DO YOU KNOW ABOUT LOVE-Lovely ballad is given a sultry reading by the thrush, This, too, is an attracti item that can step out. (Morris, ASCAP)

BETTY McLAURIN

ZIP—CAPITOL 4320—Most attractive performance by the diminutive thrush over bright ork and choral support. This could take off, if it gets the exposure. Watch it. (Source, BMI)

*** REMEMBER-The Irving Berlin standard receives an upto-date reading by the thrush over backing with triplets. It, too, is strong side that could collect coins. (Berlin, ASCAP)

RAY BRYANT TRIO

*** LITTLE SUSIE (PARTS | & III)—COLUMBIA 41553—

Tastful, jazz-flavored instrumental wax. The flip side — labeled
"Part" 3"—is best side—incitous rhythms and standout pian
drum work. Spinnable material for jazz jocks and hip pop jocks.
Bryant has recorded the same tune for Signature (Totem, ASCAP)

*** LITTLE SUSIE (PARTS II & IV)—SIGNATURE 12026 Listenable approach by Bryant on a tune with jazz overtones. Bryant's fine pianistics make for a salable side. Flip side is a variation with handclars. It has a sound. Bryant has recorded the same tune for Columbia. (Totem, ASCAP)

*** MIGHTY IIIGH—Leisurely paced blues tune is nicely handled by the organist with guitar and rhythm backing. Fine material for pop and jazz jocks. (Arc, BMI)

JANE MORGAN

NE MORGAN

**** THE BALLAD OF LADY JANE (MY LOVE DOESN'T LOVE ME AT ALL)—KAPP 317—The thrush bands the pretty, folkish tune a wistful reading over light guitar support. She turns in a quality stimt that should account for a heap of sales. (Shapiro-Bernstein, ASCAP)

★★★ THE BELLS OF ST. MARY'S—Another fine go by the lark. She revives the oldie in winning fashion, delivering the evergreen with a winning reading. Both sides can step out. (Chappell, ASCAP)

WARNER MACK

***** SOMEONE, SOMEWHERE — SCARLET 4002 — Mack
comes thru with a rbytbmic belt on an attractive rocker with
breaks. Good male chorus assist. With plugs this might create
interest. (Commar, BMI)

** My Love for You—Countryish rockaballad gets a nice outing from Mack. It's a good side for Mack on his first etching on this label. (Conmar, BMI)

HERB AND BETTY WARNER

★★★ DREAM TALK—JUBILEE 5380—Herb and Betty Warner
bow on the label with an attractive reading of a bright little ditty
that's worth spins. Good side here. (World, ASCAP)

** My Heart's Like a Rail—Folkish ditty receives a bright reading by the duo over snappy guitar and rhythm backing. This side bas a chance, if exposed. (World, ASCAP)

**** HARBOR MELODY—PANORAMA 1003—Side begins with the sound effect of splashing water. The interesting theme is then whistled by Hendricks over small group backing. Good jockey material. (Nelson, BMI)

★★★ Got a Girl in Every Port—Merry waltz gets a bright instru-mental reading by the Hendricks crew. Flip appears the side to watch. (Nelson, BMI)

AVID HILL

***** THE RED HEADED STRANGER—KAPP 318—Hill

**** THE RED HEADED STRANGER—KAPP 318—Hill

**** Free-Breat-Milkor 529—The see

*** Free-Breat-Milkor 529—The see

**** Free-Breat-Milkor 529—The see

*** Santiano — Peppy folkish ballad is also expressively rendered by Hill. Fine guitar supports his pleasing delivery. (Bryden, BMI)

BETTY & SUE **** A HOOT AN' A HOLLER — RCA VICTOR 7669 — Sprightly tune is rendered with verve by the gals. They could have a sleeper with this. (Leeds, ASCAP)

** Tears, Tears - Pretty weeper waltz is nicely chirped by the fen

* * * GOOD SALES POTENTIAL

RAY RLOCH & HIS CHORUS & ORK

**** Expanhartem-SIGNATURE 12025—
Lush arrangement of the old lune. Ill's done companies—SiGNATURE 13.

Lush arrangement of the eld iune. Il'a to a rockabillad tempo The kids take to the danceable aide. (Re ASCAP)

THE HIGHLIGHTS

*** Whispering — LODESTAR 59 — The
Highlights treat the oldie to a cha cha
reading. Danceable side can move. (Miller,
ASCAP) *** Meadowisnd—The Russian lolk mel-ody gets a spinnable instrumental setting from the orkster and his chorus. Fint jockey side, and it also has a chance lot sales. (Hollybrook, ASCAP)

* * * Sweet Sue — Same (Shapiro-Berasteia, ASCAP)

RILLY DONAHUE

*** Miskin' Plaus — COED 523 — Cute
fune with teen appeal lyras is needy bandied by the young singer. This could also
get cute. (Winnetone, BMI)

*** We'll Get Along—Donahue gives the medium-bester a strong warble. He gets a bright chorus and ork assut, His lost came close, and this could also make noise. (Wanneton, BMI)

MORTY CRAFT & THE SINGIN' STRINGS

*** Bus Driver—Cute teen-appeal ditt;

*** Toot, Tootsk, Goodbye—Another famous Johon tone played as 61000 | Merica spins, (Ample, BMI)

assist. Side can move for pop and c.&w. lool, (Acuft Rose, BMI) ** I Miss You Alrendy — Tune was cieffed by Marvio Rainwater. It has a tolk-ish quality. Newman is backed by lost arrangement on the pretty side, (Tree, BMI)

JIMMY NEWMAN

** The End of the Line—M-G-M 1286

-Medium-beal country fund gets a brightell from Newman with a strong choru

SINGIN STRINGS
Semse—WARWICK 522—This wild ### Soar of Stepenes—DORSET 5001—
Soar of Stepenes—DORSET

*** TWEENAGER — Solt approach by the young pair on a mild tocker. Teea appeal tyrics and a pretty tone can put this in line long (Garmy, ASCAP)

aiG BOA DOUGHERTY
*** Lorest = GOLDEN CREST 54)
- Soulful stying of a pretty rockabilital,
Jocks can lake to this, and, if the side in
plugged, it could create interest, (Gornston,
SESAC)

*** If I Had My Way-Dougherty giv the oldie a vigorous reading over a rhythm ork assist. Some coin possible. (Shawo-ASCAP)

JOHN & JUDY *** You Can'! Have My Love—DOR 540—The duo turns in a rockaballad wa biccupy touches. It's all about a new los and the message would figure to have son impact in the teen world. (Hillary, &MI) *** Tell Me—An appealing little ditty an medium tempo styling. The kids have a sound here on a spinnable side. (Hillary, BMI)

WYNONA CARR
*** Old-Fashlored Lova — SPECIALTY
68:—Leisurely-paced rockaballid is warmly
belted by the chick. Light ork backing
belps set the pice. Tune has countryish
overtones. (Venice, BMI)

*** Someday, Somewhere, Somehow-Inspirational-type tune is axpressively chirped by Miss Carr over a complementary arrangement. Listenable choras support also helps. Side can move. (Yeave, &Mi)

RANDY PAIGE

*** Do You Ever Think of Me—RCA
VICTUR 872—The clode is brought up to
date in mildfor swingth' fashion. A male
chorus backs Paige on this side. Spinnabla
side for Jocks. (Milber, ASCAP)

*** To Cry Alone—Paige reads the rock-aballad in okay style over a light arrange-meat. Singer impresses more than the mate-rial. (Johnstone-Monte), BMU

** When You're Away—The tamiliar oldie is sung with testing by the thrush over a lilting backing by the iarge ork. Could set apies (Witmark, ASCAP)

THE TITANS

*** EveryBody Happy—FIDELITY 3016

—Tune is neathy beford by the group over a

Latin best. It's a cute and contagnoss tune
that could create interest, if exposed.

(Arece, ASCAP)

*** What Hava I Done—Fine lend vocal (somewhat on the order of Sum Cooke) is nicely supported by the group. It can move. Tune is a rockaballad. (Veotre & Chance, &MI)

MARGIE BOWES

*** They Just Don't Knaw You-HICKORY 1112—The Bryants are the composers
of this pretty, steen-standed tune. The chack
gives it a good reading. (Acuft Rose, BMI) *** Make a Wish-The lark does well on a Don Gibson song. A chorus supports her on the medium beater. (Acull-Rose, aMI)

THE SHUFFLERS

*** Cheese 'o' Crackers—PENNINGTON

01—Swingy instrumental Itrastment of bright,
trythm theme with catchy dance tempo.

Nice organ solo work. (Jamie, BMI)

** Thick Syrup - Same come (Jamie, BMI)

REDD STEWART
*** Yes, Fig Come Back—Fill.M 710—
Another solid vocal performance by Stewar
ab bright, up-tempo ditty with good fru
and ellective backing. (Ridgeway, BMI)

*** Forget Her—Strong vocal stint by Stewart on country-Bavored balled with r.Ar.-type backing. Dual market appeal. (Ridgeway, BMI)

JERRY WARREN (Continued on page 56)

sings her greatest

THE BALLAD OF LADY JANE

(My Love Doesn't Love Me At All)

THE BELLS OF ST. MARY'S

a new feather in our Kapp*

K-317



Big, Steady **PROFITS**



Redd Foxx

New Year Releases BEST OF PARTY FUN (LP 274, EP 286-287) REDD FOXY SINGLES SHOE SHINE BOY 455 DEAR JOHN LETTER 453

SONGS HEARD THROUGH A KEY HOLE LP 285, EP 283-284

VERNON GREEN'S MEDALLIONS THE DOOR-ROCKET SHIP BREAKING AGAIN!

EARTH ANGEL PENGUINS 348 BEST VOCAL GROUPS

PENGUINS-MEDALLIONS DON JULIAN'S MEADOWLARKS INCLUDING

EARTH ANGEL, THE LETTER, HEAVEN AND PARADISE & OTHER HITS LP 204, EP 201-202 203

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10max 2-5405 SAVE MORE MONEY-MAKE MORE MONEY he to The Billheard TODAYS

FOLK TALENT & TUNES

Around the Horn

Harry Cooke, of Cooke & ose Theatrical Attractions, Rose Theatrical Attractions, Inc., Lancaster, Pa., in co-op-eration with Richmond, Va., booker, Jim Gemmill, pre-sented Shiriee Hunter, Rusty Adams, Jerry Cope and the Traillhazers and Koko the Hobo as part of the floorshow held in connection with the North Carolina Association of fairs banquet in Durham, N. C., Jaauary 15, and at the Virginia fair managers' meet-ing at Hotel John Marshall, Richmond, Jaauary 16. Three of the above-mentioned artists Top label. Miss Hunter has a new arrangement of "Allen-town Jail" h.w. "Hot Blood"; nown Jahr" h.w. "Hot Blood"; Cope is featured in a rocka-hilly arrangement of "You're a Bad Lover" h.w. "My Only Love is Yon," and Adams of-fers "Lying Lips" h.w. "Chance of a Lifetime."

Lucky Records, Cincinnati diskery specializing in country music, has signed Billy Martin, formerly heard on "D" Records, to a record-ing pact, with his iaittal release for Lucky due in about two weeks. Martin is c.&w. deejay at WPON, Pontiac, Mich. Other artists slated ery specializing in colours, managed in the signed Billy Merial, formerly have a great policy of the property Rader, manager, Lucky Records, P. O. Box 631, Cincinnati 1... Don Reno and Red Smiley and the Tennessee Cul-Ups have launched w Saturday night television on WSVA-TV, Harrisonburg, Va., running from 6-7:30 e clock. Meanwhile, they continue with their Wednesday night show on the same station and their weekday-morning WDBJ-TV, Roanoke,

The Johnson Boys and Sis-ter Jeai, youthful quintet which calls Anchorage, Alaska, its home, have as their first re-lease on Lluco Records a pair of instrumentals, "Midnight Sunset" b.w. "Little Rock." Deejnys may write to Linco Records, Box 25, Fayetteville, Tenn., for a sample copy. . . The Johnny Cash show pulle The Johnny Cash show pulled a S. R. O. Crowd to Harmony Park Baliroom, Anaheim, Calif., New Year's Eve. Appearing with Jobany were Luther Perkins, Marshall Grant, Johnny Western, Linda Grant, Johnny Western, Liada Padagett, Warrea Smith and Gordon Terry. . . With all Gordon Terry. . . With all ducats pegged at \$1.50, a package highlighting Wilma Lee and Stoney Cooper, Grandpa Jones, Mac Wiseman, Jimmy Skinner, Comite Hall, Det William, Pappy Tipton Land Parker Stoney of the Palace Theater, Hamilton, O., New Year's Eve. Promotion was Year's Eve. Promotion was handled by Jimmy Skinner.

Balls Springer, promise of the control of the contr released January 4. Samples may be obtained by writing to Springer at White Plains or to Glee Records.

1739 N. Lesley. Indianapolis 18.

... The Trail Blazers, fronted by Ray Wolfe, are heard each Saturday morning. 9-930 o'clock, over WBPZ, Lock Haven, Pa.

nessee Ernie Ford's TV-er Fehrunry 18. . . . Cari Smith does n "Jubilee U.S.A." guest Fehruny 18. . . Carl Smith does n "Jubilee U.S.A." guest shot February 6. . . Mel Tillis and wife Doris welcomed their second daughter recently in Plant City, Fla. . . . A "Grand Ole Opry" package, with Faron Young, Webh Pierce, Roy Drusky, Carl Be-lew, Del Wood and the Coun-try Penulise played to 3 500 lew, Del Wood and the Coun-try Deputies played to 3,500 paid at City Auditorium, Saginaw, Mich., January 3, with Keaneth B. Forbes, Audi-torium manager, describing it as "the hest crowd ever." At-tendance is said to have lopped by 1,000 the crowd drawn there recently by the Johnny there recently by the Johnny Cash unit. Show was booked in hy Hubert Long Talent, Inc. . . . Faron Young works the . . . Faron Young works the Red Rowe CBS-TV show from the West Coast January 26, with Ferlin Husky stated for the same trick February 24. Young and his wife Hilda he-gin a two-week vacation and show-date tour in Hawaii Feb-

(II) (13) Lone Cowboy of the WWVA Jam-borce, played the Armory, Akron, Jasuary 1, and Cathedral Audi-torium, New Cattle, Pa., January 2. It was the first time in several years that a c.dw, show had been seen in either building, and John-son reports that business was excel-lent at both spots. Another package headlined by Johnny Horton, plus Doma Durtens and Hylo Browns and the Timberfileers played for and the Timberliners played for Rumhlin' Lon of WJJL, at the State Theater, Niagara Falls, N. Y. Ramblin Lon of WJJJ., at the State Theater, Niagara Falls, N. Y., January 3: Dipson's Theater, Ba-tavia, N. Y., January 4, and for Ramblin' Lou and Dan Leonard, of WNDR, at the Brighton Theater, Syracuse, January 5.

Charlle Moore and His Dixie Partners are spotted on their own show over WSpA-TV. Spartanhurg, S. C., each morning at 72-10. They invite c.&w. artists passing thru to cate on the show. Chartle and the lade confluent to work personals in the area to good results. Moore has itself and the lade confluent to work personals in the area to good results. als in the area to good results, Moore has just had two new gospel EP releases on the Star-day label. . . Mrs. R. H. Huffman, of 5586 Benjistowa Road, Memphis 7, is anxious to contact her nephew, Gene Page, who formerly had his own hand known as the Circle CP Ranch Cowboys. She has a company of the company of the many label of the company of the many label of the company of the many label of the company of the company and the company of the company of the company of the many label of the company of the many label of the company of the comp

9 N. Lestey, Indianapoils 18, 180x 22. Fayetteville, Tonn., is of-frein ferre decays samples on "The Woffe, are heard each Satur-Drifter." by the Tennessee Drifters, PZ, Lock Haven, Pa. Minaie Pearl is skedded for return appearance on Tea-by Belle Mead Records.

AGO AGO THIS WEEK WEEK A TWO W

FOR WEEK FINDING JANUARY 17

TITLE, Artist, Company, Record No.

1 1 EL PASO, Marty Robbins, Colembia 41511.

2 2 SAME OLD MF. Day Price Colombia 41477.....

3 4 4 7 HE'LL MAVE TO GO, Jim Reeves, RCA Victor 7643.....

(1) 3 3 THERE'S A BIG WHEEL, Wilms Lee & Sloney Cooper, Hickory 1107...14

5 7 6 AMIGO'S GUITAR, Kitty Wells, Decca 30987.....

6 5 4 COUNTRY GIRL, Faron Young, Capitel 4233.....

ল 8 6 8 RIYERBOAT, Faron Young, Capitol 4291..... <u>同</u> 7 B 9 SCARLET RIBBONS, The Browns, RCA Victor 7614......

9 11 12 NO LOYF HAVE 1. Webb Pierce Decre 31021

13 9 11 UMBER YOUR SPELL AGAIN, Buck Owens, Capilol 4245...

14 16 17 FACE TO THE WALL, Faron Young. Capitol 4291......

10 12 5 IMBED YOUR COST ASAIN Day Price Columbia 41477

11 10 10 THE LAST RIGE, Hank Snow, RCA Yielor 7506.....

12 18 18 ARE YOU WILLING WILLIE, Marion Worth, Guyden 2026....

(15) 18 --- ONE YOU SLIP AROUND WITH, Jan Howard, Challenge 59059....

(16) 17 15 20 MONEY TO BURN, George Jones, Mercary 71514......

15 13 16 FAMILY MAN. Frankie Miller, Standey 457.

(18) 19 - 21 THERIGOE Lewis Proiti Decra 31338

21 21 19 BIG HARLAN TAYLOR, George Jones, Mercury 71514...

(20) 16 17 14 HEARTACHES BY THE NUMBER, Ray Price, Colembia 41374.

20 20 27 WISHFUL THINKING, Wyrn Slewart, Challenge 59061.....

- - AMOTHED Bushy Drusky Darra 31024

(23) 23 30 29 DEAO OR ALIYE, Bill Anderson, Decca 30993......

25 ____ YOU'RE THE ONLY GOOD THING, George Morgan, Calembia 41523

- - RIYERBOAT GAMBLER, Jimmy Skinner, Mercury 71539...

(26) 27 - EASY HONEY, James O'Gwyne, Mercary 71513......

(27) --- THE GIRL WWO DIDN'T NEED LOYE, Porter Waggener, RCA Victor 7638

(28) 24 14 15 I'M MOYIN' ON, Don Gibson, RCA Victor 7629.....

(29) - - - MARY CON'T YOU WEEP, Stonewall Jackson, Columbia 41533......

(30) --- UNTIL TODAY, Musical Pioneers, Country Jubilee 519.....

Going Strong-**GREATEST!** YNNHOL

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Sun LP 1240

PETE HENDRIKS & His Accordion Band

HARBOR MELODY PANORAMA

PANORAMA RECORDS



'EZ-ZEE" " "FOREVER" Googie Rene #264 LONINSAWS

"MY BLUE HEAVEN" Bobby Day #263

MU RECORDS

THE FLEETWOODS

IN 1959 3 OUT 3!







Gretchen Christopher

Barbara Ellis

★ "COME SOFTLY TO ME"
★★"GRADUATION'S HERE"
★★★ "MR. BLUE"

1960...it's 4 IN A ROW with:

OUTSIDE \
MY WINDOW

MAGIC STAR

DOLTON #15



Mr. BLE

ALGC NUMBER BST-8001

MR. BLUE
THE FLEETWOODS
Confidential; The Three Caballeros; Raindrops; Teardrops;
You Mean Everything To Me; Oh Lord Let It Be; Come
Softly To Ms; Scenade Of The Beils; Unchained Melody;
Wa Belong Together; Come Go With Me; I Care So Much;
Mr. Rium

1st SMASH LP OF 1960







DREAM ON

FIVE KEYS King 5273

SMOKIF-DART 7 BILL DOGGETT King 5310

JAMES BROWN HAS 2 HITS I KNOW IT'S TIME I'LL GO CRAZY

JAMES BROWN Federal 12369 GOOD GOOD LOVIN

JAMES BROWN Federal 12361 LET THEM TALK

LITTLE WILLIE JOHN SIXTY MINUTE MAN

HAVE MERCY BABY BILLY WARD King 5322

HOT ROD LINCOLN CHARLIE RYAN

AY SCOTT \$100 AFRAID THE MASQUERADE IS OVER" b/w

WHAT GOOD WOULD IT BE SHARP RECORD CO. NEWARK, N. J.

The Big Hits Are on SAVOY! "GIVE ME YOUR LOVE"

b/w "TOO SHY" "I CRIED LIKE A BABY" b/w "SO DEEP" OUR WEDDING DAY"

P/m "CRAINE ,CYRZE I TOZL. n

..... COIN-SNATCHER! Kenneth Deals "GO GO JUMBO" Peacock 1690

PEACOCK RECORDS, Inc.

Headed for the Top! SNAKE IN THE GARDEN"

IMPERIAL RECORDS 6425 Hollywood Blv. Hallywood 28, Calif

Best Selling Sheet Music in U. S.

Tunes are exoked to order of their current callonal

Weeks Chart 1. WHY (Debmar) 2. MACK THE KNIFE (Harms) DO.PE-MI (Williamson) AMONG MY SOUVENIRS (DeSviva Brown Henderson) MARINA (Maywell) MISTY (Vernon-Oclave) HEARTACHES BY THE NUMBER (Pamper) CLIMB EVRY MOUNTAN (Williamson) 10 12. THE VILLAGE OF ST. BERNADETTE (Ludlow) -

15. DON'T YOU KNOW (Alexis) 14 Best Selling Sheet Music in Britain

(for week ending January 9) ort from the Mosic Publishers' Association, Ltd., London gon their weekly survey of England's leading music dealers fairers in parenthesis.

13. I KNOW WHAT GOD IS-

What Do You Want to Make Those Eyes at Me For-Francis Oav (-)

itting in the Back Seat-Sheldon (Sequence) What Do You West?---Mills (Mills Snow Coach-Feldman (-) Little White Hill-Maurice (-) Travelling Liebt-Aberbach (-) Jinele Bell Rock-Cromwell (Corn

Little Donkey-Chappell (Chappell) Rawhide-Leeds (Erosa)

Mack the Kuife—Arcadia (Harms)
The Village of St. Bernadette—Francis
(Ludlow) China Tea-Mills (Mills)

lyr Will Cline-Fields (-) Put Your Head On My Should (Smanka)

· Best Selling Pop Records in Britain

(for wask anding January 9). thre the courtesy of the "New Musical Express,"

1. WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?-2 WHAT OO YOU WANTS-Adam Earth (Parlambous) 1 OH CAROL-Neil Sedaka (RCA) ... A STACCATO THEME-Flower Because (Capacity 5. SEVEN LITTLE GIRLS...The Avens (Columbia) 6 STARRY EVED-Michael Hollider (Chumbia) RAWHIDE-Frankie Laiee (Philips) 9. BAO BOY-Marry Wilds (Philips) 10. WAY DOWN YONOER-Freddie Cannon (Top 10. BE MY GUEST-Fats Domino (London)

12. WHY-Authory Newley (Orces) 13 TRAVELLING LIGHT CHIL Bullet (Columbus) 14. REVEILLE ROCK-Johnse and the Harrisons (London) 14. IN THE MOOD-Ernie Fields (London) 16. SOME KING-A EARTHQUAKE-Duant Eddy (Londo 17. REO RIVER ROCK-Johnny and the Hurricanes (London) IS. REARTACHES BY THE NUMBER -- Gov Mirchell (Billion) 19. TEEN BEAT-Sandy Nelson (Top Rank)

MONEY SAVING

10. OANCE WITH ME-Orifters (London)

SUBSCRIPTION

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio obscription to The Billboard for a full year (52 weeks) at the rate of considerable saving over single capy rates). Foreign rate, \$30

Billboard HOT R&B SI

MG0 FOR WEEK ENDING JANUARY 17 WEEK A TITLE, Artist, Company, Record No.

5 S SMOKIE (PART 10), Rill Riack Combo, Hi 2018 6 3 & TON GOT WHAT IT TARPS, Many Johnson, Helled Article 185 9 B 14 TALK THAT TALK, Jackie Wilson, Brooswick 55165 4 9 0 I'LL TAKE CARE OF TOU, Bobby (Bloe) Sland, Duke 314

3 7 10 3 COME HITE MY MEAST Llevel Price ARC December 10062 10 - WHI. Frankin Avaion. Chapealler 1045

7 16 - BUNNING BEAR, Johany Preston, Hercury 71474. 5 1 1 THE CLOUDS, The Spacemen, Allon 254 UNI ON CPART II), Multy Soulcreis, Harmon ASAN

- BOW AROUT THAT. Doe Clark About 1037 AMONG MY SOLVENIUS, Consile Francis, M.G.M. 12841

8 6 16 WONTCHA COME NOME, Lloyd Price, ABC Paramount 10062..... SWEET SIXTEEN, B. B. King, Kend 330. 3 2 R RF MT GHFST Fats Bomina Imperial \$629 13 15 - LET'S TRT AGAIN, Clude McPhatter, M-G-N 12843... 15 17 15 FANNIE MAE Roctor Brown Fire 1008

CT'S TIME TO COT Paul Anka AND Paramount 10064 (18) 14 WAY DOWN TOWNED IN HEW CONCLUS Gradule Cannon Suga 4043 - 20 to (15 year CBV) TRUE LOVE TRUE LOVE Delibert Atlantic 2040 (20) LET THEM YALK, Little Willie John, Dine 5274.

(21) 20 11 6 ALWAYS, Sammy Torner, Big Top 3029. TEARDROP, Saato and Johann, Canadian-American 107 COLA sale verteen 30 Diggs Tauw

TEEN ANGEL, Mark Digates, M.G.N. 12845. 60. HMPT. 60. Hmmy Clasion. Aca 575....

11 4 2 DANCE WITH ME, Oriflers, Atlantic 2035...... 19 18 12 50 MANY WAYS, Brook Beston, Mercury 71512.. SHIMMY, SHIMMY, KO-KO-BOP, LINIE Authory and the Imperiets, End 1060

(29) 22 13 11 IH THE MOOD, Ernia Fields, Rendezrous 110..... 27 - FIRST NAME INITIAL, Anaette, Vista 349

IT'S MY FAULT SAY YOU REALLY CARE

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The big hit from Rodgers and Hammerstein's "The Sound of Music"

MY FAVORITE THINGS

TZ 910

a new feather in our Kapp*



Reviews and Ratings of New Albums

Continued from page 45

* * * GOOD SALES POTENTIAL

P. 18 TCH AIKOVSKY: SYMPHONY
NO. 4 IN P. MINOR, OP, 26
Park Conservatory Orch. (Wolff). Losdos CS 6159. (Stere & Monsacal) —
The programmatic symphosy receiva s
fise reading by the Freech orchestra. Wolff
avokes a cofordir esponse from the group.
Set compares well to existing versions, but
competition will be a factor. Sound is

*** TERESA BERGANZA SINGS

(ISSINE Loadon OS 25106. (Stereo & Monneral) The socrano shows complete vocal mus-

Paul Evans rides the "MIDNIGHT SPECIAL"

to Hitsville! GUARANTEED #205

YOU GOT WHAT IT TAKES b/w Don't Leave Me MARY JOHNSON

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A GREAT NEW STAR ADAM WADE "TELL HER FOR ME" Cond #520

COED
RECORDS

*** SERENATA ESPANOLA

*** SPRENATA REPANDLA
Pap Concert Ork of Mudrid. Unit
Artists UAS 6045. (Steren & Mneaneal)
- An axtremely attractive aibum which ca
tures something of the heart of Spail
The Concert Orchestra employed is not which the words would consons in America which the words would conson in America, but rather it is a complement made up for the most part of guitars and other rist stringed instruments including lutta and bandurius. Side one is made up of traditional material—going back as far as the 16th Century, while side two has a mora modera grouping. Pleasant wax of a folloctantial

LOW-PRICED CLASSICAL ***

A+B IAANDN NO. BEI
N. D. MAJOR. "CLOCK"; SYMPHONY
NO. BEI N. B. FALT MAJOR
The Stamberg Symphony Orch. (Eciliseria).
Televinker TCL 18814. History & Monardi — Set copies two of the "clinical" brings of the property of the

LOW-PRICED

SEMI-CLASSICAL ***

*** OPERETTA TIME IN VIENNA Various Arilas. Telefankee TCS 828. (Steree & Monasaul) — The three opteties are using in Germas by three different envembee. Chief lime of this set is Lithia's "The Merry Widow." Set will most likely have apeculized and territorial appeal. Economy price may prova a litra.

1411 ***

*** BOOKER LITTLE FOUR

**## BOOKER LITTLE FOUR
Liked Arths UAS 9034 — The Booker
Like Four, accompaned by Max Roach on
downs, come thru with a pleasantly cooking
set bere, featuring the leader on trumpel,
and George Columns on tendor, Tommy
and George Columns on tendor, Tommy
Little, who gets a chance to show off some
good solos here, hundled all of the arrangements on the tuses, which locking Miles
Davier "Milestoner," and a number of
standards such as "Sweet and Lovely,"
and "Moonlagh Recomes You."

*** MEET OLIVER NELSON w Jarz 8224 - Oliver Nelson, Ienor

who has been with important jazz orks for the past ID years, makes an suspicious recording debut as featured solois, on the law in the past in the pas

*** PROFILE OF A JAZZ DRUM-

are resurts. On A JAZZ DRUM. Markow Arths. Clouder Estimon C. 7. Drimmer Jim Chapas and incornan Rob-tifort Conceived and arranged than attrac-tive jazz tet, which is more than a dosin-losm. Is fact, it's a happily winging bloom, Is fact, it's a happily winging stort that Chapai's from work is the solid-ation which Wilser, Phill Wood, Urble-ieren, George Doerey, et al., build their and for the control of the control of the con-trol of the control of the con-trol of the control of the con-trol of Rob Wilber's "Pick Ice," and "I hay et Woog."

*** THE BRILLIANT BELLSON

Sea THE BRILLANT BILLSON

Bothers, Very BOX 1212—
The months by the West BOX 1212—
The Wes

York for many years. And after listening to this album then is no wonder why. For the group, consisting of Capini, Don Stratton, Phil Woods, Silly Jhyrrs, Claox. Stratton, Phil Woods, Silly Jhyrrs, Claox. of familiar Islanders with ease and a Building of familiar Islanders with ease and a Building the Capinian Stratton, The times in the control of familiar Islanders with ease and a Building the Capinian Stratton, and the C

\$ > X YERY SARY

Kolles Liceclases Daris, Bunder Tais,
Kolles Liceclases Daris, Bunder Tais,
Bertiffer — With a Derestander Free
et al. (1987) — With a Derestander of some ass men Eddis Davis, Buder Tais,
Colemna Hawkins and Americ Cubes, it
shows is very right. If it is right, I swapes,
driving set learning the four team on such wooderful toose as "Lester Layou
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*** PARTY TIME.

Areset Cobb. Presidge 7165 — First-rete
Nothing by Cobb, on this, bis second albis noto accident. He is playing like the
Cobb of old, with much feeling and persuasivenes. He is abled hert by Ray
Ray Barrelto. Tunes include: "When My
Dream Boas Comes Home," "Flying Home"
and "Lonosmon Road."

*** MODERN JAZZ FOR PEOPLE
WHO LIKE ORIGINAL MUSIC
Bernard Fleffer. Lasrie LLP 1806 —
Pfeilter applies his fleet lechologe to sis
originals. His benned of jazz sobows stroog
classical influences. The loces and tempor
are nicely stried. The Presch planish has
pathered a following and bis fans should
find this attractive fare.

*** SONNY ROLLING AT THE BAR-BER'S MUNIC INN, TEDDY EDWARDS AT THE FALCONE LAIR WITH JOE CASTRO

BATT MUSIC FROM BOTH WITH THE COLUMN TO SERVICE AND THE COLUMN TO SERVICE AND THE COLUMN TO SERVICE AND THE COLUMN THE CO

CHILDREN'S ***

*** JERRY LEWIS SINGS BIG SONGS FOR LITTLE PROPLE Dece DL SW6—This is a departure from the comit's usual style. He does a straight singuag job on coumbern including Brahms' "Lullaby," "Over the Rainbow," "Links Sir Echoe" and "Little Mio You've Hid a Bassy Day," Lewis mane thould account

INTERNATIONAL ***

*** NOCHE DE FLAMENCO Jose Greco, M-G-M E 3882-

the Moorish wall which makes this music to altractive. Avoined by guilar, singers, Rosario Caro and Manutcha de Keeze offer excellent examples of grapyr simples, the latter being especially good. On a few numbers there are the sounds of distinctive footbook, but while force of name may help asked this house of the vocalistic.

RELIGIOUS ***

*** WE GATHER TOGETHER
Ray Charles Singers. Decca DL. 8948—
The Charles Singers offer moving, reverent
choral treatments of 12 familiar hyenis,
selections include "The Old Rugged Cross,"
"In the Sweet By sad By," "Sweet Hours of
Parser," sic. Nice family-in-charles cover

SACRED ***

*** SUPPERTIME
Jimmie Davis. Dece DL \$955.—A days
sacred songs in the storce style of Jimm
Davis, a standard is the faeld. "Suppe
time," "My God Is Read," "Whren it
Master Speaks" are typical. Davis has
long-etablished audience. Of course, rigi
now he has secured the Democratic nomin
time for Louvisions and in some Southern

Reviews of New Pop Records

· Continued from page 50

GOOD SALES POTENTIAL

*** Rompie"—Solid hard driving instru-mental treatment of catchy rhythm-rocker. (Pompadour, BMI)

THE CREW CUTS
*** Na, No Nevermore—RCA VICTOR
7657—Time is based on a "Madame Butterfly" theme. The Ciew Cuts prepart is mealy
over a pretty chorns and ook setting.

** Il Is No Secret—Okay rending of the oldin, There's a group recitation in segs. It should more as well as the flip. (Duchess, RMI)

DONNIE THOMPSON

**** Take B Easy — V-TONE 200 —

Instrumental. Arrangement has a modified

Yancey Figure and an interesting performance by the foors. Muscally, it's a bow
with a very interesting treatment. (Caldwell, BMI).

*** Chicken Hop — This bluesy rending makes a coupling for the Flip. Like it, it's full of flavor, and the horns contribute a fine feeling. (Caldwell, BMI)

THE JAYTONES

*** My Only Lava — CUB 9057

A rockaballad with conventional triple
figured background. Lead singer has
good, bytic voice. (Angel, BMI) *** Absolutely Right — A bouncy ite with the lead singer contributing a free sounding vocal. (Angel, BMI)

SID FELER *** The Lady Killer — ABC-PARA-MOUNT 10074 — Catchy novelly-styled MOUNT 10074 — Catchy novelly-styled thems with la-la-type chorus work wrapped up in solid ork freatment. Ga

*** Peerin Rican Peddiar — Colorful Latin-styled instrumental with more in-la-type choral work. Both sides ere good mood was for jocks. (Wems., BMI)

REGGEREO COR! *** Vamos — Corl landles this Latin time in sprightly fashion with a bright ork assist from the Marini erew. Side could catch on. (BIEM)

ALLAN & THE FLANES

*** Winter Wooderland — COLONIAL

2006 — Saappy version of the oldie. It's
given an instrumental setting with tenor
and twanty gustar (featured. (Bregman,

Vocco & Conn, ASCAP)

** Till the Ead of Time — Smooth reckaballed reading of a new reckaballed by Allin and the Fizmes. Moderate appeal. (Bentley, BMI)

*** What's This I Hene — MALA 413
—Appealing reading of a rockabaliad by
Gates and a group. It can sell. (Merico,
BMI)

*** You'll Be My Baby — Blues rocker gets a satable vocal by Oates who is given pounding rhythm assistance from the combo. (Merico, BMI)

GDGI GRANT

*** Gole* House — I IBERTY 55219 —

Rockabeltad treatment of the Dworak theme from the "New World" symphosy. Miss Grant gives it a listeasthe readition over a good ork easist from Billy May. (Metric, BMI)

** All God's Children Got Shoes -- Rock-leg version of a spiritual-derived tune. A male choras backs the thrush on the peppy side. Flip has more to offer. (Metric, BMI)

THE MARQUEES

*** Uses the Day I Die -- WARNER

BROS. 5139 -- Tie boys come theu with a

k Don't Br Mean, Geraldine — Tim Murquees sell an old-fashioned rocker brightly here over wild backing. It has a bit of the Coastars acund. (Music World, BM1)

At Militie McGraw — Payne tells about as Irish lists who had a kites with a flex on its ear. The tale is somewhat on a folk order and it's handled well by the chaoter. (Glad, BMI)

GEORGE GRAVES And The World is Far Away — WAR-NER BROS. 5141 — The channes sells this big balled with warmth over a pretty ar-rangement. Worth spins. (M. Witmank, ASCAP)

** You Have Femmy Ways - Another pleasant balled in sold with feeling by the

DION AND THE BELMONTS HAVE ANOTHER HIT: "WHERE OF WHEN" LAURIE 3044 IN ATTRACTIVE



ALLIED RECORD DISTR. CO.

BREAKINGI T WAS SUCH A FOOL The Flamingos

END RECORDS 1650 Brendway, N. Y. C. JUdsen 6-1060

********** LATEST RELEASE

VAYA CON DIOS THE VIRTUES

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PARAMOUN

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Youngaran Werkmanking with the Record Processing & Press We process quantities of 23 an from your tape or mestar. "Supertar Warkmenship with SIDNEY J. WAKEFIELD 17032 H. Black Canyon Hissay, Phone for Fast Sarvice Old Phoneis: Wt 2

She's insisted by a chorus on this significant specific would have more immediate appearance, ASCAP)

JACQUES BELASCO
*** Rendeavous D' Amour — URANIA
5007 — Wist: instrumented is romantic
with a continental quality. Designs looking
for programming with a nostalgic quality
will like it. (Unicoin, ASCAP) JOE VALINO

AAA Yest Le Guides (On With the Play)

CROSLEY 219—From the opera "Psglicci"
comes this familiar melody, which Visino
sells out in good fashlor. It's a side that
has possibilities, if exposed.

** 28 Keys — Instrumental. Pleasand and romantic in mood. (Unicoro, ASCAP) ** Game of Foots—Valino handles this ditty pleasantly own learn string ork back-ing: Tone is prelly. (Clenrylew, ASCAP)

★★ Au Ordinary Couple — Piermani war bling stint on attractive Bodgers and Ham mersielo ditty. Flip tho, is better side (Williamson, ASCAP)

ROSCOE SHELTON *** B's My Fruit — EXCELLO 2170 — Warmly napressive warbling by Shelton on relaxed bluesy item with dual market appeal. ** Say You Beally Love Ma — Shelton weeks with emotional impact on moving r.Ar. item. (Excellerec, BMI)

SPARKS OF RHYTHM

*** Handy Man — APOLLO 54] —
Old fashioned blues effort is chanted is
good fashion by the bass lead over n good
backing by the ock and chorus. This could
cull some coin. (Bess, BMI)

WINT BROWN

*** Gone Again—JARO 77218—Revival
of har billad click of some years ago with
the Llocal Harmston based Jocks may tike
it. (Swing & Tempo, BMI)

Johnoy With Those Gentle Hands— Bluesy medium-beater gets an expressive warble. Flip reperes the stronger side, how-nver. (Vernon, ASCAP)

(SCATMAN) CRUTHERS

*** Good Times Will Come — CHAL-LENGE 59865 — Bouncy spiritual-flavornd lines is sung with verve by Cruthers and chous, (Tetr-Tal, ASCAP)

* The Planet Fazeo—Showmenly war-bling by Cruthers on swingy novelty. (New-mao, ASCAP)

TRACY PENDARVIS

*** A Thousand Galitars—SUN 335—
Tracy Pendarvis bows on the Suo label with
a wild reading of n rocker backed by a
solid guitar sound, Could get sputs, (Knox,
BMI)

* Is It Too Lote—Pounding ballad is song with feeling by the chanter over ork and chours support. (HI Lo. RMI)

IOHN MARASCALCO *** O Sole Mio Reck—ALLIED 7779— This is what the title implies and it features Plas Johnson on inflo sax, Good, danceable instrumental side, (Colortunes, EMI)

we My Uncle—This is a pleasant bit of fare that has an Italian flavor, Piano is featured much of the way, along with Plan Johnson's Riste, Would have little langues, (Lowel, ASCAP)

GABY & BILLY
**** Working After School—20TH FOX
190—The doo, which has n fair sound,
chands the story of their after school job.
This is to save lock for the wedding later.
They can't see then friends but the trivial
is worth it all interesting side. (Delinware,
ASCAP)

200 — Brown delivers a folkish ballad over interesting combo support. He has a sound, and the disk could narract attention. (Del-atone, BMI)

Sabb — Entermype theme is given an okay instrumental whirt. Fip appears in the more posent. (Debtorn, RMI) the more posent. (Debtorn, RMI) the more posent. (Debtorn, RMI) the more posent. (Debtorn, RMI)

TONY DARRO

*** I Haven't Anybody to Love
CROSLEY 217—Tony Darro bows on the
label with a fair reading of a bright little
dity that has a choice for some come.
(Wharton, ASCAP)

MODERATE SALES POTENTIAL

MINE PRISION

PLANORE MORBIN

** What Cam I De fer You — Blues with some feel standard backing Fire prospects. (Lion, BMI)

FAUL BAHENGER

PRED 1700 - 45 Countryles - SIGNATURE 12013
Bulleager slift in color in fair typt over a limit fleence with the concept story show the M. 2041. The color in fair typt over a limit fleence with the crossly story show the M. 2041. The color is the M. 2041. The color is the sidness of the many story of the color in the same Sinatra is problematical. (Wood, ASSE) call. (Wood, ASSE) ** Pig — Coasters-styled tune is handled fairly well here by Ballenger and his group, but the material is not in good taste. (Ruler, BMI)

★★ Khty Ket — Bouncy r.Ar. styled ditty is sung in nkry fashion by Ott. (Friendly, (Clark, ASCAP)

JACK JUDGE & JURY
** 1 Just Wassa Be Happy — JUBILEE
5332 — Catchy r.&r. item is wrapped up in
oksy rending by Judge. (Ninoy-Bornell,
BMI)

\$\delta \text{Will You Always Re My Durling —}
Mournful chanting by Judge on plaintive country-styled ditty with midly r.&r. bncking. (Bennell, B-MI).

IMMV NOLEN

**A Swingh Pieur Gusse (Paris I a II)—

**PIEUR (1961—Pie Init trace of last year of little (returned on the Latinal Instrumental, it of PIEUR (1964—Pie Init trace of last year of little (returned on the Latinal Instrumental, it of Pieur II) a permassive and permassive approach that ference gaintra and same, "At College Wedding Waltz—Chay three-proposed (1964—Pie II) and the Pieur III of Pieur

** Tick Tock Sic-Same cor ASCAP)

PAUL OTT

I Am Yours — THUNDER INTL.

Paul—GOLDEN CREST 544 — The Date over okay onk support. (Clark, ASCAP)

BMI)

PAUL OTT

Paul—GOLDEN CREST 544 — The Date over okay onk support. (Clark, ASCAP)

TONY PADUA

** Barbara Ann — CHBISTY 116 — Fair
outing by Padua on a rocker. Material
sounds n bit dated, Fair prospects. (Berebott, BMI) ★★ The Battle Ride of the Sevnuth Cavalry —Folk tune is handled to only fair effect (Rambolt, BMI)

THE GOLD STARS

*# Hideaway—DART 124—Steel guitar is
festured on this Latinish instrumental. It
might catch on with plugs. (Glad-Metropotitan, BMf)

 Reviews and Ratinas of New Albums

· Continued from page 56

MODERATE SALES POTENTIAL

LOW-PRICED POPULAR ** A* GYPSY CARAVAN
Herry Horlick Ork. Else I. 73129 —
From the Mc-5/W waste concess this pleasant pressum of grpy nits of varying tempor.
Included was used helections a "Two Gui-troided was such selections as "Two Gui-troided was such selections." Two Gui-tra Merena." and "Czardas Menti." Sound is unusually good for recordings of this vanue and for farm of this school of most, his set would have forecast.

CLASSICAL **

** A MUSICAL TRIBUTE TO ALBERT SCHWEITZER

errows Armith. Egit BC 1865, (Steres & Messessia) - Poul Bill his composed a massial irrhuse to Albert Schweizer in Joseph 1865, (Steres & Messessia) - Poul Bill his Composed as season of the Schweizer in loss effections. "Betweene Ce Life" is interpreted by Wniter Cassets (barlinos) with the Bpst String Quartet and Leonid Hambre on prison. The second Is "Monthly the Schweizer's pet. Moderns will find the set of interest, and the set housed not be set of interest, and the set housed not maintain to minimization between the set of interest, and the set model into surrect some notation between of the barminization conting bythoday.

WYEN JAN. Muse Up-M-GM 1985-A war also with a curbe finer. It has all colors and the curbe finer

being penned these days. While unlikely to obtain mass popularity, they are all work-manife efforts, which in the main risks are pleasing to the ear. The commercial potential of the disk must be considered slight, however, tho all four ecomposers have been earlier for some years. The Swiss cereberist, under the bases of Jacques Menod, proves selept at the modern inform.

COUNTRY & WESTERN **

★★ FIDOOLIN'
Spade Cooley, Raysote RN 5402—A set of
very lively performances, io the Western
(rather than c.Aw.) groove. "Willow
Springs," "Forpy Tail Polis," "Gypsy Jive"
are nitamples. Cover is netractive and should
be displayed as a sales all.

** FANCY FIDDLIN'
Hondy Ferrester. Cub. 8068—Cover is
very stractive, giving in folk flavor to this
piece of merchandise. Parformances by Formeter comprise outstanding county in fideling.
Material includes "Lembur Bircless."
Ruthand's Reel," "Sally Goodin," etc. The
McCoy,

For dealers who stock all merchandise

MIKE RUSSO

** I'm Gonna Knock On Your Do

CROSLEY 218—Russo sells this rocker
a lot of splrit, helped out by n fem a
group. (Sigman, ASCAP)

THE CRUISERS

** If I Knew — V-TONE 207 — The letter has n touch of the gospel tenor is since The group supports him in a since the group supports him in a since the group supports him him as in the ballad side. (Caldwell, BMI)

mints Fine—A moderately rocking blues turned out for oksy effects by the group. (Caldwell, BMI)

DARRELL GLENN

† Take Time to Be Happy — FASHION

E — Bouncy bytic with tasteful arrangement by ork and chorus. Approach has
bit of society ork feeling. (Glendell, BMI)

Laguna Madre — A romantic Glern does a nice job but nee as fo as the Rip. (Glendell, BMI)

JOE DAMIANO

** Violine—CHANCELLOR C1046—Joe
Damilaro sells this Mediterranium type bale
lid pleasantly over nice backing. (Mendowbrook, ASCAP)

GENE BARRY

** Soon—CAPITOL 4330—Barry's TV's
But Masterson, debuts on the label with in
rocksballad reading of the old Gershwin
time, Fair prospects, (New World, ASCAP) ★ I Want the Whole World to Love You-Another oldie revised as rockaballed style. Flip has an edge, however. (Bregman, Vocco & Com, ASCAP)

HAYWARD DAVIS

** Bubble Gun Roch—CHRISTY 103—
Rocker spots peans triplets and testor sax over mildly driving ork. Dancade side side stes some whirts. (Rambolt, BMI)

Country & Western

-- + + + SKEETER DAVIS

**** 4 m 1 That Easy to Forget?—RCA

VICTOR 7671—Miss Davis gives the recent
hit for Cerl Belew in fine reading. Her
approach is winning, and she, too, could
have a big side with this, (Four Star, BMI)

*** Wishful Thinking—Dual track ouring is hmoded neath here by the Merion combon with a mountain acound. Again Miss Drais (Sunbeam, BMI) (Sunbeam, BMI) gross the tothe in moningful reading that should here buys from traditional fines. (Jint, bell like buys from traditional fines.)

GINY WRIGHT *** I've Got Somebody New—ZEBO 106 —Countryish medium beater gets a plemant reading from the thrush. It can appeal in this market (Dandellon, BMI)

*** Are You Mise-Snappy, country tuns is the nicely handled. This side pairs Tom Tall with the thrush, it should more as well ma, the filly (Dandellon, BMI)

CARL PHILLIPS

** Beer Drinkin' Bises—K-ABK 601Lively vocatizing by Phillips on effective
novelty-bises, (Four Star, BMI)

WARD ALLEN

** Bread 'n' Butter—D 1116—Instrumental is fins for squarm dancing, it has a
completely methenic sound and rhythm.

(Glad, BMI)

*** Poppy Dally's Breakdown — Instru-mental, Similar to Rip in category nod quality, Fine example of its genre. (Gind, BMI)

BOBBY RUSSELL & SADIE

*** Not Even Friends — D 1115 — A

weeper with n atrong story. The performance is in the traditional style and is solid
both vocally and in the instrumental arrangement. (Clad-LeBil, BMI)

Frey Sues Premier for **Plagiarism**

NEW YORK.— Sid Frey and Audio Fledity Recorch have filed a complaint in the Supreme Court of New York. State against Pre-tributing. Corporation, producer and distributor respectively of Cor-onet Recorch, charging unfair complaint that Premier Albums plasi-arized the covers of three Audio Fledity albums, "The Brave Bulls." Prais." Further Cealits of the com-plaint state of the Com-plaint state of the Corporation of the Prais." Further Cealits of the com-plaint state of the Corporation of the Prais." Further Cealits of the com-lation of the Corporation of the Corporation of the Suprementation of the Corporation of the Suprementation of the Corporation of the Corpor

Sid Frey's firm has another ac-tion pending in the Federal Court in California against High Fidelity Recordings. Frey's charge here is also unfair competition, alleging that High Fidelity used the lettering and general design of Audio

mon billbilly theme. Not m strong m flip, however, (Glad-LeBill, BMI)

CURLEY MONEY

** Many Tests Ago—RAMBLER 3012

—Plaintim chanting by Money on eksy
country ditty, with mildly r.år. bocking.
(Adams. Vec & Abbott, BMI)

★★ Two Hearts-Money waits soutfally on routine country ballsd. (Clear, BMI)

BILL WATSON

** I'm Dring Darling (With You On My
Mind) — COUNTRY JUBILEE 1059 — A
weeper of n particularly grim sort. He's to
be executed, and ha's got n chiec on his
nind. Done in the traditional style.
(Janjoh's, BMI)

* You're the One for Me-A country bul-lad in the traditional style, (Ralph's, BMI)

THE LEON MERIAN JAZZ QUARTET
*** When Did 1 Fall in Love—SEECO
6043—Tune from the hix munical "Fiorcito."
is brandled neatly here by the Merion combo.
(Sunbeam, BMI)

Rhythm & Blues

- * * * * -

Latin American

-+++ LOS MACHUCAMBOS

*** Bayeed—A traditional Intin e
is handled with spirit by the Los Mu
cambos here. Good item for L-A boxes.

** Steep, Child, Sleep -- Pretty fullaby sold warmly by the group over sing guitar support. (Zodiec, BM1)

Noveltv

JAYNEE WASDEN

** De Castrow—TREPUB 1011—A robel
(in Havana) is making time with thin
bannon worker's chick. Hos a pleasant tyrical quality, althou the bric hos some
volumes. (McClendon, BMI)

both vocally and in the instrumental ar-rangement. (Glad-LeBill, BMI)

**Elvis in the Army-With Elvis in the Army the Army's going rock and roll.

**Elvis in the Army's going rock and roll.

**That's the theme. Side is a rocker, with
mild movinity appeal. (McClandon, BMI)



amusement traveling merchandise auditoriums shows parks Show News carnivals talent stadiums circuses arenas THE BILLBOARD ons to 188 W. Randolph St., Chicago 1, III IANUARY 18, 1960

WIS. FAIR MEET Two More on GETS TOP CROWD Seattle Expo

275 Fair Executives Register; Dougherty Renamed President

Dougherty Renamed President

By CHARLE NYRNES

And proidest of the International MANASHETON Function of Management of the Wisconia Ausocia-tions. made one of the key and the state of the Onternational Control of the Wisconia Ausocia-tions. made one of the key and the state of the Control of the Wisconia Ausocia-tions. made one of the key and the state of the Control of the State of the State

Willard (Bill) Masterson, man-ager of the Wisconsin State Fair show.

Federal Staff

Masterson Speaks at Tenn. Meet

NASHVILLE-Willard M. (Bill) Masterson, president of the International Association of Fairs an national Association of Fairs and Expositions and manager of Wis-consin State Fair, Milwaukee, will be a key speaker at the 38th an-nual meeting of the Tennessee As-sociation of Fairs. Conclave will be held here in the Noel Hotel

Seek Board Control Of Ohio State Fair

Buckeye Assn. Re-Elects Alt, Others; Urges Continued Ag Dept. Management

concluded its three-day 3-th annuMiss Scheible who also is secretaryal convention in the Deshler-Hilton manager of Montgomery County
Hotel here Thursday (14) night, Fair, Dayton, was commended on
setting new attendance records, her recent election as president of
went on record in favor of establishment of an Ohio State Fair yincial Fair Associations.

remembered that Ohio is the sec-ond in the nation in industry and a plan should be evolved that would give that phase of our economy some say in the planning of the fairs." He called for abandonment of the present grounds south of 17th Avenue and establishment of a new plant north of that Avenue.

Governor Critical
Gov. Michael V. DiSalle, who
was critical of the State Fair last fall, also mentioned the commission idea in a brief address. Re-elected officers of the associa-

Re-elected officers of the associa-tion are Russell Alt, Baltimore, president; Bryan P. Sandles, Spring-field, first vice-president: Merle Stacy, Marietta, second vice-presi-dent; Goldie V. Scheible, Dayton,

Steiner Inks 11 Rodeos:

Dale Robertson at Three

DENVER — Rodeo producer (Greensboro, N. C., March 31-April Tommy Seiner already has con-3: Shewegord, April 17-29; Lally-raced to stage II rodes this soo the La. April 28-20; Lawren, Okha, and the stage of the list, he disclosed at the Text, July 27-30; Lawren, Okha, annual convention of the Rodeo August 36-Fine Bulk, Ark. September 27-October I; Waco, Text, Day 28-20; Lawren, Okha, Charles already at art 25-58.

Montgomery, Ala., March 17-20, Of them. eight are to be staged from the control of t

COLUMBUS, O. — The Ohio executive secretary, and Henry G. Fair Managers' Association, which Richards, Mount Vernon, treasurer. concluded its three-day 35th annu- Miss Scheible who also is secretary-

and committee in the destrict with the second committee in the second committe

Overflow attendance at group conferences and the opening break-fast and the State Board of Agriculture set the tone of the meeting, culture set the tone of the meeting, stand contracts were inked during the week. Ployd Gooding, Gooding Amusement Company, characterized in years and praised association officers and committees. Allied meetings brought the election of Will A. Murray, Welling-Horsemer's Association District A. Horsemer's Association, District A. Horsemer's Association, District A. Overflow attendance at gr

ton, as director of the Ohio Harness Horsemen's Association, District A, and re-election of F. C. Cook, Co-lumbus, as president of the Ohio Showmen's Association. The latter (Continued on page 69)

are Weatherford, Lawton and Pine

Dale Robertson has been signed

S. C. Fairs Hear Payroll Tax Data

31st Meeting Elects Paul Black and Tom Craig to Additional Service

COLUMBAGE Set To Mr and Booling as explained by representations of Fairs. Conclaw will be considered to the result of the result Black and Craig, officials of the Piedmont Interstate Fair in Spar-tanburg, have headed the State

group for 14 years, since 1947.
Some 20 fairs were represented,
the largest delegation being about
60 people from the State Fair here, including the veteran staff help to Paul V. Moore, its secretary. At-tendance held up well in comparison with previous years, and the chief topic was the new State with

Fager Urges Fairs Tie In With Kan. Cele TOPEKA, Kan,-Kansas Coun-

TOPEKA, Kan.—Kansas Coun-ty Fairs were called upon to play a big role in the State'a centennial this year by Maurice E. Fager, manager of the Mid-America Fair here and chairman of the 100-year

and up the convention

UNIVERSITY STUDY

Recommends Wis. State Fair Get New Plant in Milwaukee Area

MILWAUKEE-Rec tions that the Wisconsin State Fair remain in the Milwaukee area but a new grounds with more space, a new grounds with more space, modern buildings and adequate parking be constructed were made last week to the Wisconsin State Board of Agriculture. The recommendations came out

The recommendations came out of a study conducted by the University of Wisconsin's Burcau of Government. The data was compiled from personal interviews, questionnaires and voting machines.

governing agency for the exposi-tion.

or 15,000 persons contacted the majority favored continuing the fair and suggested little specific change in its functions, goals or management. Six primary functions, it was reported, must continue to include attention.

to headline three of the engage-ments, those at Shreveport, Lafav-

might be replaced by some other [five fairpoors is from a farm. Two governing agency for the explosi-cion of the control of the explosition of the explosition of the Third of the Minimake area would not be feasible since the ma-tion of the Minimake area would not be feasible since the ma-tion of the Minimake area would not be feasible since the ma-tion of the mating come from the study brought of the fair facilities are over-prived five strength of the mating the study of the O. 715,000 persons contacted the majority favored continuing the all fair and suggested little specific which first dreve them to the fair fair man suggested little specific which first dreve them to the fair fair man suggested little specific which first dreve them to the fair fair man suggested little specific which first dreve them to the fair fair and suggested little specific which first dreve them to the fair fair and suggested little specific which first dreve them to the fair fair man suggested little specific which first dreve them to the fair fair and suggested little specific which first dreve them to the fair fair and suggested little specific which first dreve them to the fair form the fair man and the specific which first dreve them to the fair form the fair man and the specific which first dreve them to the fair fair and suggested little specific which first dreve them to the fair fair man fair man and the fair man and the specific which first dreve them to the fair fair man fair man and the fair man and the fair man and the specific which first dreve them to the fair fair man and the fair man and the fair man and the specific which from the fair man and the fair man an pointed out.
On finances it was said: The

a fig row in the State a centeraling equestionnaires and voting mainteraction in the state and experiment of the state o

USAC Sprints Open Season At Reading READING, Pa. - The balf-

READING, Pa. — The balf-mile Reading Fairgrounds race track will open the 1960 USA: auto race season in the East, Sunday afternoon, March 27, race director Russ Moyer announced this week. The curtain rather this week. The curtain rather distances of the season of the (Continued on page 69)

Polack Names Acts. Wathon Dies Opens New Season

Pat Anthony, GeeGee, Fredonias, Alexanders, Joanides, Luvas Included

CHICAGO-Polack Bros.' Cir-1

cycling and juggling, and Besalou worked by Mack and Peggy MacDonald

CHICAGO—Polck Brex" ("ic.

res 1st seets announced he lines" priorea, one-arm swing, Joanides, up of labent that will make up its jugging wire walker; Bobby Neleene Sunday (71) at he IMA Anaher Sunday (11) at her March
stand will be January 27-31 at
the January 27-31 at
the January (12) at
Mid Animals, Sence Cardona,
cloud swing Faybray Trouge,
touch swing Faybray Trouge,
with Gee Ger Bengers Harberte's prices agent January
serial ballet numbers; Jacqueine he stuff remains unchanged, Loreniander
her Sunday (12) at
her Sunday (13) at More acts will be Jeannine

Stern and Bessie Polack i.re man-aging directors. Ross Paul is ring-master and announcer. Henry Kyes is bandmaster and Barbette is director of production numbers

York Renames Two To Ex-Lewis Posts

of the York County Agricultural \$38,913. Society produced no surprises last 11 was \$38,913.

It was decided to keep in effect the schedule of admission prices. These are 60 cents for adults, 30 for children, and 75 for parking. week, top positions remaining un-changed. John M. Rudisili con-

three-year ferm language in the Scholdule of admission prices and the state of the

Everlys, Betty Johnson Set for Orlando Fair

ORLANDO. Ffa. - Acuff-Rose ruary 24-25, and Roy Acuffe and Nashville has signed to Don Gibson in a "Grand Ole Opry" Agency of Nashville has signed to Don Gibson in a "Crasto Gle Opy" the six-day more for production. Feetures 27-62. 70. The six-day run of the Central Feet - With the Everly Brothers on the Additional Control of the Central Feet - With the Everly Brothers on the Standard S

2.5, Betty Johnson, the Browns and Square dance team from Asheville, Charlie Spivak's orchestra, Feb. N. C.

DALLAS FAIR APPOINTS RUCKER ASST. MANAGER

U.K.EK A.S.J. MANAGER

DALLAS—James H. Stewart, executive vice-president and
DALLAS—James H. Stewart, executive vice-president and
mainst suff changes test week. Joseph B. Rusket Jr. has been
mained sustinat to the general manager and Kennelh W. Erickton Stewart of the stewart of the stewart of the stewart
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Joseph
Jose

mental in development of the International portion of the fair's exhibit. He also has helped develop the outdoor exhibit enrace and Playtime U.S.A., in addition to other exhibit inno-

At 77; Vet Booker-Agent

Wathon, a Boston native, was taken to Europe when only seven years old and ran away at 10 to join the Circus Cesare Sidoli, He did illusion work, riding act and other presentations, drifting into the booking phase in which he made his mark on two continents. He set talent for Prudential Vaude-ville Exchange, and the Quigley, Mozart and Sheedy circuits.

Mozart and Sheedy circuits.

For 20 years he was a top-bracket agent in England, and in recent years held forth in his Palace Theater office. For many years he booked attractions exclusively Theater office. In the booked attractions exclusively for the Blackpool Tower Circus, Belle Vue in Manchester, Great Yarmouth Hippodrome and London Agricultural Hall Circus. He also represented Ringling Brox, and Barnum & Bailey Circus, the Berlin Wintergarden and Carl Hagenbeck Zoo, Hamburg. Wathon was a frequent visitor.

Wathon was a frequent visitor in circus back yards, being fluent in French, German, Polish and English, and familiar with Italian, Danish and Dutch. He did considerable interpretation for im-

GAC-Hamid Lists Dates In Canada

CHICAGO - The GAC-Hamid Agency fast week announced a run-down of Canadian fair bookings completed thus far this winter. Stu McClellan, local sales ren Stu McClellan, local sales rep-reported signing contracts to pro-vide shows at the Western Fair, London, Ont., the Canadian Lake-head Exhibition, Fort William, Ont., and the Sherbrooke (Ont.)

In addition the office will pro vide all attractions at the Pacific

PARK FREE VIA STICKER AT ME. MEET

PORTLAND, Mc. — Free overtime parking is being extended to January 20-21 visitors to the Maine Association of Agricultural Fairs meeting. The local convention bureau and Chamber of Commerce have provided windshield stickers which have been mailed to fair members and stickers which have been mailed to fair members and friends. Unlimited overtime parking in metered areas is made possible by displaying the pink stickers, which carry a rocky-coast-of-Maine draw-ing and the legend, "Welcome to Portland: Convention Vis-ltor."

Beatty Gets Fla. 'Jungleland' Base

Hamid 'Aquafair' Site Leased 5 Years:

NEW YORK — Stanley
Wathon, selive in the theatrical leaves with the selection of the control of

year.

The North Miami deal is emphasized as a personal one with Beatty, in no way conflicting with or involving his relationship with the Beatty-Cole show. He Acceptance has been good, it is understood, with the Beatty name stimulating excursion groups to seek working agreements. One boat tirm is supposed to have ofboat tirm is supposed to have of-fered a sizable sum for exclusive rights. Beatty will remain on the site all winter, preparing for the opening and appearing there until his presence is required on Clyde Beatty-Cole Bros. Combined Cir-cus in March or earlier. He is arranging for a reputable lion trainer to replace him and will com-mute to Jungleland as often as will effect a broad changeover at thru attraction featuring a walkdozen circus acts, eight elephants monkey show, bird show, anima exhibits and his wild animal act. The Hamids acquired the location on U. S. Highway 1 four years ago, developing and improving it as a zoo attraction featuring the Diving Horse act. Beatty, with a sizable crew on the job, has filled

Hamid said Aquafair business was "fair" for the first two seasons in the diving area to provide more but suffered from lack of the per Negotiations with Beatty and his sonal supervision that has accounterpresentatives have been going on panied Hamid successes elsewhere. for the last year. The leating deal Beatty will be assisted by Samuel recently closed calls for a flat Caponey, son-in-law of Hamid, who retnal versus guarantee for a fire-is familiar with the North Miami year period. An option to purchase operation.

Kansas Fairs Elect siderable interpretation for imported acts. Monothe, with his mid-protect acts. Monothe, with his mid-protect acts. Monothe, with the Wathori daughter, Denise, made up the Denise and her his handard, wire walker King Reynolds, are proprieter of the Belivood Motor Denise and her his handard, wire proprieter of the Belivood Motor Motor Control of the Motor Con

the well-attended business sessions of the two-day conclave which treated various phases of the fair

National Exhibition, Vancouver, that continuous the state of the state The office also closed to again bring the night grandstand show into the Northern Wisconsin Dis-trict Fair, Chippewa Falls, Wis.

TOPEKA, Kan.—Jackson Imanager of the Mid-America Fair, George of Imports was efected Lot Taylor. Kanasa City University. George of Topera was efected Lot Taylor. Kanasa City University. George Carlon State Stat Sumner County Fair, and Buster Wheat, Lyon County Fair.

the vell-attended business estates of the two-day country which treated various phases of the fair the forest included Hugh S. Den-John Kens, Effingham, Linn D. Hong, Circumsoud County Fair, Vic. 1988. Fingham, Sciences County Fair, Vic. 1989. The country of the Country Country

Governor George Docking was the key speaker at the Tuesday banquet and ball. Entertainment was provided by Truex-Peebles, J. C. Michaels Attractions, Tom Drake Agency and Jimmy Dallas

HUROK SETS BIG BRITISH ARMY SHOW, BALLET

NEW YORK-The Hurok Attractions office continues to NEW YORK—The Hurok Attractions ortice continues to set off blockbusters with its importation of massed military attractions. From June 18 to July 4 it will have the Military Tournament and Tattoo at Madson Square Garden here. The 550 participants will be flown over by RAF airlift for the single 22-performance stand. The run overlaps with the British Evposition at New York Coliseum June 10-26.

The unit represents three branches of the services and presents bands, horsemanship and drill displays. It will not tour, according to present plans, because of its unwieldy size.

according to present plans, because of its unwieldy size. Hurok also is importing the Royal Ballett, formerly Sadler's Wells. It opens a four-week engagement at the Metropolitian Opera House on September I1 and a 16-week U. S.-Canadian tour will follow. Dame Margot Foneteyn will be guest artisk. Dates of the road tour are not yet determined, it was stated.

Fleckles Names Acts W. Va. Fairs Set for Detroit Shrine Name Hetzer

CHICAGO Laboral des to fil Thomos, Naires Siamuno ANI, 16 for for forchoming Derroll Strine Circuts are an anomalor to the Cirday (13) by producer L. N. Proc. England, and two wild animal sets of the Circumstance of the Ci

MARKS DETROIT SHRINE HASSLE

Kings and Queens of the Air, Just returned from Berlin: Betty and Benny Fox, high act. Albanis, high actid motorcycle and perch; Top-arial motorcycle and perch; Top-arial motorcycle and Foxnana, the Giraldo's flying return act; Egony Brothers. (Tessel's Rocket Car.) Buddy; Antonuec'is Chimps. Int. and Darlene, chimp act, Marcelly and Janis, low wire: Dorothy and Justice. (See Justice Land Lands and Land DETROIT—Turmoil with-In the Detroit Temple of the Shrine took a new turn Tues-Shrine took a new turn Tues-day (12) when members elect-ed Chester Cox to be recorder. He defcated Tunis Stinson by a vote of 1,093 to 351. Cox had been circus chairman for the forthcoming show and that post now must be filled again. Stinson, circus chairman for nearly 50 years until Cox's ap-pointment last summer, had been recorder about 29 years. Upsets within the Shrine are

Upsets within the Shrine are not expected to affect operation of the Shrine Circus, Feb-ruary, 1-14, it was asserted by Shriners. However, there was apprehension in some quarters about business the show would

do.
Friday (8) both the retiring potentate. Herbert E. Payne Jr., and J. Murray Brown, chief rabban, were suspended chier rabban, were suspended by the imperial pontentate, Dr. Clayton F. Andrews, Dr. An-drews, national head of the Shrine, has appointed Joseph C. Davidson, assistant secre-tary of General Motors and ary of General Motors and a past pontentate, to serve the remaining days of Payne's term plus the 1960 term as potentate that Brown was in line to get.

started Turmoil started some months ago when Brown ap-pointed Cox as circus chair-man to succeed Stinson. Cox and Brown then awarded the eircus contract to L. N. Fleckles rather than Orrin Davenport, who had played it for the years Stinson was in

Both Brown and Payne have denied charges placed against them in the Shrine. The charges against Brown revolve around whether his revolve around whether his Shrine connection was used in personal advertising in a De-troit newspaper. And Brown has been charged with "per-nitting unauthorized persons to sign contracts for the an-nual Shrine circus."

Buschbom's Liberty Horses (8); At-terbury and Hornbeck four-swayterbury and Hornbeck four-sway-pole exchange; Kilroys, trampoline; Eddie Zacchini's flying act and the Zacchini Triple Human Cannon-ball act, Four Eddys and several ball act, Four Eddys and security acts yet to return contracts.

Fleetiles said he would stage a entitled "Arabian acts when the said he would stage a contract acts when the said he would stage a contract acts when the said he would stage as the said he would stag Flextles said he would stage a major spec, entitled "Arabian Nights." using eight jeep-mounted floats from Modern Art Studios in Chicago, and other features. There will be two black light numbers. Clowns are Joe (Coco) Coyle and

Clowns are Joe (Coco) Coyle and George LaSalle, producing clowns; Happy Kellems, Pappy Kerr, Wallie Matz, Norman Atwell, Chuckles Facer, Billy Burke, Laurence Cross, Sunny Jim Snell, Irv Romig, who is well known in Detroit for his local TV show; Don Adams, Jack and Ruby Landrus and Garner Newton. Staffers will include Fleckles, oducer; Durrell Everding, assistant producer; Jack Joyce, eques-trian director; Marty Gould, guest conductor, with Ken Himberg's band, and Whitey Wilbur, props. Announcer is yet to be named.

Cobo Contractors Can't Guarantee Completion for Fair

More acts on the bill are Jan Risko and Nina, plate spinning. Kings and Queens of the Air, just ator, was elected president. He was manager of the Kyova Fair in Huntington for seven years, thru 1953.

Hetzer succeeds Frohman John son of Charleston. Also outgoing is Mabel Hetzer, whose association is Mabel Hetzer, whose association secretary-treasurer duties will be assumed by Mirs. Paul D. Klepfel of Grafton. The association voted commendatory plaques for service on the pair, who had served two years and three years. And there years and three years and three years of Farmington, first vice-president; Goff H. Sturm of Mannington, second vice-president; Mrs. Jessie Hume of Summersville, assistant secretary-tressurer, and the follow-

ritume of Suhmberstvinic, saudalmining in Carton Sun very for Ive years.

Johnson, Ross Tuckwiller and C. T. Sydenstrucker of Lewsburg, and Ell Substance of Lewsburg, and Ellist Marchael Substance of Lewsburger of Lewsburger

ment and beauty contest on the program. Kay Frances Seelinger, represehting the Nicholas County Fair, was chosen and crowned Miss West Virginia Association of Fairs and will be official hostess at the August 22-27 State Fair, Lewis-

Hamid Skips Fair Meetings

NEW YORK — George Hamid Sr. will not be making fair meet-ings this season, for the first time Completion for Fair ings this season, for the first nime DFTROIT—Blus to have the 40 years. A crew of representations of the projected international Trade Fair the first, set up at the recent GAG as segment of the nine-day interna-such as expent of the nine-day interna-such executs, in the East they will toinal Freedom Festival opening be Henry Hamid, Dozothy Pask-thune 23, so the first event in the man and Joe Higgerns, with Frank new Cobb Hall, received a setback i Taylor overseeing the operation at work with word from con-thand confirmed the many navisations. has week with word from con-trainer con-tractors that they would not guaran-tions received but said his win-tractors that they would not guaran-tions received house seen, to be ef-tended in time. Further plans remain fective, has to be complete. He ready in time. Further plans remain fective, has to be complete. He would be the constraint of the contraction of the cont

NAAPPB Announces Committee Chairmen

ignated as chairman of the Banquel Committee will be last yearly chair. Sail Lisk City, vice-shairman, and Meequel Committee, with an Robert A Countier, and the County of the County of

CHICAGO—Work of forming Okla., will automatically be the tanding committees of the Nation-membership chairman because of standing committees of the Nation-in al Association of President State of Pres

Island, Cincinnati, vice-chairman. Exhibit Awards, Dudley Hum-phrey, Euclid Beach Park, Cleve-land, chairman; Max Rindin, Idora Park, Youngstown, O., vice-chair-Liability Insurance, Julian No.

ton, Lake Compounce, Bristol, Conn., chairman; C. K. (Jack) MacDonald, Idlewild Park, Ligonier, Pa., vice-chairman. Kiddieland Program, Ferd Cle-men, Pee Wee Valley Cincinnati, chairman; Jimmie Thompson, Alex-

chairman, Jimmie Thompson, Alex-andria, La., vice-chairman. Service Awards, E. J. Kilcullen, Paylanda, Rye, N. Y., chairman, Robert E. Freed, Lagoon Resort, Salt Lake City, vice-chairman, Ladies Social, Mrs. Robert F. Oit, Dorney Park, Allentown, Pa., Chairman, Mrs. Evelyn Muar Walts, Rockand Park, Cananda-iss, Complete list of the committee complete list of the committee emplers is exceeded to be an-

TALENT ON THE

Chicago Auto Show Sets Talent Lineup

Jetts I Guernt Lineaup
Talent line-up in the theating persentation part of the Chicago
Auto Show, which opened there Saturday (16), includes a strong bill set
connectly dance due who played the Chee Pares after being picked out
of ACVA's first indent showing in that Chicago nitery, are one of the
Miss Pacch habands, Bud, just completed building a new version of
the Chandelier which was used for the first time at the cut display,
models, is Nips Nichono, comic Erme Medians's integra. Timmy Snith,
ylophone dancer: 16 prits and four bors routined by 800 Fretleno,
and Lon Brezes and in scriberta. Domin Manning suaged the show.

I Lou Breese and his orchestra. Domm Manning staged the as The Kingston Trio, currently In Humoliule on a two-week engagement, will be back in the U. S. In February to open on the plant at Mr. Kelby S. Chicago, on an old option... Dute Elling-bell at Mr. Kelby S. Chicago, on and old option... The Ling-th of the Chicago of the Chicago of the Chicago of the Chicago ball team, on January 30 in the Motor City. Louis Armstrong Vill sugment the ecgen' performance on March 2. In Detroit. Paul Bannister, of Associated Booking, is handling the deals will sugment the ecgen' performance on March 2. In Detroit. Paul Bannister, of Associated Booking, is handling the deals will sugment the ecgen' performance on March 2. In Detroit. Paul Bannister, of Associated Booking, is handling the Chicago Paul Bannister, of Associated Booking, is handling the Chicago and the Chicago of the Chicago Paul Bannister, of Associated Booking, is handling the test of the Chicago Associated and the Chicago and the Chicago Associated and the Chicago and the Chi

Pleasure Island Control Goes to Mortgage Buyer

acre amusement park in suburban search and development came to an Wakefield, huilt by the Marco additional \$250,000. Lesses put ancorporation, has been taken over other \$500,000 in stores and restau-Corporation, has been taken over by a New York businessman, who purchased the second mortgage from H. P. Hood & Sons, milk dis-vestor tributors, one of the concession-aires. He is Harold Korda, president of the Korda Leasing Corpora-tion of New York. Korda took over

the property when original stock-holders failed to raise additional equify to satisfy creditors. uily to satisfy creditors. Korda made an offer last week to pay trade creditors 20 per cent of their claims. (Details are out-lined in the Amusement Park Management column in this issue.) He said that if they do not accept, he believes bankruptcy proceedi

he believes bankruptcy proceedings are likely. Korda has acquired control of a majority of Pleasure Island stock and hopes to obtain the remaining shares also.

A spokesman for Cabot, Cabot & Forbes, Boston industrial development firm which planned the park, said that last July \$2,750,—Cabot & Cabot & ect. It also was reported that spon sors spent \$1,000,000 more that was originally intended on the en-terprise. The gross for the season was given by different parties as \$440,000 and by the Cabot source

as \$750,000.

In addition to a first mortgage of \$650,000 held by the Merchants National Bank of Boston, there is the second mortgage that Korda took over from the milk distributor took over from the milk distributor firm. If financial problems are re-solved Korda hopes to effect con-struction changes in the park next season. "You almost have to give them something new annually," he

BOSTON-Pleasure Island, 80-1 including \$300,000 in land. Re-An attorney for the original in-

An attorney for the original investors had estimated that gross revenues of the park would reach \$2,500,000, 10 per cent of which was to come from concessions and lessors. The net income was estimated at 30 per cent of the gross.

mated at 30 per cent of the gross. The project had been referred to in local financial circles as the "Great Boston South Sea Bubble," and many felt that the original stockholders had been overimpressed by optimistic pictures of high grosses. But most felt that the fun spot had not been given a fair trial. It was claimed that only five amusement parks in the country achieved higher grosses than Pleasachieved higher grosses than Pleas-ure Island last season, a poor one, mostly due to weather. Some of the park's investors are among the principals of the International Recreation Corporation, which is developing Freedom Park in New York.

Middletown Wall Built Along Track

MIDDLETOWN, N. Y. -new concrete retaining wall has been constructed in front of the Orange County Fairgrounds grand-stand. It extends for 600 feet down the straightaway and adds further protection for spectators in tha grandstand and bleachers. Ansaid.
Pleasure Island, Inc., wbose
president was William A. Hawkes,
Bosion publisher of Child Life
magazine, had \$2,500,000 invested,
15 and built of cinderblock.

AMUSEMENT PARK **OPERATION**

Pleasure Island Creditors Get Offer of 20% Payment

AN ATTORNEY FOR THE HOLDER of a second of Pleasure Island, Boston, has announced a plan by which trade creditors would receive 20 cents on the dollar. The attorney, John Bok, writes would receive 20 cents on the dollar. The attorney, John Bok, writes that the mortgage holder, Harold Korda, will make available enough new money to make the 20 per cent payment, but only if 95 per cent of the creditors agree to accept this amount as full payment. The letter states that Pleasure Island, new Ibeme park opened last season, "sufstates that Pleasure Island, new theme park opened last season, "sulfered severe financial losses during the past year, due both to construction costs which far exceeded estimates and to poor attendance." Stockholders and noteholders have decided against further investment. New investment will be required to open the park in the summer. "Substantially all of the owners of the stock and unsecured notes of the corporation have turned their stock and chainst owner. We want to the proposation have turned their stock and chainst owner. We want to the proposation have turned their stock and chainst owner. "Substantially all of the owners of the stock and unsecured notes of the corporation have turned their stock and claims over to Korda." In the letter Bok states that "It is our opinion that except thru this plan (trade recitions), indebtedness is probably completely uncollectible." He goes on to asy that none of the construction companies or original note-holders have or will in the future receive from Pleasure Island any payment on what the corporation now owes them. Rejection of the plan probably would mean forcelosure by the first mortgages." Bok added.

Knott's Berry Farm Operates Employee Profit Share Plan

KNOTTS BERRY FABM, California struction, has been opporting a profit-sharing part for its organized supports since 1948. It is divided into two principal parts and one of these, according to a company of the company KNOTT'S BERRY FARM. California attraction.

Park Fraternity Enjoying Sunny Florida Vacations

ROMAN SPANGLER, proprietor of Rolling Green Park. Sunbury, Pa., is driving a new car. He'd been tempted to trade off the old one for some time but the deciding factor came New Year's Day, Roman Pa., in drwing a new car. Hefd heen tempted to trade off the old ofter some time but the desiding lactor canner New Year 1502. Roman recovery to the control of the control Fishing abourd his yacht, the "Jolly Rover," he tited into several saiffine and dolful hard one. Some of his peace did, however, which make him and dolful hard one. Some of his peace did, however, which make him operating from hir base at the Biocyne Yacht Basin on South River Drive in Mami. . Abor reporting an enjoyable time in Florida currently are the Alex Moelhers, of Walakmeer Beach Fark, Eric, Riv. . Abor reporting an enjoyable time in Florida currently are the Alex Moelhers, of Walakmeer Beach Fark, Eric, Riv. . Some about 10-10-10-11, park superintendent at Crystal Beach Park, Crystal Beach, Unt. whose wife, Annher deed recently from catters. Jack has been at several NAAPB

John S. Bowman, Secretary, NAAPPB.

Record \$273G Net Won by Ocean Beach

NEW LONDON, Conn.—
Ocan Beach Part, city-ownedand-operated facility, had it she
gest year in 1959. Beach Superintendent Augustus B. Menghi, in
his annual report to City Manager
Edward R. Henke, roted Int to
Edward R. Henke, roted Int to
have been been superior to City Manager
Edward R. Henke, roted Int to
have been been superior to City
Revenue derived directly from
beach operation stolated \$162,133,
while income from concession operations was \$111,245. Total increations was \$111,245. Total insecon was \$311,340.

Paid attendance for the official

Paid attendance for the official

Paid attendance for the official tason from May 24 to September 3 was close to 600,000. Menghi 13 was close to 600,000. Menghi remarked that attendance has been ncreasing each year

MONTEVIDEO, Minn. — Fu-neral services were held recently in Our Saviors Lutheran Church here for C. J. Schinkel, veteran of 51 years in show business, who died January 6 in Montevideo's Sausele Nursing Home after a lingering ill-ness, Burial took place in Sumset Memorial Park, Montevideo.

Memorial Park, Montevideo.

For 15 years prior to retirement in 1954, Schinkel operated an amusement park at Spicer, Minn.

Earlier he worked as a concessionare and cookhouse operator. Surviving are his widow, Elizabeth; as on, Raymond, and a daughter, Mrs. by Mon Erickson, of Lynn S. Members of the Mistery Show.

Members of the Midwest Show men's Association attending the services included Mr. and Mrs. Leslie Hinsen, Mr. and Mrs. Lester Johnson, Mr. and Mrs. Fred Kurtzbein and Elizabeth Anderson

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The Halicopter Ride is much beyond our expectations, especially in one respect. When we purchased same it was my impression that it was pretty much e Kiddia Ride, but soon discevered I was mistaken, for al many of our datas we enjoyed a gross income equal to the majority of our Mojer Ridas

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GIRL INJURED

Packs' Powerhouse Run Conover Finds In Mexico City Closes

MEXICO, D. F.—Gran Circo | Advertising was heavy. Much of Imperial, the Tom Packs production here, closed on a high hot Atayde Brost. Circus, which also with a turnaway and a full bouse Issunday (10) at Arena Mexico. The Margaria Caudillo de Wallenda show got continuous good business thruout the run and was playing to about 55,000 persons each weekend, with extra shows being in-

Business was substantially above

Mills Brothers **Tour Europe**

LONDON—Jack Mills and Jake Mills, co-owners of Mills Bros.' Circus, have been visiting Euro-pean show centers in a talent-scoutpean show centers in a talent-scout-ing trip. They expect to sign sev-eral acts for their 1960 circus edi-tion. They are going to London, Hangburg, Berlin and Russia. Mr. and Mrs. Jack Mills arrived

in London too late to see the British Bertram Mills Circus. They met Jake Mills there and together went to Hamburg on January

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paper. Established 10 yrs % commission. Contact TOM ROACH 302 E. Columbus Drive tone: Tampa, Fla., 20-773

5 PHONEMEN 5

egrams and Tickets, 25% commission pay daily. Paid collectors. Call BILL REGAN

6 PHONEMEN WANTED UPC's, virgin town, Beatty Circus. Marcy Se'sab, Beri Jureste and Miskay Bren-nan centact me. Call Long Branch, N. J., CApitol 2-2284 or CApitol 2-4084. Na collects.

PROMOTION MANAGER

2 GOOD PHONEMEN

Call 8-038), Tampa, Fia., IIII 5:00 p.m. MILTON

Atayde Bros. Circus, which also has been getting business. Margarita Caudillo de Wallenda was injured December 27 when she fell from the Wallenda aerial carousel and sustained fractures of the feet and vertebras. She is the wife of Guenther Wallenda. By wife of Guenther Wallenua. L, the end of the show's run, she was showing more improvement. She is hospitalized at Central Quirur-Calle Zacate

Jack Leontini, of the Packs staff, reported that the show has signed to repeat next year for the holiday season also.

WASHINGTON, Pa. — Gay-lord Hartman, who resides here, has been re-lected president of the Circus Model Bulklers Association. Other officers include Earl Hersey, Savannah, Ill., vice-president Wil-liam Donahue, Torrington, Conn., secretary-tressurer. Maurice Al-laire, Porfiand, Me, publicity, and Jaire, Porfiand, Me, publicity, and superintendent of construction. Regional superintendents are Ar-Regional superintendents are Ar-

superintenient of construction. Regional superintendents are Arthur Cumber, Manchester, Conna-thur Cumber, Manchester, Conna-Par, Thomas Gibnon, Keoklu, I.a. Gordon Bordon, Los Angeles, and Edward Cripps, Barnford, Om. Edward Cripps, Barnford, Om. Gill, Chairman is Gordon Bordon, Calif, Chairman is Gordon Bordon, Calif, Chairman is Gordon Bordon, Vana Nuyr, Calif., will be the super-intendent for the gathering, where many members bring model circus equipment for chibal.

CAN USE

Good Promotion Manag No layoffs or waiting far

We are now booked solld Into June Cood auspices, large and small towns. Many repeats. If you can't work clean and finance yourself properly, den't call.

JACK KELLY

TOMMY SCOTT SHOWS hone JAckson 3-6001 or TRinity 4 Allenia, Ga.

PHONEMEN_3

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6-PHONEMEN-6

Sheriffa Possa, 4 weeks, Phones in, lawn carded, UPC's and program. Phone BILL RENNER Mabils, Als. HR 2854 days HR 2-7421 nights. Na collects.

10-PHONEMEN-10 Artington, Va., Jayreee-Clyde Beatty Circus. 8 phones open, 5 weeks' week Deal starting Tuesday. Jan. 15. Phone; Jackson 5-5775

MR. KNOWLES 1011 N. Highland, Arlington, Va

BOOK REVIEW

New Stories Of Old 4-Paw

ard E. Conover has published his third pamphlet of show history. This one is "The Great Forepaugh This one is "The Great Forepaugh Show" and the 17-page booklet is available from the author at \$1. Conover sint one to shy away from the difficult, as his entire booklets and James A. Bailey have illustrated. Now he has taken on the task of detailing heretefore unknown parts of the Forepaugh story and combining these finds with the basic information on this country for many verys.

Again, Conover writes with the Agan, Conover writes with the assumption that his readers know the general outline of show history and he doesn't need to stop for too much of this background and commonplace. That leaves him free to work on the relatively new history. He finds just that. new bits of

country for many years

Many readers will relish what Conover says here about the true identity of the five wooden maidens that gave the Five Graces band-wagon its erroneous name. There is good and new detail about Forepaugh's white elephant as well as other 4-Paw bulls. Of interest are Conover's comments about the mu-seum features of early shows, a thing that has long since passed out of the circus picture. And we found interest also in his tracing of the development of the circus big top development of the circus big top
how circuses used several round
tops, later dropped some of these,
and finally developed middle pieces.
Louise Montague, the beauty queen;
Ben Lusbie, the ticket artist; Zazel, the cannonball and Doctor Carver. the Wild West pioneer, all are dis-cussed in Conover's analysis of the

Forepaugh show. This pamphlet adds to show history generally as well as to the Forepaugh story specifically. Conover also has arrived at more readable type for his series and the current volume is well illustrated. Tom Parkinso

2-PHONEMEN-2

Exercisected Adv. Men on FOWERFUL LABOR TEMPLE Directory SIGN BOARD Deals COOED send leads—ADV VANCE BROCHIGHE LETTERS seture for the property of the control in major cities. Ulah. Coloredo, Na-STRONGEST Labor Sponsor, Expranse program plaseantes you permanent and seccessful future.

Wire, write or phone prepaid J. Bankenderf, Rm. 302, Laber Tem 151 South 2nd East, Ball Lake City, Ill #Lgin 5-7952 (Two of our men serned over \$15,000 or these deals last year.)

6-PHONEMEN-6

Tickets, Book, Bonnars.
Town corded, planty of tops. 25% pay doily. Deal slorts Monday, January 18, 1960. Coll Adoms 6-5355, Sevenneh, Ge.

TELEPHONE SALESMEN

Plenty of taps, deal just starting. Pro-This is a Gralto deal, Minnig Pearl and Stonewall Jackson show. Call Harrison \$-1031, Evansville, Ind.

CIRCUS TROUPING

If HAS BEEN CONFIRMED TIAT Cristiani Brox.* Circus has been attect to submit price ocutations and date for a possible exchange trip to Russia. Talks are in the most preliminary stages, but the idea would be for Cristiani to go to Russia and a Soviet show come to this country. ... Paul Jerome, long-time Ringling clown, is at a rest home on Sarsanda's Eighth Avenue recuperating from a major as a rest notice on anisous Signal Avenue recoperation. He's getting along well and would enjoy mail. Recont visitors were Earl Shipley and Emmett Kelly. . . . Kelly-Miller people, back from their holiday dates in Cuba with Gaby-Foof-Miliki's Circo Nacionale, report all seemed quiet and peaceful in Havana.

Bill Green, the Polack press agent, is in the Henry Ford Hospital at Detroll, and would appreciate mail or calls from freeds.

The polar of F-219 and the law the Control of the Polar of the Control of the Polar of the Control of the Parque, doing her high act. She recently whited with acts on the Circo Razores in that city. ... Jack Barks, hat year with King Brox., expects to stay on as manager of the Oceanside (N. V.) Theatt this summer.

Eddie Kün, the animal trainer, sired of naming his cast with names that are sided repeatedly, has sets named Segen and Turner. They're named for Joe Stegen and Al Turner, who are circus model bushiers of Ogsher, Uhha. . . . Howard Powhers, Reverbal, Ill., model while the contract of th

working Christmas dates and stores but in this month expects to learn the outlook for his eyesight. In any case, he'll be playing the Detroit Shrine show... Tom Packs' Gran Circo Imperial had an attractive program book for its Mexico City stand. Mel Rennick, who wante. Met Rennick, who near Oakland, Calif., and the Mar-was with the Beatty show many cos near San Jose. . . Ward Mary years, now is with the Leroy Car-penter costume house in New Jerse, and Harry Leonard have been tour-sely and reports they made the costumes for the recent Texas. Shrine shows

From Sarasota, Fla., Chuck Burnes reports that the Florida Quadricentennial at Warm Miner-al Springs featured a cyclorama painted by Don Putman, former train porter for the clowns' car Ringon the Ringling circus. . . . Ring-ling clown Albert White had been

Tassi and his dog, Yancey, midget clown; Gerda and Pedro, wire: Paul and Anna Fritz, chimps, and Paul and Anna Fritz, chimps, and Senor Drougett, trampoline. . . . Ex-Ringling clown Bob Towner is going to the Far East as a tech-nician for Virgil the Illusionist.

Right Ryan has been ill recently and would enjoy mail. She is at the several Sarasota High School Sale George Parkers and a would enjoy mail. She is at the several Sarasota High School Salie George Parkers and other shows. The second of the mill the expects to return to his mill the expects to return to his mill. He expects to return to his mill the expect to return to his mill the proper to the return to return the return to return the return th

Dan (Pappy) Kerr reports he had a good year except for the last department, will be with the Ken three months, when his eyesight Jennen Cracts on the West Cost working Christmas dates and stores but in this month expects to learn

Delores Wicks Bible and Donn and Nancy Moyer (Nanette and Marco) played a holiday show at the San Jose, Calif., Civic Audi-torium, Delores and Roy Bible are wintering their Sello Bross. Circus near Oakland, Calif., and the Marlocated some acts and freaks that they will bring back for next sea-son. They caught the Atayde, Packs and other circuses while in the country... Mae S. Hong is work-ing on Broadway for Sol Jacobson, who is handling "Flower Drum Song." "Fiorello" and other shows.

. . . A hippo has been born at the Prospect Park Zoo, Brooklyn. From Ringling-Barnum and Sara-

From Ringling-Barnum and Sara-sota. Chuck Burnes writes that R-B rehearsals are running from 9 a.m. to 6 p.m. daily under the direction of Richard Barstow, Margaret Smith Bob Dover and Pat Valdo. Isla Garcia is at the organ. ling clown Albert White had been son. Chack Burses writes that R-6 doing romety mage is priete and research are ranning from 9 am. Inches Gort Handler and State Charles and State Charles and State Charles C left for the Polack opening. . . . Gov. LeRov Collins of Florida cut the ribbon for opening the Muse of the American Circus, which has been renovated. Mel Miller, museum curator, was in charge. Taking part were Capt. William Heyer,

TURNING BACK THE PAGES—Ten years ago, 1950: Antoinette Concello appeared in a trapeze act high above Broadway at midnight on New Year's Eve in a glimatick to turn on a new animated sign and the page of the page

NEWSLETTER

Convention Convention

By TOM PARKINSON

by TOM PARKINSON

CONVENTION FOR CONVENTION MANAGERS is the plan convention by M. R. Passis, ethbit manager, for the Inter-Law Teach of the Passis, ethbit manager, for the Inter-Law Teach of the Passis which is a second of the Passis which is desirable to the Inter-Law Teach of the Passis which is desirable to the Inter-Law Teach of the Inter

London 'Holiday'; Milwaukee Music Hall; New Grandstands

BRITISH SHOW PAPER, World's Fair, comments on Morris Caller's English edition of "Holdish" on Ice." Show is at Wembley areas that Pedesury 13 and is the only leer in London for the big season as a space number, "Timp! Time," and a chinne New Year's scene...
Tokcho Sports Areas had its auto show January '9.17 and the boat show a space number, "Timp! Time," and a chinne New Year's scene...
Tokcho Sports Areas had its auto show January '9.17 and the boat show of the part of the part of the part of the part of the season was the part of the season was the common of the season of the self-for a music hall on the lake front... New among the amphitheaters during a teason was the L. Dun Tallott Amphitheater 40 Mc Heuntsky lead season was the L. Dun Tallott Amphitheater 40 Mc Heuntsky lead to the season of the s design that includes a retractable roof for a proposed hall park that would house the New York team in the proposed third major league.

New Construction, New Show, New Sales Foreseen in Field

STIDIV FOR A NEW CTVIC amphibitear it a Minteacolla here hyped by the park beards decline to join in the action. Causty commissioners and county park reserve district may take part also. This institute, Froman Brock "Broodway Varticles." severe-receipt show day well no from weeks' tour before Crystomas and will start a string of all well no from weeks' tour before Crystomas and will start a string of all well not be severed to the string of the start and the string of the s STUDY FOR A NEW CIVIC amphitheater at Minneapolis has

Chicago Auto Show Expects To Reach Attendance Marks

FIFT/SECOND ANNUAL Chicago Automobile Show will be belouing hard to top a \$50,000 gain count this year. The show, counted the biggest in the county, yet counted the biggest in the county, yet counted the biggest in the county state of the county of the c the half-million mark. In 1958 the count was said to be 518,000. This year also will see the 5,000,000 he perion enter the nation's oldest autor show; the half-century attendance stands at more than 4,800,000... Feature of this year's shows to far as the building and production are concerned in that the stage is at the eastern end of the Amphitheater's seem, rather than the west. This permits freer movement of crowds event, rather than the west. This permits freer movement of crowds on the second face of the stage-how are on the second facer and reach the stage wit ramps to the new location.

Saskatoon Arena

set out on the basis that greater rev- ginning of the year.

enue would be obtained this year Reports Deficit

SASKATOON, Sak—The citycoverated Areas Rina was \$15,000 to realised. \$25,000 to realised. \$31,734, as against assumed \$31,200 to rethan was \$15,000 to rethan \$15,0

At Port Huron. Mich., Opens

dedication of the new Henry Mc-Morran Memorial Auditorium at Port Huron, rated as one of the State's "most lavish eivie auditori-ums," was scheduled for Sunday, ums, was scheduled for Sunday, followed by an eight-day fiests of special events to mark the opening on the opening week schedule are reappearances by the Detroit Sym-phony Ortchestra, a jazz concert featuring Counl Basie and Kai-winding, Town Hall programs, and an appearance by Victor Borge.

The new building was erected at cost of \$1,360,000. The audi-

a cost of \$1,360,000. The audi-torium seats 1,169, with plans for later addition of a large arena. The former City Hall block was turned over to construction of the auditorium after the old structure

The McMorran Auditorium al-ready has 30 bookings set for its first six months of operation. Francis Allen has been oamed au

Budgets Fund For Auditorium

of \$57,830 was approved by the South Bend city council Monday (11) for the operation of the Morris

Members of the council said Members of the council said that the rental income is expected to yield \$35,000. On the basis of that estimate, \$22,830 in tax money will be oeeded to sustain the auditorium thru the year.

torium thru the year. The auditorium was formerly the Palace Theater. It was presented to the city as a gift of the Morris family last year after its purchase from the Palace owners. The council also passed an ordinance changing the name of the center from the Morris Municipal Auditorium to the Morris Civic A

ST. PAUL-Carmel Quinn, will perform for five days during the 1960 Land-O-Lakes Boat, Travel and Sportsmen's Show in the St. Paul Auditorium March 18-27. She Paul Auditorium March 18-27. She will sing twice daily March 18-22. This is the first time that the Land-O-Lakes show, in its fifth year operation, has featured stage entertainment, according to Earle L. DuMonte, seperal manager. A second attraction will be booked for the closing five days of the show, DuMonte said.

The Land-O-lakes show will.

show, DuMonte said.

The Land-O-Lakes show will occupy both floors of the auditorium arcna section. It will feature displays of boats, motors, marine equipment and sporting goods. Special attention will be devoted to

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ARENA, AUDITORIUM New Auditorium Capades Big in Boston Despite Drop From '59

BOSTON - Weather conditions played a large part in dropping at-tendance by nearly 20 per cent from last year as "Ice Capades" Christmas weekend proved a poor from last year as "Ice Capades" ended a 16-day, 25-performance stand at Boston Garden. However. since the 1958-59 crowd estab-lished a 30-year record at the Garden for all types of shows, business was still at a healthy level.

Indiana Town Plans School Auditorium

SHELBYVILLE, Ind. - Action build a 1.500-seat civic audito

rium was initiated here last week.

Altho it will be built under the auspices of the city school board. the center is projected to fill a gen-eral community need for adequate facilities for large meetings, mu-sical and dramatic presentations and other enterprises in entertainment

Lennox, Matthews, Summons of Ford, Inc., Indianapolis architec-tural firm, has been engaged to plan the building. Work on the construction will begin this year.

Some 195,000 patrons saw the Christmas weekend proved a poor opener since people normally stay home on that holiday. There also was more than a foot of snow in Maine and New Hampshire, from where such a show draws large

numbers After the first five days business After the first live days business picked up to better than average, with lots of matiness swelling the gross. Only one very rainy Sunday intervened. Excellent promotion was responsible for keeping business at a high level during the run.

A Camera Night proved highly successful when camera fans were invited to photograph the perform ers after the show in action poses they requested. Next, "Ice Follies" will come into the Garden February II for a 16-day stand

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FAIR MEETINGS

Leave the first state of Fair and Fair State of Fair State of Fair State of Fair and Fair State of Fair State o South Dakota Fair & Exposition | ary 21-22. A. D. Scott, Box 68, Association, St. Charles Hotel, Fargo, secretary.

Pierre, January 17-18. Ray Urrah, Kentucky Association of Fairs

Association of Alahama Fairs, Hotel Stafford, Tuscaloosa, January 18-19. C. W. Summers, Box 972, Jasper, secretary.

Massachusetts Agricultural Fairs' ssociation, Wendell-Sherwood Ho-Association, Wendell-Sherwood Ho-tel, Pittsfield, January 18-19. Paul

, Topsfield, secretary. tary-treasurer Association of Utah Fairs and Shows, New House Hotel, Janu-ary 20. Mae Bellow, 2636 South 20th East, Salt Lake City 9, secre-

Pennsylvania State Association County Fairs, Penn Harris Pennsylvania State Association County Fairs, Penn Harris Hotel, Harrisburg, January 20-21. William Arthur Morris, 2924 North Fifth Street Highway,

North Fifth Street Figurary, Reading, secretary, Maine Association of Agricul-tural Fairs, Eastland Hotel, Port-land, January 20-21. Roy E. Symons, Skowhegan, secretary. North Dakota Association of Fairs, Hotel Graver, Fargo, Janu-

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Afton, N. Y. Alters Week

for the second straight year, it is announced. Last year the fair, traditionally held in early August, moved up to the last week in July. This year's dates are still earlier, the week of Monday, July 18, with Buffalo, January 23. Mrs. Mildred Merow, Little Valley, N. Y., sec-Illinois Association of Agricul-tural Fairs, St. Nicholas Hotel, Springfield, January 24-26. Clif-ford C. Hunter, Taylorsville, secre-

the week of Monday, July 18, with Coleman Bros. Shows repeating on the midway. Reason given for the change is that the Sentella Works in nearby Sydney, a big producer of electrical items, classes for a vacation and the fair will take advantage of three-week sojou and leisure. Fair will ru

tary-treasurer. Rocky Mountain Association of Fairs, Rainbow Hotel, Great Falls, Mont, January 24-26. Clifford D. Coover, Shelby, secretary. Nebrasia Association of Fair Managers, Hotel Cormbineter, Lincoln, January 24-26. III. & Ke-Elects Prexy TEMPLE, Tex .- C. L. Walker

TEMPLE, ICS.—C. L. Wascel
IT. of Temple, has been re-sleed
to a find term as president of the
Bell County Induc Livestock Show
which will be hold at Temple's Leglon. Park Erbertary 19-20.
CALGARY, Alla.—Modernization of the
or mezzanine floor parl-mutuel wagering at ra Agricultural Fair Societies, Sheraton-Ten Eyek Hotel, Albany, Jan-uary 25-26. James A. Carey, Department of Agriculture & Mar-kets, State Office Building, Alhany, Other officers are Roy Ford. vice-president; John A. Moore Jr., secretary, and Findley Brewster, New Jersey Association of Agri-cultural Fairs, Hildebrecht Hotel,

secretary. Noel & Maxwell House, Nashville, January 28-29. Mrs. Malinda Granherry, Box 3808, Mid-South

be general superintendent, and Mrs. Ray Parmer, of Nolanville, is gen-eral superintendent of the girls' di-

Tair, Meriphis, accretary, Oklahoma City, Indiana, Sascotation of Fairs, Biltmore Hotel, Oklahoma City, Indianary, 31-February I. Harry F. State Fair was credited with creatamers, Room 621 County Building, 100 klahoma City, secretary.

> Texas Fair, 102 East Locust Street, Tyler, secretary-tre

> Arkansas Fair Managers' Asso-Arkansas Fair Managers Asso-ciation, Lafayette Hotel, Little Rock, February 8-9. Clyde E Byrd, Arkansas Livestock Exposi-tion, Little Rock, secretary. Louisiana Association of Fairs and Festivals, Jung Hotel, New Orleans, February 13-14. Adol Netter, Donaldsonville, secretary.

Midwest Fair Association Hotel President, Kansas City, Mo., ruary 25-26. Maurice E. F Mid-America Fair, Topeka, Kan.



FAIR-EXHIBITION MANAGEMENT

AFTON, N. Y. — Dates of the Afton Fair have been advanced traight year, it is 17 Halts for Prize Picks At Gimmicked Ga. Meetina

ATLANTA, Ca. — The Gergia lair meeting, not see of his region to the Catalants been climber in membershed used attendance at steady pace, one reason being the inventiveness of lot F. Poett, secretary releasurer, Annon other things be has instituted a smitted as the contract of the cont

(11) for the drawings.

In addition, entry to business sessions is by badge only, keeping the curiosity trade from wandering in, and the banquet entertainment is hought independently, despite offers to provide it by talent agencies. During Pruct's five years the association has grown from six members to \$2 of the State's total of 67.

Calgary Stampede to

CALGARY, Alta.-Modernization of the grandstand to provide for mezzanine floor pari-mutuel wagering at races, a lounge room with lunch facilities, a closed television circuit during race meets and more exits from the main stand, has been approved by the Calgary Exhibition and Stampede board of directors.

The work, to cost in the neighborhood of \$65,000, will be do me for the first race meet, opening May 21, 1960.

In time for the 1185 face meet, opening May 21, 17900.
Designed chiefly to ease conjestion during the annual exhibition and stampede, the improvements will allow patrons to wager on the races without leaving the stand. The closed-circuit TV will be of particular benefit during had weather.
Television monitors will show the running of the races at various

points in the lounge and thruout the mutuel plant. When not filming the races, the TV cameras will provide an odds board service. Because there is a mezzanine floor in the present grandstand, sached from the hack of the stand only, its incorporation as part of the grandstand proper does not present much of an engineering problem, according to officials.

Six stair wells will be cut thru from the main stand to the mez-Six stair wells will be cut thru from the main stand to the mez-zanine, which is 300 feet long and 40 feet deep. New pari-mutuel counters will be built and additional totalisator equipment installed. Racing patrons seated in the grandstand will be able to enter the mezzanine floor betting area thru any of the new stair wells and they will be able to buy and cash their, tickets without leaving the stand. Those in the open stands at either end of the grandstand will be able to use the new section or the present wagering facilities. Closed TV and monitor screen service will be available in both areas.

Del Mar Surveys Its Patrons

DEL MAR, Calif.—Thirty-eight per cent of San Diego County's residents have never attended the Southern California International Exposition and San Diego County Fair here, a countywide survey to determine the cause of non-attendance has revealed.

Survey was one of a series authorized by the fair's board of directors and was conducted by Southwest Surveys of San Diego. Field work on the survey was made during the period of July 8-13, soon after the close of the 1959 exposition.

A total of 300 interviews were made, half with men and half with

a usai or 300 interviews were made, half with men and half with women, with one interview to a dwelling. All residential sections in San Diego city limits were covered. County interviews included Chula Vista, National City, Spring Valley, LaMesa, El Cajon, Vista, Escondido, Carlsbad and Oceanside. In answer to the question, "When did you last attend the county fair?" 23 per cent said they had attended in 1958; 13 per cent, 1957;

fair?" 22 per cent said they had attended in 1958; 13 per cent, 1957; 9 per cent, 1955; 5 per cent, 1955; 12 per cent prior to 1955 and 38 per cent said they had never attended the exposition.
"Too busy" was the chief reason for non-attendance, according to the survey. Twenty-seven per cent of those interviewed gave that reason for not attending in 1999. Twenty-two per cent said they did not find fairs interesting enough: 11 per cent disliked crowds and heavy traffic, and 10 per cent said they were absent from the area. Other reason

and 10 per cont said they were absent from the area. Other reason included illness, old age, no mosep, new bables, and westless interest several earlier of a families interest of the control of the con

Kentucky Seeks State Aid

LOUISVILLE—The Kentucky State Fair is seeking, thru action the Legislature, to adjust its financial relations with the State.

The Legislature will be asked to let the fair use its own income to its own premiums and cost of operations and the State to assume amortization of the bond indentures. According to fair officials,

the air and the fairgrounds center can operate at a profit.

The State has-been giving the fair \$100,000 per year for premiums and the fair has had to make up the balance as well as other expenses. The 1959 premium payment totaled \$170,402.

Texas Association of Fairs and Expositions, Baker Hotel, Dallas, February 4-6. Boh Murdoch, East NEW MODERN AMUSEMENT EQUIPMENT



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ellan, Arlington, secretary. New York State Associati

Trenton, January 27. William C Lynn, I West State Street, Tren

secretary

KING AMUSEMENT CO., INC.



PHMP-11 HANDCAR RIDE PROVEN

HEY KIDS! WHAT TIME IS IT?

NOTICE!! Due to a typographical error, the word "DOODY" oppeared os "Doddy" in the advertisement on page 100 of The Billboard's Covalcode of Fairs Edition It should read:

CORRECTION

HOWDY DOODY

AT THE FAIR



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Circus Routes

Atavde Bros.: Mexico City, Mex., 18-Feb. 3

evenport, Orrin, No. 1: Saginaw, Mich., 24-30.

Arena Routes

Polish State Folk Ballet: (Academy

of Music) Philadelphia, Pa., 17-19; (Capitol) Washington, D. C.,

Miscellaneous

Montague, Duke, & Co.: Monroe, Wis., 19; Beaver Dam 20; Fond du Lac 20; Oshkosh 21; Apple-ton 22; Oshkosh 23-24; Kau-

Lunna 25: Wisconsin Ranids

Pittsville 27; Marshfield 28; Eau Claire 29.

Legitimate Shows

Jose 22; (Sacramento H. S. Aud.) Sacramento 23; (Biltmore) Los Angeles 25-Feb. 13.

(Continued on page 69)

Ringling Bros. and Bailey: (Exhibit F Beach, Fla., 23-31.

THE FINAL CURTAIN

CAMPBELL-Mrs. Ethel. ANJPBELL—Mrs. Ethel, 85, wife of the late Doc Camp-bell, old-time cyclist in vaude-ville, and for many years con-nected with the old National Vaudeville Association, Decem-ber 16 in St. Claire Hospital, New York, She had been house-keeper of the NVA clubrooms in New York and had also served on the NVA welfare commit-tee Survived by a son. Ernie. tee. Survived by a son, Ernie. Burial in Yonkers, N. Y.

CAMPBELL-Mrs. W. E., AMPBELL—MIS. W. E., 84, mother of showman Charlie Campbell, January 5 in C. J. Harris Hospital, Sylva. N. C., after an illness of several months. She was a native of Lebanon,

CLARK-Archie, 73, Jormer owner of the carnival

bearing his name, January 8 in San Jacinto, Calif. He was presi-dent of the Pacific Coast Shown's Association in 1935. His widow, Rose, survives. Burial in Hemet, Calif.

FLURRY-Jack C.,

80, in San Diego, Calif. He had been known as Gilly Horse Johnny and was with Lemen Bros., Sells & Downs, Great Pan American and other circuses of 50 years ago. Buriul at San Diego January 11.

GINNIVAN-Frank.

JNNIVAN—Frank, 80, former well-known tent repertoire show operator, No-vember 8 at his home in Ashley, Ind., it has just been learned. He operated the Ginnivan Dramatic Company for 30 years prior to 1942, the show's last year on the road. The show name dated back road. Ine show name dated back to 1897, when it was operated by Ginnivan's father, probably making it the oldest such attraction in history. His sister. Norma, who died in 1953, also had been connected with the show. He was a member of the Masonic Lodge of Ashley and the Elks Lodge of of Ashley and the Elks Lodge of Adrian, Mich. Survived by his widow, Grace. Services Novem-ber 11 at the Swonk Funeral Home, Ashley, with burial in Circle Cemetery, that city.

JONES-Harry D., o, former dog trainer, January in Los Angeles, His widow



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All American: Naples, Fla. Blue Grass: (Fair) Sebring, Fla.; (Fair) Palmetto 25-30. Deggeller Am. Co.: (So. Florida Fair & Expo.) West Palm Beach, Fla., 21-30. and a daughter, Floretta Baker, survive. Interment in the ceme-tery plot of the Pacific Coast Fair & Expo.) West Palm Beach, Fla., 21-30. Page Comb.: Naples, Fla. Peter Paul Ams.: Sanford, Fla. Smiley's Ams.: Belle Glade, Fla.; Fort Pierce 25-30.

Shor en's Association In Memory of GEORGE E. HONOLD

she cassed away Iwa years ago January 20, 1958 LUCILLE M. ROSS

KELLEY-Mrs. Lawrence, ELLEY—Mrs. Lawrence, 8.3, mother of Beverly Kelley, manager of the St. Louis Munici-pal Opera, former manager of 'The Music Man' and earlier publicity director for the Ring-ling-Barnum circus, January of complications at her home in Delaware, O. Services January 12 with burial in the Delaware cemetery. D: Mich., 24-30.
Davenport, Orrin, No. 2: Grand
Rapids, Mich., 25-30.
Polack Bros.: (IMA Auditorium)
Flint, Mich., 18-23; (Civie
Center) Haismond, Ind., 27-31.
Ringling Bros. and Barnum &
Bailey: (Exhibit Hall) Miami

cemetery.

KISTLER—Charles B., 66, member of the Circus Fans' Association and Circus Historical Society, January 10 in Allen-town (Pa.) Hospital, He was a retired court stenographer and years ago was active in minstrelsy. As a youngster he put a brief stint with the John J. Barnes show, Survived hy his widow, Edna.

LAVAGNINI -- Ralph (Toughi-68, concessionaire and member 68, concessionaire and member of the Arizona Showmen's Asso-ciation, Phoenix, recently in that city. Services January 9 and hurial in the showmen's plot in Greenwood Memorial Park,

MITCHEL-Cyclone,

66, whose true name was John Michalik, eircus and carnival strong man, at Waynesburg, Pa., strong man, at Waynesburg, Fa., minute after entering a hospital strong man, as the strong man and strong man as the strong minute after entering a hospital strong minute and strong minute and

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ROLLER RUMBLINGS

THE HOUSTON Roller Rink Association has become THE PRODUCT OF MOBILE WIRK ASSOCIATION has become indirectly performed to me the best performed to the perfo ing that Mahoney got \$100 a week

from the rink stocketion and com-plaining that the rink group "re-ceived generous plugs" on the Sat-uday show. Mahony admits hav-ing received the S100 a week from the Sati-T get it for making per-sonal appearances at roller rinks every Saturday and not for any plugs. Mahoney, who has con-said the could confer with Houston Congressman Albert Thomas and 80b Cacy about the charge and that he plains to fy to Washington er all Communications Commission. from the rink association and comeral Communications Commission

CONNECTICUT NOTES. Mel-ody Skating Rink, Groton, con-ducted special holiday sessions on December 30 and 31. A 2 to 4:30 matince was offered Wednesday 300, followed by the usual three-hour night session. On New Year's Eve the rink hosted a 6 to 8:30 p.m. children's party and an adult party from 9 p.m. to 12:30 a.m. A recent special event at the rink was the annual Sade Hawkins CONNECTICUT NOTES: Melwas the annual Sadie Hawkins party featuring various Dogpatch characters and prizes going to girls in a "most married" contest. . . Harty Neckes, of Hartford Skating Palace, is conducting a shoe skate

rainee, is conducting a since state sales campaign, each purchaser re-ceiving a skating pass. He offered the usual New Year's Eve skating party plus daily matinees during the

SHOW TENTS

516-518 East 18th St. Kanses City 6. Misseuri CENTRAL

holiday week. . . . Bowle South Norwalk has anne . Bowlerskate of South Norwalk has announced a new winter schedule, with the rink open at 7:30 p.m. on Tuesdays, Wednesdays and Thursdays, and 8 p.m. on Fridays. In addition, three sessions (IC a.m. and 2 and 8 p.m.) are slated for Saturdays, and sessions (2 and 7:30 p.nt.) on days. Wednesday is family n on Sun-Wednesday is family night with children accompanied by par-ents admitted free. A late session is offered at 11 p.m., Fridays, for



SKATING RINK TENTS IN STOCK 42 x 102

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ion—Any Size—Any Type—Banners— GEO. W. JOHNSON 5. T. JESSOP

CARNIVAL CONFAB

W. E. (SHOTGUN) PAGE reports from his Athens, Ala., winter base that the show recently added the Shelbyville, Ky., fair to its route of 12 annuals. Two more rides will be added and the show Is route of 12 annuals. Two more rides will be added and the show plans to go out with eight major and four ket friden plan to go out with the eighbant which will be used as a ride and downtown bully. Staff sevely includes Norman Littlefield, concessions, Nr. P. Western, effection; and ride super, and J. C. Cook, billipoter and special agent. . . , W. A. (Bill) as a ride of the super, and a ride of the super, and the super, and a ride of the super, and a ride of the super, and a routed like to receive mail a Ward of. Sansaterum, Miss. . . Josse French writes from Brimingham that Mr. and Mrs. James Hannigan relings in a new Saparon house traille; a Christmas gift. Madein at 490 Green Springs Round, Birmingham . Jesue French also has a new trailer and is working in a Birmingham hospital.

to traiter and is working in a Birmingham hospital.

R. D. Okash McCollins, former show owner, has completely reliable his night past in Sulf take City. The fine comportion were desired to the substantial of the substantial control of th

booking trip that will take him to Dultan, Loo Angoles and Seattle.

The Ladies' Axulliny of the Greater Tampa, Showmen's Axociation had an evening of surprises receasily at a secret pad revealing
garv, Mrs. Vera Tatriston, Rub Perinantia and Rub Grimell were
taken and the Arman and the Committee severed refreshments and welcoming the guests were Pavilian Berlew, Nell Aharze, Rub Petrantis,
carried as femice.

— Het Springe Axulliary president, Kay Rocco,
ceredy named the Gollowing committees for they seril. Dulty Pflist,
and Pearl Weyld, finance, Bill Owens and Oile Glosser, bosuce, Shirley
Baziste, relef and welfare, Dilli Glosser and Billia Owens, press, June
Conklin and Elaine Glosser, down will, June Reynolds and Marie
Kormson, greeters, Frenc Oglo, Berley Harten, yeer book: Edythe
Conklin and Elaine Glosser, food will; June Reynolds and Marie
Kormson, greeters, Frenc Oglo, Berley Harten, yeer book: Edythe
Conklin and Elaine Glosser, food will, June Reynolds and Marie
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Billiane Glosser on keep from Onton Stephen
Bill

Charlie Ryrnes

West Coast Notes Elsie B. Keader Steiner Ste

Eddie's Expo Sets 3 Dates In New York

BUTLER, Pa. — Three new spots in New York State are charted for the Eddie's Exposition Shows, manager Eddie Dietz re-ports. In addition there will be at least one more fair than the at least one more fair number played in 1959.

Keep Fair in Jacksonville

HELP

HEAD BOTH N. Y. GROUPS

Joint Installations For Max, Jane Tubis

NEW YORK — A rarily among and Dorothy Packtinan Goldberg, showmen's clubs, a bushand-wife bonerary president. Fibre ER and the parrent group and its auxiliary, and flower presentations were have a compared to the parrent group and its auxiliary. But the parrent group and its auxiliary and the parrent group and its auxiliary and the parrent group and the group and the parrent group and the parrent group and the parrent group and the grou

the three descriptions of the two-fered date were of the two-fered date were officers of both organizations. On the two-tiered dais were of-ficers of both organizations. The affair was free to auxiliary mem-bers but the men attending bought their tickets at \$10 per. Installed were Jane Tubis, presi-dent; Ann Peterson, first vice-presi-dent; Florence Van Raalte, second vice-president; Elma Bernard, cor-Jacksonville. File.——cet. deci. An extension first vice-presideci. An extension first vice-presideci. An extension first vice-presideci. Former van Rasile, second
Office officers are Bertie redeci. Former van Rasile, second
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Office officers are Bertie reversier van R

man of the governors, and sunny Kassow, vice-chairman. Prominent in the long ceremo. Prominent in the long ceremo ala program were Anna Cook, présiding officer: Bess Hamid, bonorary chairman of the governors, surgery. Ma and representing an attendance in excess of 120,000.

JANUARY 18, 1960

TAMPA — Egle Sedlmayr bas been named president of the Ladies' Auxiliary of the Greater Tampa Showmen's Association succeeding

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Outstanding Route of Fairs commencing in August.

Can Place—Cook House and Grab, exclusive, that can handle a 40-car show and cater to its workingman.

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games not conflicting.

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Address all mail and wires t LLOYD D. SERFASS, Owner, PENN PREMIER SHOWS

n, N. C. Ne collect calls occe

Steele Amusement Route Almost Set for 1960

VALPARAISO, Ind.—The 1960 general manager, are annuls at room for faceting the production of the produ

100 Turn Out At Memorial For Show Folks

SAN FRANCISCO-More than 100 members and friends braved owned. Upwards of 50 concessions heavy showers to attend the 15th will be carried at some stands. annual memorial services for the Staff, in addition to Al Steele. aual memorial services for the Show Folks of America at Show-men's Rest in nearby Olivet Me-morial Park Sunday (10).

morial Park Sunday (10).
The services, arranged by Earl
Leonard, were conducted by Sam Abbott, of The Billboard, Holly-wood, He was also the key speaker, Maj, Abert Olley, Salvation Amy Territorial Headquarters, with Re-Herbert C. Tweedie, Broadmoor Presbyterian Church, reading the Dick Anderson usag several songs, accompanied by Dorothy Hueing at the organ.

Eighty-four members of the or-Eighty-four members of the organization rest in the plot. Those who passed on in 1959 include Joe Barell, Lee W. Brandon, Samuel Cohn, Kathleen Elsmere, Albert Hannas, Fritz LeCardo, Arthur Mahler, Ray Morris, Walter Rusell, Joseph E. Ryan, Harry C. School, March C. Barell, Lings P. Wang, John W. Grouge Lick and Eddie Burke.

Belle City Signs Loop

Show will open its season on the fairgrounds here in Valparaiso and then play dates in Gary and East Gary, Ind. Also routed are Rock-ford, Ill., inside the city limits; Waukesha, Wis., for July 4, and Waukesha, Wis., for July 4, and Dehavan and Fort Atkinson, Wis. The Steele brothers will field a show with 12 office-owned rides that will probably be augmented by a couple of booked devices. In-cluded will be a Funhouse and Ar-cade plus 12 concessions, all office-

Staff, in addition to Al Steele, has Raymond Steele as lotman and general agent; Vincent Steele, main-tenance; Mrs. Al Steele, office, and Albert (Bucky) Steele Jr., treasurer.

St. Louis Club Elects Al Kunz

manager of Heth Shows, was elected president of the International Association of Showmen

Member of the Cemetry Board and Part President Segan and Part President

Topeka Meet Draws Reps

MINANUER — Charles Persacct's Relie City Show will play the Northern Wisconia Ciceut of the Northern Wisconia Ciceut of the Port State Wisconi

SHOW FOLKS HONOR PREXIES

SAN FRANCISCO — All surviving past presidents of Show Folks of America were present for the first time at the annual event honoring them held in the clubrooms here Saturday night (9).
Al Rodin presided over the festivities with John Provenzale as screenat at arms.

zale as sergeant at arms.

Past presidents who attended Past presidents who attended were Mary Ragan Kanthe, the club's first president in 1944; Sammy Corenson, who served two terms in 1945-'46; M. (Whitey) Monette, 1948; Mike Krekos, 1950; Doris Monette, 1990, Dotter Monosty. 1990, Dotter Monosty. 1990, Dotter Monosty. 1995; Jack Chore Monosty. 1995; Jack Chern, 1994-95; E. S. Fitzgerald, 1996; Ed Helwig, 1997, and Alex Freedman, 1995; Rodin introduced Harry Myers, retiring president, and Earl Leonard, who bolds the post for 1996. Tribute was paid three deceased presidents, Harry G. Seber, 1947; Edde Burke, 1994, and Fred Wiedmann, 1991.

Continental **Buys More**

tional Association of Showmen along with the order regular side.

1. OWELL, Mass. — Two new characteristics and the control of the control of

Farrow Omits Still Dates

350 Dine, Dance At Show Folks Ball

SAN FRANCISCO—A record master; Harry Myers, SFA relining turnout of nearly 350 diners and president; Major Albert Olley, Salacuers were on band for the 15th yiboto Army and memorial servagues and the salacuers of the salacuers of the salacuers of the salacuers and the salacuers and

were bonored at a budlet dinner in mit teegama from werkwinders, were bonored at a budlet dinner in mit teegama from were beginner in the second of the seco man. Earl J. Leonard assisted Krekos in the general arrangements

as co-chairman.

Fettivities got under way at 6:30 in the crening with a reception in the crening with a reception in the crening with a reception. In the reception in the crening with a reception in the recept

Leon Stevens, Chafotte Pover,

The hole was emissed by George
Gerta Andersea and Ruth Davis.
Scard at the head table were
featured the Latins, Snyder Brothmen's Association persistent; Emillie Bashy, Regular Associated orchestra played the show and for
men's Association persistent; Emillie Bashy, Regular Associated orchestra played the show and for
men's Association persistent; Emilsize and Maple, Oregon State Fair mangert, Harry Martin, representing Beder, Harry Martin, Porter Long,
and Fairly and Company of the Company of the Company
persistent and teasurer Love E. S. Fitzgarda, Barry Stevens,
Cavapano, Napa Darier, Fair di-Jimmy Lantz, Dick Sceazee, Alex
Freiche Rache Goldy Cont, noas-Feedman and Bull Martins.

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WANT FOR ROYAL AMERICAN SHOWS

ANT FAT PEOPLE. ALSO SWORD SWALLOWERS, TATTOOED PEO-WORKING ACTS OF ALL KINDS, TICKET SELLERS AND TALKERS.

DICK BEST

CLUB ACTIVITIES

by President Jeannette Martindale,

Lillian Kerwer and Harriet Mc

the Hotel Sherman.

Mrs. William Carsky and daugh

National Showmen's Association NEW YORK - President Max

ubis presided over his first regu

lar meeting on Wednesday (13), with some 50 members in attend-

Ladies' Auxiliary

of Hawaiian dance music and dem-onstration of Hawaiian perfume by

van Vliet did a Hawaiian rock 'n' roll. President Mildred Peterson re-

roll. President Mildred Peterson re-ceived another perfume prize. Past presidents, wearing Hawai-ian Mother Hubbards supplied hy Bess Hamid, sat at the head table and were presented corsages, gifts and appropriate verse written by Fredi Coleman.

edi Coleman. The December 9 meeting was

presided over by Anna Rosenberg, second vice-president. It was an innovation of this regime, that each

King, chaplain.

secretary; Evely

Evelyn Hock,

SHOW NEWS

Showmen's

League of America Miller, secretar treasurer, and CHICAGO-A light turnout was at the Thursday (14) meeting with many members at fair meetings and in the South, Vice-President Ed chaptain. Mrs. L. M. Brumleve is in Roose-velt Memorial Hospital. Viola Parker, Mae Taylor and Frances Berger are home after being in hos-pitals. Sopenar was in the chair assisted hy Hank Shelby, secretary, and Ed Levinson, who served as treasurer.

Also on the platform were past-presidents Lefty Ohren and Bill Carsky and counsel, Morris Haft. It was announced that Joe Stiy, a member for 24 years, passed away and was buried in the Tampa pitals.

Donations received from Egle Sedlmayr and Maddona Lesh, Virginia Carpenter attended her first meeting. Joan Kveck is a new

away and was buried in the Tampa Club's cemetery plot. On the sick list were Sid Pritikin and Joe Edelstein, Augustana Hos-pital here; Al Carsky, Mount Sinai Hospital, Cleveland. Ill at home were Andre Dumont, Bill Mattin, Roy Marrietta and Hadji Delgar-Lillian Kerwer and marriet over-Beath took awards donated by President Martindale and Sharon Ho-ran. Auxiliary will mark its 42d anniversary with a January 21 party ter, Lynn, attended after a Florida

ian.
President Paul Olson represented
the club at the Miami club banquet
and will also attend the banquet of
the Tampa club. Past - President
Frank Duffield represented the
League at the banquet of the Midwest club in St. Paul.
John (Muscles) Dundes served

hot lunch follo wing the meeting I adies' Auxiliary The regular meeting was opened

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e'a Billbeard Pub. Co. 399 Arceda Bide. St. Louis 1, Mo. JOHNNY GAMBINO

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From the officers of Service Most of Count Stere, Till book Octages, Till or Education,
Bloom, Program and Service Most needed for Vincely Mod. Ar. Canaphana and Physics
County of the County of County, Bloom Reals.

Miami Fems Install New '60-Officers

MIAMI—Mrs. Ella Dodson was installed as the 16th president of the Ladies' Auxiliary of the Miami Showmen's Association at a recent dinner in the Seville Hotel, Miami Beach. Also Jaking office were Onales Jones, Marie Vivono and Estelle Bell, vice-presidents; Hildia Roman, sceretary; Mickiel Hawki, treasurer, and Eva Daniels, correspondine secretary.

treasurer, and Eva Daniels, corresponding secretary.
Peggy Hirsch read the invocation, Mrs. Lois Hanson was guest of honor; Ruth Schreiber installing officer; Peggy Heiman, femsee; Ethel Weer and Louise Endy, cake bearers, Catherine Curry and Viobearers, Catherine Curry and Viobearers, Catherine Curry and Viobearers, Catherine Curry and Viobearers, Ann. Tara, table; reservations, Installation committee inbearen, let Roth, door and let Roth, door and let Roth, door and let rese resons. Installation committee Grosso, Hilda Rot tions. Installation committee in-cludes Agnes Grosso, Hilda Roman, Ruth Schreiber, Louise Endy and Mae Levine. Hostesses were Nancy Ruth Schreiber, Louise Endy and Mae Levine. Hostesses were Nancy Mugle, Kitty Brown, Dixie Allen, Ruby Marchiono, Glendora Dan-iels and Marvis Campi. Myrtle Duncan and Lillian Sylvester super-vised the candle lighting ceremo-

es. Ann Williams was awarded a Ann Williams was awarded a gold card. Plaques were presented Julia O'Donnell, Sidney Thomas, Dorothy Cohn, Glendora Daniels, Myrtle Duncan, Rosita Dell, Grace with some 30 members in attendance. Also present were Charles Rubenstein, second vice-president; Frank Rappaport, treasurer; Leo Willens, secretary; Dr. Herman Cohen, physician, and Louis D. Myttle Duncan, Rosita Dell, Grace Gross, Peggy Heiman, Elizabeth Murphy, Onalee Jones, Kay Lei-sure, Kay Marchiano, Pearl Rid-ings, Dora Person, Jewel Sarama, Ann Tara, Eve Daniels, Helen Eule, Lillian Sylvester, Molly Straus, Ruth Scherüler, Peggy Bis-coe, Rita Link, Winnie Edwards, Lean Kadiln Pener Histor, Char. Among those attending were George Hamid Sr., and Joe and George Hamid Sr., and Joe and Al McKee, all past presidents, and Lou Dufour. Refreshments were provided by Charles Rubenstein. At the next meeting. January 27, Joe McKee will sponsor them. Jean Kaslin, Peggy Hirsch, Char-lotte Sleeman, Sis Campi, Alberta Mack, Evelyn Taylor and Irene

Ny. Elected to the board of governors NEW YORK—In honor of the past presidents, the Hawaiian Party promised by our Anita Goldie Elected to the board of governors were: Betty Endy, Leona Parker, Raynell Goldon, Louise Endy, Hilda Roman, Martha Weiss, Dolly Young, Mae Levine, Ruth Schreiber, Sidney Thomas, Ada Cowan, beautiful affair, the tables with Dorothy Packtman Goldberg's choicest linen, a huge pineapple surrounded by beautiful fruits and platters of suitable party ber, Sidney Thomas, Ada Cowan, Agnes Grosso, Kathyleen Glosser, Rosita Dell, Kay Leisure, Annalec Wilkins, Helen Eule, Neva Helman, Myrtle Duncan, Irenq Levy, Dora Pierson, Pegy Biscoe, Mollie Straus, Lillian Sylvester, Ann Tar-Pegy Biscoe, Anna Williams, Le-ona Plas, Lola Kochenour, Glor Dorn Daniels, Jewel Sarama, Vir-dora Daniels, Jewel Sarama, Virrefreshments. Entertainment fur-nished by Anita Goldie consisted onstration of Hawaiian perfume by Flory Lloyd and Richard. Each lady entering the room was given a colorful paper lei and kissed "Aloha" fashion by Gaylord Kaon-ahi. dora Daniels, Jewel Sarama, Vir-ginia Feldman, Dorothy Cohn, Elsie Keeler, Edith Wolpert, Essie Tate, Dixie Allen, Mavis Campi, Naomi Westbrook and Lois Han-Dancer Nant Kaonaki gave an excellent performance and then conducted a Hawaiian dance contest in which Mildred Ford, Jai Lita, Jeanette Finkel, Lillian White, Erma and Virginia Leonard entered. All were winners. Queenie

vice-president be acting president at one meeting, and kept President Mildred Peterson close at hand to We record, with sorrow, the passing on December 5 of Kate passing on December 5 of Kate Benet Vesley in Miamii. The body was cremated and ashes flown over National Showmen's Association Ferneliff Cemetery. We also deeply regret to report the son of Ann Callan suffered a fatal heart attack.

Miami Showmen's Association

ASSOCIATION

MIAMI — A large turnout responded for the January 5 necting at which the 1960 slate of officers was installed. Phil Cook was the installing officer and Harry (Buster) Westbrook, president, lost no time in making appointments.

Several Committee chairmen

time in making appointments. Several Committee chairmen were announced that night, with others still pending, as are the naming of each committee's mem-bership. Westbrook named the folbership. Westbrook named the fol-lowing: finance, Bill Cowan; pub-lic relations, Jack Weiss; Chaplain, William C. Bryant; tiler, Russ Er-dell; rellef, Mike Roman; bylaws, Wallace Maer; peinci, Mike Ro-man; building maintenance, Ben Glass; blood bank, Whitey Tara; way and means, Newell Taylor; fights, Harry Katz, tuneral and cemetry, Mike Routan.

Show People Out in Force At Milwaukee

AT MIWAUKEE

MILWAUKEE CARRIVA, 48
MILWAUKEE, CARRIVA, 48
MILWAUKEE August Streebew. Colors. (cerdigle Pegg Junkin, mitalling ollcer and Affatzelons, Vincenta, Raymond) Affatzelons, Vincenta, Raymond Jand Albert Steele, Steele's Amustiment. Erné Young, Stu McCell- twee were Lillang click. Solven characteristics. (Safe Culds weter remmbered in Dac O'Kelley, Weyst Amusements), Lose Star Showmen's Club: Heleo Dac O'Kelley, Weyst Amusements; Lose Star Showmen's Club: Teles (Safe French Star), Lose Star Showmen's Club: Teles (Safe French Star), Lose Star Showmen's Club: Teles (Edic French Star), Lose Star Showmen's Club: Teles (Edic French Star), Lose Star Showmen's Club: Teles (Coleman, Hiror), Starting Entertainment, Eller V. Lose Star Showmen's Club: Teles Coleman, Hiror Starting Entertainment, Eller V. Lose Star Showmen's Club: Teles Coleman, Hiror Starting Entertainment, Eller V. Lose Star Showmen's Club: Troupers Install Emilie Bailey at New Year's Party, Mentauts on Coleman, Eller Star Showmen's Club: Teles Showen's Club: Teles Showmen's Club: Teles Showmen's

Mille Ranum, William Sanish, Smith EnterLinent Agency, Earl Dunn, Ed Laury, Advenures on Daniel Laury, Advenures on the Colon Hank Studen, Johnson, Pal Smith, Cask, Janes Janes, Janes Ja

Drivers.

Louis Berger, Olson Shows;
Mickey Stark, Gold Bond Shows;
George Ferguson, Jack Lindahl,
Attractions, Inc.; Tom Durant,
Swenson Thrilleade; Gene Holter, Swenson Thrilleade; Gene Holter, Racing Ostriches; Mr. and Mrs. Mel Hummitzsch, Milward Bell. Russ Bigelow, Hummitzsch Agency: Crash Dick. Genene Dick. Crash Dick. John Charles Charles Charles Holm Pagers Sharos Borres Steen presented.

Helen Borsse, Sharon Borsse, Steve Johnson, Mr. and Mrs. Joe Lieb-hart, Perey Radamacher, Carl Borsse Theatrical Agency; Mr. and Mrs. Charles Brasch, Robert Brasch, Steve Peravick, E. Gillart, Robert Brasch Bros.' Shows; Mr. and Mrs. A. H. Sutton, R. B. Powers Co.; Clint Spielbauer, Spielbauer Fire-works: Jim and John Gallagher. John Gallagher Co.: Betty Trudeau Rita Meverden, Jerome Meverden Amusements; Betty Voss, concessions; Howard Voss, conces-sions; William Ludington, conces-

wood Western Promotions; Bob Caddell, concessions; Mr. and Mrs. Harry Romell, concessions; Stan Ralston, Gary Congdon, Mike Laid Boyd Konick, Otto Stahl, Harry Romell, concessions; Stan-Rabton, Gary Congdon, Mike Ladd, Boyd Konick, Otto Stahl. Bob French, Landy Scott, Badger State Midget Racing; Rusty Hagen, Leo Denvers, Hagen Entertainment Service; Austin Trull, clowe: Hub Luchrs, Ideal Rides; Mr, and Mrs. N. Kalashian, concessions. Jim Ginger, John, Kalashian, Midwest

Buss Carson, Buss Carson Holb

sions; Mr. and Mrs. Carl B

Midwest Fems Install New '60 Officers

ST. PAUL - The Ladies' Aux-

membership card. The presenta-tion was made by Larry Nathan, a past president and chairman of the evening. Miss Bailey received an engraved gavel, which Sutton

Following the ecremonies, a catered dinner was served with dancing enjoyed to the music of Anna Vinyard and her orchestra. Speedways: Charles Panacek, Gor-

don Henke, Joe Henke, Belle City Shows; Max and Bessie Gustke, concessions; Mr. and Mrs. William Creapo. concessions; Russell ner, Gene Emeralde Pinkerton Detective Agency; Ernie Kneizer, concessions; Ernic Farrow, Walconcessions; Ernic Farrow, Wal-lace Bros. Shows, Mr. and Mrs. O. E. Henrickson, noveltics; Fred H. Kressmann, Randolph Avery, Barnes-Carruthers Theatrical Enterprises; Earl Newberry, Leo Over-land, Tournament of Thrills; Frank Winkley, Auto Racing, Inc.

EDDIE'S EXPOSITION SHOWS

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time since the business was estab-lished by his late father, Milton Westlake, in 1892, the Westlake aby glass engraving concession will of be on midways this summer.

Contest Winners Past President Russell Hull, Fre-mont, headed a committee which is establishing new rules for evaluat-ing fairs in the conduct of the an-nual "Best Fair" context. Franklin County Fair, Hilliards, won the as-sociation's 1959 "Best Fair" trophy as well as the Class A title. Best fairs in other divisions were Class B. Wachington County, Markett, Best County, County, Price County, Piketon. Past President Russell Hull, Fre-

Obio's fairs are big business, ac-cording to a report of the State di-rector of agriculture, who revealed that aggregate gate receipts of Ohio fairs last year reached more than

Banquet Acts

F. Perle L. Whitehead, Cincinnati Boy Scout executive and humorist, was the Thursday night banquet speaker. Governor Disally Bursis, "Barger Governor Disalle Smitti, Rosses Tarill Shore, James Burquet speaker, Governor Disalle Smitti, Rosses Tarill Shore, James Brown were amone special guests. Sorgi, American Fireworks Co.: A sparkling revue healthing talent Joie Chitwood, Joie Chitwood, Joie Chitwood, Joie Chitwood, Joie Chitwood, Gold Chitwood, Joie Chitw Agency, Klein's Attractions and GAC-Hamid, Inc., wound up the affair. Bob Shaw, of the Sun Agency, produced the show which Agency, produced the show which headlined from his firm Bill Cassidy's Glamorttes, Dolly and Jill Davis and Little Pat; from Klein's, Vic Hyde, and from GAC-Hamid, the Maranagines

Former Ohio State Fair Manager Col. Win Kinnan. Degraff, and Mrs. Robert (Shankie) MacFarlane, Montgomery County Fair, again won the titles of Good Man Friday and Good Girl Friday for their be hind-the-scenes work on convention matters. Among attractions, their repre-

Among attractions, their repre-scritatives and equipment suppliers registered for the meeting west Buddy Wagner and Bobby Lynch, Buddy Wayner Motor Daredevils, Harry Haeler and Gerald Nash, Hagler-Nash Sound & Photo Serv-ice; C. F. Walther, Walther Sound Systems; Norman Senhauser and

York Renames Continued from page 59

orticultural Hall: Horace Schenck, parking; Ralph Jacobs, grandstand and annex; Arthur B. Thompson, fine arts, domestic arts, aneous and school exh

Continued room pose 2:0

Chet Roth, Frouler Attractions, organization adopted a group insur. Chet Roth, Frouler Attractions, organization adopted a group insured to the Continued Roth and the Continued R

ery, Powelson Amusements; Lowell Griffin, Columbus Fireworks Co.; Stoney Roberts and Paul Reddell, All-American Daredevils; Bob Otto, Bob Otto Attractions.

Eldon Rowland, Rowland Sound Eldon Rowland, Rowland Sund Service; John H. Foster, John H. Foster Trophics; W. S. and Maurice W. Myers and Roy Prowant, Myers Concessions; Fred Nolan, James Miller, Mr. and Mrs. Tim Nolan, Ruth Hart and Barbura and Mac. McGinley, Nolan Amuse-ments: C. D. and Louis L. Howard, Janet Howard and Carberty, Stan-land, Mrs. Mrs. Mrs. Mrs. Mrs. Janet Howard and Carberty, Stan-non, Shannon Photo Finish; Rajha Rechdoldt. Berchdoldt Sound Svi-

non, Shannon Prioto Filishs; Ralph Bechdoldt, Bechdoldt Sound Sys-tems; M. R. Levy, electrical equip-ment; Morvatz Sound & Photo Service; A. J. Sunny, A. J. Sunny Amusements; Mr. and Mrs. Vane Scott, Great Scott Displays.

Gus Sun, Bob Shaw, Val Camp-bell and Glen Jacobs, Gus Sun Agency; Jack Beck, Ben Kohler and Bill Ward, Tournament of and Bill Ward, Tournament of Thrills; Chester Rotroff and Hugh Smith, Rotroff International All-Girl Auto Thrill Show, James Beam and John Lonergan, Watden Beam Associates, Inc.; Hudson Fireworks Co.; Mr. and Mrs. Boh McKinley, Bob McKinley, Rodeo; Russell Scheip, Tipp Novelty Co.; Ford D. Pfenig Jr., Circus Historical Society; Floyd E. Gooding, Hal Ejfort, Bob Cashner, Ned Scinner, Mrs. Eva Rifle, Mr. and Mrs. John Forriebt Joe Kemmoer and Doris Enright, Joe Kempner and Doris Relyea, Gooding Amusement Co.: Ro; B. Jones and Lou Lowenkron,

Pensi-Cola Co. Larry Straub and Otto Miller, Ace Totalizers; Gene Johnson, Gene Johnson Promotions; Vernon Fibrecht, Charles A. Lenz & Asso-Elbrecht, Charles A. Lenz & Asso-ciates; Ohio Fireworks Manufac-turing Display Co.; Norman Car-penter, Carpenter Bros', Shows; Jim Stevenson, concessionaire; George-Ellis and Frank Milak, Sayger Enterprises; Ralpb S. For-ster and Don McNeal, Port Clinton Majorettes, Walt DeBute and Clay Majorettes; Walt DeBute and Clay Harrison, Concession Supply Co.; Paul Young, Cadillae starting gates; William Postelwaite and Bud Paul, King Amusement Co.; Mr. and Mrs. John Leedy, Mr. and Mrs. Irvin Deggeller, Carolina Leedy, Patricia Peters and Robert Granger, Patricia Pe Deggeller Deggeller Amusements; D. W. Ragsdale, Paul Kidwell, Roy Caul-ter and Jack Noel, Jack Noel En-

Thompson, fine arts, doened at the miscellancous and chooled chilbits arts metallicated and the control of the

FINAL CURTAIN

 Continued from page 65 MI RPHY ... Fmma

IURPHY—Emma, 86, January 8 at Port Huron, Micb., where she was scheduled to be a principal figure in the dedicatioo Sunday (10) of the new Henry McMorran Memor-ial Auditorium; named after her father and donated by her, her husband and her sister husband survives.

NOELLS-Charles, OPELS—Charles, 68, general agent, January 12 in Colonial Rest Home, Benton, Ark. In the past he had been connected with the Curley Ver-non, World of Today. Curley Reynolds, Southern Valley and Zimdar Greater Shows. Services January 14 in Hot Springs and burial in the local Showmen's Rest.

PARESA—Mrs. Ellen, mother of June Madison, of the Pink and June Madison elephant act, January 8 in Wailuku, Maui, Hawaii.

SCHINKEL-C. J.,

CHINKEL—C. J.,
former amusement park operator
who spent 51 years in show business, recently in Montevideo.
Minn. (Details elsewhere in this

VERLAINE-Yvonne

EKLAINE—Yvonne, 53, puppeteer, wbo form rly ap-peared on the old Keith vaude circuit as a violinist, ballet danc-er and trapeze artist, January 7 in Washington (Ia.) Sanatorium following a best at artist. following a beart attack. Serv-ices January 10. WATHON-Stanley.

77, veteran theatrical agent and representative, died in Astoria General Hospital, New York, on December 8. (Details in Show News section.)

Legitimate Shows

• Continued from page 65

Music Man, The: (Shubert) Chi-

cago, Ill., indefinite run. ld Man In: San Antonio, Tex., 18-19; (Del Mar) Corpus Christi 20-21; (Auditorium) Harlingen 22; (Auditorium) Austin 23; Amarillo 26; Oklahoma City, Okla., 27-28; Tulta 29-30; Shreveport, La., Feb. I.

wo for the Seesaw: (Palace) South Bend, Ind., 18-19; (Embassy) Bend, Ind., 18-19; (Embassy Fort Wayne 20; (Murat) Indian 7. A veteran New England concessionaire, he was 66 years old. Fort Wayne 20; (Murat) Indian-apolis 21-23; (Shrine Mosque) Peoria, Ill., 25-26; (RKO Or-pheum) Davenport, Ia., 27-28; (Regent) Grand Rapids, Mich., Feb. 1-2. sidering a trip to California and the Orient... Lou Dufour spent the NSA joint installations. The

Ice Shows

LETTER LIST

SHOW NEWS

Porrent Russess J Puller, Bobert et Duller, Bobert et Gards Marvin G George Marvin G George Marvin G George Marvin G Grand - Fierrore L Gilleanie Petrice J Girons in Santo (Petric W Grand Marvin Mar

Ratt, Jos M Ratt, Jos M Holl, Marie S, Hall, Mary Ella Hall, Robert Harrin, Jessie Hart, Fred Harrin, Jessie Hart, Fred Habbe, E J & Hwill, Edgar A Hayden, Donaid Henton, Frence

Hendricks, Ed Herman, Harn Hui, J & E. Huehlay Eva Hill, John St. Holmes, He

Huftle, Toen Hutchins, Harald

Ingram, Howa Ivey, Lillian O Jackson, Ell

James, Jesse James, Toal Johann, Petar Inhoun Mrs.

69

J. Litton, Joseph S. Loeinkart, W. F. Loeinkart, W. F. Loeink, Stein Pete Fiel Loomis, Gire Lowers Jahn & Mrs. Le Bonald, J. E. McCow, Harold J. Weinter Arthur L. McLain O. Co. McMawters. W. Ghim.

Marllouanii J H Malbin, Edward J.

Maynard, James Maynard, Ken & Berth Camire

Merviman Cambre
Miller, Mrs Jach
Miller, Mrs Jach
Miller, Robert E.
Monaban Vincent
Monlans Steve
Weore Johnnis &
Franckia)

Meore Roy Worse Billy Moren. Erdie Mosti, C. W. Naromare Charies & Dolly

O'Conner Frances Orth, Joe Delnsky, Wrs Wary

Perrin. Gee.

Plankey. Francia (Blackle) Pushnich, Mrs. Nille (mother of Frada Powhalck - Armiera

Porhalck - Ar Girls

Raffer Boland
hand, Hall
Ravelli Blanche
Hay, Joey
Serves Junnay
Richards Arthur
Harry

med on page 72)

Letter and probates soldened to process in care all Jin Bibbout will be deretted to him to two investments. If you are some goal addressed as you out care, took for you name EACH WEEK Mell is littled according to the office Bibbouth where at is held. Concents. New Yeek Chrisque of St. Louis To lived is following week's usual: mail mear races New Yeek, Chicago er St. Louis Westerfaldy menting or Clicimated in Order by Thurshap menting.

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Parcel Post

Aberia, William Ackley, Jiemsy Allen, Olsons Wi (Seal Anderson Evely Applebaum, Sam Arau Robert G Cherry Jr., Willess Cherry Jr., Mrs. Acti

Achard Colores (1997) Carror J. M. 1997 Carror St. Program Colores (1997) Carror J. Program Colores (1997) Carror St. Program Colores (1997) Carror Carron Carror Carron Carro Car Dave Jack Land Delig F Marking Delig F Marking

Section 1 Control of the Control of

officials of the control of the cont MIDWAY CONFAB

. . Joe Sherman is seriously con

week in New York and attended

New York fair meeting will be

Fred Fritz, Doris Fritz, and Paul

La Cross of Continental Shows

visited by Roland Champagne

· Continued from page 66

Fager Uraes Continued from page 58

nation during the year and county fairs will provide a perfect stage, Park, Joe Corey, representing all he pointed out. One of the print shows.... Lobby activity was also pal objectives is to bring visitors to joined in by Chet Moran, Dan the State and induce them to spend Dooley, Chuck Helms, Robert Vintheir vacatioos in your town and cent, Jimmy Davidson, J. R. Smith, mine, he added. C. M. Rumley and Mickey Bagell. Murray Zand died January

Fager urged the use of the anni-ersary seal on award ribbons and pecial centennial classifications special iging from an anniversary cake rision to a prize centennial bull. At another meeting here last week, Fager was elected president of the Topeka United Funds, Inc.

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ation, Philadelphia 40.

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gusta, Ga. On December 8 he gave (Continued on page 72)



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Instructions & Schools

(Continued on page 72)

Continued from page 71

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Too behind for 1900 season, openhas
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For Warren County Youth Fair, Aug. 26, 27 and 28, 1960. Adult and Kiddie Rides. Also want Concessions, only top quality. Must be fully responsible, insured. This is a grow ing action-packed fair. tures set for afternoon and evening all 3 days. Contact

JOHN SCHULZE

17 Hurben St. Worrensburg, N. Y

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· Continued from page 69

Rox 31. Schilling, Outek Box 31. Schilling, Chi illies, Cheries
Cireas Trumpeti Tammaio
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Taylor, Donald

in a special field in the wilder of the James I., Thirtie, Cloth E. par only only the James I., Thirtie, Cloth E. par only only the James I., Thirtie, Cloth E. par only only the James I., Thirties, Cloth E. par only the James I., Thirties, Cloth I., Thirties, Cloth

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Situations Wanted PHONO RECORD PRODUCTION wishes to make change. Thoroug miller with administrative tunction Stadio-Hamiler tuning Marketing. P. 11, Bay Station, Brooklyo 33, N. Y.

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ULE JEWELRY - ANNORTEO F.AS.

8. 85 gross. Heart Pendants. 85 gross.

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WANTED RRIGHT LITES, BRIGHT SPOTS Unleed ABC 2 card game, also Jupiters Fascinations and Shootins Store. Write how many of each and the price Penna. Vend-ing Corp., 1224 Brownsville Rd., Fittsburgh 19, Pennayivania.

· Continued from page 70

BERNARD V. KANTOR

advises from Cleveland that he put in the pre-holiday season hustling jumping dogs, Santa Merry-Go-Rounds and bicycle Santas.

in more recent years have had their Noell's Ark Gorilla Show with car-nivals, left their Tarpon Springs, Fla, winter quarter secantly on a trek to Roanoke, Va., to visit with the former's brother. Leonard. a non-pro, who recently suffered a hart strate. During the Noells' hart strate. During the Noells' recommendation of the control of the do, is returbished in the control of the winter base. The Noells in a note winter base. The Noelle in a note

BALLODN ASCENSIONS, PARACHUTE Jumping for parks, intra, celebrations. Claude L. Shater, 1941 S. Dennison, lodian apolit 4f, lod.

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a one-hour magic-vent show at Tal-madge Hospital thers.

ROBERT AND MAE . .

Noell, former med show folks who in more recent years have had their

winter base. The Noella, in a note to Bill Baker, spoke escataically of to Bill Baker, spoke escataically of the Bill Baker, spoke escataically of the Bill Baker, spoke escataically only a proposed by the Bill Baker, saled Jones' Ritchen and was recommend it highly to any troup-

Outdoor Acts and Attractions AVAILABLE-"KING SOLONDN.

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TALENT AVAILABILITIES

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IMPORTANT: In determining cost, be sure to count your name and address. When using a Bax Number,

c/o The Billbaard, ollaw six wards far address and

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BULK VENDING

JANUARY 18, 1960 Com

Op Started From Scratch—Built 1.000-Machine Route in Six Years

By JOHN HICKS

ST. LOUIS-Soft-spoken Samuel J. Phillips is a transplanted Mil-waukee bulk operator, who started from scratch in St. Louis in 1948 and now owns a unique type busi-ness here. His stationery letterheads read simply: "Samuel J. Phillips Company, distributors of, Victor Vending Machines, Leaf-Ball Gum,

What the printed words do not denote is that while branching out

New 36-Ring Capsule Mix By Sam Eppy

CHICAGO—A 36-ring mix in filled capsules is being offered by Samuel Eppy and Company, Inc., this week. The mix is priced at this week. The mix is priced at \$18.50 per 1,000. Included in the assortment area:

sea pearl, diamond engagement, golden birthstones, ball o'fire, diamond chip, pearl chip, moon stone, sword, stardust and eight assorted

By GEORGE METZGER

PHILADELPHIA — The chil-dren's games of parcheesi and bingo cost the bulk vending in-

bingo cost the bulk vending in-dustry countless dollars every year. If you compare the little disks used in these games with a penny, you have the answer: They're the

same size.

same size.

Therefore, the shady class of the population—which hardly ever misses a trick—realizes that these small, seemingly harmless disks are actually ready-made slugs, and

they can be bought in most novelty

they can be bought in most novelty or variety stores at a rate of several for a penny.

"These small chips are one of the problems plaguing our industry at this time." says Sol Gioldberg, a Philadelphia operator.

"The only solution I can see

Parcheesi Disks Make Ideal

Sluas-Bia Headache for Ops

into distributing, Phillips was also a "This speeds up servicing because highly successful operator. In fact, the money does not have to be from his meager start, he increased counted in the location, and the his route to 1,000 machines from system has proved a good working 1948 to 1954, when it was sold. He relations, "Phillips said.

1948 to 1954, when it was sold. He stuck to distributing only in St. Louis, but he has since built up a 600-machine route in out-State areas of Missouri and Illinois. Whether as an operator or distributor, Phillips knows his business. His route as an operator is divided into three sections—each serviced every six weeks. "It takes about two days to make calls on each of the 200-machine sections." he says. One of the sections is serviced each week which results in his spending three out of six weeks handling his route. Servicing

Servicing
To facilitate servicing, Phillips
has as many as four to six machines
on stands in supermarkets. Stating
that 75 per cent of his route has
multiple vending, he said he prefers

this type of installation.

One of the time-saving practices
Phillips uses is to carry clean, filled Phillips uses is to carry clean, filled globes with him in servicing his route. "Each location owner is paid a flat rate right in the store," the operator-distributor said. This rate, he said, averages about 25 per cent.

it would mean to us."

No Legislation

didn't see how this could brought about since the

Helping out with the chores of the two-fold business is Mrs. Loret-ta Green, who has been with the (Continued on page 75)

Bulk Banter

The annual Houseware show drew a number of bulk vending tradesters to Chicago last week, with everybody taking time off for an informal breakfast meeting at the Graemere Hotel (Thursday) to

discuss vending in general and business of National Vendors Associa-tion in particular. Plans for the group's forthcoming Miami con-vention were high on the agenda.

Present at the affair were Jane Mason, Leaf Brands executive and NVA convention secretary; Don Mitchell, partner with Ted Raynor, Mikchell, partner with Ted Rayuor, counsel for NVA; Pbil Sparacine and Bob Kantor, Chicago bulk operators; Ray Grehuer, Northwest-ern Corporation; Fred Leewes, sentrner with Karl Gugenheim, New York charm manufacturers; and Bernard Bilterman, Kansas City distributor. also exhibited at the Houseware show in the Mor-

the Houseware show in the Mor-rison, had a number of visitors to he went on. "Even a sixteenth of his booth, including Jack Nelson, Tony Tortoricci, Paul Crisman and Hy Fisher. Loewes had just arrived an inch either way would do the trick. This shouln't effect their trick. This shouln't effect their games in any way, but think what from New York, where he had re-cently visited with Herman Eisenberg of Confection Sales in Cleve-land along with Bud Weisman, head of Eisenberg's Canada opera-Goldberg was asked if some sort of legislation might he possible to solve this problem. But he didn't see how this could be

tion... Hy Abrams, Wilkes-Barre, Pa., operator was also a recent New York visitor, telling Guggenheim that their jumping bean charm was his hottest item last

How many chips can an oper-ator collect? "I've got two boxes of the damned things at my house," Goldberg replied. "Some of my Iriends in the business have told me they have collected quite a hatch, too." Morris Gisser, Cleveland distribwoo noves at my own vashing in two was also in town visiting the trade last week. After the trade last week. After the farmer meeting. Don Mitchell, exceed quite for Columbus, O., to talk with of the in- for of these of the State of the State Department of Health and get fool up a girdication on a new licensing provision passed in January. From of those of those of the state of t The II-year veteran of the industry explained that one of these "harmless" chips can foul up a "Occasionally, one of those disks will catch the mechanism and meet with Paul Feingold, president of the newly formed Florida operators' association.

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Standard of quality \

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Wisdow shaws empty columns Interchangeable merchandles dri

Giant capacity 550 places

THE NORTHWESTERN

WANTED ALL LATE ARCADE MACHINES Guns-Baseball-Novelty

Machines Must state best price in first letter

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M.W. Medel 49, is or 56
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MERCHANDISE & SUPPLIES Geben Non-Paratt Almends, 8-1b.
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Cashaw Marie
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Rain-Bis Gum. 46 cf. 30

Asil--Rib., 166 cf., per 106 ... 32

Asil--Rib., 166 cf., per 106 ... 32

215 cf. 32

225 cf. 326 cm., 169 cf. 178 cf. 32

236 cf. 186 286 Cm., 169 cf. 32

206 lb minimum. prepared on all

Adams Gum. all flayers, 169 cf. 2

Wrislay's Gum, all flayers, 169 cf. 2

Adams Gum. all flayers, 100 cf. 4

Adams Gum. all flayers, 100 cf. 4

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Complete line of Parts, Supplies, Stands, Globes, Bracelets, Charms, Sverythine One-Third Daposit, Balance C.G.O.

IMMEDIATE DELIVERY

World Famous



Per ball gum and charms. Also avail able for peanuls and

\$13.95

STAMP FOLDERS, Lowest Prices. Write

NORTHWESTERN SALES AND SERVICE CO. MOE MANDELL 405 W. 3611 St., New York 18, K

"The only solution I can see is going to the firms that manu-facture these games and present our problem to them. "They would not have to change the size of their disks too much," cause the machine to empty its entire fill," he explained. Leaf Probes Far East Bulk Vending Potential; Lobell on 8-Country Tour

machine pretty bad.

CHICAGO — Leaf Brands will opened a large half-million-dollar duces approximately 1,000,000 pieces of bubble gum daily for international market with the departure last week of alset executive parture last week of sales executive Rolfe Lobell for a combination business and pleasure tour of the

Lobell's trip, "to examine by wending potential in the area," y vending potential in the area, "will cover eight countries and at least as many cities, with planned stops in New Zealand, Australia, Singapore, Bangkok, Saigon, Hong Kong, For-mosa and Japan. Lobell will interview bulk vend-

ing distributors, operators, manu-facturers, confection manufacturers and importers. Chief concern will be the "prospect of selling to these areas," said Lobell, adding the firm would not rule out the possibility of setting up a licensee or even some sort of joint manufacturer facility. Along this line, Leaf recently



Rolfe Labell

Australia and Canada (The Bill-board, January II). Lobell said he's primarily con-cerned with several key questions: What is there in the way of vending? What is the coinage as related to our I-cent sales? What local sources of supply are avail-able? Are there any local condi-tions affecting the bulk vending industry that might be peculiar to the country? the country?

he country?

As an example, Lobell cited a recent South Africa trip, where be found several local gum manufacturers producing bulk products, tho on a somewhat inferior basis, he noted. Leaf has since developed shipping into South Africa, tho not in competition with the local



525 DOWN

Balance \$10 Monthly ALL WEATHER SCALE COMPLETE CABINET AND

BASE, CAST IRON, POR-CELAIN ENAMELED, FOR OUTSIDE LOCATIONS. WRITE FOR PRICES

ed and Made Only by WATLING

Op Tries Experiment; Lets Location Service Own Venders; Idea Flops

and time-saving step, but it has its

disadvantages, according to Ralph LeFranzio, hulk operator here.

his machines

Locations Help

The idea was to have the loca LeFrancio cores a huge area with his route—one 450 machine spread over 100 miles a far as the LeFrancio cores a huge area with his route—one 450 machine spread over 100 miles a far as the least miles and his chief grob he may be a supply of refill globes was existed in the many control of the spread over 100 miles in service in Stances and mine in servicing. Stanted.

However, after close to a year's

Early last year he decided to let the locations co-operate in his serv-icing. LeFranzio huilt elahorate Chief of these is getting location

BILOXI, Miss.—Letting location weather-proof stands for 15 of his co-operation. Few spots care to be owners help service bulk vending machines night sound like a logical spare globes underneath. is delegated to a store clerk or

Many, said the Biloxi operator

Few Help

In the first month alone only about a third of the locations bothered to change the machine globes; the others stood on location

During the second month two different location owners called in applogetically to report they had tried to change the globes and had broken them in the process. Their question: "Now what should we

tical. It could work in certain select circumstances, specifically where there is a close relationship between operator and owner or if an operator wants to give a higher commission as inducement, but as a general rule for the route it's out, he reports.

SAVE MORE MONEY-MAKE MORE MONEY ribe to The Billboard TOTATI DISTRIBUTOR

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TOP FILL

Old Idea Still Goes, Says Op Giving Tip CLEVELAND—A phase of dressed, checked over mechanioperation, prety revolutionary 22 cally, and repaired before being positionary and the prety revolutionary 22 cally, and repaired before being positionary and the prety revolutionary 22 cally and repaired before being positionary and the prety pret

ordinary with large operators now-work was relegated to adays, still is a hig time and money saver for Confection Sales

Advanta

Advantages

muney saver tor, contection Sales, Company here.

Therety years ago, owner Here.

Therety years ago, owner Here the content of the content of

YOUR AUTHORIZED IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDORS

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GLOBE STYLE. Out-ler of the Industry— sends of Locations. on Vending. Large I Lbs. 210 Ball Gum. Nigh Gloss Dursnite YOUR PROFITS— TS WITH VICTOR.

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N. M., Ariz.
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SIGNAL FLASHLIGHT

. . . really glowe in the dark VACUUM-PLATED CHARMS 1M to 4M-

\$12.00 per thousand. 5M ond up-\$11.00 per thousand.

al year distributor or Guggenheim 33 UNION SQUARE C. 3, N. Y. . AL. 5-8393

CIGARETTE AND CANDY MACHINES

Fully reconditioned complete ready for location. Machines a sprayed and look like usw. EASTERN ELECTRIC CIGARETTE MATIONAL 9-M CIGARETTE. 25c & 30c 8-COLUMN CRUSAGER, 75c 4 30c B COLUMN PRESIDENT, 25c & 30c

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Guggenheim Ships Glow Flashlights

NEW YORK - New vacuum plated signal flashlight charms are being shipped by Karl Guggenheim

ouggennein says the charms are ideal for mixing with the firm's old time staple, glow - in - the - dark-lanterns—with plastic and vacuum plated frames. Price of the lanterns is \$11.50 per 1.000 for plastic and \$15 per 1,000 for vacuum frames.

WORLD'S GREATEST RINGS



5,000 and ap \$13.50 per 1,000 1,000 to 4,000 \$15.00 per 1,000 F.O.B Jamelca, N Y.

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ith Avenue Ookland 1. Celif. Phone: AN 1-903 MANUFACTURERS & DISTRIBUTORS OF:

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with pointed eyes, mouth and toes, \$10.00 per M. .. BASY DOLL, with pointed eyes, mouth and toes, \$10.00 per M. .. JUMPING BEANS, with pointed foces, \$5.00 per M. .. WHISTLE, new perfect size for vending, \$5.00 per M (all prices for 5M or more). Ast Abert Burnst.

BABY DOLL

ATLAS

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THE NORTHWESTERN GOLDEN '59

IS THE FINEST FOR PERFORMANCE & SERVICE

Tourist Souvenir Shop Is Top Charm Location

DENVER-Where bulk vending

THE BILLBOARD

priced \$1.250 per [1,000 with -10] other item, in the experience of the observation. The flashights have a silver-plated body with a funnious plastic up that gloos in the dark allowing looks in the dark allowing high price to the practice of the practice

west of the city.

Lookout Mountain, hoth because of its height and because of cause of its height and because of an awesome hairpin-turn road which leads up the face of the mountain, is a natural for tourists and attracts upwards of 300,000 visitors each year.

Attractions The museum has such attractions as a complete restaurant, gift shop and souvenir shop, and is open all

ar round. Malone has more than 15 hulk machines at the museum, some in the restaurant, others on an observation deck which looks east tovation deck which looks east to-ward Denver and the Great Plains, more in the gift shop, entrance and even on the playground outside Some are triple-header units, some doubles and the rest singles, mounted on individual stands.

From Scratch Continued from page 73

Phillips Company for the last 10

The company is the distributor for all lines of machines, however it does not handle nuts or candy. "We try to handle all the latest charms and carry a large selection of them," Phillips said. Most of the of them," Phillips said. Most of the new charm items, he continued, are tested before they are actually sold to operators. Phillips 600-machine route is used as the testing grounds, and generally there is very little loss from charms not moving, he

Phillips, 53 years old, started in the bulk vending industry in Mil-waukee in 1941. The 1,000-machine route which he sold five years ago was the S-P Distributing

The operator-distributor was a The operator-distributor was a charter member of the National Vendors Association, and has served as secretary and later treas-urer of the group. He was also a member of the hoard of directors of NVA for several years. His other activities include membership in the Meadowhrook Country Club. Columbian Club. B'nai B'rith and the Shriners. He also is a thirty-second degree Mason.

Sports Phillips is an avid haskethall fan, rnings is an avid haskethall lan, and was instrumental in getting Ben Kerner, owner of the St. Louis Hawks, to transfer his franchise from Milwaukee to St. Louis. He and Kerner have been friends for

Asked how long has he heen an avid hasketball fan, Phillips replies: Since the Hawks moved to St.

The distributing company owner's hohby is playing gin rummy, altho he admits the science of the game "is not playing." He also tikes to watch television, and takes about four vacations—generally two weeks each—a year. His favorite vacation spots are Florida and Hot

vacation spots are Florida and Hot Springs. Wife Active Phillips and his wife, Sarah, have been married for 15 years Mrs. Phillips is president of the St. Louis region of the Woman's Activated of the National Control of the National Control of the National Control of the Phillips said an accountant picks up the company's records every three

the company's records every three months and keeps books for the

being shipped by Karl Guggenheim Inc., to operators. The items are underhines are located in a souvenir priced \$12.50 per 1,050 with -10 compared to the control of the con

nuts or confections. Western Charms

The charms are conspicuous for a heavy concentration of western types, such as miniature cowboy hats, Colt .45 revolvers, buffalo, horse and other western animals. Malone goes to great pains to en-sure as much western flavor as possible in his charm mixture for a

thoroly logical reason. The museum's big gift and souvenir shop offers thousands of souvenir items, but usually in such price ranges that tourists who are hudgeting their money carefully are not inclined to buy many for the

The charm venders provide a perfect answer. Youngsters who clantor for some of the items shown in the gift shop are more than like-(Continued on page 91)



Vending Flat Pack Products 1c. 5c. 10c or

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For details and price Write, Wice, Phone Today We stock a complete line of sending machines, slands, parts, supplies, charms

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Time payments available on Oak machines

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coin mechanisms, or con WE HAVE bination 1c-5c coin oak's

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LANTERN, with four sides, \$10.00 per M

SURE LOCK, the parfect capsula, Patent No. 2762411. Outstanding itsme. Send \$2.50 and receive 100 quality filled capsulas, Contains our complete line.

PENNY KING

World's Largest Selection of Min

ATLAS MASTER . . . The proved 1c-5c Vender



The Billboard's

New Coin Machine Price Index

Coming-January 25- A COMPLETE, ACCURATE, TIMELY INDEX OF USED PHONOGRAPHS AND COIN CAMES

The Billboard's New Price Index . . .

STARTING NEXT WEEK

Beginning with the January 25 issue of The Billboard, the most complete and comprehensive price index ever published for used coin games and automatic phonographs will make its debut.

Initially, some 500 listings-virtually every game made during the last six years and every automatic phonograph made during the last 10 years-will be included.

Within a couple of weeks, listings of all used kiddie ride models will be added, and later the list will be augmented with prices of used manual and electric cigarette machines. Within the next few months the list will contain some 700 items.

Traditionally, used coin machine price indexes have been compiled from advertised prices. While this system was not without merit, it often fell short of giving realistic prices of all equipment.

The Billboard's new Coin Machine Price Index is based on a completely different theory. Published prices are based on actual sale prices quoted by distributors to operators.

Some 30 key distributors, geographically balanced and representing every coin game and juke box manufacturer, participate in the poll.

Each distributor takes the average between thoroly reconditioned and "as is" equipment for each given model. Reports on each model are individually averaged, and the published price represents the midjoint between reconditioned and "as is" equipment.

Distributors are mailed regular report sheets, and the results are compiled by The Billboard statisticians for each issue.

The Billboard's new Coin Machine Price Index was nearly a year in preparation. Before it was put into effect, every distributor in the nation was solicited for suggestions, and operators from all sections of the country were consulted. The result was that the new concept was overwhelmingly approved.

-COINMEN COMMENT-

Here are just a few excerpts from recent letters

"We certainly appreciate this step forward in pricing used equipment at the actual sales price. The index will be that much more down to earth and will reflect the true picture of used equipment. Meyer C. Parkoff, Atlantic New York Cor-poration, New York.

"You stated that you wanted to intro-duce a new type of price index with actual prices. We think that this is a very good idea. Most certainly, it will be quite a hig help to distributors."

Norwood E. Ventch, Central Distributors, Inc., St. Louis.

"I think the time has come that someone should take a step as you have outlined here. It is time, however, now that we have a realistic price list created by real honest to goodness people who will give you au-thentic prices for which merchandise should be sold,"

David Rosen, David Rosen, Inc., Philadel-

"We think it is very commendable of you that you are now thinking in terms of what the industry has needed for many years."

A. J. Loveday, Friedman Amusement Company, Atlanta

"It seems to me that your approach is a sensible one. We never found indexes to be practical simply because they are too easily influenced by any individual with an ax to grind. A sane and sensible index based on reliable regional reports should fill the bill. I hope yours will be just that." E. W. Holyfield, Dixie Coin Machine Com-pany, New Orleans.

"We feel it will present a more realistic price guide than advertised prices which are sometimes aimed at the foreign market and thus boosted to cover additional handling Michael Spagnola, AMI Sales Company,

New Kinds of Models Would Signal Successful '60 for Games Business

93 Entries Introduced in '59 by Mfrs.; Five-Balls, Shuffles, Guns Up From '58

Game Introductions 1954-1959

1	954	1955	1956	1957	1958	1959
Shuffle Bowlers	10	23	4	2	9	12
Ball Bowlers	0	0	2	13	9	9
5-Ball Pins 1	17	19	21	24	19	21
In-Line Pins I	3	8	10	3	5	5
Pool Games	0	30	52	14	5	4
Gun Games	5	10	6	4	5	7
Baseballs	4	6	3	1	4	4
Kiddie Rides	7	7	7	13	10	9
Other Pieces 2	7	27	28	19	28	22
Totale 11	13	130	133	03	9.4	03

CHICAGO — The 1959 coin game year was on an evens keel with 1957 and 1958 in terms of number of new models introduced. even the it was considered by many a below-par year in collections and

Records kept regularly by The fithoard show that 93 new models rolled off production lines last year, compared to approximately the same number in each of the past two years. The fly in the oint-ment, however, is that none of these 93 new models created unal excitement or activity in the

As a result, the 1959 same year was largely disappointing. Manu-facturers kept up a steady stream of five-halls, shuffles, ball bowlers and guns moving to the trade, the new-type units that were introduced from time to time thru the year made limited gains

Scene Could Change
There is no question that manufacturers must evolve some hrand-new versions of coin games to change the sales and collections cli-mate in 1960. A hot new lexal game would do wonders for all seg-ments of the industry.

Five-hall pins, shuffle howlers and guns increased in number of models introduced over 1958. Five-halls jumped from 19 to 21: shuffles from nine to 12, and guns from five to seven. Ball bowlers remained at an even ne; baseballs at an even four, and

in-line pins at an even five.

Pool Still Goes

Number of pool models intro-

ine. (See accompanying chart for six-year comparison of standard models.)

What's the forecast for 1940? We hesitate to make any predictions, despite the fact that we did rather well forecasting 1959 a year ugo. So much depends on whether or not a really strong new game appears. If it comes, it would follow that such standard introductions shuffle and ball howlers would be game on production lines. Without such a new game, shuffles and ball howlers are likely to keep coming

nowers are likely to keep coming in as large a quantity as last year. The pinhall field remains some-what of a question mark altho the number of manufacturers making in-line ntodels has dropped from two to one. Legal decisions now pending in courts throout the na-tion will affect the future of these eames, long regarded as a mainstay many in the game trade. Over-in-line business however, has

declined considerably in the past several years due to real actions 5-Balls Steady Five-ball pin husiness, on the other hand, has been relatively unaffected by legal problems to date. and figures to enjoy continuing success in the 1960 year. Spot legal problems in respect to free plays in some areas could lunder

prays in some areas count finder the five-hall trale, however Checking over our forecasts for 1959, made a year ago, we little that we came fairly close—and often right on the head—in our

figures. We predicted the number of shuffle howler introductions (12), which showed an increase from 1958; the number of hasehall duced dropped from five to four, from 1958; the number of and kiddle rides slid from 10 to games (four), which remains

Chi Dynamics Makes Custom Bowling Alley

PITISBURGH — Unicago Dy-namics Industries, long a major fac-tor in the coin game field, has com-pleted a custom howling alloy joh for the Recreation Bowling Center

According to Mort Secore, Chitago Dynamics executive, the 2612-foot alleys feature automatic pin setters, automatic seoring and pin setters, automatic scoring and many features associated with the firm's long coin bowler, altho the Pittshurgh installation is not coin aperated

The Recreation Bowling Center, which opened Tuesday (12), is deigned for league play and howling parties. Payment for bowling is nade at the cashier's counter, with in automatic control light indicat-ing the alley is ready for play.

12 Alleys

As Pittsburgh is a duck pin area or regular bowling, the 26½-foot Center are noon alleys are fairly close to the regular seven days a week.

PITTSBURGH -- Chicago Dv. howling alley. Fred Berger, who howling alley. Fred Berger, who owns the installation, charges 15 cents a string for bowling on the 12 alleys. Regular howling is 25 cents a string here, while the coin long howlers get 10 cents.

Coin equipment in the installa-tion includes shuffle alleys, haseball games and ski-hall. Coin candy and drink machines are also on the

location.

While the location is not primarily considered a youth center (persons of all ages comprise the patronage), Henry Robbins, a veteran amusement arcade man and youth worker, is resident manager and provides supervision for the voungsters.

Berger, who owns the installa-on, also has coin game installations in supermarkets in the Pitts-

with 1958, and the number of pool

models (four)

What's the forecast for 1960? (there were nine), and eight killing were nine), and eight kiddie here were nine). We were rides (there were nine). We were further off on guns. We predicted four and there were seven, and were farthest off on five-balls, predicting 15, while actually there were 21. Considering the greater number of introductions, we were number of introductions, we airly close in guessing the nu of novelty games to bow. There were 22 and we gues ed 24. Our prediction of 85 models of all types missed by eight.

Five-hall pins again led all other types of models in introductions last year. There were 21 five-halls, (Continued on page 91)

United Music Boosts Kraehmer, Johnson





L. T. (Roy) Kraehmer

CHICAGO-The promotion of L. J. (Roy) Kraebmer to the post of executive vice-president in charge of sales, and Glenn Johnson to vice-president in charge of engineering, was announced last week by United Music Corporation. Both men have been with the United

United wishes Corporation. Both men have been with the United Missel Both Receiver, who takes full charge of the United music line, said tone more was part of a re-organization and expansion program by the firm. Said Krashmer, "We plan, during 1996, to expand our music product line and our marketing and distribution, both on the domestic and foreign level."

and toreign level."

Krachmer joined United three years ago, when United first began its marketing more in the phonograph field. He started as a technical in the phonograph field, the started as a technical and engineering. Before coming to United. He spent il Syras in raulo and Ty-takes and engineering with Hallierater Company and Motorola. Johnson has been with United 10 years as an executive engineer in charge of special products, and his worked continuously on the United phonograph line since its interprise.

Mfrs. Solid for Stereo in '60

By NICK BIRO

CHICAGO-Juke box manufacturers are giving stereo a solid vote of confidence for 1960. All are of confidence for 1960. All are committing themselves heavily to stereo with their future model lines and one firm — Rock-Ola — has gone so far as to drop monaural phonographs altogether.

Industry figures show that stereo was a substantial leader during the past year as well. One company, past year as well. One company, Seebirg, didn't even bave a monau-ral juke hox in its line, and Wurlitz-er was close bebind, selling stereo at the astounding elip of 75 per

anoth 40 per cent of total, nut of these, AM soil a large number of conversion kits for their recent model machines, and Rock-Ola has indicated the trend of its thinking by switching completely to the binaural line for the coming year No Singles

No Singles

All manufacturers were unanimous in criticizing the lack of current stereo single hits as being the new sound's chief obstacle. Several, however, voiced a bedge.

Most confident of these was
Kurt Kluever of Rock-Ola who said

a good part of their decision to go all the way with stereo was hased on their belief that record manu-facturers would he producing the singles at a much greater elip for

Tom Herrick of Seehurg also pointed out that several record companies were doing an outstand-ing joh with stereo, chief of these heing ABC-Paramount, RCA Vic-tor, M-G-M Records, Mercury and Dot, and felt the rest of the indu Dealers Herrick added it wasn't merely

on, also on as con game installar in the companies of the section of the companies of the record companies, but the retail dealers who had to be convinced to stock the stereo merchandise. The converse of the section of the companies of the convinced to stock the stereo merchandise. He felt however that the trend was now obvious and that dealers would a

Possibly the higgest question mark in the record end of the husiness was the problem of 33 r.p.m. singles. Two of the firms—See hurg and AMI—indicated their feelings by designing their machines to play the 33 r.p.m. speed interchangeably with the 45 disks—See hure as an interest and of its

as an integral part of its The Seeburg view, expressed by Herrick, is that 33 stereo singles at the assounding elip of 75 per might very well become a factor in cent of total domestic output.

AMI and Rosk-Ola code sets in the new singles, because we feel about 40 per cent of total, but of clusively with stereorhouse week.

clusively with stereophonic sound and that 33's might become the stereo single of the future." At AMI, E. R. Ratajack was a

soon fall in line as production of little more cautious, saying "it's a the stereo disks became more little too early to tell, but we're covering up with our kit, just in

wurlitzer and Rock-Ola were non-committal. Both Rock-Ola spoksman Kluever, and Wurlitzer's Robert Bear, said their firms world follow the progress of 33's closely, but it was too early to tell whether they would make any adaptation on their lines.

Bear however was strong in p Bear however was strong in pre-dicting that stereo would be the standard machine of the future. He said the firm expected to sell stereo over monaural by at least four to one for the coming year, based on estimation by their dis-

200's Favorite He said the 200-selection ma-chine was the favorite with their (Continued on page 87)

Indiana Supreme Court Weiahs Anti-Pin Rulina

Court. Oral arguments over the constitutionality of the statute were beard last week by the five-man tribunal on an appeal by Peachey & Ward Vending Company, Indianapolis distributor.

Challenging the constitutionality the law, John Royse, attorney or the coin machine company. asked for the reversal of a decision by Marion C John Niblack

INDIANAPOLIS—The fate of a decision handed down by the the State's anti-pin law is in the 'court in 1953. At that time the tri-hands of the Indiana Supreme bunal invalidated the Hasbrook Court. Oral arguments over the anti-pin law on the grounds that it

anti-pin law on the grounds total it was discriminatory in that it pro-bibited pin gaming in public places while permitting it in club. Roy-e contended that the pro-hibition applied to "professional" gambling in the 1957 law and is similarly discriminatory and similarly unconstitutional. He said further that there was no

evidence to support the charge that the machines were used for gam-

bb Matters
In a rufing last May, Judge Nihlack held that pinball machines
equipped with counters for indicating free games are gambling
lasting free games are under the substitution of the substitution In his argument, Royse recalled pose of payoffs.

Slum Clearance Costs Conn. Operators Stops

By ALLEN M. WIDEM

HARTFORD Conn.-Connecttout coin machine business is off— some 15 to 20 per cent—from the similar period a year ago, and nuch of the revenue loss can be inded machine. similar period a year ago, and much of the revenue loss can be attributed to the multi-million-dollar city redevelopment projects in various stages of preparation thruout the region, according to Abe Fish, of General Amusement Abe Fish, of General Amusement 1959, but there are just so many Game Company, and acting preis good - passing sites and so many dent of the Connecticut Coin Machine Operators' Association, you can build a second-grade site "While each city' major re-newal and stum clearance plans which seems build a second-grade site which seems build seems build seems and seems which seems build seems seems and seems which seems build seems seems which seems build seems which which seems which which seems which seems which seems which seems which seems which seems which which seems which which seems which seems which which seems which which seems which

dent of the Connecticut Coin Machine Operators' Association. "While each city's major re-newal and slum clearance plans sound very well and good, the obvious fact that as older buildings mont of the state of the state

dustry loses revenue while awaiting new structures on the same site

"Certainly, every industry-minded individual within Con-necticut's borders is concerned over where to hring up the slack that will obliterate the difference in business between 1960 and 1959, but there are just so many

Pa. Game Confiscation Halted

fiscate any more multiple-coin pin-

hall machines. Miss Alpern issued the order to Miss Alpern issued the order to State Police Commissioner Frank G, McCartney after the State Su-preme Court handed down a ruling two days earlier restraining the atney general from destroying any machines which clared illegal by that tribunal on November 24.

In her statement, the attorney general did not say the machines were again legal. Her action was viewed simply as a repreive until

HARRISBURG, Pa. — Pennsylvania's Altorney General Anne X. I as somewhat of a victory for the
Fayette County. It was her
Altern last Monday (1) issued an industry, since it has been fighting
order to State Police not to conficeate an vinore multiple: coin pinthe appeal could be filed.

The facet are winore multiple: coin pinthe appeal could be filed.

Just when this will happen is not

The industry attorneys had con-nded that the intent to file an appeal in itself was sufficient to keep the attorney general from seizing the machines. But Miss Alpern disagre

But Miss Alpern disagreed. She said she was not required to rescind her order until the actual appeal was filed. The attorney general changed her mind, however in light of the State Supreme Court's order restraining her from having the machines, which were ruled "gaming devices," destroyed. Actually the rulin was banded. Actually, the ruling was handed down on a petition by an Ameri-

was here the

Court Appeal The County, State Superior and State Supreme courts upheld the action. But since the machines were banned as of January 1, and

the State attorney general an-nounced plans to destroy all that were confiscated, the Legion post appealed to the court to keep State from destroying them. The State tribunal in ils order directed that the machines be kept intact pending an appeal in the case to the United States Supreme

to th Such an appeal has been talked

Exhibit Supply Moves Plant. Skeds Output

CHICAGO - Exhibit Supply Company has moved most of its production facilities to its new facproduction facilities to its new fac-tory at 4719 W. Lake Street, here. Chet Gore, Exhibit president, said his firm will be in full produc-tion on card venders and penny cards by February 1.

cards by February I.

Gore said that soon after this date, Exhibit will begin working on its plans to re-enter the Arcade coin machine field with new products. He said that the firm would continue to concentrate on card venders and cards, and that he had no plans to resume output of loca-tion-type coin games, but would introduce new coin games for use

introduce new coin games for use at Parks and Arcades. Exhibit's plan to re-enter the Arcade machine field were first reported in The Billboard, Novem-ber 30.

Sweet Music Revival to Boom Juke Box and Record Business: Ratajack

to increased re-issuance of old standards by such solid hit-making artists as Doris Day, Julie London, Keely Smith and Louis Prima, as the first signs.

the first signs.

Other artists will very soon follow suit, Ratajack feels, and by next summer, the sweet music trend should be in full swing. Nor does he feel the music will foster a new audience either.

Teens "They'll still he the teen agers, but the tastes have changed." The new old sound will he a boom for the juke box business be-cause this is the traditional juke box music, the AMI vice-president

Jukes Jazz

All Night

NNIVORT R. 1—Juke hotes
can now play all night in Nesport,
rougher law, passed the city's coin
muchine law, passed the city's coin
muchine law, passed the extension processor,
confinence a probletion against onconfinence a probletion against ongood did day,"

good old days.

New Flood

The revival will also develop a new sweet nusic, Ratajack feels. In won't be long before your com-

CHICAGO—Both the jake box ing the new song—hag along the and record businesses are in for a sectronic veil.

The section of the section of the section mois veil.

The sam effect will be to the control of the section of the section

cording to the daily papers.

Read Papers

"King used to read the papers a
couple of hours before his show.
If the news was disturbing, he
would feature conthing music, the
day's news was dull, the jump music took over,

"Tued to listen to King before
going to bed at night and after
ward I slept like a baby," Ratajack

The sweet music trend, however, isn't going to eliminate rock music all together. There will always be the honky-tonk and jive-type spots where jump music will be popular.

These aren't the majority of spots, tho, says Ratajack, estimat-



Ed Ratajack

ig they currently comprise about 10 per cent of the average opera-tor's locations. These have traditionally been the (Continued on page 88)

about for several months, but was not yet actually filed at this writing. WURLITZER SAYS MERGER RUMORS

ARE BASELESS NORTH TONAWANOA, N. Y.—Rumors that the Wur-litzer Company was negotiatlitzer Company was negotisting with Ling-Altee Electronics for a one-for-two stock exchange were emphatically denied by a top Wurfitzer executive. The report, published in the Wall Street Journal, had the electronics firm in the process of acquiring the objective of the work of the over the counter. E. L. Hahne, Wurlitzer treasurer, gave short Wurlitzer treasurer, gave short shrift to the report. Here is his statement: "Rumors uf a nerger are without founda-tion. We have been communi-cated with informally, but have received no formal pro-posals." Hahne added that no posals." Hahne added that no serious consideration is being given such a merger. Another top company executive said that any such move in the near or forseeable future ia highly unlikely.

Jukes Jazz

ordinance a prohibition against op-Councilman Erich A. O'D Tay-

lor explains that the change in law will help all-night restaurants.

IRS Rules on Delinquency

WASHINGTON - The Internal ling device. Further advice has Revenue Service has ruled that the heen requested whether, under such on-time filing of a coin-operated circumstances, a credit or refund of on-time filing of a coin-operated circumstances, a credit or retund of unucenime device lax return for a the special tax paid on the coin-operated musement of a delinquency penalty for failure to file a return for a gamindative to file a return on Form 11-18, Special Tax Returns, and

ing device.

At the same time, the Service ruled on the applicability of the delinquent filing penalty for failure to file a coin-operated gaming device return when the penalty for underpayment due to fraud is ap-

Full text of both rutings folw: Section 6651.—Failure to ile Tax Return Rev. Rul,

59,405 The timely filing of a coin-operated amusement device tax return

ated amusement device tax return for a nachine which is later de-termined to he a coin-operated gaming device does not preclude the assessment of the delinquency penalty for failure to file a return for a coin-operated gaming device, provided in section 6651 (A) of the Internal Revenue Code of 1954. Under such circumstances, a credit or retund of the special tax paid on the coin-operated amusement de-

to me coast souds required because its first local are in Garv. the coin-operated amounted the required be added to the amount of the coin-operated amounted the required to be about as its on sould be appeared by the coin-operated amounted the required to be about as its on sould be appeared by the coin-operated amounted the required to be about as its on the time. The coin-operated amounted the required to be about as its one of the coin-operated amounted the required to the about as its offeration and the other in Wiss which is later determined to great coin-operated amounted determined to great the coin-operated amounted the required beautiful to great the coin-operated amounted determined to great the coin-operated amounted the required beautiful to great the coin-operated amounted to great the coin-operated amounted the required beautiful to the amount of great the coin-operated amounted the required beautiful to great the coin-operated amounte

wable.

For several years a person timely filed a return on Form 11-18, Special Tax Return, and paid the special 510 fear evices for certain machines which he maintained for use on his premises. Subsequently it was determined that such machines were in fact coin-operated gaming devices rather than amuseument devices.

Under the provisions of Section 461 of the Internal Revenue Code 4401 of the Internal Revenue Code of 1954, a special tax is imposed upon every person who maintains for use, or permiss occupied by him, a coin-operated amusement or gaming device as defined by Section 4462 of the Code.

Section 6651 A of the Code p Section 6651 A of the Code pro-vides, in part, that in the case of a failure to file a required return, unless it is shown that such failure to file a return is due to reasonable cause and not due to willful neglect, there shall be added to the amount required to be shown as tax on such

Penalties

Section 5422 (b) of the Cocketwisted the general role that in the case of any overproposent, the Section of the Incomprised, the Section of the Incomprised, the Section of the Incomprised, the Section of the Incomprised the American Section of the American Section of the American Section of the Incomprised of an Incomprised of an Incomprised of the In no tax liability in respect of which such amount was paid. Section 6511 (A) of the Code provides in part, that a claim for credit or refund of an over for credit or retunu or an payment of any tax imposed under the Code, in respect of the taxpayer is rewhich tax the taxpayer is required to file a return, shall be fited by the taxpayer within three years from the time the return was filed, or two years from the time the tax was paid, whichever of such periods expires the later, or if no return was filed by the payer, within two years from the time the tax was paid. Altho the special taxes on coi

operated amusement devices and coin-operated gaming devices are coin-operated gaming devices are imposed under the same section of Code, these devices are separate (Continued on page 88)

Former Coin Union Official Files \$75,000 Slander Suit

(ARY, Ind. — Allegations of testinony lefore the committee, questionable jude box principal control of the committee and the properties of the control of th der suit hrought hy John testo, former general organizer of the National Union of Automatic Equipment and Coin Machine Operator Service and Repairman, is heard in a Gary court room next spring.

spring.
Superior Court Judge Anthony
B. Ruszkowski has been selected to
serve as special judge in the action
of the Gary labor leader against
former Prosecuting Atty. Metro M.

The Testo union is incorporated as a not-for-profit corporated as a not-for-profit corporation under Indiana law. A charter was issued to him by the Indiana secretary of state in 1942, National headquarters of the union and of its first local are in Gary.

COINMEN in the News

East

*** III.OPELFUIA NOTES

Nations, Bill Adair and Marvin Stein of Eastern Music Systems Corporation, Philly Seeburg distributors, celebrated their second anniversary in business with their employees at a party in their of Sices. The employees presented each of the boosts a gift. Nat and Henny Solow also celebrated their 18th wedding anniversary last month.

Barney Trotman, of G. I. Specialty Company, a local operate held a reception at the Adelphia Hotel December 19 to mark the Bar Mitzvab of his son, Michael. . . . Meyer Frank, who operates Frank's Arcade at Ocean City, N. J., a veteran of the business since 1923, welcomed his third great-grandson into the family recently. The boy, Robert Carroll Pole, weighed eight pounds, four ounces nds, four ounces George Metzger.

WASHINGTON NOTES

WASHINGTON NOTES

Bandda, operator of the Game Room at National Airport of the many holiday travelers whiling away time between flights beoot collections considerably. Season is particularly good for photo machines, too, according to Bushdid. He has a number of them on location in variety stores.

Cold weather has boosted sales at Coffee Time in nearby College Cold weather has boosted sales at Coffee 1 me in nearry corege Park, Md. Dick Colt says hot chocolate and coffee are doing well. Coffee Time took over Kwik Kafe operations some time ago. James Bonen, former manager of Kwik Kafe, now has his own route of milk vending machines.

Local Arcades are doing well, thanks to the increasing number of shoppers in the downtown area. Donald Epstein says his Playland Arcade is seeing lots of activity. Epstein's vending operation, the Don. E. Vending Company, is also doing well. Delores Poe.

Midwest

CHICAGO CHAT

Dave Brody, sales chief for J. F. Frantz and a local opera prace Bredty, sales enied for J. F. Frank? and a local operator, seen with poporn machines and peanut machines in one arm and counter games in another. How about a match, Dave? . . . Norman Fielder, Bernie Lazar, Stunley Mack and Rsy Nicolel, all Windy City operators, getting together for a weekly poker session. The boys are

Bernie Lazar, by the way, has purchased a Cadillac. He won't have any of these compact cars. With the help of his trucker, George Massey, Bernie is able to squeeze into the Caddy.

Lee Sherman is handling servicing and watching the shop at Clover Music. . . Colonel Lewis has added another canine. She's Queen Falana, a prize pedigree Doberman. Colonel's old reliable watchdog, Champ Jeff, is approaching the nine-year mark. Lewis ways he's sending Queen Falana all the way to Florida to have her

Operator Art Cozzoline just had his service truck painted, and it looks good. . . Bill Miller, local serviceman, is now handling Lou Shudnow's servicing calls in addition to the many other operator accounts he has bere.

Bill Brennan is working the bowling alleys on the South Side, rated as tops, collection-wise. . . . Elmer Schmitt polishing up the Arcade at the Greyhound Bus Depot on Randolph Street. He keeps spic and span, one of the best looking Areado

George Sussman ready to see his wife and family off to Florida on their annual trip. He saves up all year to send them—a nice ges-ture. . . . Sam Greenberg very busy on his game and juke route on the South Side.

Tom McCormick, formerly with Keeney as a serviceman and esman, in town recently for his sister-in-law's wedding. He flew from Florida, where he works with business machines. . . Bill metts Ir. just bought a brand new Chevrolet truck to do his own

Ralph Sheffield, Midway Manufacturing Company director of n Sherited, Maway Manutacturing Company offrector of menting on the months-long run of the firm's latest game, Joker Ball. Midway employs some 60 workers at its Franklin Park plant, with day and night shifts. . . . Chet Gore, Eshibit Supply president, hard at work with the rest of his

crew shaping up the firm's new site at 4719

Lake Street. Chet claims the hard labor is good for his waistline.

Roy Kraehmer and Glenn Johnson, United Music Corporation engineers, have been made vice-presidents and take charge of engineering and sales on United's phonograph line. Both

musaes on uniter's phonograph line. Both have been with the firm for years. . . . First Coin Machine Exchanges Joe Kline, Fred Kline and Sam Kolber hoping the city will okay the new Chicago Coin game, Drop Ball, for local operations. Among the ops looking ever the model was Dave Pole, Polo Amusements.

Due in town early next month is R. E. Delmott

sure in town early next month is R. E. Delmotte, manager of the Usines De Callenelle, Belgian pool ball producer. Delmotte will stop off in New York January 24 and land here in February. . . . Don Fort in the new sales representative of Atlas Music's vending

(Continued on page 83)

OPS SEE GAMES IN ACTION

Distrib's Showroom Also Functions As Recreation Spot for Teen-Agers

Arcade, 6100 West Bluemound Road, serves a double purpose fur ner, Sam Hastings, of Hastits owner, Sam Hastings, or mas-ings Distributing Company. It pays its way as a game room, patronized largely by tech-agers enjoying a wide assortment of coin-operated amusement machines: it also functions as a used equipment show-

MILWAUKEE

The Arcade was opened last immer. It took over the space in the Hastings headquarters for-merly occupied by the merchandise and premium goods department. According to Sam Hastings, who also is a veteran wholesaler of music and game equipment: erators who stop in to shop for used games or Arcade equipment now can step into our own Arcade and watch the equipment in action.
We seem to be able to get more favorable reactions from operators when they can see the machines actually in use. We can also show them more equipment than we could before we opened the Ar-cade. It has been responsible for

The Arcade takes, says owner Hastings, have been "fairly good." Situated on the west side of town, it is flanked by several heavily populated high schools. It is also c to County Stadium, where the Mil-waukee Braves play. "Most of our patronage comes from the high schools in the neighborhood," Hastings claims.

To build interest in the Arc Hastings runs advertisements in both high school newspapers. The spot also draws some action "off the street," since Bluemound road is a heavily traveled thorofare.

Most of the Arcade traffic comes Most of the Arcade traffic comes in the evening, altho there is a heavy spurt of activity during the school lunch hours. During the stack forenoon period, the Hast-ings staffer in charge of the parts



BLUEMOUND ARCADE'S equipment includes oll types of coin-op ed amusement mochines. According to owner Som Hostings, howlers are the most nonular machines in the place



PART-TIME COLLEGE STUDENTS help operate the Bl Arcade. Here one is shown in white shirt, stending between a couple of Arcade potrons using the coin-operated pool table.

The game room is open daily to of them is the wife of a Hastings 10 p.m. On Saturdays, closing employee; the other two are Martition is at 12:30 a.m. A staff of othere people run the Arcade. One work on a part-time basis.

Diversification May Bail Out Operators in Gulf Coast Area

NEW ORLEANS - Diversifica.

n the Louisiana-Mississippi While the region, long a stronghold for in-line games, has been hard hit by the enforcement of the \$250 tax stamp, operator collections are holding up fairly

It is no secret that operat would prefer to keep bingos as the mainstay of their routes, for the inline games are invariably the top

But the operators are making a But the operators are maxing a realistic adjustment. According to Ed Holyfield, partner in the Coin Mart here, Louisiana had some 8,900 in-line games and Mississippi about 4,000 units on location in 4,000 units on location in 1959. Right now the \$250 federal tax stamp has been paid on about half of these units, with the

other half pulled from location. Marginal Stops

As long as the federal tax is paid, local authorities generally will al-low the games to operate. But op-erators are taking a long, hard look at their routes, and are pulling from location marginal earners. They are willing to pay the \$250 tax, but only if the location merits such pay-

on may be the salvation for oper-

having the locations.

But operation here are learning to make more with their existing her an amazing number of locations. White some game and in edition to the operated eignreties, the number of game and must emb game for locations here ladely that the province of the contraction of the contract

Few Specialists New Orleans and its Louisiana-

Mississippi trade area has few mu-sic or game specialists. The great majority of operators have both, with an ever-increasing number of adding cigarettes.

And in-line collections, where the machines have remained on location, are still strong. So even with the loss of about half the in-line games, the operators here are still in fair shape.

Another factor helping the game-Automet ractor netping the game-music operator in this area has been the introduction of stereo juke box music. Few operators claim that stereo has caused music takes to soar, but many of them agree that the steady increase in play is well worth the investment.

In many cases they have replaced in-lines with shuffles, long bowlers it on city is the main reason why or pool games. In other cases they have given up the locations.

music-game operators are moving

into background music, with the

Tax Problem

One of the biggest problems here is the local tax situation. Here's what it takes to operate an in-line game in New Orleans:

game in New Orleans:
City game ins, \$500. State lax, \$500. charity bospital assessment, \$2.50, police pension plan 72 cents, personal property, \$20 average; use tax (charged each formation of the property o

comes to \$84.

This comes to a grand, total of more than \$450, and it takes a pretty good location to carry the freight. With such a tax burden, it is no wonder that operators try to Convention City load the location with all the equipment types it can handle to litzer distributor, said that the emeriment expenses.





ROCK-OLA Phonographs are "Location Engineered" for Perfect Performance in Any Location



The new 1960 Rock-Ola all-purpose stereophonic phonograph is your guarance of the finest sound and trouble free performance in any type location. From its dual-channel amplifier to its wide range compatible stereo carridge, the TEMPO II is engineered to fit any location and to play either stereo or monaural muste with no expensive internal add-on components.

The exclusive Rock-Ola thatee position "Tri-Fonic" switch delivers the proper type of acrees or monaural music at the flip of a switch. Only plug-in extension speakers are needed for instant conversion to stereo. No other phonograph offers the famous Rock-Ola dependability plus full flexibility because no other phonograph has the Rock-Ola "Location Engineered" features. Now you can buy an all-purpose stereophonic phonograph for the price you used to pay for a monaural machine.



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POSITION A

for monaural play feeds all the sound thru the built-in mann unit speakers. The two 12" heavy duty bass speakers and the wide dispersion high compression driver horn are skillfully matched for the finest of high fidelity music.



POSITION B

cuts out main unit speakers and channels music to the two apparate stereo speakers. Allows phonograph to be placed in heavy traffic area while the speakers are placed for best stereo sound reproduction.



POSITION C

channels the music to the stereo extension speakers and also combines both channels again for broadcast through the main unit speakers. This combined four bass and three tweeter speaker arrangement fully compensates for any focation acoustic deficiencies to provide smooth, aural balanced, enforced attereo.

European Marketing Methods Are Changing—Rapidly

By OMER ANDERSON

BRUSSELS, Belgium-American firms intending to venture into the European Economic Community (EEC) or Common Market are advised to prepare for radical new methods of doing business.

methods of doing business.
The Rome Treaty establishing the
EEC came into force on New
Year's day, 1958. The two year's before the since have been filled with subtle
alterations and transformations in
The Common Market is traditional European business prac-tices. Already there is talk here in Brussels, headquarters for the Common Market, of an evolution of "Europeanism" as applied to busi-ness organization and practice.

EEC officials here believe that this evolution will be par-ticularly striking to the pro-

uncers of cols-operated equip-ment in the U. S.

The American coin machine fa-dustry is going to find that operate dustry is going to find that operate beginning and Luxembourg.

The cold export market— contributed by each of the size of the traditional or normal market tne tracutional or normal market— I tries, but this personnel has the is a strictly national market, and statues—and outlook—of internal EEC official explained. "But here tional civil servants. They work not the tendency is toward the business for any single government but for or 'nationalism' and instead the Common Market.

British Trade Irked by Cafe Gaming Case

LONDON-The news that two LONDON—The news that two flipper pinballs and an upright are to be destroyed as the result of a court case at Dartford, Kent, is disturbing British distributors and operators. What effect this may have on the Gaming Bill now being lobbied and debated is part of

WOFTY. It is expected that the bill, which will make all games legal, will be macted in July.

The two men concerned in the charges were found guilty and fined 50 pounds each. Police evidence stated that prize money was given out to youths playing all three machines, which were located in a

It is generally felt that such goon in cafes is unnecessary, very harmful to the industry. Private clubs in Britain bave a lot of liberty. Cafes bave not. Critics of the Gaming Bill will be looking for such cases as ami

or such cases as ammunition in ming months.

It is felt that direct sales for "a aick buck" could do enormous arm, now that the amusement ame business is beginning to boom tre, and could seriously affect

e concerned. Operator ownership of machin arly 100 per cent in the ske box trade, is the key to success in games, and attempts are to be made by the various associa-ions to maintain this in games.

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COMPLETELY REPURNISHED.
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when. Threaten and Exercuran

More than 1,000 American firms have entered the European market since the birth of the EEC. executive of one of these firms elaborated, "A new pattern of doing business, a 'Common Market' pattern, is clearly emerging. It means criss-crossing former national boun-daries in all fields. It's unlike any

The Common Market is housed here in three ultra-modern, American-style struc-tures of glass furnished with chrome office furniture. They house 1,500 EEC staff and of-ficials.

ficials. This "Europeanism" begins with the EEC's personnel. The life in-side the three structures is a hodge-

the traditional or normal market—tries, but this personnel has the is a strictly national market," an status—and outlook—of interna-

It is amazing to find the ersoanel of the EEC exhibit-It is amazing to find the personnel of the EEC exhibit-ling an authentic "European" attitude toward their jobs. They seem to have acquired, even in the short space of two years, a genuine institutional loyalty to the EEC.

Herve Frantz, a Frenchman em Herve Frantz, a Frenchman em-ployed as a statistician, expressed the typical attitude. "We all believe in what we're doing here—the 'European' concept," he told me. "Otherwise we wouldn't be here. We all left good jobs in our various countries to substate for this lab. countries to volunteer for this job. We helieve in the EEC. We believe we are helping huild a better, brighter future for Europe."

Coin machine operations within the Common Market will be—in

fact, already to some degree are-

What already is occurring within the trade bloc suggests that North American, U.K. that North American, U.K. and even Japanese firms face tough competition on the world market from the new

Ever since the Common Market started up two years ago there have been doomsday prophecies con-cerning the effect of the big market on American competition. But here,

on American competition. But here, finally, are concrete developments upon which to base an evaluation

bloc operation.

bloc operation.

These developments strongly suggest, hriefly, that indeed some drastic reorientation of world trade patterns may be in the offing. At least the Common Market coin machine stry is proceeding full-speed on

This is an effect of the Com-mon Market above and beyond the tariff benefits to its members. It is related, of course, since the larger markets opened up allow for greater ef-

ficiency in some productive operations. One single bank in Paris last year financed 30 intra-Common Market consolidations. Each was motivated by the new opportunity to enlarge its facilities and gird for a contest in markets outside the Continent. North America was the main target.

As the businessmen of The Six criss-cross each other's borders and conclude deals, it becomes evident that the merger motivation launched by the community treaties extends both vertically and horizontally. Here are some examples:

There has been the direct nere has been the direct merger of two companies— one French, the other German— whileh, in their respective countries, are the largest pro-ducers of vertical and hori-zontal boring, grinding and milling machines. The firms are the Charles Berthiez Com-pany of Givors, near them. pany of Givors, near Lyons, and Schiess A.G. of Duessel-

Berthiez accounts for 80 per cent French production of such uipment, and Schiess, for 70 per cent of German production. The boards of the two concerns have been fused into a single Franco-

German board.

This is "Franco-German reconciliation" and "European integration" dramatized in making sense, practical husiness terms. But for the world trade competitors of sucl Common Market new-born giants it can only make for sharpened

mpetition.

Mannfacturers of bescuits in

Marseilles, Lille and Amsterdam have joined forces to
establish a consolidated Common hiscuit giant. The French
firm of Desmarais Freres, firm of Desmarais Freres, which markets the Azur brand of gasoline, is teaming up with West Germany's BV-Aral con-cern to establish the Common Market's first international chain of gasoline stations. Aviation mergers alrudy have been widely noted. There is the (Continued on page 91)

EDITORIAL

No Time for 'Bad Eggs'

The British trade paper, The World's Fair, recently reported on, in an interesting monore, the arrival of a shipment proported on, in an interesting monore, the arrival of a shipment proported of the shipment was paperently delighted that all the mechanics were in lop-toick shape.

We have a supported of LS scole machines to "recess his finger," as to opened each crate on arrival. We think that such conditions It was always good business to deliver quality merchandise to importer at a fair price. But today, with competition from mechanic at a fair price is a necessity to further orders. Here's the report telling of the quality of the machines the price of the proportion of the machines of the price of the proportion of the machines of the proportion of the p

Here's the report telling of the quality of the machine Here's the report telling of the quality of the machine Here's the course of the telline of the telline here in the course of the telline here in the telline her in the telline here in the t

STAY AT THESE HOTELS and





husinessmen, group meetings, or vacationists is at East 6th & St. Clair Avenue.

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CONCECUS PA. Head Santy
CONCECUS HARTICOR, CONSTRUCTION
CONCECUS HARTICORY
CO

MILWALKEE—All officers of Company, and Erv Beck, Mitchell censed to up to the Milwalke Coin Machine Op-Novelty Company. Retained on the Milwalke Coin Machine Op-Novelty Company. Retained on the grow's annual meeting Mon-Joo. Jook Novelty Company, and Jook of these firms, (3) the total at the grow's annual meeting Mon-Joo. Jook Novelty Company, and Jook of the Company, Hastings Distributing Following his re-election, personal meeting of the Milwalker small mental properties of the Milwalker small mental properties (4) a rundown on Mon-Jook of the Milwalker small properties (4) a rundown on Mon-Jook of the Milwalker small properties (4) a rundown on Mon-Jook of the Milwalker small properties (4) and propertie Hastings, Hasting-Company, president; James Stecher, Novelty Service Company, vice-president, and Jerome (Red) Jaco-met. Red's Novelty Company, sec-trossurer. The terms run

for a one-year period. The four-man board of directors includes two newcomers, Clarence Smith. Milwaukee Amusement

oney rolls in,

ami

TOMATIC MUSIC INC

ASSURE TOP EARNINGS with

POOL TABLES

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HELP YOURSELL

for his new term of office. Reading from a prepared speech, he
made an impassioned plea for support and outlined the necessity for
the trade group's existence.
Free Play
According to Hastings he is conident that "if we do some intelligent, organized public relations and
educational work on our leadablew.

gent, organized public relations and educational work on our legislators at the State Capitol, we can have legalized free play in Wisconsin," He told of recent interviews he held with State lawmakers. "These men were mistakenly convinced that free plays are banned in all States of the Union. They were shocked when I informed them that

shocked when I informed them that free plays on amusement machines are legal in many States. "One State senator told he," he said, "that he voted against free plays each year as a matter of course. He had been led to believe that all coin-operated amusement machines were considered gambling devices."

devices. Trade Group

Trade Group

"This type of ignorance about our industry has to be cleared up," stated Sam Hashing. "And this stated Sam Hashing. "And this is where a unified, strong trade association can go to work in behalf of all our interests."

One of the projects that should be undertaken, Hasting said, is a comprehensive compilation of the value of the combined equipment and new rolls for members of its members of its of members of its of members of its order to the combined equipment and new rolls for members of its order to the combined equipment. ard pay rolls of members of the trade group. "We are no longer a 'peanut' industry here," he claimed. "We have to let our lawmakers and the public know some business

facts about ourselves."

He suggested that legislators be alerted thru such a survey of the numerical and financial strength of the local coin machine industry. He pointed to the need to provide the following statistics: (1) The number of coin machine firms li-

Milwaukee music and games firms "When all these figures are worked up, they will make an impressive total," said Sam Hastings. "These statisties can be of tremendous help in building legislative and public support for our

The need for a decal, or label to identify equipment belonging to as-sociation members was discussed by Sam Hastings. "We also have by Sam Hastings. "We also to advertise our association." said. "He suggested placing an ad in the classified section of the Mil-

the advantages of dealing with sociation members. "We must also consider hiring a "We fittst also consider mining a paid business manager to handle the growing volume of details of our association," he advised. "Years ago, we had an attorney who also doubled as business manager for our association. Maybe we ought to look into that type of

arrangement once more."

The next meeting of the association will be held February 8, at the Ambassador Hotel.

Spokane Passes Tax Bill on Coin Machines

SPOKANE — The city council here has passed a license tax to cover all coin-operated machines. Previously, the only fee had been \$50 a year on pinballs paid by the owner of the machine.

Now the location pays the tax. All other equipment, including juke boxes, is taxed \$5 per piece per year. The city estimates the new taxes will bring in about \$10,000

Beer License Hike May Hit Memphis Game, Music Ops

MEMPHIS — Music and game mue to operators who have several operators expressed concern last machines at each to several during 1800 because of an increase in the city beer (incense by the City Commission from 101 to 550.

Commission from 101 to 550.

The increase warm into 101.

**Commission from 101 to 550.

The increase warm into 101.

**Commission from 101 to 550.

*

Commission from \$10 to \$50.

The increase went into effect
January I, but a challenge of it is
expected in Chancery Court. A
lawyer representing a group of
small restaurant owners contends
that the increase is unconstitutional SIGN UP NOW - MAIL THIS COUPON Vend Megazine Petiersen St. Cincinneti 32, Obie that the increase is unconstitutional because it is contrary to State law.

The increase passed a third and final reading before the City Commission December 29. ☐ I yeer \$3 ☐ 2 years will rmen! enclosed ☐ Please bill me (Feralen reta, ene year, \$19) 793

Revenue Loss

Operatora expressed concern be-cause they feel that the increased tax will drive some of the small

Frank B. Gianotti before the new ordinance passed final reading in an effort to persuade him that it Canale Statement

Drew Canale, owner of Canale Drew Canale, owner of Canale Amusement Compaoy and other coin machine enterprises and a leader in the local industry, said be had talked with other operators and their feeling was that the li-cense increase, if allowed to stand, would be barmful to their business that they would lose a number

He said the small cafe own would be burt and some would no

doubt go out of business.

He said the small cafe business was the most fluctuating small busi-ness in the country — changing mes in those fructuating suffail business in the country — changing hands many times over a period of a few years. He said the operators start in business with only \$200 to \$250 and by the time they've paid rent, taxes and purchased licenses they have only \$75 to \$100 a week to operators.

ney nave only 3/5 to 3100 a week [15].

He said many annall cafe owners,
He said many and the said many cafe owners and the said many cafe owners.
He said many annall cafe owners,
He said many annal

Baltimore Bars Ordered to Furnish List of Operators

By DONALD KLEIN

BALTIMORE-The city Liquor Board Thursday (7) ordered all liquor outlets to furnish it with lists of all coin machines in their establishments in order to uncover financial "angels" of fly-by-night tavern operators.

The action resulted after the

The action resulted after the board heard, during a special oneday session, conflicting testimony of financial dealings of the Combo Lounge, 1429 West Baltimore

The license of Mrs. Sarah Louise Pfeffer, operator of the tavern, was continued in suspension until the hourd has a chance to examine the bar's books and other data.

Dummy Owners

The hearing sparked the city agency into suspecting that pinball and vending machine operators may have a hand in setting up shoe-string bar operations with dummy

After a lengthy hearing into the complicated affairs of the Combo Lounge, Frank J. Hanson, one of the three hoard members, declared: wankee telephone directory to plue "Pinball operators seem to be making inroads in the tavern busimaking inroads in the tavern business, many of which are operating on a shoestring and depending upon machines to carry them thru."

Unless properly policed by the board a "strong arm group will take over" the city's taverns, Han-

n feared. William Angster, of the Club william Angster, of the Club Vending Company here, was called upon to explain testimony heard two weeks ago indicating that he was actual owner of the Combo Lounge.

Denled Interest He admitted having done favors for Mrs. Pfeffer but denied having

a financial interest in the tavers bought last November. "I've never given Mrs. Pfeffer a dime (for the Combo Lounge)," Angster said, altho he admitted giv-ing her \$300 which he termed a

fre was canted to install a music box and eigarette machine in the Combb Lounge, he said, "but a few days later this rumble de-veloped," and Mrs. Pfeffer told him she had received money from

another coin machine operator.

Earlier, Norman and Raymond
Pasziewicz, partners in the Columbia Cigarette Service, said they had
loaned Mrs. Pfeffer \$1,500 in return for the use of their cigarette and music machines for two years. They said the loan was "not un-usual in the trade."

The partners said they also loaned \$500 to Chester Krasniew ski, a former Liquor Board clerk who helped Mrs. P(effer obtain a \$3,100 loan from an investment company to help purchase the tav-

All-Vend Displays **New Wurlitzers**

PHILADELPHIA — The All-Vend Equipment Company (for-merly Sandy Moore Pennsylvania Corporation) held its first showing under its new name last week. And it coulded, they have been butter it couldn't have been better

Abe Lipsky, who is in charge of the Philadelphia showroom, greet-ed more than 200 operators from all parts of Eastern Pennsylvania, Southern New Jersey and Dela-

Wurlitzer 1960 music line, the "2400 series." The showing started Monday (11) and concluded Friday

which Mrs. Pfeffer bought the establishment, held a first mortgage of \$6,000 on the place.

"All this is not clear to me," Thomas F. McNulty, Liquor Board chairman, observed dryly as the Further testimony disclosed that in addition to the \$6,000 mortgage, the original owners received \$1,000 from Mrs. Pfeffer in the form of a

check made out to ber by the investment company.

Personal Check

Out of the proceeds of the mort-

gage Mrs. Pfeffer received a per-sonal check for \$200, according to the attorney for the previous

Summarizing the testimony, Han-son told Mrs. Pfeffer, "You be-came the licensee without a cent of investment and made a profit of

Conn. Yankee Savs Trucks Keep Rolling

HARTFORD, Conn.—Connecti cut's wintry weather isn't hinder-ing juke box aervicing, according to Paul Rechtshafer, of Capitol-Reliable Coin Machine Company

Rechtshafer's operations in Rechtshafer's operations manag-er, Hy Steinberg, makes sure that all five service trucks are taken into a garage for check-up every 1,000 miles. Moreover, every truck is winter-serviced far ahead of the first anticipated snowstorm. Snow tires are installed at first sign of

tires are installed at first aign of dangerous driving. "It's bad," adds Rechtshafer, former president of the Connecti-cut Coin Machine Association, "to tell a customer you'll have a truck out to service a juke box on, say a Sunday afternoon and then phon him the next morning and explain that bad weather prevented you toat bad weather prevented your driver from getting there. Our trucks are geared to roll on a seven-day-per-week, around-the-clock basis."

A significant sign decorates the strance to the Capitol-Reliable

A significant sign decorates the entrance to the Capitol-Reliable garage: "Be prepared."

"This Boy-Scoul-adopted saying is true," he notes, "and the coir macbine industry ean very easily apply its over-all effectiveness to everything we do, particularly in the control of the vicing our accounts.
"Nobody, in this industry or o

"Nobody, in tois industry or our-side, ever sold himself or his busi-ness without paying attention to the word, 'goodwill.' And making sure that your trucks are in running shape is very much part-and-parcel of goodwill!"

First Mortgage It was also testified that the original owners of the tavera, from On Tax Charges

WASHINGTON-Justic Depart ment announced last week (11) that a grand jury in the Eastern District a grama jury in toe Eastern District of Illinois has returned an indict-ment charging attempted evasion of income taxes against Frank (Buster) Wortman, East St. Louis Ill., a prominent name before th Senate-Rackets Committee last year when that group aired attemp Wortman was charged on the

counts of attempting to evade in come taxes, and was charged in come taxes, and was charged in conspiracy account along with number of other defendants. I dictment charged that as part of conspiracy, the defendants co cealed Wortman's financial interes in, and income derived from, nesses such as gambling establis ments. One of the business named in the indictment is the Plaza Amusement Company.

Key Ward \$ 90.00 Basch line \$150.00 Big Show 75.00 Carnival Basen 300.00 Slow Time 100.00 Salishand 450.00 Miss America 255.00 841.00 Herital 252.00 Cypress Garden 190.00 San Yalley 170.00 CROWN NOVELTY COMPANY, INC. Street New Orleans, Phones: Ma. 3931-Ja. 2-7137

BINGOS

Continued from page 79

division. He'll cover Chicago, Illinois and part of Iowa and Indiana

If you see a new 1960 sky-hlue Cadillac in Chicago, chances are it belongs to Atlas head, Ed Ginsburg. Ginsburg had put in his order last fall and received delivery-one of the first six cars to arrive in Cheago—just before the steel strike curtailed further shipments. . . . Cleveland Coin's Morris Gisser toured the Windy City last week visiting the trade. . . Ditto for R. F. Jones, Seeburg's West Coast distributor, in town talking to the factory.

Chicago's warmest winter (a record since the early 40's) has boosted collections for some operators, and in general made many happy. Only ones to gripe are the winter sports enthusiasts like Dave Relnach, Standard Financial representative, who twice now has postponed a first-time trial of the Wisconsin ski slopes.

MILWAUKEE MENTIONS





Otto Hadrian, veteran coinman, notes that New Year's Eve Utto Hadrian, veteran coimman, notes that New Year's Ever takes were down. A lot of his stops closed for the occasion to permit the owners to go out elsewhere to celebrate. There are more and more house parties on New Year's Eve each year," says Hadrian. The outlook for 1900, add Hadrian, looks promising. Plauniess always improves during a presidential election year," he

Morrie Fuhrman, General Novelty Company, reports fair suc-cess with his recently hegun cigarette vending machine enterprise. He now operates music, games and cigarettes and feets diversification will be increasingly necessary in the year ahead. . . . Wurfluzer factory field engineer, G. B. Ross, conducted a Saturday morning 'school' for United, Inc., staffers on January 2. On band were Syl Kindler, Robert Harding, Mark Cose and Wille Likey.

Ed Gronowski, Red's Novelty Company route foreman, reports numerous complaints from locations on inferior quality of stereo records. He attributes the short life of the stereo disks to needle troubles. "We haven't had this kind of trouble since the old 78's."

Trek of out-of-town operators to the North Third Street Radio I rek of out-of-town operators to the North Third Street Radio Doctors hranch continues strong, according to Manager Jerry Glassman. Out-of-towners who stopped in last week included Elmer Schmit, Westfield; Roger Bookmeier, Green Bay, and Jim Blenker, Marshfield.

Vernon L. Huntoon Jr., of Acme Amusement Company, op-erating Skee Balla and music machines since 1947, has just opened a coektail lounge, known as Verne's, on West McNichols Road, where he also makes his coin machine headquarters. He was formerly lo-cated in suhurhan Highland Park. Huntoon is also now sole owner of Acme Vending Company, operating cigarette venders, which he formerly had as a partnership with Frank Kovach.

Gertated Webermin, who formerly half Ajac Novelly Company, jude box route operation, is now in the custom exhint business, turning out special orders for furniture and fixtures. . . Vincent Pope, who had the V & L Shuffeboard Exchange, Dearborn. is now managing the Circle Theater. . . Joseph Aldrightetti, who formerly operated Panoram Movies as well as shuffeboards, in with the Cadillac Motor organization

Lonis Fisher, weteran juke box operator and head of Fisher Novelty Company, has moved from Northwestern Detroit to the merly operated Advance Amusement Company with a route of bowling games, is now active in the furniture husiness, having moved across the street from his old headquarters.

Bud Cocking, of Century Coin, and Harold Paige and Mr. and Mrs. Jerry Gillespie, of Ace Amusement Company, all from Flintment Company, and Company, Others who came in to attend manager of Angolt Sales Company, Others who came in to attend were Mr. and Mrs. Clyde Lamber, St. Clair; Ivan Hunter, Port Huron, and Mr. and Mrs. Russ Hosmer, Ponts

Charles Andrews, State salesman for Angott Distributing, has returned to his post following a protracted bout with the flu that is becoming an epidemic here.

Rodney N. Wood, who was active head of Ace Vending Ma-chine Company, operating a route of hulk peanut and gum ma-(Continued on page 89)

Boston Bans Pinballs: Affects 700 Machines

when the Boston License Board police supervision voted unanimously to han some 700 gle coin machines. pinball machines during 1960 in establishments thruout the city. Not affected by this han are about 125

There is some indication that iese machines also will be denied licenses. They come under the cateof "amusement devices" and granted licenses thru the "amusement devices"

are granted licenses thru the not approve any machine having mayor's office. But the present gaming features, Letters were seril mayor, John B. Hynes, is holding to all licensing boards in the State, up and the series of Mayor centiling in "a licensing boards in the State, up and the series of t In the event Collins decides to

At this point it is not clear what at this point it is not clear what action the new mayor's office will take on the pending licenses, but Collins has publicly gone on record as favoring a delay after receiving a request from the New England Citizens Crips Compiles for Citizens Crime Committee for such a delay and a public hearing on the matter. Some sort of hearing is indicated

License Board Chairman Clarence D. Elam said licenses for 405

was places such as Arcades and termistruck a severe blow December 28 nals is that these already have good police supervision and are all

Service ruling on machines subject to the \$250 gaming tax brought matters to a head here. The Licensaffected by this han are above imachines in Arcades and amuse matters to a head here, the Local ment centers as well as some in ing Board asked the police department convergate all machines in ment to investigate all machines in ment to investigate all machines in the coming of the control the city and report on those coming under the hureau's classification. At the same time, the Massachusetts Bureau of Standards said it would not approve any machine having

In the event Collins secones to a minimum of the collins secones to a minimum of the collins secones and the collins secones and the collins selected the collins of the form 500 to seven. The loi- influenced by what is happening in the North Station and the St. James in the Mand look to the city as the North Station and the St. James in the mainter of the industry in the Boston Altpart are eligible for including the second that the Boston in the Boston Altpart are eligible for industry believe that the Boston Altpart are eligible for industry believe that the Boston in North Calledon and the St. Calledon and th

Anthony Grazio, president of Atlas Distributors here (AMI), be-lieves that the State's action has made "second-class citizens of the people in the game industry." He points to the fact that the public is allowed to go to race tracks in

tent. "It is grossly unfair," says Grazio, "that the storekeeper who depends on the machines to hold a

recreation while race-track gam-hling is approved." Grazio also pointed out that the were classified as non-gaming, but recreasion while race-frack gammer harned any severe harned and severe harned and severe harned and severe harned and severe harned to the three harned and severe harned to supervise adequately operators. Some nine meethas any severe harned the severe harned to supervise adequately operators. Some nine meethas any severe harned three harned severe harned severe

Two Fined in Extortion

Of Pa. Pinball Operators

READING Ps.—Two men better who pleaded guilty in their custody fined \$500 y. of the first \$500 to the

Two other racket figures who ise they could continue in husiness were also being tried on the same without fear of police raise charges were acquitted by direction

water and coming area on me some without fact of police raish.

The control of the court of the

The September Internal Revenue

england.
Unfair to Ops'

the area and bet to its heart's con-

machines were denied because they reasonable level of husiness and came under the heading of gaming the public which likes to play the devices. Another 277 machines should be deprived of this were classified as non-gaming, but

Earlier this month the U. S. Su-



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MI 1200M 1200M 750.00
MI 120 (repelled) 275.00
MI 120 (repelled) 275.00
MI 120 (repelled) 100.00
MI 120 (repelled) 1 re Vise (changed in 45)









A COZY FOURSOME checking the brechures at the United, Inc., trade showing of the new Wurlitzer juke boxes in Milwouke, and Front, from left. Mr. and Mr., George Jaber, Fond du Lac, and Ray Jardon, United, Inc., salesman. In the reor, Neel Mottel, Wissonsin Dells opperator.



ONE FOR ALL and all far ane at the United, Inc., shawing of the new Wurlitzer models. This triple handshake includes, from left: Horry Jacobs Jr., president, United, Inc.; Bert Davidsan, Wurlitzer district sales manager, and Woody Johnson, general monoger, United, Inc.

R. F. Jones Bows New Seeburg Line

the Reno. Nev., section enjoying the hospitality of R. F. Jones, own-er of the firm. The entire staff assisted Jon

New SeeDurg Line
SAN FRANCISCO — The new Supplies but the operators. They Model Q Seeburg phonograph line incompany for the days ending friday (6).

The new models were aboun in impact the seeburg with the firm recently moved (or far larger and more modern quanters. This office of the Jones construent the showing with many operators from the search was seed to be seen to be supplied to the seed of t



NOTIFIE VERY PLEASED about the mechanism of the new Wurlitzer jule box is this group shewe of the Utiest, Inc., reads showing January 11 In Milwoulses. From left: Gary Reler, Mulkwoulses, Wurlitzer find service engineer C. B. Ress, Milwoulses, Otto Hodrian, Otto: Distributing Company, and Arnold Jost, Jast Novelty Service Company, both of Milwoulses. (Benn Ollmen photo). LOOKING VERY PLEASED about the mechan



Trade showing Jonavy 11 or Milwoukes's Ambassador Hords. Grade showing Jonavy 11 or Milwoukes's Ambassador Hords. Grouped here, from left: Horry Jocobs Jr., president, United, Inc., Wurlitzer distributor and the evening's host; Bob (Coffeeheed) Laron, populor Radio Stelian WIRI depty; operator Capper Lyday, Horris Music, and Decco Records sales bass, Bob Bile.

Keeney Bows

popcorn vending machine, and two other upright units, Big Dipper and Big "3."

New Upright

CHICAGO — Crist Cross District State Internative of Internative I



WE HAVE BINGOS, MUSIC & ARCADE EQUIPMENT Show Time Snow line Key Wed Miss America Sun Yailey Cypress Gerfen Chi. Coin Quarterback Coon Heals Midgal Moriles Arroand the World Trainer ART Shooting Gailery (Cen with compressor 6 guns) Moon Rides

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675.00

SCOTT CROSSE

Mfrs. Solid for Stereo in '60

their stereo sal play machines. Rear added that the stereo ma-

chines had been "helpful to all per-sons in the coin machine industry. Stereo has provided the location patrons with music they've never heard before. netore."
emphasized however that

proper placement of speakers was necessary for an operator to get the ultimate out of his installation. When done properly, operators are invariably getting better earnings from their stereo locations, Bear

Fainter
He noted bis Wurlitzer was bepeful the record manufacturers ed out that the current retail phomodul provide screen releases at a manufacturer et out that the current retail phomodul provide screen releases at the same time as their monostral most all stereo and it was obvious
the said the provide introduction of a compatible stereo disk would
see a great staffe forward for mindry has some obligation to the
said the provide in the commenting however on lack of
commenting however on lack of
commenting however on lack of
series single staff in the record. the industry. (A story on experi-ments with such a record appeared in the January II issue of The Billboard.) This would eliminate ard.) This would eliminate d dual inventory problem and both the record distributor

guess percentages. R. Ratajack at AMI, who said. be more careful in placing equip and auxiliary speakers on lo-is," adding, "I believe that in comparitively short time, oper rs-have learned their lesson wa comparitively and our industry understands placement of equipment even het-er than the home music field."

Specialist Ratajack pointed out that stereo has made the operator what he should have been all along—a mu-

He added however that the success of stereo was only limited by

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atereo customers and that during the record production that was sales were about 40 per cent stereo, the past year about 85 per cent of coming out. "If the record manu-since October 15 with the introduction their stereo, sales were in the large [facturers would start recognizing ition of the Tempo II line, all the juke box as their primary mar-ket for singles and make available

to this market an adequate supply of stereo 45's, both the record Rock-Ola people and the juke box operators phonographics.

uld prosper. The public is ready for stere accepting it at the juke box vel. The equipment is there. But unfortunately, not enough records are available. The operators are are available. The operators are desperately trying to give the public stereo on phonographs—what lag we have is due to the lack of

coin operated phonograph industry because the bulk of their single sales are here." He noted it was sales are here."

are here." He noted it was ative that the industry recog-Rock-Ola spokesman Kurt Kluever said that altho the firm's 1959 and juke box operator from having

sates were about 40 per cent stereo, since October 15 with the introduc-tion of the Tempo II line, all phonographs to leave the plant have been stereo.

Most popular stereo model for Most popular stero model for Rock-Ola was the 120-selection phonograph with "less cost" credited by Kluever as the possible answer. He said that altho Rock-Ola had sold only 40 per cent stereo machines last year, the firm's plans to go all the way with binatural sound in 1960 were dis-

tated by two points.

First, "we feel that records will definitely be more available." Sec-"we note a definite trend to

stereo and we want to equip the operators with a phonograph that will satisfy his locations for what we think is the future trend." we think is the future frend."

Kluever added that stereo has
had several advantages to the operators, chief of these being that they
could usually swing a better deal of
some sort with the location, such as

tter commission or a contract. He added that in another year or months, stereo would be as 20 months, stereo would be as popular as monaural hi-fidelity was in the past. Operators didn't even think about it—they just expected every machine to he hi-fidelity.

Michigan Operators View New Wurlitzers at Angott's

DETRUII—National Wurfitzer (Carl, and bookkeepe was official registrated was climated in Detroit Sunday (10) by the unveiling of the new 1960 models by the veteran local distributor, Carl Angott, head of Angott Distributing Company. Harold Christiansen

An unusual feature of the event was the presentation of a plastic rain hat folded into a miniature jewel box for all the ladies atter

Mrs. Mabel (Carl) Angott a ed as hostess for the gathering. Mrs. Madeline (Angott) Andrews Mrs. Madeline (Angou) Amusers was in charge of all arrangements, in addition to her usual duties as secretary-treasurer of the company. Miss Judy Angott, daughter of

DETROIT-National Wurlitzer | Carl, and bookkeeper for the firm,

Staff Personnel Two Wurlitzer factory represent atives came in for the occasion-Harold Christiansen and Bert Da Harold Christiansen and Bert Davidson. Assisting the Angotts were a number of the staff, including: Charles Andrews, John Bailey, William Angott, Carl Angott Jr. Charles Cline, Raymond Harper Jr., Bud Bungay, Ernic Valente, Leonard Valente, Phil Jones and Andrew Nazelli.

Andrew Nazelli. Guests from out of town were esent in well as Detroit area operators. Among those noted from out of town were: William Hewitt and William Jr., Conway; Ed Jarowski, William Jr., Conway: Ed Jarowski, Lanning Harry Niedziński, Harry's Amusement, Bay City; Ray and Alfred Vollner, Pigeon, Mr. and Mrs. Clarence Wickarae. Flinit, Clifford Irwin and Louis Murzay, Port Huron: Ed Douglas, Musy-gor; Fired Turck, Ponitae Mr. and Mrs. Richard Criffin. Howelf, Mr. and Mrs. Rod Wirrer, Saginaw; Mr. and Mrs. Eval Hurrer, Saginaw; Mr. and Mrs. Eval Hurrer, Epot Huron: Mr. and Mrs. Rud

Sagmaw; Mr. and Mrs. Ivan Fruncer, Port Huron: Mr. and Mrs. Bud Cocking, Flint; Mr. and Mrs. Dwight Horn, Adrian: Mr. and Mrs. Fred Zemke. Ann Arbor; Carl

Walker, Bay City.

Among Detroit operators and guests attending were: Joe Moffatt, Manufacturers Bank; Elmer Keller, Manufacturers Bank; Clarence ier, Manufacturers Bank; Clarence Sharpe: J. M. Jeffrey, Frank's Mu-sic; Mr. and Mrs. John Dandac, Mr. and Mrs. Jake Dumler; Sidney Ketchum and Morris Goldman, Morris Music; Joe Galeski and Charles Gray, Cosnat Distributing, Jack Kirschner. Joe't's Aluxies Jack Kirschner, Jack's Music; Martin Rice, Rice Music; Mr. and Mrs. William Van Koughnet, Union Coin; Mr. and Mrs. William Camp

Coin; Mr. and Mrs. William Campbell. Campbell Music; Stanley Besk. Besk Music; Louis Ambrovine, Louis Misic; Mr. and Mrs. Erwin Moss, Moss Music; A. Weston. West Music; Gordon Fruitman, West Music; Gordon Frantom, Trio Vending: Leo Weinberger, Leo's Music; Haviland F. Reves, The Billboard. Robert Wiley, Em-ning Coin: Mr. and Mrs. Ralph The Billboard. Robert Wiley, Em-pire Coin; Mr. and Mrs. Ralph Schelden, Bee Music; Marty Moss, Moss Music; Bob Evans, Evans Music; Mr. and Mrs. John Wagner; Mr. and Mrs. Joseph Gorzelany,

Jacobs Bows Wurlitzers to Wis Coinmen

MILWAUKEE - A week-long MILWAUKEE — A week-long unveiling of the new Wurlitzer music machines proved highly successful, according to United, Inc., President Harry Jacobs, Jr. The distributor bowed in the new Wurlitzer juke box models at a special litzer juke box models at a special debut party Monday evening, Janu-ary 11, at the Ambassador Hotel. For the halance of the week, the equipment was on display at the United, Inc., Vlict Street head-

quarters. Good attendance was as for the debut at the Ambassador Hotel by scheduling the event to coincide with the annual meeting of the Milwaukee Coin Machine Operators Association. Food and refreshments were served all evening to mark the occasion.

Desnite rain and icy roads in

to mark the occasion.

Despite rain and icy roads in Northern Wisconsin attendance of upstaters at the Ambassador Hotel party was rated "excellent" by Harry Jacobs, Jr.

Factory Br Factory Brass
In attendance were Bert Davidson, Wurlitzer district sales manager and C. B. Ross. Wurlitzer
field service engineer. Other
United, Inc., personnel in addition
to presy, Harry Jacobs, Jr., were
Woody Johnson, Syl Kindler, Robert Harding, Mark Case and Willie

Milwaukee operators who at-tended the Ambassador Hotel trade showing included: Clarence Smith, Milwaukee Amusement Co.; Je-rome (Red) Jacomet, Red's Novelty Co.; Sam Hastings, Hastings Dis-tributing Co.; James Stecher, Nov-elty Service Co.; Arnold Jost, Jost elty Service Co.; Arnold Jost, Jost Novelty Co.; Joe Pelligrino and Carl Betz, P. & P. Distributing Co.; Casper Lyday, Harris Music Co.; Erv Beck, Mitchell Novelty Co.; Gromacki and Leo Di Harry Gromacki and Leo Drinon, H. & G. Novelty Co.: Doug Opitz, Hilltop Coin Machine Co.; Ken Kulow and Glenn Grubh, Kendou, Inc.: Vince Waters; Otto Hadrian, Only Distribution Co. Len Engle Otto's Distributing Co.: Ken Egel-seer: Jim Blanc, G. & W. Navelty Co.: Lyle Wilcox, Southern Novelty Co.; Lyk Wilcox, Southern Novelly Co.; Janes Basile, Kenno Novelly Co.; Lystle Reder, L. R. Distribution, Co.; Morrie Fuhrman, General Co.; Morrie Fuhrman, General Co.; William Saik, Studio Phono-graph Cn.; Don Jacobs, Angel En-terprices; Bob Bile, Decca Records Distributing Corp., and Bob (Cof-(cehead) Larson, radio station WRIT.

Out of towners included Re Out of towners included Robert Kamerman, Racine: Mr. and Mrs. Casper Sittig, Racine: Nelson Tompkins, Manitowo: Ray Jensen; Lon Albotton, Madi-sen; Lon Albotton, Madi-sen; Lon Albotton, Madi-son; Lon Albotton, Manitor, Lon Santia, Marinette, Al Felix, Oconto, Phil and Bob Educards, Barabot, and Hoel Mattel, Wiscon-land, Madison, Madison,

Minthorne Plans West Coast Show Of New Seeburgs

OT INEW SEEDUIGS
LOS ANGELES - Minthorne
Music will show the Sechurg "O"
model here about January 15 with
showings in Phoenix, Arizz, Bakersfield, San Bernardino and San
Diego, Calif., scheduled to follow.
When the show is held here Minthorne's full staff will be on hand,
alone with Jean and Melanie Minalong with Jean and Melanie Min-thorne. Among those who will as sist in the showing are Ralph Cra-gan, manager; Wayne Davis, sales manager; Matt Nordberg, outside salesman, and William Crosby,

Mr. and Mrs. Joseph Gorzelany, satesman, and William Crosoy, Ellic Music; Henry Anderson, and Green Bandhox Music; Ben Stocker, Bandhox Music; Pat White, Better Music.

SEEBURGS

A-1 Condition

10 100-B \$250 25 100-C 275

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20 SEEBURG

IN NEW ENGLAND

chicago coin

IT'S TRIMOUNT!

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annum on coin-operated amusement on coin-operated amusement de devices and \$250 per annum on vices that he mistakenly paid for coin-operated gaming devices.

coin-operated gaming devices.

A separate return on Form 11-B is required for each class of special tax. Therefore, the filing of a return for an amusement device covers only the one class of device. Under such circumstances, no return has been filed for a gaming

Accordingly, it is held that the timely filing of a coin-operated amusement device tax return for a amusement device tax return for a machine that is later determined to be a coin-operated gaming device does not preclude, in the absence of reasonable cause, the assessment of the delinquency penalty for failure to file a return for a coin-operated

It is further held that the special tax paid in prior years on coin-operated amusement devices may be applied as a credit, within the period of limitations prescribed by Section 6511 (A) of the Code, toward payment of the special tax on coin-operated gaming devices which is due for such prior years. However, for the current year of liability, the taxpayer must file a liability, the taxpayer must file a return and pay the full \$250 spe-

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	Wms. Crene 6
Bally Heavy Hitter 345 Bally Hitting Practice 356	Bally Mean Balder
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THE CINCINNATI COIN MACHINE CENTER of February.

shafer

N. Y. PR Group Seeks Recognition For Juke Box Donations, Charities

NEW YORK — The first meet hing of the new year of the New that a balance of better than \$750 to York State Coin Machine Association was still on hand, even after an it York State Coin Machine Associa- was still on hand, even after an union's public relations committee extremely active December on various properties. The properties of the pr

Thursday (14). Thursday (14).

Following a reading of the min-utes of the last meeting, commit-tee member Carl Pavesi, West-chester Guild prexy, asked what

Bodkin, agreeing with the need for permanent sources of financing, stated that he intended to keep an extremely close eye on all tee member carr several descriptions de la cependiuries avonce feet wet and mannet acurec of funds for public we've anima a lot of good experimentos acuricies. He noted the care, he said, "but from now on, vital importance of this and use in any of our projects, particularly many order of business of the lot of the said to the new have to insist on results. And by results,

Applicability of the delin-quent filing penalty for failure to file a coin-operated gaming device return when the penalty for underpayment due to frand is applicable.

Advice has been requested who

fact coin-operated gaming

ice determined that the person's

derpayment (as defined in Section 6653 (C) of the Code) of tax re-quired to be shown on a return is due to fraud, there shall be added

to the tax an amount equal to 50 per cent of the underpayment. Un-

der the provisions of Section 6653 (D) of the Code, if any penalty is assessed under Section 6653 (B) of

the Code, relating to fraud for an underpayment of tax which is re-

beld to be applicable.

also applicable.

In accordance with the nr

tion wants a juke box from us, then they will somehow have to arrange for an official presentation with dignitaries present and with photographers, so we too can get some value out of our donation." Mever Parkoff proceeded to take

in the need not only for steady gram as well. He stressed that at gram as well. He stressed that at least two projects are now loom-ing, which offer a promise of ex-cellent publicity, without costing the committee a cent. These functions are the presentation of a \$2,000 check (from all-industry donations) to the fund for the Cardinal Spellman Servicemen's Cen-ter in New York, and the coin in-dustry's annual United Jewish Apdustry's annual United Jewish Ap-peal dinner, this year to be under-taken as a function of the public relations committee. One explora-tory luncheon with UJA officials has already taken place with an-other dinner meeting slated for later this month.

later this month.

Parkoff repeatedly urged, along with Pavesi, that prompt consideration be given these functions, plus the need for a program insuring steady revenues to the committee. In response to this plea, it was decided that the budget committee would meet at an early date of discuss financing measures.

tee would meet at an earry date to discuss financing measures.

Present at the meeting were Bodkin, Pavesi, Parkoff, Millie and Mac McCarthy, Lou Valenti, Nash Gordon, Joe Orleck, Marty Toohey, Dave Steioberg and Ren Grevatt. of Section 6653 (D) of the Internal Revenue Code of 1954, the de-linquent filing penalty for failure linquent filing penalty for failure to file a coin-operated gaming de-vice special tax return will be not assessed when the penalty for un-derpayment due to fraud, as pro-vided by Section 6653 (B) of the Code, is held to be applicable.

Upper Midwest Ops Shown New Seeburg Q Line Advice has been requested wheth-er the delinquent filing penalty for failure to file a return, provided by Section 6651 (A) of the Internal Revenue Code of 1954, will be ap-plied when the penalty for under-payment due to fraud, provided by Section 6653 (B) of the Code, is

MINNEAPOLIS-The showing MINNEAPOLIS—The showing of the new Seeburg Q line of phono-graphs last week by Lieberman Music Company brought a large turnout of operators not only from the Twin Cities bnt from thruout Minnesota and Wisconsin.

Minnesota and Wisconsin.

Among the operators who
turned out for the sbowing were
Henry H. Krueger, Fairfast, Jim
Stansfield, Winona, Clayton Norberg, Mankato, Robert Leonard,
Minneapolis, Chuck Karter, St.
Paul; Walter Wit, Minneapolis,
and Mr. and Mrs. Rose, Fargo, A person timely filed a return and paid the \$10 special tax on coin-operated amusement devices for certain machines which were N. D

failure to pay the higher rate of \$250 special tax on coin-operated gaming devices was due to fraud. In for the showing were Jack Gordon, general sales manager of Revenue Ruling 59-405, Page 17. to phonograph division of Seeburg, and Woody Woodhull, Seeburg sales engineer in the Upper Mid-west. Lunch was served to the operators the first two days of the filing of a coin-operated amuse-ment device tax return for a ma-chine which is later determined to chine which is later determined to be a coin-operated gaming device does not preclude the assessment of the delinquency penalty for fail-ure to file a return for a coin-oper-ated gaming device as provided by Section 6651 (A) of the Code. Section 6653 (B) of the Code provides that if any part of any unshowing.

SD Meet

There were very few operators from the Dakotas in for the showing, a company spokesman pointed out. However, the new Seeburg line also will be shown at a meeting of the South Dakota Operators Association January 18-19 in

Ing to
Association January
Pierre, S. D.
Lieberman Music Company re-Lieberman Music Company re-cently acquired the Seeburg fran-chise and bought out the entire in-ventory of the S. L. London Music Company here, former Seeburg distributor in the area.

Sweet Music

 Continued from page 78 bigh-earning locations which oper-

underpayment of tax which is re-quired to be shown on a return, no penalty under Section 6651 of the Code, relating to failure to file such return, shall be assessed with respect to the same underpayment. Accordingly it is held that in ac-ordance with the provision of Sec-tion 6653 (I)) of the Code, the de-finedent filing penalty for failure to file a coin-operated garning device sessed when the entalty for under-sessed when the entalty for underators tried to keep at any cost. However, Ratajack said, a lot of people tend to overlook their im-

linquent filing penalty for failure to file a coin-operated gaming device special tax return will not be as-essed when the penalty for under-payment due to fraud, as provided by Section 663, 18b of the Code, switch over slowly to a sweet musilo emphasis.

IRS on Delinguency Penalty

the current year.

classes of coin-operated devices as stamp for coin-operated gaming de-defined in Section 4462 of the vices. The taxpayer may file a claim Code. The rate of tax is \$10 per for refund of the \$10 special tax

gaming device.

It is further held that the special

cial tax for each gaming device in order to purchase the special tax

Slum Clearance

sociation to ask the city and State officials to take matters slow in redevelopment, but at the same time, prolonged reconstruction would only hurs the better sites. Location Loss

"I know of many hard-working, onscientious men in the industry entious men who have earnestly strived to maintain their 1959 levels of busi but they're running smack ness, but tney re running smack into the loss of locations, as well as an obvious softness of general economic conditions in Connecti-cut, and both vital factors are working against the coin man in the field."

topic of discussion at the Con-necticut Coin Machine Operators' Association February meeting will be ways and means of developing new business outlets for modernday coin machine elements.

Fish has been serving as acting
State group president since resignation, because of personal busi-ness pressures, by Paul Recht-

A slate of nominees will be announced shortly, the actual business session probably to be con-ducted during a dinner meeting at a downtown Hartford hotel on either the first or second Thursday

· Continued from page 78

COINMEN in the News

· Continued from page 83

chines, has switched to the taxicab husiness. This firm is a grand-father-grandson combination, with Wood's grandfather, Affred R. Brimmer, as the other partner.

Harry Lipsitt, founder of Allan Vending Company, operating eardy and nut hulk venders; has taken back the husiness which was turned over to his father when he went in the Air Force. Harry is spending much of his time out of the city and has a manager to operate the route for him in his absence.

Al Crindi, who operates Al's Down River Music in the suburb of Lincular Park, reports business at a slow pace and that he is "just of Lincular Park, reports business at a slow pace and that he is "just currently." Al's Record Murt, a major outlet for disks and formerly active in the juke hox business, has moved to Joy Road in the northwest section from its central location.

Raymond Danciana, (ornerly a patter in the American Coin Machine, usin) the Charle's briedman and Berard Robbstick, is nowed a constraint of the Charles of

Dominic J. Maltese, formerly a partner in the Arizona Music Company with Non Minaudo, is now out of the business and engaged in construction work. . . . George Guillery, formerly owner of the Arrow Music Company, has gone into the lumber business. . . . Arrow Music Company, has gone into the lumber business.

Lee Angott, who established how own independent router about four years ago, reports hashiese good and has an optimizen of the company of the co

Angott Distributing Company, headed by Carl Angott, will hold open house January 10 for the first public shuwing of the new Wurlitzer models, which they distribute in this territory.

Max Goldman is taking over ownership of the Motor City Music Company, which he has managed for several years for his mother. Mrs. Myte Goldman, The husiness was established by his father, the late David I. Goldman, and Max took over management upon his father's death. A brother. Morris, operates the Morris Morses (Company and has moved from Detroit out to Oak Park. A hird brother, Harry, formerly sattive in the husinest, has moved to Calie.

BAY CITY, MICH.

Mr. and Mrs. Earl Feddick happily announce the arrival of son, Kim, born New Year's Evel Kim weighed in at 8 pounds 10 ounces, Erd, who is president of Valley Manufacturing Company, and Mrs. Feddick now have five children, three girls and two hoys.

Sandler Distributing Company, Minneapolis, had a showing of the new Chicago Coin Drop Ball game, according to Irwin Sandler, beaud of the company, and the reception was very good. There were many operators in for the showing. The firm recently took over the line from Licherman Music Company, Minneapolis.

Sol Rose, sales manager of Sandler Distributing, was in Southern Ministrations in adapted statement of the fulling was in Southern Ministration of the Ministration of the

Current industry problems, including percentages and co-oper tion and good fellowship among operators, will be discussed at a t ture meeting of the Runsey County Amusement Operators' Associ ture meeting of the Ramiey County Anuscement Operators' Association with the date to be set, according to Jack Karter, Midwest Norticon with the date to be set, according to Jack Karter, Midwest Norticon Williams and County of the County of

S. L. London discontinued its office and showroom in Minn I. I. ondur discontinued its office and showcomin in Minneapo-lic when Lieberman Minis Company took over the Seebarg read-tion of the Ministry of the Ministry of the Ministry of the vending machines are being sold now, according to Earl Grout, par-ter in Vendall Distributing Company, Minneapolis, Ball gum and charms also have been moving well. Grout said. He pointed out that there is a trend loward 1-cent and 3-cent coin mechanisms both with the Northwestern and Acorn bulk vendors

Twin Cities operators are hoping that the federal government will reclassify pinball machines so they won't be considered gambling devices and allow merchandise but no cash to be given away. They devices and allow mechanide but no cash to be given away. They feel that if the mechanide but no cash to be given away. They feel that if the control of the given away. They feel that if the given in the given away is a support of the given away and the given away is a support of the given away and the given away are given away and the given away are given away as a support of the given away and the given away are given away as a support of the given away are given away as a support of the given away are given away as a support of the given away are given away as a support of the given away are given away as a support of the given away are given away as a support of the given away are given away as a sup

Canteen Company of Minnesota is now offering "custo-music," (Continued on page 90)

Memphis Ops Will Receive Police Help

MEMPHIS-Police Chief Jame C. Macdonald met with members of the Memphis Music Association or the Memphis Music Association, music and game operators, at their December meeting and promised them a special police squad to help solve and prevent vending machine

break-ins. Dren: Capula augus of Cunula National To bucco Distributors, Inc., and other coin machine oninc., and other coin machine op-crations, reported on a meeting held in November with Police Com-missioner Claude A. Armour and Chief Macdonald.

Canale was chairs mittee that also included Alan Dix-on, general manager of S. & M. Sales Company: Parker Henderson, general manager of Southern Amusement Company, and Louis Barsotti, partner in Tennessee To-

bacco Company.

piled loss figures for their firms from hurglaries during 1959. He pointed out that hurglaries of coin machines had increased four-fold increased four-fold

in the past year.

At that time, Commissioner Armour had promised police help and introduced Chief Macdonald. Macdonald told the group that police would work closely with the operators on the order that the vice squad now operates.

The chief also said that he and

Commissioner Armour, who was instrumental in forming the Youth Guidance Commission in Memphis to fight juvenile delinquency, wer-interested in getting a Youth Train ing School huilt for young first of

Seebura at Valley Forge

PHILADELPHIA - Over 600 sons attended the Fastern Music tems' showing of the 1960 See-g line against the setting of hisburg line Valley Forge Sunday, Janu-

Bill Adair, Mary Stein and Bill Adair, Mary Stein and Nat Solow, partners at Eastern, held the showing at the picturesque George Washington Motor Lodge, a few miles up the Schuylkill Ex-pressway from Philadelphia.

The three partners headed a force of 15 Eastern employees who were kept busy moving about the flour answering questions and explaining the workings of the new music ma-

Eastern also had its shop foreman, Henry Ameno, an installa-tion chief, John Kalhfeld, on hand The operators came from Penn-

Delaware. The operators and guests were served a buffet lunch-eon and cocktails. Southern New Jersey and

PHIL DISTRIB CHANGES NAME

PHILADELPHIA — The Sandy Moore Pennsylvania Corporation, exclusive Wurtiered startistics of starting area, has changed its mane. The firm will do husiness from now on as the Alliered Equipment Company. But everything else will be vice-president in charge of the office here. "The new name will not change our business." PHILADELPHIA - The will not change our business operation." Lipsky said the firm would continue to main-tain its showrooms at 806 North Broad Street here. addition to the Wurlitzer line, All-Vend Equipment Compa-ny distributes the Valley Pool Tables and used music and game machines.



"Miracle-Sound" Combination BAFFLES AND SPEAKERS cics of 2 colors—2 styles. Quality 6" Quem extended range akers exceptional tone quality harmonistre ors. Weshelde plastic grille cleth. Blacely metal con-

SLOPING CONNER WODEL. Same finish, etc., as well modele-15° h. x 1715° w, ret tops x 91° w, ret bettom) 171-260-4B Blood , 232 50 Pair 171-260-2B Mabos , 232 50 Pair 171-260-2B Mabos , 3250 Pair ish with contrasting grille cloth, 161," h. x 14" wide, 171-240-18 Blood \$23.35 Pair

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14-Ft. ARC ROWLING LANE	
11-Fr. ABC CHAMPION BOWLER 14-Fr. ABC CHAMPION BOWLER	4





· Continued from page 89

high-fidelity background music for industry and business, according to L. A. (Lee) Johnson Jr., general manager. Installation and service will be provided locally by Canteen Company.

Don Lyons

West

CALIFORNIA PAMBUNCE

Frank C. Lamb, of Judd Novelty Company out Montebello, is back from a combination deer and duck hunting trip to combination the card morning and ducks in the late afternoon. Seven days of hunting netted the group 15 birds, two jack rabbits and one horse, Lamb is still trying to learn the price per pound for horse metal.

on Rhodes reports that business in the South Gale area has been good. He is building a route. . . . George Mahlom, formerly with Minthorne Music, is now operating in San

Diego.

Bill Diagley, who specializes in hideaways in the San Bernardino area, was in town the first of the week. . . . Wayne Davis, of Minthorne Music, is taking up photography as a

Jack Gutshall was in town from his bailfwick around Corona.

Bill French, of San Diego, was a buyer from that area. . . Matt
Noroffberg, Minthorne Music saleman, will take to the road the latter
part of this month following the showing of the new Seeburg phonograph.

COLORADO NOTES

Frank Lamb

Pete Vandenberg, president of Modern Music Company, Colorado Springs, found himself in the lunchroom business recently sheen at Bokasion float came acropper. Vandenberg, who has had been a because for the president president and the same and the same attention attention and the same attention attention and the same attention atte program all over again Fred Colasacci, amusement machine operator in Colorado

d Colasacci, amusement machine operator in Cotorauo has an unusual communications system to help him run c. Colasacci lives next door to a laundry route man, who his route. drives a truck equipped with microwave radio. The laundry man, with a large family, had installed a receiver in his own home so that, with a large family, had installed a receiver in his own home so that, along with regular communication with the laundry office, he could check whenever desired with his family. Now the route man, who covers an industrial route, makes a routine check on Colsascel's machines at every, stop and radios his wife to notify the operator whenever a nucleime is out of order, glasses broken or a location owner has some request to full. Colsascei reciprocates by buying the laundry mans family a dinner now and then.

the laundry man's faminy a furnier now and state of the laundry man's family a furnier now agency firm? which victimized 13 Colorado firms out of large payments, in return for which the firm supposedly would arrange for low-interest federal loans for small business. Hafter's Pueblo Music Company was Bob Latiners.

South

DOWN MIAMI WAY

Max Lebow, Automatic Equipment Company, is back in the hospital. Max is having troble with an eye. ... Morris Diamoda Diamomal Amounteril Company, receptly recovered from a back may be seen to the company of the comp

Berling Suunders, general manager of Ace Savon Cigarette Company and Broward Stude Company, hosted a wing-ding of a with everyone their reporting a wonderful time. To Company Shapers, contenns for Broward Stude Company, Romy with everyone them, Banny Fierlo, a diamond ring. Company Romy gave his gift friend, Bunny Fierlo, a diamond ring. Company should be company to the company

Welcome to Alvin Gottlieb, D. Gottlieb & Company, Chicas wecome to Abria Gottlieb, D. Cottlieb & Company; Chicagon.
Alvin, a refugee from Chicago's wintry blasts, is spending not lime at the Chateau Motel on the Strip. . . . Marvin Libert, Pan American Distributing Company, catching a few last games of jai alai before planing for the frozen North. Marvin is heading for New York to attend several meedings and will also visit his brother in York to atter Philadelphia.

Bob Schuman, Budisco One-Stop, Miami, like a kid with a new toy upon delivery of his new car. . . Anita Hamond, of the Budisco One-Stop in Tampa, reports a smashing business to close out the year. . . . Bith Whitteomb, Tampa manager for Bush Distributing

(Continued on page 93)

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ew Jones

Souvenir Shop · Continued from page 7

ly to be appeased with charms from either the 5-cent or 1-cent vending machines, and consequently, nine out of 10 parents who are visiting museum can be depended upon buy this type of souvenir for

their youngsters. Odd Change Odd Change
Also, since most of the prices
In the museum, all the way from
the restaurant to the gift shop, end
in odd cents, there is always plenty
of change in the customers hands
for yending machine purchases.

r vending machine purchases. Malone uses hig, bright-colored Malone uses nig. Bright-colored machines and stands to attract attention despite the colorful surroundings which would otherwise submerge the appearance of his machine. He services the machines three or four times a week during the busy summer period when traf-fic thru the Buffalo Bill Museum is

at its height, and often has made During the winter, service once a week is more than adequate, as the two-million-person tourist traffic in the area drops away to a

momentary entertainment." he says. "In a situation like this, where every customer's mind is on souvenirs, they offer a particularly handy and pleasant way to keep phildren bonner." children happy.

New Models

five in-lines, 12 shuffle bowlers five in-lines, 12 shuffle towers, nine ball bowlers, four haseballs, seven gins, four pools, seven rebound shuffles, nine kiddle rides, one shuffleboard unit and two, counter games, with Arcade and novelties making up the remainder. Eight upright games (not figured in the comparisons) were also bowed

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formation of Air Union, which will house under a single administrated and operational roof the national airlines of West Germany (Luft-hansa), France (Air France), Belhansa), France (Air France), Belgium (Sabena) and Italy (Alitalia). This can only spell tough competition for Pan American, British European Airways and SAS, the

Scandinavian airline.

Moreover, West Germany's Messerschmitt plane huilding plant is producing products of the French Fouga Company, and the Focke-Wulff Company at Bremen, products of Sued-Aviation, principally

the Noratlas military transport. But not all working agree-ments involve direct mergers or even the meshing of ad-ministrative, operational and productive machinery. For example, a common sales organ-ization has been established by cellalose manufacturers in France and Wesl Germany.

A group of Belgian, French, Ger-an, Italian and Dutch banks has worked out a credit pool. And cot-ton textile manufacturers from the six nations have handed together to fight competition from lowwage areas, mainly Hong Kong.

re common to the Com-Even more common to the Com-mon Market have become link-ups of industry groups. Such asso-ciations do not involve any specific agreements, but are simply a dec-laration of mutual interest.

ration of mutual interest.

An example is UNICE (Union des Industries de la Commanaute Europeennet, with headquarters here in Brusaels, UNICE groups into a single federation the six national equivalents of the American National Association of Manufacturers. Manufacturers.

It is this growing web of agreements which is giving the Commo Market a reality far beyond any thing the politician could ereate. A French businessman capsuled,
"The Common Market has let the
genie out of the bottle. We couldn't
halt this trend now if we wanted

Whal is true of business generally within the EEC is true of the coin muchine in-dustry. It is widely predicted

Memphis Police Aid Coinmen in **Burglary Fight**

MEMPHIS—Police Chief James C. Macdonald said last week he put a coin machine police squad to work which he and Police Commissioner Claude A. Armour had promised the Memphis Music As-sociation, group of coin machine

operators.

The chief said the first night he had 10 men on the squad, that it will vary in number from time to time, and that they will operate in plain clothes as they patrol after locations are closed in an effort to nah blurglars in the act.

The chief also announced that operators.

the squad in its early days of oper-ation cleared six coin machine

auon cleared six coin machine burglaries in obtaining a confession from an 18-year-old boy nabbed New Year's Eve night. The youth confessed 10 burglar-ies, and of those, six were of coin nachines at various locations. Chief Macdonald said.

Macdonald said.

Chief Macdonald said the squad, assigned at the request of a Memphis Music Association committee which was alarmed at the great increase in coin machine burglaries. crease in coin machine burglaries in the past year, would operate still watches on much-burglarized locations and patrol spots after the usual 1 a.m. elosing time. Most burglaries are committed between the closing time and dawn, the chief said. Few are done on weekends, he said.

that the groundwork for a series of Common Market series of cola equiparent producers will be laid this year; that in 1960 a giant, closely lategrated European cola machine Industry will

The precise form this integration will take is still to be determined, but the general business integration going on within the EEC obviously

serves to stake out guidelines for the coin machine industry. Summing up two years of the EEC, the Institute of German Industry noted:

Tariff redu "Tariff reductions withia the EEC have amounted to 10 per cent so far and another 10 per cent to follow soon. It now seems likely that the original transition period of 12 to 15 years will be lelescoped lato eight years or less.

Import quotas have been enlarged or have been abolished entirely. Currency restrictions have

Already the transition toward the representative. supranational market has changed shop windows. The German Haus-

Europe's Marketing Methods Detroit Operators Mull Legal, Fiscal Problems

DETROIT—Legal and innancial the MOI, operators are in hopes activities took the spotlight at the that the project will not be re-January meeting of Music Oper-cityed at the forthcoming session, ators, inc., despite an attendance It is generally agreed that fees somewhat smaller than usual be-anywhere near this level will drive cause of post-holiday and other most machines off location and

One important step taken has defeating, been the switch of meetings from the Fort Wayne Hotel, where juke of the M association gatherings have been held for many years, to the Belcrest Hotel. The latter hotel is equipped with its own parking area for guests.

for guests. A major drive to enroll all active juke box operators as members is heing launched. It is felt that the current threats of high tax and license fees will provide a positive inducement that will bring

about a market increase in total membership.

Individual members are undertaking a policy of promoting membership whenever they meet up with other operators, especially at tirely. Currency restrictions have been widely climinated. Efforts administra-tive obstacles to a freer flow goods, services, capital and peo-difference of the control of the control of the goods, services, capital and peo-

Considerable discussion French food than ever before; very increased fees, which reached the

The semi-annual fiscal report of the MOI was read by the ac-countant, Gerald Kirschner, who is the son of Jack Kirschner, and showed that the association is very satisfactorily operating black.

DETROIT-Plans for the organization of a one-stop by Detroit record distributing companies have been tentatively shelved.

The project was designed to pro-et distributor interests against rec-The project and the test distributor interests against record boolegging into the area. (The Billboard, November 30, 1959.)
"We were concerned primarily we are an exchipping that has

over the trans-shipping that has occurred in the past, and what might occur in the future," said Henry Droz, president of Arc Distributing Company, and leader of the distributors in the projected new

the distributors in the projected new distributor-owned one-stop. But he was able to give the industry a clean bill of health at present. "So far as we can determine, no trans-shipping has occurred in re-cent months. There are three major one-stops in the territory. They are operated by Carl Angott, of Angott French food than ear before, very increased fees, which reached the likely her clothing is made of level, in the discussion stage at the discussion st







NEW PLAYER APPEAL LOCATION TESTED TERRIFIC EARNING POWER SCUFF PROOF BASE

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Record Mfrs. Apathetic Toward Stereo Singles for Juke Boxes

or put out stereo singles with rela-tively distuit results, with rela-tively distuit results, and the remain entirely slow. No compa-nies showed any real enthusiant for the Columbia assess. Columbia, of course

He added that EP's have done

By REN GREVATT

NEW YORK — Apathy would gles by such artists as Cono Callison said, "but you can be sure to the best word to describe the lefeling among record company forward to being able to do so with until we see a real reaction from feeling among record company forward to being able to do so with until we see a real reaction from headquarters here reparting just Persley recordings, when the somebody, which does not appear box stereo. Some firms continue chanter returns to the recording to be there now."

To put out stereos singles, with real soution scene after his Army dis-

to put out strees singles, while relabilities the street of the process of the pr

on the special several speed disk.

Capitol released one stereo sinthe 45 speed and probably
ale and five stereo EP's close to continue to do so, but 1 a

"" a hreak-even operal" He added that LPs have done Capitol released one stereo tun- the 45 speed and probably will better in many cases that nighte, is dean five stereo EPs close to continue to do so, but I assure that the contract of the contra

IT'S FAST!

Everyone agrees—it's the best 5-boll in many o year!

Install Keeney's Hi-Straight.

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a mongural hit."
ABC - Paramount chief, Sam
ABC - Paramount chief, Sam
Clark, reached just before departure on a West Indies vacation,
told The Billiboard that in the case
of Paul Anka, Sieve Lawrence,
Eydie Gorme, Ray Charles or
Lioyd Price, a stereo counterpart
of the single release, would be
virtually automatic. "We work
virtually automatic." We work
award tozether and would sho aural together and would ship them out together, in the case of these artists," Clark declared. "Wo these artists," Clark declared. "We all egod many of our singles, has been worthwible." Clark noted that some months back the company and an unsuccessful try with a 33½ r.p.m. stereo single, similar to that now being espoused by Columbia. "But our failure was probably due to reperiore not suitable for the juke box trade," Clark asserted. Dietethe.

Blame Distribs

Over at Kapp Records, sales chief Jay Lasker showed little enhusiasm for stereo singles. "From time to time we bear that the operators are crying for these stereo records," said Lasker, "but when you to me out you wind up with a great big bomb. I wonder how a great big bomb. I wonder how many stereo juke boxes they really have out on location? The fact is, I do believe that a lot of operators probably want the records. The trouble lies not with the operator or with the maoufacturer who actually turns out the product, but with the distributor-one-stop situa-

"Most distributors today have plenty of problems already in their operations with one-stops. Having to bandle a very small amount of stereo singles, with very little profit involved, is just not worth it for a distributor so he doesn't even or-der them. It makes for a hopelesa situation for a distributor. And a one-stop won't take much trouble to try to get them thru other chanto try to get them thru other chan-nels, because, again, it's not worth it to him. So the guy who gets hurt is the operator — the one who spent his money on a brand new stereo juke hox."





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1448 ROCK-OLA, 120-Sol	411
1454 ROCK-OLA, 120-Sel	52
1455 ROCK-OLA, 120-Sel	554
1468 ROCK-OLA, 120-Sel.	
(Brand new.) 1959 Hodel	754
1468-57 (Stores) 120-5el.	
(Brand new.) 1959 Model	85
M 100 A Seeburn, 100 Sel	151
M 100.R Seahern, 100-Sel	214

lodern Dista Co.

COINME in the news

· Continued from page 90

Company, reports business on the West Coast is humming, with the bad weather up North really bringing down the tourists. . . Geal Lane, sales manager for Taran Distributing Company, also reports a sharp rise in business among operators he has been seeing. Gene says the new Rock-Ola is selling at a good rate.

Bob Weller, road man for Bush Distributing Company, back from a fast trip to Key West, reports business steady but not as good as it had been in former years at this time. Bob Says Mrs. McLarty, of Mac's Music Company, whose bushand died a couple of months ago, is doing a swell glob of running the route.

ago, is doing a swell job or truining the store.

Ed Mercer, Orange Blossom Amusement Company, Homestead, all smiles these days. Ed says business is good, with collections holding steady. . Lucky Skolieke, Lucky Amusement Company, recently broke down in his boat and now bas it in drydock for repairs.

ALABAMA ITEMS

Shell Drucker, secretary to Max and Harry Hurvich, of Birminghan Vending Company, Birmingham, was married to Norman Copelland, of Birmingham, December 27. After a honeymoon to New Orleans, the couple will return to Birmingham, where Shell will return to wart. All of their friends with then a long and happy life

basse and Raymond Coben, formerly partners in Coben Amusement Company, Montgomer, how ennounced a split into Amusement Company, Montgomer, bear announced a split into Amusement, which includes routes of pins, venders and phonographs as well as a large retail record dore in Montgomery's downtown before the proper of the property of the Shopping Center. Both brothers have been officials of the State operator's associated on the property of the portator's associated by the property of the portator's associated by the portator's

when answering ads . . .

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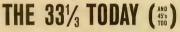
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Here's the key to two-speed play—and It's standard equipment on every Seburg 1900. This titlle miracle disc actually provides two spindles in one: a 11/-inch spindle to play 45 RPM records; a 5/16-inch spindle to play 45 RPM records; a 5/16-inch spindle to play 31/₂ RPM records, a 5/16-inch spindle disc senses the speed of the record that has been selected and the Seeburg automatically plays it at its proper speed. Both the 45 and 31/₂ RPM records play automatically regardless of where they are placed in the record magazine.



auto-speed unit

All you need to play the 33% RPM "Stereo Seven" is the compact Seeburg AUTO-SPEED unit, which mounts inside the cabinet and plugs directly into the mechanism circuits.

(Patent pending)

earnight applied by





UNIT CONTROL ---- MOTOR

how it works

Normal operation is 45 RPM. However, when a 33½ RPM is selected and clamped to the turntable, the position of the dual-spindle disc closes a switch that turns on the Auto-Speed power unit. The Auto-Speed unit then automatically converts the normal 80-cycle power to the motor to 44 cycles. The turntable speed is reduced to 33½ RPM.



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